



SS27 CORPORATE

SPRING SUMMER 2027

GOLF

Fits that fit your game,
wherever you play.



MENS

**ULTIMATE365 STRIPE
POLO SHIRT**

XS-5XL, 2XST-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$80.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: M ULT STRP POLO
- 74% Recycled Polyester / 15% Elasthane / 11% Recycled Polyester
- Fabric weight: 148g
- adidas logo application: Screen print
- ULTIMATE365 polo uses a great stretch fabric with balanced weight for all year round wear. Classic silhouette that moves with you, while the knit fabric enhances breathability, keeping you cool under pressure.
- Regular Fit



KE8824
white/team grey four



KE8820
team power red/white



KC0860
team navy blue/white/white



KE8816
team grey four/white



KE8821
team royal blue/white



KE8819
black/white



KE8809
collegiate orange/white



KE8811
dark green/white



KE8818
team maroon/white



KE8814
team colleg purple/white



KE8817
team light blue/white



KE8815
team green/white



KE8812
team colleg burgundy/white



KE8822
team sand/white



KE8823
team victory red/white



KE8813
team colleg gold/white



KE8810
dark brown/white



KZ5359
bright orange

BOOK ONLY COLORWAYS

MENS

STARTING LINE UP

ULTIMATE365 SOLID POLO SHIRT

XS-5XL, 2XST-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$70.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2028

- CLICK ABBR: ULT365 SLD POLO
- 88% Recycled Polyester/12% Elastane
- Fabric weight: 170g
- adidas logo application: Screen print
- Knit collar polo with button closure, combines classic aesthetics with modern functionality.
- Balanced weight fabric for year-round performance and comfort. Highly breathable, durable, and moisture-wicking fabric for lasting comfort.
- Regular Fit
- Select colors part of Starting Line Up collection

JM5231
white/team grey fourJM5227
team power red/whiteJM5226
team navy blue/whiteJM5223
team grey four/whiteJM5228
team royal blue/whiteJM5216
collegiate orange/whiteJM5218
dark green/whiteJM5225
team maroon/whiteJM5221
team colleg purple/whiteJM5220
team colleg gold/whiteJN5174
black/whiteJM5224
team light
blue/whiteJM5222
team
green/whiteJM5219
team colleg
burgundy/whiteJM5229
team
sand/whiteJW7694
team
sand/blackJM5230
team victory
red/whiteJM5217
dark
brown/whiteJW7695
tech olive/blackKZ5358
bright orange

BOOK ONLY COLORWAYS

MENS

**ULTIMATE365 SPORT
COLLAR POLO**

XS-5XL, 2XST-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$70.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: M ULT SPRT COL
 - 88% Recycled Polyester / 12% Elasthane
 - Fabric weight: 170g
 - adidas logo application: Screen print
- Knit polo shirt with single jersey construction. Crafted for those who appreciate both comfort and class in their golf attire.
 - ULTIMATE365 offers unrestricted movement. Moisture management technology is incorporated to keep you feeling fresh, while maintaining focus on your game without distraction.
 - Regular Fit



KE8825
white/team grey four



KE6512
team power red/white



KC0861
team navy blue/white



KE6508
team grey four/white



KE6513
team royal blue/white



KE6511
black/white



KE6501
collegiate
orange/white



KE6503
dark green/white



KE6510
team maroon/white



KE6506
team colleg
purple/white



KE6509
team light
blue/white



KE6507
team green/white



KE6504
team colleg
burgundy/white



KE6514
team sand/white



KE6515
team victory
red/white



KE6505
team colleg
gold/white



KE6502
dark brown/white

BOOK ONLY COLORWAYS

MENS

STARTING LINE UP

**SHORT SLEEVE 3 STRIPE
GOLF POLO**

XS-5XL, LT-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$50.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2028

- CLICK ABBR: M 3S S/S POLO
- 100% Recycled Polyester
- Fabric weight: 172g
- adidas logo application: Screen print
- 3 Stripes application: Screen print
- Balanced weight fabric polo for year-round performance and comfort. Highly breathable, durable and moisture-wicking fabric for lasting comfort.
- Regular Fit
- Select colors part of Starting Line Up collection



KD2995
white/team grey four



KD2998
team power red/white



KC3589
team navy blue/white



KD5420
team grey four/white



KD5416
team royal blue/white



KD5417
collegiate orange/white



KD3000
dark green/white



KD2996
team maroon/white



KD2997
team colleg purple/white



KX3287
bright orange/white



KD5421
team light blue/white



KD5422
team green/white



KD5418
team victory red/white



KD5423
team sand/white



KD5419
team colleg gold/white



KD2999
black/white



MENS

ULTIMATE365 COZY CREW

XS-5XL, MT-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$90.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: M ULT COZY CREW
- 93% Recycled Polyester / 7% Elasthane
- Fabric weight: 260g
- adidas logo application: Embroidery

- Soft, rich fleece crew that incorporates stretch to ensure mobility. Unique blend of comfort and functionality
- Engineered without unnecessary technology concepts, this crew focuses on providing straightforward comfort and style.
- Regular Fit



KE6531
white



KE6527
team power red



KC0856
team navy blue/team navy blue



KE6523
team grey four



KE6528
team royal blue



KE6526
black



KE6516
collegiate orange



KE6518
dark green



KE6525
team maroon



KE6521
team colleg purple



KE6524
team light blue



KE6522
team green



KE6519
team colleg burgundy



KE6529
team sand



KE6530
team victory red



KE6520
team colleg gold



KE6517
dark brown



KZ5361
bright orange

BOOK ONLY COLORWAYS

MENS**1/4 ZIP JACKET**

XS-5XL, LT-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$85.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: M 1/4 ZIP JKT
- 87% Recycled Polyester/ 13% Elastane
- Fabric weight: 155g
- adidas logo application: Screen print
- Quarter zip design. Stride with confidence, made with a blend of style and functionality that complements your active lifestyle effortlessly. Allows unrestricted movement, making it perfect for a variety of training activities.
- Loose Fit



JN3655
white/team grey four

JN3650
team navy blue/white

JN3647
team grey four/white

IT0266
BLACK/WHITE



JN3651
team power
red/white



JN3652
team royal
blue/white



JN3640
collegiate
orange/white



JN3642
dark green/white



JN3649
team
maroon/white



JN3645
team colleg
purple/white



JN3653
team sand/white



JN3644
team colleg
gold/black



JN3643
team colleg
burgundy/white



JN3648
team light
blue/white



JN3646
team green/white



JN3654
team victory
red/white



JN3641
dark brown/white



KZ5362
bright orange

BOOK ONLY COLORWAYS

MENS**ULTIMATE365 QUARTER ZIP
WOVEN**

XS-5XL, 2XST-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$90.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: M ULT WOVEN QZ
- 75% Recycled Polyester / 25% Polyester
- Fabric weight: 171g
- adidas logo application: Heat transfer

- Jacket that combines style and functionality. Crafted from soft, rich fabric engineered with stretch, it offers unparalleled mobility, allowing you to move freely and confidently.
- Plain weave construction provides a classic look. Ideal for all weather conditions.
- Regular Fit



KE6380
white/team grey four



KE6385
team power red/white



KC0863
team navy blue/white



KE6387
team grey four/white



KE6384
team royal blue/white



KE6391
collegiate orange/white



KE6389
dark green/white



KE6395
team maroon/white



KE6390
team colleg purple



KE6381
black/white



KE6386
team light blue/white



KE6388
team green/white



KE6392
team colleg burgundy/white



KE6383
team sand/white



KE6382
team victory red/white



KE6394
team colleg gold/white



KE6393
dark brown/white



KZ5357
bright orange/white

BOOK ONLY COLORWAYS

MENS

ULTIMATE365 COZY 1/4 ZIP

XS-5XL, 2XST-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$110.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: M ULT COZY QZ
- 93% Recycled Polyester / 7% Elasthane
- Fabric weight: 260g
- adidas logo application: Heat transfer

• Designed for those who seek comfort and functionality, this piece combines a soft fleece construction with a sleek, modern design. The stand-up collar and half-zip closure offer both style and adaptability, while maintaining a regular fit that moves with you.

• Crafted with a soft, rich fabric engineered with stretch, this sweatshirt ensures you have the mobility needed. The knit material not only provides a luxurious feel but also enhances your performance by allowing freedom of movement.

- Regular Fit



KE8808
white/team grey four



KE8804
team power red/white



KC0859
team navy blue/white



KE8800
team grey four/white



KE8805
team royal blue/white



KE8803
black/white



KE8793
collegiate
orange/white



KE8795
dark green/white



KE8802
team
maroon/white



KE8798
team colleg
purple/white



KE8801
team light
blue/white



KE8799
team green/white



KE8796
team colleg
burgundy/white



KE8806
team sand/white



KE8807
team victory
red/white



KE8797
team colleg
gold/white



KE8794
dark brown/white



KZ5356
bright orange

BOOK ONLY COLORWAYS

MENS

STARTING LINE UP

3 STRIPE LONG SLEEVE 1/4 ZIP

XS-5XL, LT-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$70.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2026

- CLICK ABBR: 3S LS 1/4 ZIP
- 48% Modal / 44% Recycled Polyester / 8% Elasthane
- Fabric weight: 245g/sqm
- adidas logo application: Screen print
- 3 Stripes application: Screen print
- Designed for those who demand more from their apparel, ideal for training and casual outings alike. Soft and stretchy feel that allows for unrestricted movement. Spacer construction adds an extra layer of comfort and durability, making this piece a staple in your wardrobe.
- Regular Fit
- All colors part of Starting Line Up collection



KD5431
white/team grey four



KD5432
team power red/white



KB9113
team navy blue/white



KD5434
team grey four/white



KB9108
team royal blue/white



KB9106
team maroon/white



KD5433
team colleg purple/white



KB9105
black/white



KB9112
collegiate
orange/white



KB9110
dark green/white



KB9111
team light
blue/white



KD5435
team green/white



KB9107
team victory
red/white



KS9753
team sand/white



KB9109
team colleg
gold/white



KX3286
bright
orange/white



KQ5297
tech olive/black

BOOK ONLY
COLORWAYS

MENS

**ULTIMATE365+ 7 INCH
SHORTS**

28"-44" (EVEN SIZES ONLY)

\$90.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2028

- CLICK ABBR: ULT+ 7-INCH
- 50% Polyester / 50% Recycled Polyester
- Fabric weight: 144g
- adidas logo application: Embroidery
- Inseam: 7"

- Best golf short in the market. Lightweight, breathable and stretch to help you perform on the golf course using twistweave fabric for lightweight and stretch plus 360 grip waistband.

- Mid-rise
- Regular Fit



KE9492
Wonder Cargo



KC4973
collegiate navy



KE9495
grey two



KE9493
black



MENS

STARTING LINE UP

**ULTIMATE365+ 8.5 INCH
SHORTS**

28"-44" (EVEN SIZES ONLY)

\$90.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2028

- CLICK ABBR: ULT+ 8.5-INCH
- 50% Polyester / 50% Recycled Polyester
- Fabric weight: 144g
- adidas logo application: Embroidery
- Inseam: 8.5"

- Best mid-rise golf short in the market.
- Lightweight, breathable and stretch to help you perform on the golf course using twistweave fabric for lightweight and full 360 grip waistband for comfort and to keep your shirt tucked in through you whole round.
- Regular Fit
 - Select colors part of Starting Line Up collection

**KE9500**
Wonder Cargo**KE9498**
collegiate navy**KE9504**
grey two**KE9502**
black

MENS

STARTING LINE UP

**ULTIMATE365+ 5-POCKET
REGULAR STRAIGHT FIT
PANT**

28"–44" (EVEN WAIST SIZES ONLY)

30" OR 32" OR 34" LENGTH

\$110.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: ULT+ 5-PKT PANT
 - 50% Polyester / 50% Recycled Polyester
 - Fabric weight: 110g
 - adidas logo application: Embroidery
-
- Airflow dobby premium technology with textured outlook. Woven dobby prevents fabric from sticking to the skin in warmer conditions. Keeps athlete comfortable and dry in all conditions.
 - AEROREADY moisture management
 - adidas logo above back pocket
 - Regular Fit
 - All colors part of Starting Line Up collection

**KB5708
Wonder Carga****KE9528
collegiate navy****KE9529
black**

MENS

STARTING LINE UP

BEYOND GOLF JOGGER

XS-5XL, MT-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$100.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2028

- CLICK ABBR: M BTC TAP PANT
 - 87% Recycled Polyester / 13% Elasthane
 - Fabric weight: 320g
 - adidas logo application: Heat transfer
- Crafted for golf enthusiasts and those who appreciate versatile activewear, these joggers offer a perfect blend of performance and elegance. Designed with a knit fabric, they provide a regular fit that seamlessly adapts to both on and off-course activities.
- Waffle construction ensures a unique texture and breathability. Whether you're perfecting your swing or heading into town, these joggers have got you covered.
 - Regular Fit
 - All colors part of Starting Line Up collection



KF0755
team grey four/white



KF0754
black/white



WOMENS

STARTING LINE UP

ULTIMATE365 SOLID POLO

XS-2XL, MT-2XLT

ADDITIONAL TALL SIZES AVAILABLE

\$70.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2028

- CLICK ABBR: W ULT C SLD SS
- 88% Recycled Polyester/12% Elastane
- Fabric weight: 170g
- adidas logo application: Screen print
- Designed to seamlessly blend performance and style. Crafted for those seeking the perfect balance between comfort and sophistication on the course.
- Made with stretchy soft fabric, it provides a comfortable fit that moves with you, ensuring ease of motion through every swing. The single jersey construction adds a touch of classic style while maintaining its shape and form.
- Regular Fit
- Select colors part of Starting Line Up collection



JM5215
white/team grey four



JM5211
team power red/white



JM5210
team navy blue/white



JM5207
team grey four/white



JM5212
team royal blue/white



JM5200
collegiate orange/white



JM5202
dark green/white



JM5209
team maroon/white



JM5205
team colleg purple/white



JN5175
black/white



JM5208
team light blue/white



JM5206
team green/white



JM5203
team colleg burgundy/white



JX0297
team sand/black



JM5214
team victory red/white



JM5204
team colleg gold/white



JM5201
dark brown/white



JX0296
tech olive/black



KZ5366
bright orange

**BOOK ONLY
COLORWAYS**

WOMENS

ULTIMATE365 COZY CREW

XS-2XL, LT-2XLT

ADDITIONAL TALL SIZES AVAILABLE

\$90.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: W ULT COZY CREW
 - 93% Recycled Polyester / 7% Elasthane
 - Fabric weight: 260g
 - adidas logo application: Embroidery
-
- Soft, rich fleece crew that incorporates stretch to ensure mobility. Unique blend of comfort and functionality
 - Engineered without unnecessary technology concepts, this crew focuses on providing straightforward comfort and style.
 - Loose Fit

**KE6547**
white**KC0864**
team navy blue**KE6539**
team grey four**KE6542**
black

WOMENS

ULTIMATE365 1/4 ZIP LAYER

XS-2XL, MT-2XLT

ADDITIONAL TALL SIZES AVAILABLE

\$90.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: W ULT C QTR Z L
- 75% Recycled Polyester/25% Elastane
- Fabric weight: 171g
- adidas logo application: Heat transfer

• High neck sweatshirt made for both on and off the course. The high neck design not only adds a touch of elegance but also provides added warmth on cooler days.

- Crafted from a doubleknit material composition, this layer ensures durability and a comfortable fit, allowing you to focus on your swing without distractions. The zipper closure offers ease of wear.
- Loose Fit



JM5263
white/team grey four



JM5259
team power red/white



JM5258
team navy blue/white



JM5255
team grey four/white



JM5260
team royal blue/white



JN5172
black/white



JM5248
collegiate
orange/white



JM5250
dark
green/white



JM5257
team
maroon/white



JM5253
team colleg
purple/white



JM5256
team light
blue/white



JM5254
team
green/white



JM5251
team colleg
burgundy/white



JM5261
team
sand/white



JM5262
team victory
red/white



JM5252
team colleg
gold/white



JM5249
dark
brown/white



KZ5363
bright orange

BOOK ONLY COLORWAYS

WOMENS

ULTIMATE365 1/4 ZIP WOVEN

XS-2XL, MT-2XLT

ADDITIONAL TALL SIZES AVAILABLE

\$90.00 RRP

0RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: W ULT WOVEN QZ
- 75% Recycled Polyester / 25% Polyester
- Fabric weight: 215g
- adidas logo application: Screen print

• Golf performance with multiple styling, this jacket seamlessly blends performance with a touch of elegance. Its woven construction ensures breathability and comfort, allowing you to focus on your swing without distractions.

• Perfect for layering over your favourite golf attire. A quarter zip design adds a touch of versatility, letting you adjust your look and comfort level on the go.

- Loose Fit



KE6426
white/team grey four



KE6415
team power red/white



KC0862
team navy blue/white



KE6417
team grey four/white



KE6414
team royal blue/white



KE6425
collegiate orange/white



KE6423
dark green/white



KE6416
team maroon/white



KE6420
team colleg purple/white



KE6409
black/white



KE6418
team light blue/white



KE6419
team green/white



KE6422
team colleg burgundy/white



KE6413
team sand/white



KE6412
team victory red/white



KE6421
team colleg gold/white



KE6424
dark brown/white



KZ5364
bright orange/white

**BOOK ONLY
COLORWAYS**

WOMENS

STARTING LINE UP

**3 STRIPE LONG SLEEVE
1/4 ZIP**

XS-2XL, MT-2XLT

ADDITIONAL TALL SIZES AVAILABLE

\$70.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2026

- CLICK ABBR: W 3S LS 1/4 ZIP
- 48% Modal / 44% Recycled Polyester / 8% Elasthane
- Fabric weight: 245g/sqm
- adidas logo application: Screen print
- 3 Stripes application: Screen print
- Designed for those who demand more from their apparel, ideal for training and casual outings alike. Soft and stretchy feel that allows for unrestricted movement. Spacer construction adds an extra layer of comfort and durability, making this piece a staple in your wardrobe.
- Regular Fit
- All colors part of Starting Line Up collection



KD5483
white/team grey four

KD5487
team power red/white

KB9124
team navy blue/white

KD5490
team grey four/white

KD5488
team royal blue/white

KD5489
dark green/white



KD5485
team maroon/white

KD5484
team colleg purple/white

KS9754
team sand/white

KB9122
team colleg gold/white

KD5486
black/white



KB9123
collegiate
orange/white

KD5492
team light
blue/white

KD5493
team green/white

KD5491
team victory
red/white

KX3290
bright
orange/white

BOOK ONLY COLORWAYS

WOMENS

**ULTIMATE365+ TWISTWEAVE
5-INCH SHORTS**

2-16 (even sizes only)

\$80.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2028

- CLICK ABBR: W ULT+ TW SH
- 50% Polyester / 50% Recycled Polyester
- Fabric weight: 144g
- adidas logo application: Embroidery
- Inseam: 5"

• Comfortable shorts with a mid-rise waistband for daily wear. With a classic twill construction, they offer a timeless look that pairs well with your favourite golf top.

Enjoy the freedom of movement with their regular fit, not too tight and not too loose, perfect for any activity on or off the course. Made with advanced Twistweave technology, these shorts provide lightweight stretch without the need for elastane, ensuring flexibility and breathability.

- Regular Fit



KE5765
wonder alumina



KE5766
collegiate navy



KE5768
black



WOMENS

STARTING LINE UP

**ULTIMATE365 TWISTWEAVE
JOGGER**

XS-2XL

\$80.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2028

- CLICK ABBR: W ULT TW JOGGER
 - 81% Recycled Polyester / 19% Polyester
 - Fabric weight: 116g
 - adidas logo application: Heat transfer
- Golf joggers with stretch-woven fabric for comfortable play and designed to show your sporty style on/off the course. Their stretch-woven fabric allows for easy movement, whether you're perfecting your swing on the range or standing over a pressure putt.
- A mid-rise waistband brings comfort from the moment you pull them on. A handy drawcord adds adjustability, allowing you to tailor the fit to your preference.
- TWISTWEAVE. Twisted yarns act like a spring, providing lightweight stretch without elastane.
- Regular Fit
 - Select colors part of Starting Line Up collection

**JX6697**
wonder alumina**KC4511**
collegiate navy**KC4512**
black

SPRING SUMMER 2027

TRAVEL

Arrive in style — and in your team colors.
Head-to-toe offerings in the essentials of tees, fleece and accessories.

MENS**Z.N.E. PO HOODY**

XS-5XL, LT-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$100.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: M Z.N.E. PO HDY
- 57% Recycled Polyester / 43% Cotton
- Fabric weight: 330g/sqm
- adidas logo application: Matte rubber print

- Hoodie designed to provide comfort and style while resonating with the spirit of camaraderie and community. Sustainable 330G doubleknit spacer fabric onstructed with three layers to block out the cold and keep you warm and dry.

- Matte rubber prints inspired by the iconic lines on the field of play. Tech inspired drawcords and zippers with matte rubber shrink tube.

- Regular Fit



JM5285
team power red/white



J16625
team navy blue/white



JM5286
team grey four/white



JM5282
team royal blue/white



JN0400
black/white



MENS**Z.N.E. FULL-ZIP**

XS-5XL, LT-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$110.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: M Z.N.E. FZ
- 57% Recycled Polyester / 43% Cotton
- Fabric weight: 330g/sqm
- adidas logo application: Matte rubber print

• Full-zip Inspired by the spirit of community and the energy of sport, it offers a blend of comfort and functionality. Crafted from doubleknit fabric, this track top helps you feel warm and dry, making it suitable for everyday wear. With tech-inspired drawcords and zippers, it combines practicality with modern design.

- Matte rubber prints echo the iconic lines of the pitch, adding a touch of sporty elegance,
- Regular Fit



JM5305
team power red/white



J19342
team navy blue/white



JM5304
team grey four/white



JM5299
team royal blue/white



JM5302
dark green/white



JM5307
team maroon/white



JM5306
team colleg purple/white



KE8684
team colleg burgundy/white



JN0402
black/white



KE8683
team light blue/white



KE8685
team green/white



JM5303
collegiate orange/white



JM5301
team sand/white



JM5298
team victory red/white



JM5300
team colleg gold/white



KE8686
dark brown/white



KZ5328
bright orange/white

BOOK ONLY COLORWAYS

MENS**Z.N.E. PANT**

XS-5XL, LT-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$90.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: M Z.N.E. PANT
- 57% Recycled Polyester / 43% Cotton
- Fabric weight: 330g/sqm
- adidas logo application: Matte rubber print
- Mid-rise sustainable pant with doubleknit spacer fabric constructed with three layers to block out the cold and keep you warm and dry.
- Matte rubber prints inspired by the iconic lines on the field of play. Tech inspired drawcords and zippers with matte rubber shrink tube. Zipper pockets.
- Regular Fit



J19341
team navy blue/white



JM7483
team grey four/white



JN0401
black/white



JM7478
team power
red/white



JM7477
team royal
blue/white



JM7479
team
maroon/white



JM7486
dark
green/white



KE8694
team light
blue/white



KE8696
team
green/white



KE8695
team colleg
burgundy/white



JM7482
collegiate
orange/white



JM7481
team colleg
purple/white



JM7487
team
sand/white



JM7484
team victory
red/white



JM7485
team colleg
gold/white



KE8693
dark
brown/white



KZ5329
bright
orange/white

BOOK ONLY COLORWAYS

WOMENS

Z.N.E. FULL-ZIP

XS-2XL, MT-2XLT

ADDITIONAL TALL SIZES AVAILABLE

\$110.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W Z.N.E. FZ
- 57% Recycled Polyester / 43% Cotton
- Fabric weight: 330g/sqm
- adidas logo application: Matte rubber print

• Full-zip Inspired by the spirit of community and the energy of sport, it offers a blend of comfort and functionality. Crafted from doubleknit fabric, this track top helps you feel warm and dry, making it suitable for everyday wear. With tech-inspired drawcords and zippers, it combines practicality with modern design.

- Matte rubber prints echo the iconic lines of the pitch, adding a touch of sporty elegance,
- Loose Fit



JM5314
team power red/white



J19343
team navy blue/white



JM5312
team grey four/white



JM5315
team royal blue/white



JM5308
black/white



KE8734
team light blue/white



JM5313
team maroon/white



JN0404
dark green/white



KE8736
team green/white



KE8735
team colleg burgundy/white



JM5309
collegiate orange/white



JM5311
team colleg purple/white



JM5316
team sand/white



JM5318
team victory red/white



JM5310
team colleg gold/white



KE8733
dark brown/white



KZ5333
bright orange/white

BOOK ONLY COLORWAYS

WOMENS

Z.N.E. PANT

XS-2XL, MT-2XLT

ADDITIONAL TALL SIZES AVAILABLE

\$90.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W Z.N.E. PANT
- 57% Recycled Polyester / 43% Cotton
- Fabric weight: 330g/sqm
- adidas logo application: Matte rubber print

• High waist sustainable pant with adjustable hem with drawcords. Doubleknit spacer fabric constructed with three layers to block out the cold and keep you warm and dry.

• Matte rubber prints inspired by the iconic lines on the field of play. Tech inspired drawcords and zippers with matte rubber shrink tube. Side zip pockets.

- 7/8 length
- Regular fit



J19344
team navy blue/white



JM7470
team grey four/white



JM7466
black/white



JM7471
team maroon/white



JM7472
team power red/white



JM7473
team royal blue/white



JN0405
dark green/white



KE8741
team light blue/white



KE8743
team green/white



KE8742
team colleg burgundy/white



JM7467
collegiate orange/white



JM7469
team colleg purple/white



JM7474
team sand/white



JM7476
team victory red/white



JM7468
team colleg gold/white



KE8740
dark brown/white



KZ5336
bright orange/white

BOOK ONLY COLORWAYS

MENS

STARTING LINE UP

**HOUSE OF TIRO WOVEN
TRACK TOP**

XS-5XL, MT-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$75.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2028

- CLICK ABBR: M TIRO TCH TT
 - 87% Recycled Polyester / 13% Elasthane
 - Fabric weight: 155g/sqm
 - adidas logo application: Heat seal
-
- Born from soccer. Testament to the fusion of soccer culture and streetwear, offering a regular fit that is both stylish and functional. Ultimate entrance to the lifestyle side of Tiro that will always keep you connected to soccer culture in the most casual and stylish way.
 - Zipper closure and stand-up collar, side pockets and woven construction add practicality.
 - Regular Fit
 - Select colors part of Starting Line Up collection

**KQ8147**
team power red/white**KB5529**
team navy blue/white**KE6403**
team grey four/white**KY5565**
team royal blue/white**KY5566**
dark green/white**KY5567**
team maroon/white**KE6404**
black/white

MENS

STARTING LINE UP

**HOUSE OF TIRO WOVEN
PANT**

XS-5XL, MT-5XLT, LT2-2XLT2

\$70.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2028

- CLICK ABBR: M TIRO TCH TT
- 87% Recycled Polyester / 13% Elasthane
- Fabric weight: 155g/sqm
- adidas logo application: Heat seal

- Born from soccer. Testament to the fusion of soccer culture and streetwear, offering a regular fit that is both stylish and functional. Ultimate entrance to the lifestyle side of Tiro that will always keep you connected to soccer culture in the most casual and stylish way.

- Combines comfort with a touch of style. Lifestyle piece that transitions effortlessly from the pitch to the street. Drawstring closure and mid-rise design. Side zipper pockets.

- Regular Fit
- Select colors part of Starting Line Up collection



KB5525
team navy blue/white



KE6406
team grey four/white



KE6407
black/white

WOMENS

STARTING LINE UP

**HOUSE OF TIRO WOVEN
TRACK TOP**

XS-2XL, MT-2XLT

ADDITIONAL TALL SIZES AVAILABLE

\$75.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2028

- CLICK ABBR: W TIRO TCH TT
 - 87% Recycled Polyester / 13% Elasthane
 - Fabric weight: 155g/sqm
 - adidas logo application: Heat seal
 - 3 Stripes application: Heat seal
- Born from soccer. Testament to the fusion of soccer culture and streetwear, offering a regular fit that is both stylish and functional. Ultimate entrance to the lifestyle side of Tiro that will always keep you connected to soccer culture in the most casual and stylish way.
- Zipper closure and stand-up collar, side pockets and woven construction add practicality.
 - Regular Fit
 - Select colors part of Starting Line Up collection

**KQ8148**
team power red/white**KC0865**
team navy blue/white**KE6397**
team grey four/white**KY5568**
team royal blue/white**KE6398**
black/white

WOMENS

STARTING LINE UP

**HOUSE OF TIRO WOVEN
PANT**

XS-2XL, MT-2XLT

ADDITIONAL TALL SIZES AVAILABLE

\$70.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2028

- CLICK ABBR: W TIRO TCH PT
 - 87% Recycled Polyester / 13% Elasthane
 - Fabric weight: 155g/sqm
 - adidas logo application: Heat seal
-
- Born from soccer. Testament to the fusion of soccer culture and streetwear, offering a regular fit that is both stylish and functional. Ultimate entrance to the lifestyle side of Tiro that will always keep you connected to soccer culture in the most casual and stylish way.
 - Combines comfort with a touch of style. Lifestyle piece that transitions effortlessly from the pitch to the street. Drawstring closure and mid-rise design. Side zipper pockets.
 - Regular Fit
 - Select colors part of Starting Line Up collection

**KC0873**
team navy blue/white**KE6400**
team grey four/white**KE6401**
black/white

MENS

STARTING LINE UP

**GAME&GO FULL-ZIP
HOODIE**

XS-5XL, LT-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$65.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: GG FZ HD
- 100% Recycled Polyester
- Fabric weight: 220g/sqm
- adidas logo application: Heat seal

- A full-zip performance hoodie for the cold. Perfect blend of comfort and style, designed for pre- and post-training sessions.
- CLIMACOOOL technology ensures you stay cool and dry during intense training sessions or casual wear.
- CLIMAWARM traps heat and releases sweat for a warm, dry and focused performance with insulating materials that trap warmth for optimal body temperature.
- Regular Fit
- Select colors part of Starting Line Up collection

**JM1033**
black**JY2497**
team power red 2**JY2498**
team navy blue 2**JY2503**
team grey four**JY2496**
team royal blue**JY2501**
dark green**JY2502**
team maroon 2**JY2499**
team colleg purple**JY2500**
team coll burgundy 2**JC5697**
medium grey heather

MENS

STARTING LINE UP

**GAME&GO TRAINING 3
BAR PANT**

XS-5XL, LT-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$60.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: GG 3BARPT
- 100% Recycled Polyester
- Fabric weight: 220g/sqm
- adidas logo application: Heat seal

- Built for comfort before and after the game, transition seamlessly from the field to the street. Plush fleece fabric, soft brushed interior. Pockets and leg zips.
- CLIMAWARM traps heat and releases sweat for a warm, dry and focused performance.
- CLIMACOOL technology for optimal breathability, designed to keep you cool and comfortable throughout your workout.
- Regular Fit
- Select colors part of Starting Line Up collection



JH3620
black



JY2482
team power red 2



JY2483
team navy blue 2



JY2488
team grey four



JY2480
team royal blue



JY2486
dark green



JY2487
team maroon 2



JY2484
team colleg purple



JY2485
team coll burgundy 2



JJ1181
medium grey heather



WOMENS

STARTING LINE UP

**GAME&GO FULL ZIP
TRAINING HOODY**

XS-2XL, MT-2XLT

ADDITIONAL TALL SIZES AVAILABLE

\$65.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W GG FZ HD
- 100% Recycled Polyester
- Fabric weight: 220g/sqm
- adidas logo application: Heat seal
- A full-zip performance hoodie for the cold. Perfect blend of comfort and style, designed for pre- and post-training sessions.
- CLIMACOOOL technology ensures you stay cool and dry during intense training sessions or casual wear.
- CLIMAWARM traps heat and releases sweat for a warm, dry and focused performance with insulating materials that trap warmth for optimal body temperature.
- Regular Fit
- Select colors part of Starting Line Up collection

**JX6802**
black/white**JX6804**
team power red/black**JX6803**
team navy blue/black**JX6796**
team grey four/black**JX6799**
team royal blue/black**JX6798**
dark green/black**JX6797**
team maroon/black**JX6793**
medium grey heather/black

WOMENS

STARTING LINE UP

GAME&GO FLEECE PANT

2XS–XL, ST–XLT

\$55.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W GG PANT
 - 100% Recycled Polyester
 - Fabric weight: 220g/sqm
 - adidas logo application: Heat seal
-
- Pant with elasticated waistband with bungee cord. Fusion of comfort and performance, designed for women. Zippered side pockets.
 - CLIMACOOOL technology ensures you stay cool and dry during intense workouts.
 - CLIMAWARM insulating materials trap warmth for optimal body temperature.
 - Regular Fit
 - Part of Starting Line Up collection



JW5115
team navy blue 2



JW5122
team grey four



JW2697
black



MENS**FLEECE CREW SWEATSHIRT**

XS-5XL, LT-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$45.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2028

- CLICK ABBR: M FLEECE CREW
- 70% Cotton / 30% Recycled Polyester
- Fabric weight: 300g/sqm
- adidas logo application: Embroidery

- Pullover sweatshirt with hood perfect for your training session or casual outings, designed to keep you feeling cozy and looking sharp. The knit fabric ensures durability while offering a soft touch against the skin.

- Regular Fit

**JW4305**
team power red**JW4301**
team navy blue**JW4303**
medium grey heather**JW4304**
team grey four**JW4302**
team royal blue**JW4306**
black

MENS

STARTING LINE UP BEST SELLER

FLEECE PULLOVER HOOD

XS-5XL, LT-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$50.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2028

- CLICK ABBR: M FLEECE HOOD
 - 70% Cotton / 30% Recycled Polyester
 - Fabric weight: 300g/sqm
 - adidas logo application: Embroidery
-
- Pullover sweatshirt with hood perfect for your training session or casual outings, designed to keep you feeling cozy and looking sharp. The knit fabric ensures durability while offering a soft touch against the skin.
 - Regular Fit
 - Select colors part of Starting Line Up Collection

**JW6599**
team power red**JW6601**
team navy blue**JW6597**
medium grey heather**JW6600**
team grey four**JW6598**
team royal blue**JW6595**
dark green**JW6596**
team maroon**JW6602**
black

MENS

STARTING LINE UP

BEST SELLER

FLEECE PANTS

XS-5XL, LT-5XLT

ADDITIONAL TALL SIZES AVAILABLE

\$50.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2028

- CLICK ABBR: M FLEECE PANT
 - 80% Cotton / 20% Recycled Polyester
 - Fabric weight: 300g/sqm
 - adidas logo application: Embroidery
-
- Soft fleece pant specific for training session or a casual outing. Drawstring waistband for adjustability. A staple, versatile piece to your activewear.
 - Regular Fit
 - Select colors part of Starting Line Up Collection



JW6606
team navy blue



JW6607
medium grey heather



JW6604
black

WOMENS

STARTING LINE UP

BEST SELLER

FLEECE PULLOVER HOOD

XS-2XL, MT-2XLT

ADDITIONAL TALL SIZES AVAILABLE

\$50.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2028

- CLICK ABBR: W FLEECE HOOD
- 70% Cotton / 30% Recycled Polyester
- Fabric weight: 300g/sqm
- adidas logo application: Embroidery

- Pullover sweatshirt with hood perfect for your training session or casual outings, designed to keep you feeling cozy and looking sharp. The knit fabric ensures durability while offering a soft touch against the skin.

- Regular Fit
- Select colors part of Starting Line Up collection



JW6610
team power red



JW6611
team navy blue



JW6612
medium grey heather



JW6609
team royal blue



JW6614
black

WOMENS

STARTING LINE UP

BEST SELLER

FLEECE PANT

XS-2XL, MT-2XLT

ADDITIONAL TALL SIZES AVAILABLE

\$50.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2028

- CLICK ABBR: W FLEECE PANT
 - 80% Cotton / 20% Recycled Polyester
 - Fabric weight: 300g/sqm
 - adidas logo application: Embroidery
-
- Soft fleece pant specific for training session or a casual outing. Drawstring waistband for adjustability. A staple, versatile piece to your activewear.
 - Regular Fit
 - Select colors part of Starting Line Up collection



JW6616
team power red



JW6617
team navy blue



JW6619
team grey four



JW6615
team royal blue



JW6620
black

YOUTH**FLEECE CREW SWEATSHIRT**

2XS-XL

\$40.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2028

- CLICK ABBR: Y FLEECE CREW
- 70% Cotton / 30% Recycled Polyester
- Fabric weight: 300g/sqm
- adidas logo application: Embroidery

- Pullover sweatshirt with hood perfect for your training session or casual outings, designed to keep you feeling cozy and looking sharp. The knit fabric ensures durability while offering a soft touch against the skin.

- Regular Fit



JW6622
team power red



JW6623
team navy blue



JW6624
medium grey heather



JW6625
team grey four



JW6621
team royal blue



JW6626
black



ALL COLORWAYS ARE BOOK ONLY

YOUTH

STARTING LINE UP

FLEECE PULLOVER HOOD

2XS-XL

\$45.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2028

- CLICK ABBR: Y FLEECE HOOD
 - 70% Cotton / 30% Recycled Polyester
 - Fabric weight: 300g/sqm
 - adidas logo application: Embroidery
- Pullover sweatshirt with hood perfect for your training session or casual outings, designed to keep you feeling cozy and looking sharp. The knit fabric ensures durability while offering a soft touch against the skin.
- Regular Fit
 - Select colors part of Starting Line Up collection



JW6628
team navy blue



JW6629
medium grey heather



JW6631
black



JW6632
team royal blue



JW6627
team power red

BOOK ONLY COLORWAYS

YOUTH

STARTING LINE UP

FLEECE PANTS

2XS–XL

\$45.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2028

- CLICK ABBR: Y FLEECE PANT
- 80% Cotton / 20% Recycled Polyester
- Fabric weight: 300g/sqm
- adidas logo application: Embroidery

- Soft fleece pant specific for training session or a casual outing. Drawstring waistband for adjustability

A staple, versatile piece to your activewear.

- Regular Fit
- Select colors part of Starting Line Up collection



JW6635
team navy blue



JW6636
medium grey heather



JW6637
team grey four



JW6633
team royal blue



JW6638
black



SPRING SUMMER 2027

PERF. FOOTWEAR

Footwear made for running, training,
sport and everyday comfort.



MENS

NEW STYLE STARTING LINE UP

ADIZERO EVO SL 2 M

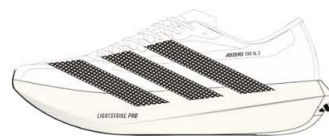
4-18

\$150.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: ADIZERO EVO SL 2 M
 - PURPOSE: TRAIN FOR RACES
 - BENEFIT: LIGHTWEIGHT AND FAST
 - SURFACE: ALL
- Rubber outsole offers excellent grip
 - LIGHT MAKES FAST. adidas LIGHTSTRIKEPRO provides super-light cushioning, plus energy return for next-level speed.
 - Designed for a standard fit
 - Select colors part of Starting Line Up Collection



KK3188
ftwr white/core black/grey
two



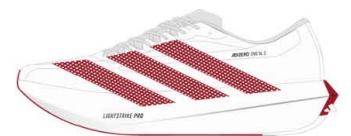
KK3189
core black/ftwr
white/utility black



LB6051
ftwr white/team navy blue
2/grey one



LB6052
ftwr white/team royal
blue/grey one



LB6053
ftwr white/team power red
2/grey one

MENS

NEW STYLE

STARTING LINE UP

ADIZERO PACER M

4-15

\$100.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: ADIZERO PACER M
- Designed with a breathable and light engineered mesh upper that ensures your feet stay cool and comfortable.
- Full-length LIGHTSTRIKE midsole offers a responsive, lightweight, and cushioned feel; engineered to deliver a dynamic and lightweight movement, ideal for those who crave agility and speed.
- The rubber outsole ensures optimal grip and support on road surfaces, making your transitions smoother and more stable.
- Regular fit and lace closure
- Select colors part of Starting Line Up Collection



KZ6846
ftwr white/core black/crystal white



KZ6848
core black/ftwr white/carbon



KZ6850
grey two/lucid red/halo silver
BOOK ONLY COLORWAY

MENS

NEW STYLE

DURAMO SL2 M WIDE

4-14

\$70.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: DURAMO SL2 M
- PURPOSE: TRAIN FOR RACES
- BENEFIT: LIGHTWEIGHT AND FAST
- SURFACE: ALL

- FIT: Breathable and light engineered mesh upper
- FEEL: Full length LIGHTMOTION midsole for a lightweight yet cushioned feel
- TRANSITION: ADIWEAR rubber outsole for best grip and support
- These shoes feature a wide fit and are crafted from textile and synthetics, ensuring durability and breathability. Made in part with recycled materials, these lace-up shoes offer an eco-friendly choice for those starting their running journey.



IF9400
core black/ftwr white/grey five
BOOK ONLY COLORWAY



MENS

DURAMO SL2 M

4-15

\$70.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: DURAMO SL2 M
 - PURPOSE: TRAIN FOR RACES
 - BENEFIT: LIGHTWEIGHT AND FAST
 - SURFACE: ALL
-
- Designed to kick-start your running journey with ease.
 - Breathable and lightweight engineered mesh upper for optimal comfort.
 - Full-length LIGHTMOTION midsole offers a cushioned feel, while the ADIWEAR rubber outsole provides superior grip and support.
 - Experience next-level movement with adidas LIGHTMOTION technology that redefines expectations of lightweight cushioning while maintaining superb responsiveness.
 - Ideal for all surfaces, these lace-up shoes are ready to accompany you on every run.



IH8215
ftwr white/core black/halo silver

IH8218
core black/ftwr white/grey five



MENS

**ADIZERO DROPSET PRO
TRAINER M**

4-18

\$150.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: ADIZERO DROPSET PRO TRAINER M
- Designed for strength and endurance. Blends the worlds of pure explosiveness and optimized running for a true hybrid training experience.
- Performance efficiency through a combination of strength and conditioning with hybrid athletes in mind.
- Built from the ground up to ensure maximum stability and optimized running, thanks to the EnergyRods system and full-length LIGHTSTRIKE PRO midsole.
- Engineered mesh upper with strategic support zones delivers a light, breathable feel while adding responsive stability where it matters most.



KK1551
ftwr white/core black/ftwr white



KH6710
core black/ftwr white/core black



LA6249
grey four/ftwr white/iron met.



LA6280
ftwr white/team royal blue/ftwr white



LA6284
ftwr white/team power red 2/iron met.



LA6285
ftwr white/maroon/ftwr white

**BOOK ONLY
COLORWAY**

MENS

**DROPSET CONTROL
TRAINER M**

4-15, 16, 17, 18

\$90.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: DROPSET CONTROL TRAINER M
- A strength training shoe that aims to provide a stable base during lifting elements without neglecting flexibility for warmups. Combines versatility, durability and technical design to enhance performance while maintaining comfort throughout the entire strength workout.
- Knit upper with breathable mesh for wearable comfort
- REPETITOR FOAM provides a consistent level of energy return and stability for lasting experience
- Midfoot TPU torsion system provides additional support in the midfoot for multi-directional movements
- Multi-direction TRAXION rubber outsole designed to give our athletes grip no matter what direction they are moving
- Adjust the lacing to get the lockdown your foot needs



JS3118
ftwr white/core black/lucid red



JS3036
core black/ftwr white/lucid red



JR9291
grey two/ftwr white/ftwr white red

KJ9164
team power red 2/ftwr white/halo silver

JS3120
team royal blue/ftwr white/halo silver



WOMENS

NEW STYLE

STARTING LINE UP

ADIZERO EVO SL 2 W

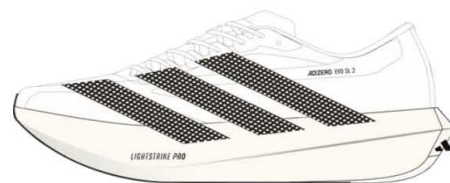
5-12

\$150.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: ADIZERO EVO SL 2 W
 - PURPOSE: TRAIN FOR RACES
 - BENEFIT: LIGHTWEIGHT AND FAST
 - SURFACE: ALL
-
- Rubber outsole offers excellent grip
 - LIGHT MAKES FAST. adidas LIGHTSTRIKEPRO provides super-light cushioning, plus energy return for next-level speed.
 - Designed for a standard fit
 - Part of Starting Line Up Collection



HQ5297
ftwr white/core black/grey two



HQ5310
core black/ftwr white/utility black



WOMENS

NEW STYLE

STARTING LINE UP

ADIZERO PACER W

5-12

\$100.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: ADIZERO PACER W
- Designed with a breathable and light engineered mesh upper that ensures your feet stay cool and comfortable.
- Full-length LIGHTSTRIKE midsole offers a responsive, lightweight, and cushioned feel; engineered to deliver a dynamic and lightweight movement, ideal for those who crave agility and speed.
- The rubber outsole ensures optimal grip and support on road surfaces, making your transitions smoother and more stable.
- Regular fit and lace closure
- Part of Starting Line Up Collection



KZ8978
ftwr white/core black/crystal white



KZ8979
core black/iron met./carbon



WOMENS

DURAMO SL2 W

5-12

\$70.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: DURAMO SL2 W
 - PURPOSE: TRAIN FOR RACES
 - BENEFIT: LIGHTWEIGHT AND FAST
 - SURFACE: ALL
- Designed to kick-start your running journey with ease.
 - Breathable and lightweight engineered mesh upper for optimal comfort.
 - Full-length LIGHTMOTION midsole offers a cushioned feel, while the ADIWEAR rubber outsole provides superior grip and support.
 - Experience next-level movement with adidas LIGHTMOTION technology that redefines expectations of lightweight cushioning while maintaining superb responsiveness.
 - Ideal for all surfaces, these lace-up shoes are ready to accompany you on every run.



IH8223
ftwr white/core black/dash grey

IH8225
core black/ftwr white/grey five



MENS**PURECHILL M**

3-17 (no ½ sizes)

\$75.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: PURECHILL
- Modern running silhouette with aggressive design language. CLIMACOOL technology providing a 360 ventilation underfoot for everyday use.
- Moulded upper cage
- Breathable open mesh
- High cushioned EVA midsole
- Full length rubber outsole



KH6427
ftwr white/grey two/core black



KH6421
core black/ftwr white/core
black



UNISEX

ADILETTE SHOWER SLIDES

4-18 (no ½ sizes)

\$30.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: ADILETTE SHOWER
- A timeless classic reimagined for today's lounging needs.
- Synthetic single-bandage upper adorned with iconic 3-Stripes, set atop a contoured footbed for an effortless fit.
- CLOUDFOAM technology, providing quick-dry comfort and soft cushioning that cradles your feet whether you're poolside or stepping out of the shower.
- Lightweight EVA outsole completes the package, promising enduring ease and style.



GZ5922
core black/ftwr
white/core black



GZ5921
ftwr white/core
black/ftwr white



GW1048
team royal blue/ftwr
white/team royal blue



GZ5920
legend ink/ftwr
white/legend ink



GZ5923
vivid red/ftwr white/vivid
red

SPRING SUMMER 2027

RETAIL ASSORTMENT

Footwear and sportswear
designed with all athletes in mind.



MENS

GRAND COURT 3.0 SHOES

4-13, 14

\$70.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

• CLICK ABBR: GRAND COURT 3.0

- Synthetic/Textile Upper; Textile Lining; Textile Innersole; Rubber Outsole
- If you could only have one pair of sneakers, this could be them. These adidas Grand Court shoes with the classic 3-Stripes keep your sneaker game sharp and clean. Cloudfoam Comfort cushioning keeps the insides soft and pillowy. Pair them with any of your favorite pants because these will take you anywhere and everywhere.
- Made with a series of recycled materials, this upper features at least 50% recycled content.



IH1476
core black/ftwr white/ftwr white



IH1473
core black/ftwr white/ftwr white



IH1472
ftwr white/core black/ftwr white



ALL COLORWAYS ARE BOOK ONLY

MENS

GRAND COURT ALPHA 00S

4-13½

\$80.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- [CLICK ABBR: GRAND COURT ALPHA 00S](#)

- Sleek, sporty and so easy to style. These adidas sneakers won't spend much time in your shoe rack. The faux leather upper is emblazoned with the 3-Stripes, adding an athletic edge to any outfit. A Cloudfoam midsole cushions your step while the soft lining hugs the foot in place. A classic rubber outsole keeps you grounded day to day. Whether you're trekking across the city or taking it easy with friends, the adidas heritage shines through.



JR0543
core black/ftwr
white/GUM10

BOOK ONLY

MENS

LITE RACER ADAPT 7.0 SHOES

6½-13, 14

\$70.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

• CLICK ABBR: LITE RACER ADAPT 7.0

- Textile/Synthetic Upper; Textile Lining; Textile Innersole; Synthetic Outsole
- Sleek and fuss-free, these adidas sneakers keep your feet comfortable and your style on point. The sock-like construction simply slips on, with elastic laces that stretch to accommodate your foot. A Cloudfoam midsole offers soft, springy cushioning as you head out for a walk or catch up with friends for coffee. Bold lettering underneath the laces highlights the adidas heritage.
- This product features at least 20% recycled materials. By reusing materials that have already been created, we help to reduce waste and our reliance on finite resources and reduce the footprint of the products we make.



IE6330

ftwr white/core black/ftwr white

BOOK ONLY

MENS

VL COURT 3.0 SHOES

6½-13, 14

\$80.00 RRP

RETAIL INTRO: FW2026

TARGET RETAIL EXIT: FW2027

- [CLICK ABBR: VL COURT 3.0](#)

- Synthetic/Leather Upper; Textile Lining; Textile Innersole; Rubber Outsole
- A simple silhouette packed with style, these adidas shoes are an everyday go-to. The suede and synthetic leather upper is finished with 3-Stripes and a T-toe design for a classic look that's always in fashion. A soft textile lining and rubber outsole mean you can count on these kicks for comfort and durability too.
- Regular Fit



ID6285
ftwr white/core black/grey one

ID6286
core black/ftwr white/GUM5

ALL COLORWAYS ARE BOOK ONLY

MENS

NEW STYLE

RUNFALCON 6

6½-13, 14-14½, 16

\$65.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

• CLICK ABBR: RUNFALCON 6

• Description TBD



IH9526
ftwr white/core black/grey one



IH9532
core black/ftwr white/carbon



KH5566
core black/core black/ftwr white



IH9532
core black/ftwr white/carbon



IH1818
grey two/dark blue/core black

ALL COLORWAYS ARE BOOK ONLY

WOMENS

GRAND COURT 3.0 SHOES

5-11

\$70.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

• CLICK ABBR: GRAND COURT 3.0

- Synthetic/Textile Upper; Textile Lining; Textile Innersole; Rubber Outsole
- If you could only have one pair of sneakers, this could be them. These adidas Grand Court shoes with the classic 3-Stripes keep your sneaker game sharp and clean. Cloudfoam Comfort cushioning keeps the insides soft and pillowy. Pair them with any of your favorite pants because these will take you anywhere and everywhere.
- Made with a series of recycled materials, this upper features at least 50% recycled content.



IH1489
ftwr white/ftwr white/iron met.



IH1488
ftwr white/cyber met./ftwr white



IH1487
ftwr white/core black/ftwr white

ALL COLORWAYS ARE BOOK ONLY

WOMENS

GRAND COURT ALPHA 00'S

5-11

\$80.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- [CLICK ABBR: GRAND COURT ALPHA 00S](#)

- Sleek, sporty and so easy to style. These adidas sneakers won't spend much time in your shoe rack. The faux leather upper is emblazoned with the 3-Stripes, adding an athletic edge to any outfit. A Cloudfoam midsole cushions your step while the soft lining hugs the foot in place. A classic rubber outsole keeps you grounded day to day. Whether you're trekking across the city or taking it easy with friends, the adidas heritage shines through.



J11719
wonder taupe/off white/vapour
grey

BOOK ONLY

WOMENS

VL COURT 3.0 SHOES

5-11

\$80.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

• [CLICK ABBR: VL COURT 3.0](#)

- Synthetic/Leather Upper; Textile Lining; Textile Innersole; Rubber Outsole
- A simple silhouette packed with style, these adidas shoes are an everyday go-to. The suede and synthetic leather upper is finished with 3-Stripes and a T-toe design for a classic look that's always in fashion. A soft textile lining and rubber outsole mean you can count on these kicks for comfort and durability too.
- Regular Fit



ID6279
core black/ftwr white/gold met.



ID8797
ftwr white/core black/grey one



ID8795
ftwr white/ftwr white/grey one



ID6280
grey two/ftwr white/silver met.

ALL COLORWAYS ARE BOOK ONLY

WOMENS

NEW STYLE

RUNFALCON 6

5-12½

\$65.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

• CLICK ABBR: RUNFALCON 6 W

• Description TBD



IH9534
ftwr white/core black/grey one



IH9537
core black/ftwr white/carbon



KH5575
ftwr white/ftwr white/grey one



IH1822
core black/ftwr white/carbon



ALL COLORWAYS ARE BOOK ONLY

UNISEX

ADILETTE COMFORT

4-18 (WHOLE SIZES ONLY)

\$45.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: ADILETTE COMFORT

-



GZ5891
core black/ftwr white/core black



GZ5896
core black/core black/core black

UNISEX

ADILETTE COMFORT 2.0

4-13 (WHOLE SIZES ONLY)

\$40.00 RRP

RETAIL INTRO: FW2026

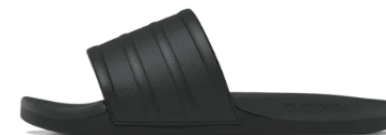
TARGET RETAIL EXIT: FW2027

- CLICK ABBR: ADILETTE COMFORT 2.0

-



HP6999
core black/ftwr white/carbon



HQ2467
core black/core black/carbon

YOUTH

GRAND COURT 3.0 SHOES J

3½-7

\$55.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

- CLICK ABBR: GRAND COURT 3.0 J

- Textile/Synthetic Upper; Textile Lining; Textile Innersole; Rubber Outsole
- If you could only have one pair of sneakers, this could be them. These adidas Grand Court shoes with the classic 3-Stripes keep your sneaker game sharp and clean. Cloudfoam Comfort cushioning keeps the insides soft and pillowy. Pair them with any of your favorite pants because these will take you anywhere and everywhere.
- Made with a series of recycled materials, this upper features at least 50% recycled content.
- Regular Fit



JP9366
core black/ftwr white/ftwr white

JP9365
ftwr white/core black/ftwr white

ALL COLORWAYS ARE BOOK ONLY

YOUTH

GRAND COURT ALPHA 00S K

10½K-7

\$55.00 RRP

RETAIL INTRO: CURRENT

TARGET RETAIL EXIT: FW2027

• CLICK ABBR: GRAND COURT 00S K

• Sleek, sporty and so easy to style. These adidas sneakers won't spend much time in your shoe rack. The faux leather upper is emblazoned with the 3-Stripes, adding an athletic edge to any outfit. A Cloudfoam midsole cushions your step while the soft lining hugs the foot in place. A classic rubber outsole keeps you grounded day to day. Whether you're trekking across the city or taking it easy with friends, the adidas heritage shines through.



JH6178
core black/off white/GUM10



JR5569
wonder white/core black/ftwr white

ALL COLORWAYS ARE BOOK ONLY

YOUTH

NEW STYLE

LITE RACER ADAPT 8.0 SHOES K

10½K-7

\$60.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: FW2027

• CLICK ABBR: LITE RACER ADAPT 8.0 K

• Description TBD



HQ9581
Frozen Purple/clear pink/core
white

KH8692
carbon/grey five/Semi Frozen Lemon

ALL COLORWAYS ARE BOOK ONLY

YOUTH

NEW STYLE

RUNFALCON 6 J

3½-7

\$55.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

• [CLICK ABBR: RUNFALCON 6 J](#)

• Description TBD



BOOK ONLY

KI1788

core black/silver met./core black

MENS

NEW STYLE

ESSENTIALS SMALL LOGO DOUBLE KNIT HOODIE

2XSS-4XLS, 2XS-5XL, ST-5XLT

\$55.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: M 3B DK HD
- 68% Cotton / 32% Recycled Polyester
- Fabric weight: 300 g/sm
- adidas logo application: Embroidered

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Small adidas logo on center chest
- Regular Fit



KU8819
black/white

ALL ARTICLES ARE BOOK ONLY

MENS

NEW STYLE

ESSENTIALS SMALL LOGO DOUBLE KNIT TAPERED CUFFED PANTS

2XSS-4XLS, 2XS-5XL, ST-5XLT

\$50.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: M 3B DK TC PT
- 68% Cotton / 32% Recycled Polyester
- Fabric weight: 300 g/sm
- adidas logo application: Embroidered

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Small adidas logo on left leg
- Regular Fit



KY9501
black/white

MENS

NEW STYLE

ESSENTIALS 3-STRIPES SINGLE JERSEY T-SHIRT

2XSS-4XLS, 2XS-5XL, ST-5XLT

\$30.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: M 3S SJ T
- 100% Cotton
- Fabric weight: 180 g/sm
- adidas logo application: Embroidered
- 3-Stripe application:

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Small adidas logo on center chest
- Regular Fit



KV5314
black/white

ALL ARTICLES ARE BOOK ONLY

MENS

NEW STYLE

ESSENTIALS 3-STRIPES SINGLE JERSEY TAPERED OPEN HEM PANTS

2XSS-4XLS, 2XS-5XL, ST-5XLT

\$45.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: M 3S SJ TO PT
- 74% Cotton / 26% Recycled Polyester
- Fabric weight: 225 g/sm
- adidas logo application: Embroidered
- 3-Stripe application:

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Small adidas logo on left leg
- Regular Fit



KY6611
black/white

MENS

NEW STYLE

ESSENTIALS 3-STRIPES LOOSE WOVEN WINDBREAKER

2XSS-4XLS, 2XS-5XL, ST-5XLT

\$60.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: M 3S WV WB LND
- 100% Recycled Polyamide
- Fabric weight: 105 g/sm
- adidas logo application: Embroidered
- 3-Stripe application:

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Small adidas logo on left chest
- Loose Fit



KY6616
black/white

ALL ARTICLES ARE BOOK ONLY

MENS

NEW STYLE

ESSENTIALS 3-STRIPES LOOSE WOVEN OPEN HEM PANTS

2XSS-4XLS, 2XS-5XL, ST-5XLT

\$50.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: M 3S WV OH PT
- 100% Recycled Polyamide
- Fabric weight: 105 g/sm
- adidas logo application: Embroidered
- 3-Stripe application:

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Small adidas logo on left leg
- Loose Fit



KV5399
black/white

MENS

NEW STYLE

ESSENTIALS BIG LOGO SINGLE JERSEY T-SHIRT

XS-2XL

\$30.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: M BL SJ T
- 100% Cotton
- Fabric weight: 180 g/sm
- adidas logo application: Rubber

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Big adidas logo on center chest
- Regular Fit



KV5476
black/white

KW6482
grey five/black

ALL ARTICLES ARE BOOK ONLY

MENS

NEW STYLE

ESSENTIALS BIG LOGO SINGLE JERSEY SHORTS

2XSS-4XLS, 2XS-5XL, ST-5XLT

\$35.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: M BL SJ SHO 7
- 74% Cotton / 26% Recycled Polyester
- Fabric weight: 225 g/sm
- adidas logo application: Rubber
- Inseam: 7"

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Big adidas logo on left leg
- Regular Fit



KV5480
black/white

MENS

NEW STYLE

ESSENTIALS LINEAR LOGO SINGLE JERSEY T-SHIRT

2XSS-4XLS, 2XS-5XL, ST-5XLT

\$25.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: M LIN SJ T
- 100% Cotton
- Fabric weight: 180 g/sm
- adidas logo application: Rubber

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- adidas logo on center chest
- Regular Fit



KV5523
black/white

KW9005
grey five/black

ALL ARTICLES ARE BOOK ONLY

MENS

NEW STYLE

ESSENTIALS LINEAR LOGO SINGLE JERSEY SHORTS

2XSS-4XLS, 2XS-5XL, ST-5XLT

\$30.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: M LIN SJ SHO 7
- 74% Cotton / 26% Recycled Polyester
- Fabric weight: 225 g/sm
- adidas logo application: Rubber
- Inseam: 7"

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- adidas logo on left leg
- Regular Fit



KV5527
black/white

WOMENS

NEW STYLE

ESSENTIALS SMALL LOGO FRENCH TERRY HOODIE

2XS-2XL

\$50.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W 3B FT HD
- 100% Cotton
- Fabric weight: 250 g/sm
- adidas logo application: Embroidered

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Small adidas logo on center chest
- Regular Fit



KW5518
black/white

ALL ARTICLES ARE BOOK ONLY

WOMENS

NEW STYLE

ESSENTIALS SMALL LOGO LOOSE FRENCH TERRY
CUFFED HEM PANTS

2XSP-2XLP, 2XS-2XL, ST-2XLT

\$45.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W 3B FT CF PT
- 100% Cotton
- Fabric weight: 260 g/sm
- adidas logo application: Embroidered

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Small adidas logo on left leg
- Loose Fit



KW5489
black/white

WOMENS

NEW STYLE

ESSENTIALS SMALL LOGO SINGLE JERSEY T-SHIRT

2XS-2XL

\$25.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W 3B SJ T
- 100% Cotton
- Fabric weight: 180 g/sm
- adidas logo application: Embroidered

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Small adidas logo on center chest
- Regular Fit



KW3009
black/white

KY0166
grey five

KY0165
light grey heather

ALL ARTICLES ARE BOOK ONLY

WOMENS

NEW STYLE

ESSENTIALS SMALL LOGO SINGLE JERSEY
FLARED LEGGINGS

2XSP-2XLP, 2XS-2XL, ST-2XLT

\$35.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W 3B SJ FLARLEG
- 90% Cotton / 10% Elastane
- Fabric weight: 250 g/sm
- adidas logo application: Embroidered

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Small adidas logo on left leg
- Tight Fit



KW3046
black/white

WOMENS

NEW STYLE

ESSENTIALS 3-STRIPES FRENCH TERRY FULL-ZIP HOODIE

2XS-2XL

\$65.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W 3S FT FZ HD
- 100% Cotton
- Fabric weight: 300 g/sqm
- adidas logo application: Embroidered
- 3-Stripe application:

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Small adidas logo on left chest
- Loose Fit

**KV7980**
black/white

WOMENS

NEW STYLE

ESSENTIALS 3-STRIPES FRENCH TERRY OPEN HEM PANTS

2XS-2XL

\$50.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W 3S FT OH PT R
- 100% Cotton
- Fabric weight: 300 g/sqm
- adidas logo application: Embroidered
- 3-Stripe application:

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Small adidas logo on left leg
- Fully elasticated waistband
- Regular Fit

**KV7998**
black/white

WOMENS

NEW STYLE

ESSENTIALS 3-STRIPES HIGH WAISTED JERSEY LEGGINGS

2XS-2XL

\$35.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W 3S SJ LEG
- 90% Cotton / 10% Elastane
- Fabric weight: 250 g/sqm
- adidas logo application: Embroidered
- 3-Stripe application:

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Small adidas logo on left leg
- Tight Fit

**KV5436**
black/white

ALL ARTICLES ARE BOOK ONLY

WOMENS

NEW STYLE

ESSENTIALS 3-STRIPES WOVEN BOMBER JACKET

2XS-2XL

\$60.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W 3S WV BOMBER
- 100% Recycled Polyamide
- Fabric weight: 105 g/sm
- adidas logo application: Embroidered
- 3-Stripe application:

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Small adidas logo on left chest
- Loose Fit



KV8005
black/white



KZ3205
grey five/white

ALL ARTICLES ARE BOOK ONLY

WOMENS

NEW STYLE

ESSENTIALS 3-STRIPES LOOSE WOVEN PARACHUTE PANTS

2XS-2XL

\$50.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W 3S WV OH PT
- 100% Recycled Polyamide
- Fabric weight: 105 g/sm
- adidas logo application: Embroidered
- 3-Stripe application:

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- Small adidas logo on left leg
- Loose Fit



KV7863
black/white



KZ3198
grey five/white

WOMENS

NEW STYLE

**ESSENTIALS LINEAR LOGO SLIM
SINGLE JERSEY T-SHIRT**

2XS-2XL

\$25.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W LIN SJ T
- 100% Cotton
- Fabric weight: 180 g/sqm
- adidas logo application: Rubber

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- adidas logo on center chest
- Slim Fit



KV2964
black/white

WOMENS

NEW STYLE

**ESSENTIALS LINEAR LOGO SLIM
SINGLE JERSEY TANK TOP**

2XS-2XL

\$25.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W LIN SJ TK
- 100% Cotton
- Fabric weight: 180 g/sqm
- adidas logo application: Rubber

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- adidas logo on center chest
- Slim Fit



KV2978
black/white

ALL ARTICLES ARE BOOK ONLY

WOMENS

NEW STYLE

**ESSENTIALS LINEAR LOGO HIGH
WAISTED COTTON LEGGINGS**

2XS-2XL

\$35.00 RRP

RETAIL INTRO: SS2027

TARGET RETAIL EXIT: SS2027

- CLICK ABBR: W LIN SJ LEG
- 93% Cotton / 7% Elastane
- Fabric weight: 250 g/sqm
- adidas logo application: Rubber

• This Essentials collection seamlessly transcends age, ethnicity, and gender boundaries, embodying the brand's commitment to inclusivity and style for all. Designed with an entry-level pricing strategy, Essentials ensures accessibility without compromising on quality, making it not only inclusive across demographics but also affordable for everyone who appreciates the brand's ethos.

- adidas logo on center chest
- Tight Fit



KV2973
black/white