

P O W E R

POWER**VIZN**TM

Y O U R

LENS SYSTEM

V I S I O N



POWERVIZN™ LENS SYSTEM

SEE SHARPER IN ANY CONDITION. PERFORM STRONGER IN ANY TERRAIN.

You're not just racing the clock — you're taking on every surface, every shift in light. That's why adidas Eyewear created the PowerVizn™ lens system: a collection of specialized lens types, each fine-tuned to optimize visibility for specific terrains and light conditions.

Developed through rigorous research and innovation, the lenses are engineered to

- regulate light transmission
- sharpen depth perception
- balance color saturation
- reduce any visual noise
- enhance contrast

With the PowerVizn™ lens system, vision isn't just about seeing — it's about performing at your limit with less guesswork and more control. This is optical innovation with a singular purpose: to power your vision.

HOW IT HELPS YOU PERFORM BETTER

YOUR KEY BENEFITS AT A GLANCE

+

MORE COMFORT, MORE POWER.

Light protection keeps your vision comfortable, so you can focus on your sport and push harder.

+

SEE SOONER, ACT FASTER.

Boosted contrast helps you read terrain faster and move with confidence.

+

LOCKED ON WHAT MATTERS.

Visual distractions dialed down. Focus stays on your performance.





THE TECH BEHIND THE POWERVIZN™ LENS SYSTEM

ALL LENS TECHNOLOGIES AT A GLANCE

SEE SHARPER. PERFORM STRONGER.

The PowerVizn™ lens system delivers the visual contrast, clarity and depth perception athletes demand. For different sports, in every environment. Designed to power your vision.

PROTECTIVE COATINGS

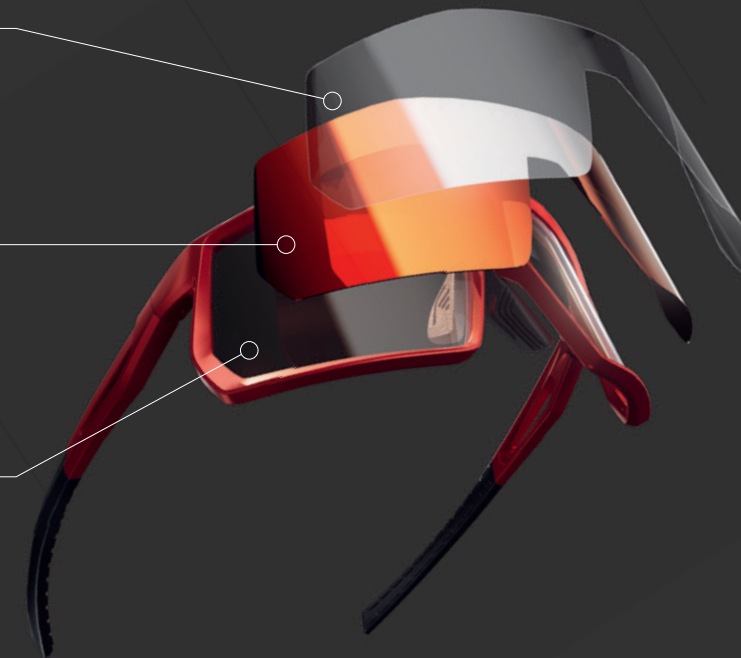
Repel water, sweat, dirt and oils, for a clearer view and less distractions.

PRECISION MIRROR COATINGS

Reduce glare from reflective surfaces and amplify base tint effect, optimizing vision in outdoor environments.

LENS BASE TINTS WITH HIGH CONTRAST TECHNOLOGY

Optimize light transmission in different environments and light conditions, so you can read the ground faster.



POWERVIZN™ LENS SYSTEM EXPLAINED

LENS BASE TINT & MIRROR COATING

With PowerVizn™, lens color isn't cosmetic – it's functional. Both performance and appearance come from the precise pairing of base tint and mirror coating. Each element serves a purpose:

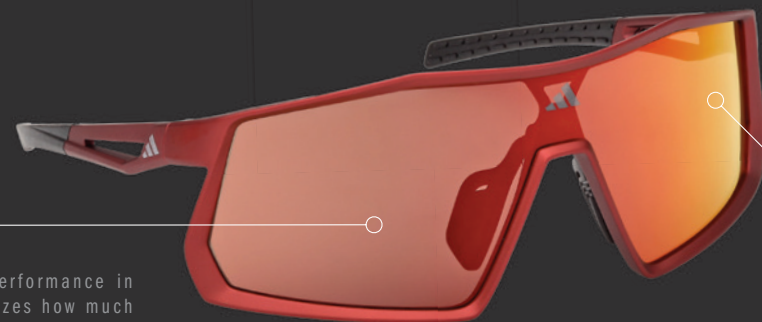
BASE TINT

The first layer of performance in every lens. It optimizes how much light reaches your eyes while enhancing contrast and details.

+

EXAMPLE: The brown base tint enriches reds, yellows and blues of the surrounding environment for more vibrant colors in bright light conditions.

By tuning these two layers as one, every lens is built to deliver optimized visibility in different environments. That combination is the foundation of the entire PowerVizn™ lens system.



MIRROR COATING

The second layer in every lens. It mainly cuts glare from reflective surfaces so your eyes work less for a sharp, focused view.

+

EXAMPLE: The red mirror coating reduces intense glare and surface reflections, keeping your eyes comfortable.



POWERVIZN™ LENS SYSTEM EXPLAINED

LIGHT CONDITIONS & TERRAINS

Each lens is designed for a specific mix of surface and light – from unpaved trails, snow and asphalt to water; from high, harsh sun to mixed and low-light conditions.

The following icons stand for different light conditions and terrains. They will help you find the right lens for your needs:

LIGHT CONDITIONS



LOW LIGHT



MID LIGHT



BRIGHT LIGHT



CHANGING LIGHT



INTENSE LIGHT

SURFACES



ROAD



TRAIL



WATER



SNOW



ALL TERRAIN

POWERVIZN™ LENS SYSTEM EXPLAINED

DEEP DIVE LENS TECHNOLOGY

At the heart of every adidas Eyewear lens is our High Contrast technology – the result of a refined manufacturing process that pushes beyond standard lenses. It delivers a higher level of precision, consistency and quality you can rely on when conditions turn demanding.



HIGH CONTRAST (HC) TECHNOLOGY
Through an innovative manufacturing process, PowerVizn™ lenses are engineered to boost color depth and contrast while reducing visual noise like distortion and glare. The result: more saturated tones and sharper detail in any condition, on any terrain.



without HC technology

with HC technology

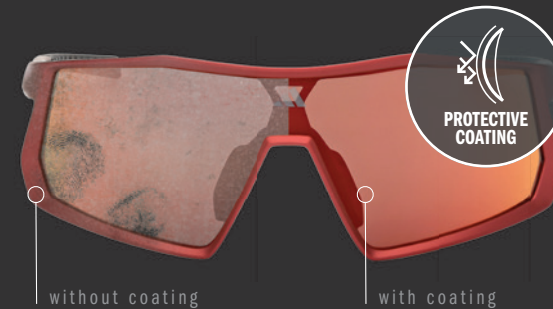
+ See the difference others miss! HC Technology boosts color depth and terrain details so you can read the ground faster.



POWERVIZN™ LENS SYSTEM EXPLAINED

DEEP DIVE LENS TECHNOLOGY

Sport comes with sweat, rain, dust, mud and fingerprints – all the little things that blur your vision and break your flow. That's why adidas Eyewear also shields your vision from these external factors, helping keep your view clean and protected.



HYDROPHOBIC AND OLEOPHOBIC TREATMENTS

A special surface lens treatment that helps repel water, dust, oils and fingerprints. It makes lenses easier to clean and helps maintain a clearer vision for longer during intense sports sessions.



RAIN / SNOW



SMUDGE



HUMIDITY



FINGERPRINTS

+ Focus on your performance! Protective coating repels water, sweat, dirt and oils, for a clearer view and more focus.

ADIDAS EYEWEAR PRODUCTS
LENS COLORS OVERVIEW

Use the icons to find your perfect lens.

LIGHT CONDITION	LENS	SURFACE TYPE	LIGHT CONDITION	LENS	SURFACE TYPE	
BRIGHT LIGHT	 SMOKE MIRROR		BRIGHT LIGHT	 HIGH PINK MIRROR		
	 GOLD MIRROR			 PURPLE WITH BLUE MIRROR		
	 GREEN MIRROR			 DEEP GOLD MIRROR		
	 RED MIRROR		MID LIGHT	 VIOLET MIRROR		
	 LILIAC MIRROR			 AMBER WITH GOLD FLASH		
	 LAVANDER MIRROR			 MAGENTA MIRROR		
	 PEACH MIRROR			 MID BROWN WITH SILVER MIRROR		
	 DEEP LILIAC MIRROR			 PINK IR MIRROR		
	 AZURE MIRROR	LOW LIGHT	 LIGHT PINK MIRROR			
	 BLUE MIRROR					
	 SILVER MIRROR					



LIGHT CONDITION	LENS	SURFACE TYPE
PHOTOCROMIC		
CHANGING LIGHT	 VIOLET TO BLUE MIRROR	
	 LIGHT RED TO RED MIRROR	
	 VIOLET TO SILVER MIRROR	
POLARIZED		
INTENSE	 SMOKE POLAR WITH SILVER FLASH	





ADIDAS EYEWEAR COLLECTION

WITH POWERVIZN™ LENS SYSTEM

DEEP GOLD MIRROR



The brown base tint enhances reds and browns for more vibrant visuals in high light while its golden mirror finish increases contrast and shadow definition. Your edge to push harder on gravel and trails.

VLT 14%

SURFACE TYPE



TRAIL

LIGHT CONDITION



BRIGHT LIGHT



SP0119_49G
DUNAMIS BI



SP0114_02G
DUNAMIS PRO S



SP0107_02G
DUNAMIS EVO S



SP0106_02G
DUNAMIS EVO



SP0100_02G
DUNAMIS PRO



SP0090_21G
DUNAMIS

GOLD MIRROR



This brown lens enriches reds, yellows and blues for more vibrant colors in bright light while its gold mirror reduces intense glare and surface reflections. Contrast improves. Colors come alive. So you can tackle whatever environment gets thrown at you.

VLT 15%

SURFACE TYPE



ALL TERRAIN

LIGHT CONDITION



BRIGHT LIGHT



SP0126_02G
DROMEAS



SP0125_02G
KLEON



SP0123_47G
KENTRO



SP0122_02G
KAPHIROS



SP0118_26G



SP0111_02G



SP0109_49G



SP0103_02G
ANEMOS

RED MIRROR



This brown lens enriches reds, yellows and blues for more vibrant colors in bright light while its red mirror reduces intense glare and surface reflections. Contrast improves. Colors come alive. So you can tackle whatever environment gets thrown at you.

VLT 15%

SURFACE TYPE



ALL TERRAIN

LIGHT CONDITION



BRIGHT LIGHT



SP0126_67L
DROMEAS



SP0125_02L
KLEON



SP0124_02L
ALKATOR



SP0123_67L
KENTRO



SP0122_67L
KAPHIROS



SP0119_02L
DUNAMIS BI



SP0118_02L



SP0117_02L
KALIDRO



SP0116_02L
ANEMOS LIGHT S



SP0107_02L
DUNAMIS EVO S



SP0106_02L
DUNAMIS EVO



SP0113_02L
DUNAMIS S



SP0110_97L



SP0109_97L



SP0103_002
ANEMOS



SP0100_02L
DUNAMIS PRO



SP0090_02L
DUNAMIS

SMOKE



This dark lens provides neutral contrast and color with solid protection in bright light. Your versatile go-to for any activity.

VLT 16%

SURFACE TYPE



ALL TERRAIN

LIGHT CONDITION



BRIGHT LIGHT



SP0126_02A
DROMEAS



SP0125_02A
KLEON



SP0124_02A
ALKATOR



SP0123_02A
KENTRO



SP0122_02A
KAPHIROS



SP0119_02A
DUNAMIS BI



SP0117_02A
KALIDRO



SP0116_02A
ANEMOS LIGHT S



SP0115_02A
ANEMOS LIGHT



SP0112_02A



SP0111_02A



SP0110_02A



SP0109_21A



SP0108_21A



SP0107_02A
DUNAMIS EVO S



SP0106_97A
DUNAMIS EVO



SP0106_02A
DUNAMIS EVO



SP0103_02A
ANEMOS



SP0100_02A
DUNAMIS PRO



SP0090_02A
DUNAMIS



SP0075_97A

GREEN MIRROR



This brown lens enriches reds, yellows and blues for more vibrant colors in bright light while its green mirror reduces intense glare and surface reflections. Contrast improves. Colors come alive. So you can tackle whatever environment gets thrown at you.

VLT 11%

SURFACE TYPE



ALL TERRAIN

LIGHT CONDITION



BRIGHT LIGHT



SP0119_21Q
DUNAMIS BI



SP0117_21Q
KALIDRO



SP0115_02Q
ANEMOS LIGHT



SP0114_02Q
DUNAMIS PRO S



SP0111_02Q



SP0110_02Q



SP0107_02Q
DUNAMIS EVO S



SP0106_26Q
DUNAMIS EVO



SP0103_21Q
ANEMOS



SP0100_02Q
DUNAMIS PRO



SP0090_21Q
DUNAMIS

HIGH PINK MIRROR



This pink lens enhances color in bright light while its tuned mirror coating cuts ground reflections. Detect terrain details faster so you can master snowy grounds and unpaved trails.

VLT 12%

SURFACE TYPE



TRAIL



SNOW

LIGHT CONDITION



BRIGHT LIGHT



SP0126_02Z
DROMEAS



SP0123_26Z
KENTRO



SP0122_26Z
KAPHIROS

PEACH MIRROR



The dark smoke tint delivers true contrast and color perception in bright light while its strong peach mirror coating blocks glare from highly reflective surfaces for that extra level of protection. Colors ignite. Vision sharpens. Gain control in unpaved terrain, sand and snow.

VLT 12%

SURFACE TYPE



TRAIL



SNOW



ROAD

LIGHT CONDITION



BRIGHT LIGHT



SP0119_26Z
DUNAMIS BI

LAVANDER MIRROR



This dark violet lens enhances contrast and highlights details and contours while providing protection in bright light. Its lavender mirror reduces glare from highly reflective terrain. See obstacles sooner. React faster. Conquer roads, cities and trails.

VLT 16%

SURFACE TYPE



TRAIL



SNOW



ROAD

LIGHT CONDITION



BRIGHT LIGHT



SP0118_97Z



SP0117_97Z
KALIDRO



SP0116_97Z
ANEMOS LIGHT S



SP0115_97Z
ANEMOS LIGHT

PURPLE WITH BLUE MIRROR



The purple base enhances contrast and enriches color depth in bright conditions while its blue mirror provides visual comfort and reflects harsh, bright light. See clearer. Dominate roads, trails and mountains.

VLT 17%

SURFACE TYPE



TRAIL



ROAD

LIGHT CONDITION



BRIGHT LIGHT



SP0126_47Z
DROMEAS



SP0124_82Z
ALKATOR



SP0122_47Z
KAPHIROS



BLUE MIRROR



The smoke tint provides neutral contrast and color with strong protection in bright conditions. Its blue mirror eliminates reflected glare, so your eyes stay focused on asphalt, water and snow.

VLT 14%

SURFACE TYPE



ROAD



SNOW



WATER

LIGHT CONDITION



BRIGHT LIGHT



SP0126_21X
DROMEAS



SP0125_26X
KLEON



SP0124_26X
ALKATOR



SP0123_91X
KENTRO



SP0113_26X
DUNAMIS S



SP0111_26X



SP0109_02X



SP0108_21X



SP0107_26X
DUNAMIS EVO S



SP0106_26X
DUNAMIS EVO



SP0103_26X
ANEMOS



SP0090_26X
DUNAMIS



SP0075_26X

SILVER MIRROR



The dark tint delivers neutral contrast and color with solid protection in bright light. Its silver mirror cuts reflected glare, keeping your eyes comfortable on asphalt, water and snow.

VLT 12%

SURFACE TYPE



ROAD



SNOW



WATER

LIGHT CONDITION



BRIGHT LIGHT



SP0125_97C
KLEON



SP0124_97C
ALKATOR



SP0116_73C
ANEMOS LIGHT S



SP0115_20C
ANEMOS LIGHT



SP0113_02C
DUNAMIS S



SP0107_26C
DUNAMIS EVO S



SP0109_26C



SP0107_21C
DUNAMIS EVO S



SP0106_21C
DUNAMIS EVO



SP0103_21C
ANEMOS



SP0100_20C
DUNAMIS PRO



SP0090_02C
DUNAMIS



SP0088_21C



SP0076_26C

AZURE MIRROR



The smoke tinted lens delivers neutral contrast and color with solid protection in bright light. Its multi-layer blue mirror cuts glare, making colors richer for activities on asphalt, trails, snow and sand such as running and cycling.

VLT 10%



SP0119_97X
DUNAMIS BI

SURFACE TYPE

LIGHT CONDITION



TRAIL



BRIGHT LIGHT



SNOW



ROAD

DEEP LILAC MIRROR



The smoke tint delivers unaltered perception of colors with solid protection in bright light. Its multi-layer lilac mirror reduces reflections and glare, making colors richer on asphalt, uneven terrain, sand and snow. Your protector for running, cycling and outdoor sports.

VLT 10%



SP0114_79Z
DUNAMIS PRO S

SURFACE TYPE

LIGHT CONDITION



TRAIL



BRIGHT LIGHT



SNOW



ROAD

LILIAC MIRROR



This lilac lens enhances contrast so details and textures stand out on complex terrain. Its tone-matched mirror cuts glare from snow, water, sand and asphalt for comfort and protection in intense light. Your daily go-to for road cycling, urban running and hiking.

VLT 13%

SURFACE TYPE



TRAIL



SNOW



ROAD

LIGHT CONDITION



BRIGHT LIGHT



SP0103_20Z
ANEMOS

VIOLET MIRROR



This Violet lens filters yellow-green light to sharpen contrast and define reds and blues. Spot terrain changes, shadows and obstacles faster in natural environments. Perfect for trail running, trekking and snow-covered terrain in medium light.

VLT 28%

SURFACE TYPE



TRAIL



SNOW

LIGHT CONDITION



MID LIGHT



SP0107_21Z
DUNAMIS EVO S



SP0106_21Z
DUNAMIS EVO

AMBER WITH GOLD FLASH



This amber tint sharpens reds and browns so you spot sand, rocks and roots faster. Its golden flash reflects bright light while boosting contrast where your eyes are most sensitive. Ideal for mountain biking, trail running and hiking in variable conditions.

VLT 37%

SURFACE TYPE



TRAIL



SNOW

LIGHT CONDITION



MID LIGHT



SP0124_02G
ALKATOR



SP0115_26G
ANEMOS LIGHT

PINK INFRARED MIRROR



This purple lens enriches muted colors and highlights subtle changes in bright to medium light. Its pink and red mirror cuts glare from asphalt reflections for enhanced comfort. Ideal for cycling and running in variable conditions.

VLT 23%

SURFACE TYPE



ROAD



MID LIGHT



SP0116_26Z
ANEMOS LIGHT S



SP0076_02Z



MAGENTA MIRROR



This pink lens sharpens contrast and highlights terrain details in medium light. Its magenta mirror smooths brightness peaks for visual comfort in light-shadow transitions. Ideal for active snow days.

VLT 34%

SURFACE TYPE



SNOW

LIGHT CONDITION



MID LIGHT



SP0108_02Z



SP0110_02Z



SP0088_02Z

MID BROWN WITH SILVER MIRROR



This amber lens enhances reds, blues and greens in outdoor settings, helping you read the terrain more easily in mid-light conditions. Its silver mirror reduces glare from bright surfaces for added visual comfort. Ideal for snowy ground and mixed winter conditions.

VLT 25%

SURFACE TYPE



SNOW

LIGHT CONDITION



MID LIGHT



SP0125_21G
KLEON



SP0122_21G
KAPHIROS



SP0118_49G



SP0117_49G
KALIDRO



SP0109_02G

LIGHT PINK



This light pink lens with a pink mirror sharpens color definition and boosts contrast in very low light, cutting through fog and snow when everything appears flat. Perfect for unpaved terrain and snow activities.

VLT 56%



SP0109_21Z

SURFACE TYPE

LIGHT CONDITION



TRAIL



LOW LIGHT



SNOW

PHOTOCROMIC FROM VIOLET TO SILVER MIRROR



This photochromic lens adapts to changing light by adjusting its intensity. Its purple tint enhances contrast in green and brown terrain while a silver mirror adds comfort in intense light. Perfect for trail running, mountain biking and gravel riding.

VLT 50-10%



SP0123_02Z
KENTRO



SP0110_21Z

SURFACE TYPE

LIGHT CONDITION



ALL TERRAIN



CHANGING LIGHT

PHOTOCROMIC FROM VIOLET TO BLUE MIRROR



This photochromic lens adapts to changing light, automatically adjusting from bright sun to deep shadow. Its purple tint sharpens contrast in green and brown terrain while a blue mirror cuts glare in intense light. Made for trail running, mountain biking and gravel riding.

VLT 46-10%

SURFACE TYPE



ALL TERRAIN

LIGHT CONDITION



CHANGING LIGHT



**SP0116_21X
ANEMOS LIGHT S**



**SP0115_21X
ANEMOS LIGHT**



SP0110_02X

PHOTOCROMIC FROM RED TO RED MIRROR



This photochromic lens adapts to changing light, shifting from neutral clear to a red mirror as exposure increases. Built for all-day activity, adjusting to varying conditions on any surface.

VLT 79-14%

SURFACE TYPE



ALL TERRAIN

LIGHT CONDITION



CHANGING LIGHT



**SP0117_26L
KALIDRO**



SP0111_20L



SP0109_26L

SMOKE POLAR WITH SILVER FLASH



This grey polarized lens enhances color and contrast and eliminates glare on water and sand. Its silver flash coating cuts through those intense midday reflections for extra protection. Your eyes relax so your vision stays crisp.

VLT 14%

SURFACE TYPE



TRAIL



WATER

LIGHT CONDITION



INTENSE LIGHT



SP0118_02D



SP0111_21D



SP0110_02D



SPRING/SUMMER RELEASES

SP0123 “KENTRO”

- INJECTED SHIELD SHAPE
- ADJUSTABLE NOSE PADS FOR UNIVERSAL FIT
- SECURITY BLOCK HINGES
- HIGH CONTRAST LENSES



- COLOR: 02A
- \$154 RETAIL/ \$70 WHOLESALE
- MATTE BLACK FRAME/SMOKE LENS



- COLOR: 47G
- \$154 RETAIL/ \$70 WHOLESALE
- LIGHT BROWN FRAME/BROWN MIRROR LENS



- COLOR: 67L
- \$154 RETAIL/ \$70 WHOLESALE
- MATTE RED FRAME/ROVIEX MIRROR LENS

SP0124 “ALKATOR”

- INJECTED SHIELD SHAPE
- ADJUSTABLE NOSE PADS FOR UNIVERSAL FIT
- SECURITY BLOCK HINGES
- HIGH CONTRAST LENSES



- COLOR: 97C
- \$154 RETAIL/ \$70 WHOLESALE
- MATTE DARK GREEN FRAME/SMOKE LENS



- COLOR: 02L
- \$154 RETAIL/ \$70 WHOLESALE
- MATTE BLACK FRAME/ROVIEX MIRROR LENS

