



2021-2022
PRODUCT LINE





TABLE OF CONTENTS

MEN'S/UNISEX

- 14** CLASSIC FLEECE & TEES
- 26** TRI-BLEND
- 34** SANDED FLEECE
- 42** SPECIALTY FABRICS
- 48** GARMENT DYED

WOMEN'S

- 58** CLASSIC
- 66** TRI-BLEND
- 72** BURNOUT WASH
- 78** SPECIALTY FABRICS
- 86** GARMENT DYED

YOUTH

- 98** TRI-BLEND
- 100** MILL DYED BASICS

OUR STORY

In 1984, we decided to chase our dreams. We were two teenagers who wanted to make our own path. We started printing t-shirts in Mark's parents' basement to sell in our hometown of Detroit Lakes, MN on our famous mile-long beach. We had a couple of dogs, a homemade plywood printer, two secondhand kitchen ovens and cookie sheets for curing the ink.

We have a little more infrastructure now, including a 305,000 square foot production and warehouse facility, 28 automatic screenprint presses, 32 multi-head embroidery machines, six 60-foot laser applique bridges, three sublimation presses, 10 pad print presses, 15 sticker printers and 40 sticker cutters. All of this along with over 550+ team members allows us to produce up to 35,000 garments a day. We also keep significant inventory of over 70 unique body styles, many of which are made in the USA and dyed in our very own private dye house. All of this allows us to ship product in

as little as 24 hours, helping you manage your inventory and keep you in stock.

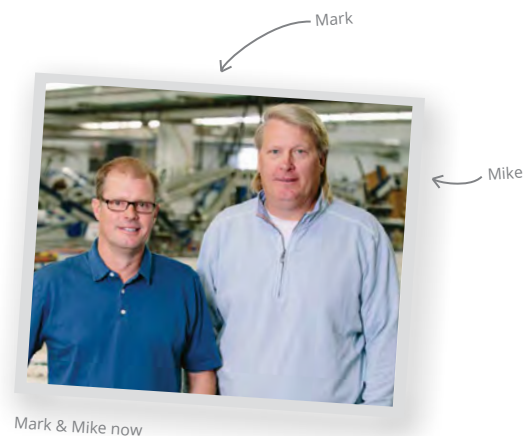
We are proud to be one of the top collegiate licensed hot market companies in the country for over 12 years, servicing more than 1,000 colleges and universities. Blue 84 is also licensed with NCAA National Championships and is the Locker Room provider for the Big 10, Big 12, AAC, A-10, Pac-12 Big West, Mountain West, Big East conferences. We realize having product immediately after a big win is important to our customers. We often provide "hot trucks" direct from our plant to the local markets as well as contract printing locally. Blue 84's speed to market is like no other.

We have always felt like anything is possible, and that reflects in our brand. From two kids starting a business in a basement, to running one of the largest decorating companies in the country, we took an ordinary t-shirt and made it extraordinary.



Mark & Mike
Lifelong friends & CEOs

P.S. Life's better in a t-shirt!





When it comes to garment production, there are a lot of options out there. However, we feel like we're rocking the industry, and are proud of our work. Here's why:

GARMENTS

We're known for our quality. We constantly get communication from customers letting us know that their Blue 84 garment is their favorite (and they're looking to buy more!)

NEWNESS

Apparel is all about being on-trend and ensuring that the silhouettes resonate with customers. We are constantly updating our offering to keep your assortment fresh.

ARTWORK

College marks are sacrosanct, and our suite of artwork treats them with the prestige they deserve, resulting in designs that customers absolutely love.

LOCAL

We do it all from Detroit Lakes, Minnesota. We're not on the other side of the globe, but two days via semi to wherever you are. Particularly for Hot Market, that's a big deal.

VERTICAL INTEGRATION

We have our own dye plant, dyeing over 2 million garments a year!

COLORS

Speaking of our dyeing capabilities, we have traditional pigment dye as well as reactive dye options, with over 90 different colors to meet your schools needs and what is trending in your market.

RELATIONSHIPS

Our customers are our friends, and not just a name on an invoice. Some have been with us for decades.

EXPERIENCE

We've been at this game for over 35 years. We've been there, done that, and got the t-shirt (turns out we made the t-shirt!)

ASSORTMENT

We offer a range of alternative products like stickers, and signs, along with myriad decorating options. Our selection creates endless possibilities.

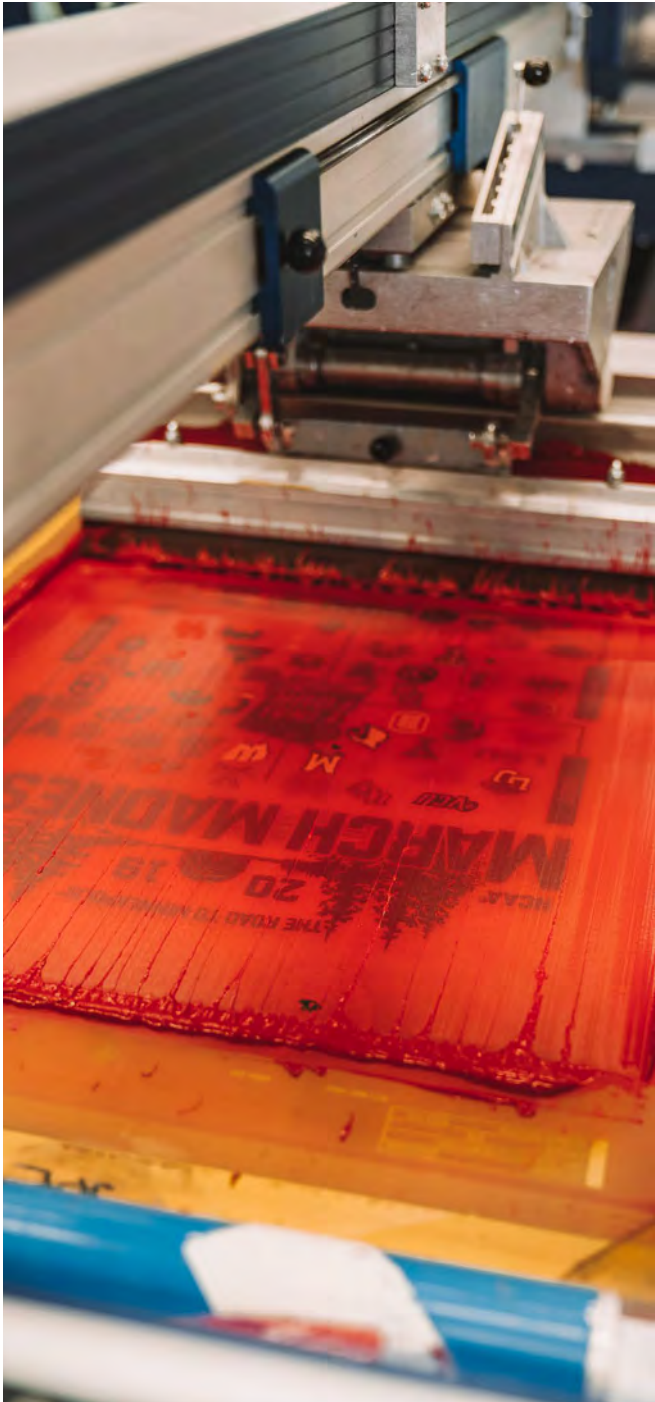
REPUTATION

Our credibility is solid, just ask our customers. We survey them every quarter, and their feedback is glowing. Despite that, we are always open to suggestions on how we can be better, because our customers deserve it.

HOT MARKET

Hot Market burns hot, but it doesn't burn long, and if you can't move fast enough you'll miss it. That's why we hustle like nobody else. Our Minnesota production facility is an overnight semi drive from having your school stocked up and ready to go with whatever is trending. We're also not afraid of contract-printing in your backyard, and odds are good that we already have relationships at the ready to do just that.

We've been at the Hot Market game a long while, and successfully so. That's why we're the locker room provider for the Big 10, Big 12, AAC, A-10, Pac-12, Big West, Mountain West, Big East conferences. Titles are won and lost based on how teams execute in the playoffs. When it comes to those critical periods, nobody has a record of winning like Blue 84. We've been there. We've won there. We can't wait to go back and do it all again.



BLUE 84 - FAIR LABOR ASSOCIATION ACCREDITED

In summer of 2019, Blue 84 became one of the less than 40 companies to be accredited by the Fair Labor Association via their stringent process of reviews and audits of processes, facilities, practices, and business relationships.

What this means is that Blue 84 and their production partners have been found to abide by labor practices that the FLA deems as both fair and compliant with basic human rights.

Accreditation by the FLA is an intensive process and we couldn't be more proud of the formal recognition. That being said, our compliance with the FLA's standards isn't something we do because we want their formal accreditation. We meet their standards, often of our own volition, because it is the right thing to do.

Our core values of Community and Team aren't just how we talk. It's how we walk. Join us. For more information, please check out: Blue84.com/Social-ResponsibilityandFairLabor.org



FAIR LABOR
ASSOCIATION



LICENSED LIFESTYLE GRAPHICS

In addition to our Collegiate line, Blue 84 has been a wildly successful resort brand for decades now. We have customers from coast to coast, know what is trending and have a creative library of over 200,000 pieces of art (really!) from which we can draw inspiration.

The “lifestyle” trend in college wear has significant momentum, and many of our customers are reporting fantastic performance for these items.

Given our background, you can have no better partner than Blue 84 to take advantage of this trend and wring out the incremental revenue, and profits, contained in it.

Don't miss this opportunity! We've got the ideas, resources, and experience to take your program in a new and successful direction. Just give us a call or shoot us an email - we're ready!



Left: Jossalyn Waves

Middle Left: Joses Palm

Middle: Day Dreamer Sun Soft

Middle Right: Fantods

Far Right: Prismatic

STICKERS & SIGNS

At Blue 84 we're known for our incredible garments – it's where we started and how we've grown to be a brand that folks ask for by name. Be it as a provider of basic assortments or knocking it out in Hot Market, we know the college market and how to develop products that drive sales for our partners.

In that spirit, we've expanded our product line to help augment your assortment. We can take your unique, popular, and profitable artwork and rework those proven designs into the following:

STICKERS

These are everywhere! Just check out the backs of phones, laptops, tablets, vehicles, water bottles, etc. You'll love the high margin impulse add-on sales that these provide, and your customers will love the vinyl coating that makes these stickers perfect for all-weather application.

SIGNS

No man cave, basement, she shed, or garage is complete without a cool sign or three to make it abundantly clear as to where the owners' collegiate allegiances lie. Coming in metal or wood and in designs that fans love, these new signs will literally fly off your shelves and onto your fans' walls.

Contact your rep, email or call us to learn how Blue 84's college accessories can drive incremental new sales for your business.



LICENSED BRANDS

LIFE IS GOOD & DISNEY

LICENSED PARTNERS

Blue 84 has established unique partnerships with some of the coolest licenses in the space:

DISNEY

Is there a more iconic brand? Combining school marks with beloved Disney characters has been a massive success.

LIFE IS GOOD

Their unique feel-good artwork combined with our fantastic Blue 84 garments has been an incredible marriage that customers absolutely love.

DON'T MISS OUT!

Call your rep today and find out how we can work with you to bring these incredible license partners to your school!



Disney Collection



Life is Good Collection

SPECIALTY LINES

OFFSHORE & VAULT

SPECIAL PROGRAMS

Blue 84 has established some special programs outside of our traditional offering that you and your customers are going to love:

OFFSHORE FLEECE

That incredible Blue 84 fleece but done in a very affordable offshore program. A little planning can lead to a lot of margin!

VAULT

Our line of old-time graphics are as cool as they are timeless. These are a great source of incremental sales and add a ton of newness to your apparel assortment.

FIND OUT MORE

Call your rep today and find out how you can get started taking advantage of these great business opportunities.



Offshore Collection



Vault Collection

NEW FOR 2021-2022

Check out this sampling of what we have for you that's brand new. These items are on-trend and inspired by winning silhouettes that are working in retail right now.

Our designers are constantly on the lookout to bring you the best of what's trending, and we're confident these great, new garments will

resonate with customers. Combine these pieces with our incredible artwork and see how these fashions can add a huge breath of freshness to your assortment.

Want to see them in person? Just give your rep a call - we can't wait to show them to you!



CCHH | pg. 20



JBWMT | pg. 73



FLHHC | pg. 46



CCWYT | pg. 59



OTRCD2 | pg. 96



OFRCD | pg. 97

CLASSIC

Our most universal fleece and tees. This fabric works for everyone, whether you're being active or casually supporting the home team.



CCLR | Chuffle | Red | Screenprint



Unconfirmed Twill
Maroon
Campus Twill



Double Pump SP Twill/Felt
Royal
Applique



Time Flies
Graphite
Screenprint



Empty Inside | Charcoal | Screenprint

CCRW | CAMPBELL CREW

This soft crew-neck sweatshirt is an absolute customer favorite and is easy to layer with a jacket or perfect on its own. The staple.

8.5 oz

55% cotton, 45% polyester fleece

Double-needle coverstitch on all major seams

Spandex reinforced 1x1 rib trims

Taped neck with locker patch

XS-2XL, 3X available in Black, Charcoal, Graphite, Navy

Relaxed Fit

S1 M2 L4 XL4 2XL1





Break Down | Navy | Screenprint

CCHD | HAMDEN HOOD

The classic look in a soft, fleecy hoodie. This is the one that folks discover they've ended up wearing for consecutive days. It's that awesome and that comfortable.

8.5 oz

55% cotton, 45% polyester fleece

Double-needle coverstitch on all major seams

Three-piece hood construction

Spandex reinforced 1x1 rib trims

Taped neck

XS-2XL (3X available in Black, Charcoal, Graphite, Navy)

Relaxed Fit

S1 M2 L4 XL4 2XL1





Travel Center
Black
Applique



Incubator
Orange
Screenprint



Action Item
Garnet
Screenprint



Redundant
Oatmeal
Screenprint



Moonraker
Forest
Screenprint



Open Source
Purple
Screenprint





Voltage | Heather | Screenprint

CCQZ | BIG DETROIT 1/4 ZIP

Our soft tri-blend is married to a traditional long sleeve body, but with the added touch of rib-knit cuffs. Looks incredible as is, or with sleeves pushed up.

8.5 oz

55% cotton, 45% polyester fleece

Double-needle coverstitch on all major seams

Spandex reinforced 1x1 rib trims

Covered placket with metal pull

Taped neck with locker patch

XS-2XL (3XL available in Black, Charcoal, Graphite, Navy)

Relaxed Fit

S1 M2 L4 XL4 2XL1



Black



Cali
Blue



Cardinal



Graphite



Heather



Maroon



Oatmeal



Orange



Purple



Charcoal



Forest



Garnet



Merlot



Midnight



Moss



Red



Royal



Russet



Gold



Navy



White



Bunkum
Black
Screenprint



Alpha Wave
Midnight
Screenprint



Hammy
Oatmeal
Screenprint



Loud Mouth
Charcoal
Screenprint



Recommend Zip
Graphite
Screenprint



Basic Arch Twill
Red
Applique



Bandoline | Maroon | Screenprint

CCFZ | FRANKLIN FULL ZIP HOOD

This classic full-zip hoodie goes with virtually any outfit and will always feel warm, soft, and cozy war after wear.

8.5 oz

50% cotton, 50% polyester fleece

Double-needle coverstitch on all major seams

Three-piece hood construction

Spandex reinforced 1x1 rib trims

Taped neck

XS-2XL (3XL available in Black, Charcoal, Graphite, Navy)

Relaxed Fit

S1 M2 L4 XL4 2XL1



Black



Charcoal



Forest



Purple



Red



Garnet



Graphite



Maroon



Navy



Road Diet | Forest | Screenprint

CCHH | Nokomis Hockey Hood

It doesn't get more sporty. And just because it's inspired by the popular hockey jerseys that are out there, don't think this hoodie only plays in hockey country - it is massively popular everywhere. Lace 'em up!

8.5 oz

55% cotton, 45% polyester fleece

Double-needle coverstitch on all major seams

Spandex reinforced 1x1 rib trims

Lace up detail with shoestring draw cords

Taped neck with locker patch

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Black



Forest



Graphite



Heather



Maroon



Navy



Oppo
Graphite
Screenprint



Arms Reach Felt
Maroon
Applique



Chow Down
Black
Campus Twill





Starman OS Pant | Graphite | Screenprint

CCOP | PICKEREL PANT

These pants are the bomb! Literally, we can't get enough of the softness and comfort. Perfect for a relaxing day.

8.5 oz

55% cotton, 45% polyester fleece

Covered elastic waistband with internal drawcord

On seam pockets

Open bottom

32" inseam (L)

XS-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Black



Charcoal



Graphite



Navy



Heat Storm
Black
Screenprint



Run Amuck
Charcoal
Screenprint



Hammy Pant
Charcoal
Screenprint



Easy Pant
Merlot
Screenprint



Restrained | Oatmeal | Screenprint

CCJP | JASPER JOGGER PANT

This is simply the most comfortable pant we've ever produced. A weekend staple that works as well out to brunch as it does binge-watching on the couch.

8.5 oz

55% cotton, 45% polyester fleece

Self waistband with soft elastic

Tonal flat woven drawcord

Back right patch pocket

Slightly curved inset side pockets

Spandex reinforced 1x1 rib cuffs

XS-2XL

Relaxed Fit

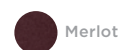
S1 M2 L4 XL4 2XL1



Charcoal



Graphite



Merlot



Midnight



Oatmeal



Midday | Navy | Screenprint

CCTR | TAMARAC RINGSPUN TEE

A soft ringspun cotton tee to wear on its own or layer. The reinforced neck seam keeps the shape after wear.

5.5 oz

100% cotton jersey

Double-needle coverstitch on neck seam

1x1 rib collar

Taped neck

Shoulder to shoulder tape

S-3XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Cloud Base
Black
Screenprint



Pride of Place V2
Heather
Screenprint



Narrow Base
Maroon
Screenprint



Watch List
Oatmeal
Screenprint



Soap Dish
White
Screenprint



Briefing
Gold
Screenprint



Action Plan | Red | Screenprint

CCLR | LANDRUM RINGSPUN LONG SLEEVE

Our popular ringspun cotton tee, but in a long sleeve version. Comfortable, classic and perfect for cooler days.

5.5 oz

100% cotton jersey

Double-needle coverstitch on neck seam

1x1 rib collar

Taped neck

Shoulder to shoulder tape

S-3XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



TRI-BLEND

It's not fair. All tees are not created equal. With the fit and feel of your favorite t-shirt, these tees are famous for their heathered texture and softness.

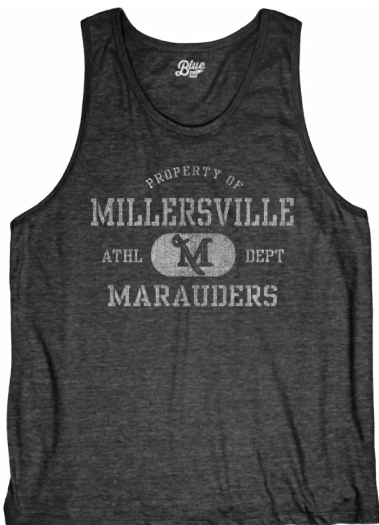


Left: MTRH | Balance Out | Maroon | Screenprint

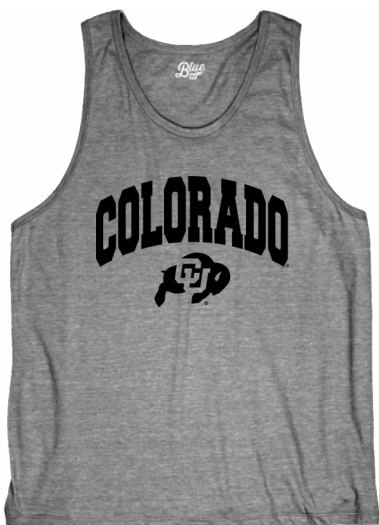
Right: MTRH | Coffee Crew | Heather | Screenprint



Netizen
Navy
Screenprint



Rec Room
Black
Screenprint



Bridged
Heather
Screenprint



Deep Pocket | Heather | Screenprint

MTBK | TRI-BLEND TANK

Get your ticket to the gun show! Our tri-blend tank in a classic fit is just the ticket. A summer staple.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Double needle stitching throughout

Binded rib collar and armholes

S-2XL

Classic Fit

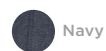
S1 M2 L4 XL4 2XL1



Black



Heather



Navy



Quick Slant Soft | Heather | Screenprint

MTBT2 | TRI-BLEND T-SHIRT

This men's tri-blend t-shirt is the perfect combination of softness and a lightweight feel.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Double-needle stitched sleeves and bottom hem

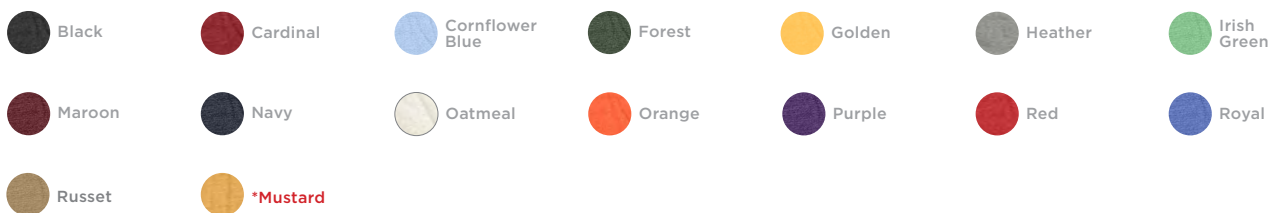
Cover seam stitched rib knit collar

XS-3XL

Classic Fit

S1 M2 L4 XL4 2XL1

New color available now





Inducement
Navy
Screenprint



Stick Shift
Cardinal
Screenprint



Conundrum
Royal
Screenprint



Empty Inside
Black
Screenprint



Vicious Cycle
Cornflower Blue
Screenprint



Team Member Soft
Maroon
Screenprint



Anytime | Royal | Screenprint



Legitimacy | Black | Screenprint

MTBL2 | TRI-BLEND LONG SLEEVE TEE

Our soft tri-blend is married to a traditional long sleeve body, but with the added touch of rib-knit cuffs. Looks incredible as is, or with sleeves pushed up.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Rib cuffs

Binded collar

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1

New color available now



Black



Forest



Heather



Maroon



Navy



Oatmeal



Royal



*Mustard



Blockbusted
Forest
Screenprint



Stifle Soft
Maroon
Screenprint



Sanjay
Oatmeal
Screenprint



Okay Good
Maroon
Screenprint



Simple Math
Heather
Screenprint



Bandoline
Cardinal
Screenprint



Big News | Mustard | Screenprint

MTHT | TRI-BLEND HOODED TEE

Our perfect tri-blend combined with some fantastic color and artwork makes this one of the most popular hoodies out there.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Front pouch pocket

Contrast drawcords

XS-2XL

Classic Fit

S1 M2 L4 XL4 2XL1

New color available now



Black



Cardinal



Forest



Heather



Irish Green



Maroon



Navy



Oatmeal



Purple



Royal



Russet



*Mustard



Classy Crest | Maroon | Screenprint

MTRH | TRI-BLEND FLEECE RAGLAN HOOD

This tri-blend hoodie will keep you cozy all day long! This piece can easily be worn by both men and women.

6.5 oz

50% polyester, 37% cotton, 13% rayon

Raglan sleeves

Jersey lined hood with natural tone drawcords

Rib cuffs and waistband

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1

New colors available now



Black



Cardinal



Heather



Maroon



Navy



Royal



*Mustard



*Oatmeal



Admirable
Mustard
Screenprint



Collaboration
Oatmeal
Screenprint



Quick Slant Soft
Black
Screenprint



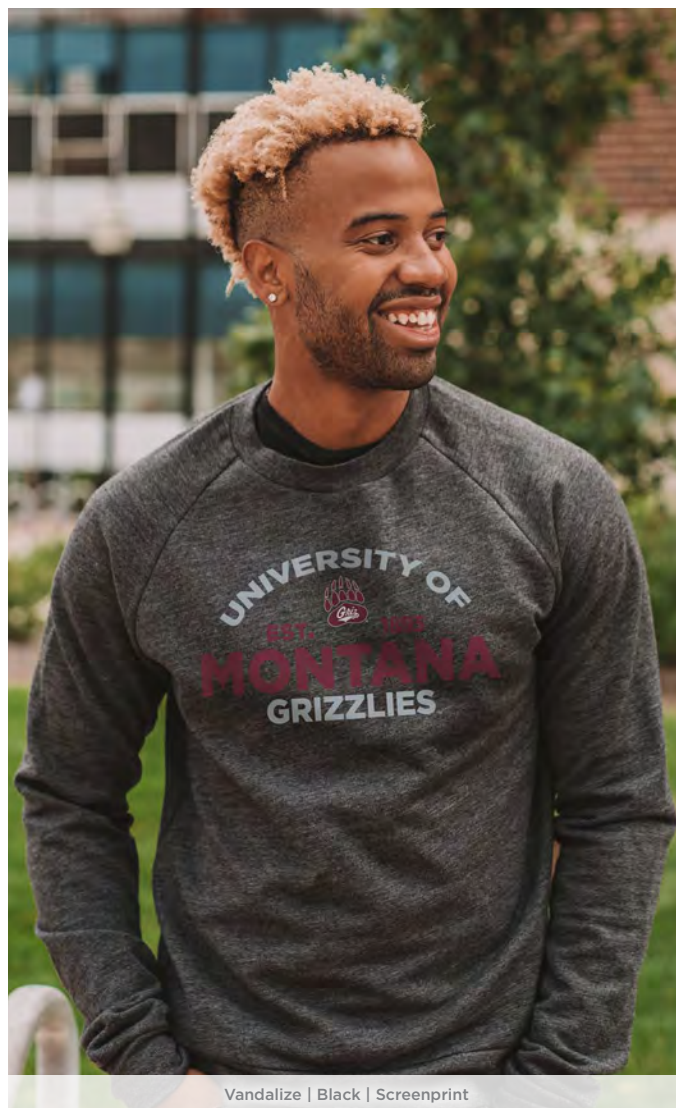
Pointed Out
Navy
Screenprint



Empirical
Heather
Screenprint



Greeter
Maroon
Screenprint



Vandalize | Black | Screenprint

MTRC | TRI-BLEND FLEECE CREW

Super soft tri-blend with a sporty look makes this fleece crew an instant favorite. This is the one tht get pulled out of the closet first, and with good reason - it looks as great as it feels.

6.5 oz

50% polyester, 37% cotton, 13% rayon

Raglan sleeves

Rib binded collar

Rib cuffs and waistband

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1

New colors available now



Black



Heather



Maroon



Navy



*Mustard



*Oatmeal

SANDED FLEECE

This fleece is top quality and stands up to constant wear (without sacrificing the lived-in feel we love). Because it's specially washed for softness and a broken-in appearance, this fleece looks and feels like the well-worn favorite you had in college.



MFPH | Fair Trade Felt | Navy | Screenprint



Reenactment Felt
Red
Applique



Action Item
Maroon
Screenprint



Main Road Sc/Felt
Black
Screenprint/Applique



Highroad Scrn/Felt | Gunmetal | Screen/Applique

MFPH | SANDED FLEECE PULLOVER HOOD

With a generous cut, soft feel and traditional look, this garment will become your customers favorite sweatshirt.

9 oz

80% cotton, 20% polyester

Side rib panels

Raglan sleeves

Front pouch pocket

Fleece lined hood

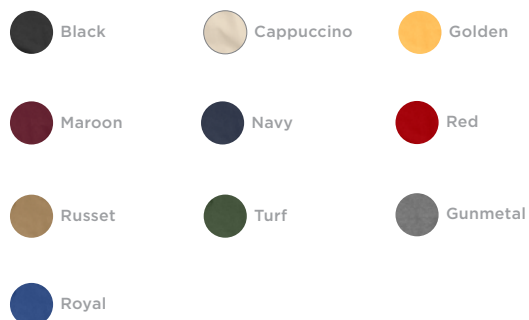
Antique nickel eyelets

Slightly contrasting stitching

XS-2XL (Gunmetal and Navy available in 3XL)

Relaxed Fit

S1 M2 L4 XL4 2XL1





Open Enroll | Turf | Screenprint

MFCN | SANDED FLEECE CREW NECK

Our sanded fleece, featuring a crew neck and a relaxed fit. Super comfy and trendy!

9 oz

80% cotton, 20% polyester

Side rib panels

V-patch on the neck

S-2XL (Gunmetal & Navy in 3XL)

Relaxed Fit

S1 M2 L4 XL4 2XL1



Black



Cappuccino



Dark Teal



Gunmetal



Maroon



Navy



Royal



Turf



Golden



Red



Contrived Felt
Cappuccino
Campus Twill



Sound Mind
Red
Screen/Applique



Woodrock Felt/Felt
Golden
Applique



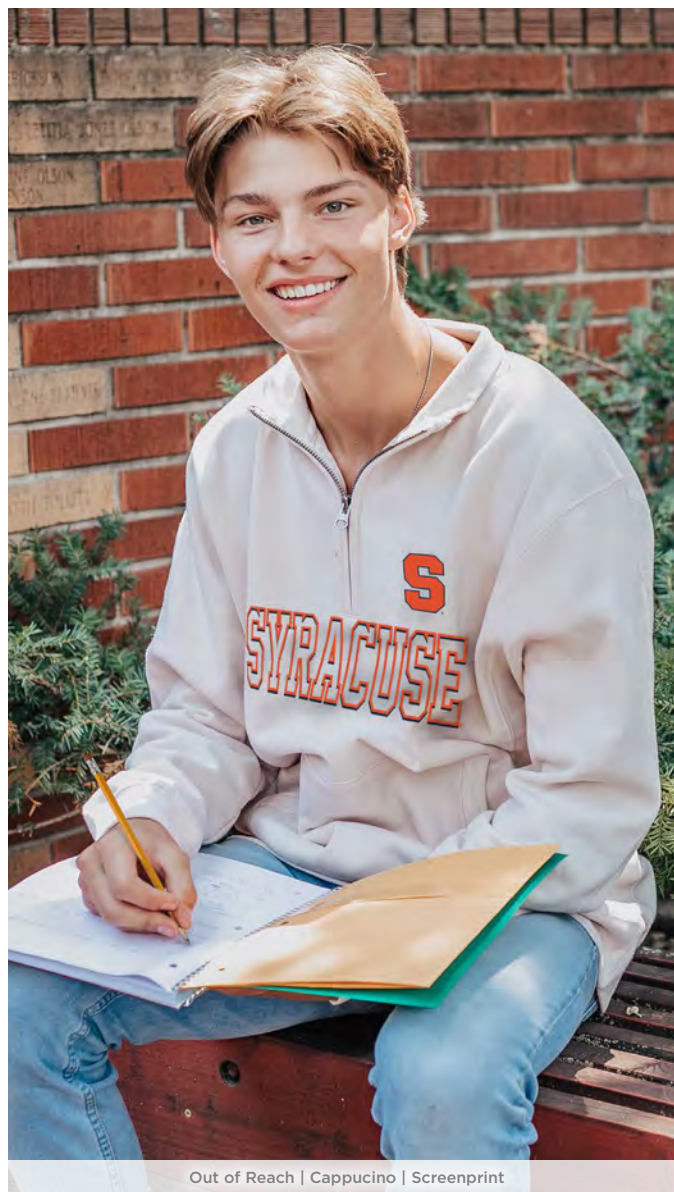
Deck Hand SCR/EMB
Black
Screenprint/Embroidery



Graven Twill
Gunmetal
Campus Twill



Utterance
Maroon
Screenprint



Out of Reach | Cappuccino | Screenprint

MFZC | SANDED FLEECE ZIP CADET

Look sharp while having a comfy, relaxed fit thanks to the soft fabric and rib panels.

9 oz

80% cotton, 20% polyester

Side rib panels

Quarter zip cadet collar

Front pouch pocket

Slightly contrasting stitching

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Black



Cappuccino



Gunmetal



Maroon



Navy



Red

BURNOUT WASH

Looking for something different? Look no further. These fabric options bring trend-right fashion and fresh variety to any apparel assortment.



MBWH | Good Week | Navy | Screenprint



Fogsta
Sand
Screenprint



Open Block
Navy
Screenprint



Rare Breed
Charcoal
Screenprint



Ecosystem V2 | Charcoal | Screenprint

MBWT | BURNOUT WASH TEE

Burnout wash gives this tee the “I’ve had it forever” look.

4.3 oz

50% cotton, 50% polyester

Double needle stitching throughout

Set in rib collar

Self fabric neck tape

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Charcoal



Cranberry



Navy



Sand



Woodland



Crusty Soft | Navy | Screenprint

MBWH | BURNOUT WASH THERMAL HOOD

Lighter weight hoodie with a look that's 100% on trend. A great option for cooler mornings that move toward warmer days.

7.2 oz

55% cotton, 45% polyester

Tonal woven drawcords

1x1 rib cuffs

Taped neck

Cover stitching throughout

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Charcoal



Cranberry



Navy



Sand



Woodland



Truculent
Cranberry
Screenprint



Rotax
Charcoal
Screenprint



Mudlark
Woodland
Screenprint



Upper Crust
Mustard
Screenprint



Duffel Bag
Navy
Screenprint



Fire Sale
Charcoal
Screenprint



Skerrick | Light Grey | Screenprint

MBWFH | BURNOUT WASH FLEECE HOOD

Want comfort? This hood has it in spades. Between the soft hand fit, and generous neckline, this is that sweatshirt that you'll throw over everything.

4.3 oz

50% cotton, 50% polyester

Double needle stitching throughout

Set in rib collar

Self fabric neck tape

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Charcoal



Lt. Grey



Mustard



Navy

SPECIALTY FABRIC

Looking for something different? Look no further. These fabric options bring trend-right fashion and fresh variety to any apparel assortment.



Open Enroll | FLLZ Royal | Screenprint



Depth Charge Soft
Heather Navy
Screenprint



Run and Hide
Heather Purple
Screenprint



Progeny
Heather Red
Screenprint



Open Block | Heather Grey | Screenprint

BBMT | MALIBU TEE

The perfect mix of poly and cotton offer a great feel, and our wide assortment of colors serve a host of schools and looks.

4.4 oz

50% cotton, 50% polyester

Neck tape from shoulder to shoulder

Double needle stitching throughout

Set in rib collar

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Heather
Black



Heather
Cardinal



Heather
Forest



Heather
Grey



Heather
Maroon



Heather
Navy



Heather
Orange



Heather
Purple



Heather
Red



Heather
Royal



FLHH | HERMOSA HOOD

Our standard hood - soft, roomy, and warm - but with a trendy white drawcord for the added touch.

6.2 oz

60% cotton, 40% polyester

Contrast white flat shoestring drawcords

1x1 rib trims

Taped neck

XS-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Heather Black



Heather Cardinal



Heather Forest



Heather Grey



Heather Maroon



Heather Navy



Heather Orange



Heather Purple



Heather Red



Heather Royal



Playworld Soft
Heather Navy
Screenprint



Stupefy
Heather Black
Screenprint



Stifle Soft
Heather Royal
Screenprint



Acuity
Heather Red
Screenprint



Stepside
Heather Grey
Screenprint



Pro Strats
Heather Maroon
Screenprint



Double Space | Heather Forest | Screenprint

FLLZ | LAGUNA FULL ZIP

Our popular ringspun cotton tee, but in a long sleeve version. Comfortable, classic and perfect for cooler days.

5.5 oz

100% cotton jersey

Double-needle coverstitch on neck seam

1x1 rib collar

Taped neck

Shoulder to shoulder tape

S-3XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Heather
Black



Heather
Cardinal



Heather
Forest



Heather
Grey



Heather
Maroon



Heather
Navy



Heather
Orange



Heather
Purple



Heather
Red



Heather
Royal



Octane | Green | Screenprint

FLHHC | CAMO HOOD

Is camo ever out of style? Nope. For some customers it's fashion, and for some it's as much of a staple as blue jeans are. Give the people what they want with our popular hood in a number of different, trend-right camo choices.

New garment available 9/15/21

6.2 oz

60% cotton, 40% polyester

All over printed tonal camo pattern

1x1 rib trims

Shoestring draw cords

Taped Neck

XS-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Black



Green



Lecture Hall Felt
Black
Campus Twill



Untidy
Green
Screenprint



Cashword
Black
Screenprint



GARMENT DYED

We start with the softest of ringspun cotton and then leverage our in-house dye processes to result in the softest and most colorful garments out there.



OLR | Fine Mist | Hot Pink | Screenprint



Final Straw
Forest
Screenprint



School Spirit
Ocean
Screenprint



Papercrete
Electric Purple
Screenprint

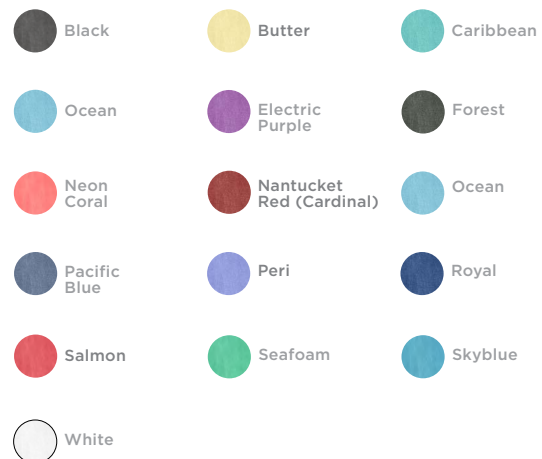


In Control | Black | Screenprint

OTTR | DYED RINGSPUN TANK

Our dyed ringspun tank comes in a variety of fun colors and guarantees extreme softness!

6.1 oz
100% ringspun cotton
Generous cut
S-2XL
Relaxed Fit
S1 M2 L4 XL4 2XL1





Tribunal | Powder | Screenprint

OTR | DYED RINGSPUN TEE

A staple silhouette in our super comfortable ringspun cotton; your customers will feel the difference. It comes in nearly any color you can dream up.

6.1 oz

100% ringspun cotton

Generous cut

S-3XL

Relaxed Fit

S1 M2 L4 XL4 2XL1

New colors available now

*Agave	Amethyst	Baltic	Black	Butter	Capucino	Caribbean
Cider	Cinnabar	Coal	*Coral	Cyprus	Dorm Green	Dusty Rose
Electric Purple	Evergreen	Forest	Hot Pink	Indigo	Ivory	Marigold
Maroon	Mauvelous	Melon	Mint	Mustard (Gold)	Nantucket Red (Cardinal)	Neon Coral
Orange	Pacific Blue	Pale Jade	Papaya	Peri	Port	Powder
Purple	Reactive Black	Red	Reactive Navy	Rose Quartz	Royal	Russet
Salmon	Seafoam	Shadow	Shell Pink	Skyblue	Steel Grey	Teal
Tennessee Orange	Terracotta	Thistle	White	Wisteria		



Worn Out
Purple
Screenprint



Base Level Fashion
Caribbean
Screenprint



Flag A Ride
Royal
Screenprint



Cheat Sheet
Orange
Screenprint



Browser
Indigo
Screenprint



Permissible
Maroon
Screenprint



French Loaf | Powder | Screenprint



Midday | Royal | Screenprint

OLR | DYED RINGSPUN LONGSLEEVE TEE

Same great features as our dyed ringspun tee, but in a long sleeve silhouette. Great for locations where temperature fluctuate.

6.1 oz

100% ringspun cotton

Generous cut

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1

New colors available now

*Agave	Amethyst	Baltic	Black	Butter	Capucino	Caribbean
Cider	Cinnabar	Coal	*Coral	Cyprus	Dorm Greem	Dusty Rose
Electric Purple	Evergreen	Forest	Hot Pink	Indigo	Ivory	Marigold
Maroon	Mauvelous	Melon	Mint	Mustard (Gold)	Nantucket Red (Cardinal)	Neon Coral
Orange	Pacific Blue	Pale Jade	Papaya	Peri	Port	Powder
Purple	Reactive Black	Red	Reactive Navy	Rose Quartz	Royal	Russet
Salmon	Seafoam	Shadow	Shell Pink	Skyblue	Steel Grey	Teal
Tennessee Orange	Terracotta	Thistle	White	Wisteria		



Funky Monkey
Black
Screenprint



Mountainous Pine
Mustard
Screenprint



Free Time
Purple
Screenprint



Into Flames
Steel Grey
Screenprint



Camshaft Mtns Bear Soft
Ivory
Screenprint



Slideshow
Indigo
Screenprint



Brewed | Royal | Screenprint



Air Pocket Twill Crest | Caribbean | Embroidery

OFRQ | DYED RINGSPUN FLEECE 1/4 ZIP

Our incredibly soft fleece, but tricked out in a quarter zip. Equally great in cooler climates, or worn alone when warmer.

9.5 oz

80% ringspun cotton, 20% polyester fleece

Cadet collar and antique nickel zipper

Rib knit cuffs

Open bottom with 2.5" side vents

Rolled forward shoulder

Half-moon patch

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



On The Air
Forest
Screenprint



Powerpack
Maroon
Screenprint



Out of Reach
Indigo
Screenprint



Thin Air Infusion
Black
Campus Twill



Baxter
Mustard
Screenprint



Blockbusted
Indigo
Screenprint



Procurement | Forest | Screenprint

OFRH | DYED RINGSPUN FLEECE HOOD

Super comfortable fleece that works great in warm and cool temps

4.3 oz

50% cotton, 50% polyester

Double needle stitching throughout

Set in rib collar

Self fabric neck tape

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1





Look Alike | Black | Screenprint

OFRC | DYED RINGSPUN FLEECE CREW

Same benefits of our overdyed fleece hood, but in a traditional crew neck configuration.

9.5 oz

80% ringspun, 20% polyester fleece

Rib knit cuffs and bottom

Rolled forward shoulder

Half-moon patch

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Break Camp
Ivory
Screenprint



Mild Life
Indigo
Screenprint



Oven Dance
Forest
Screenprint



WOMEN'S CLASSIC

Classic garments, but fitted specifically for a feminine frame. The days of looking like you put on your boyfriend's sweatshirt are over.



Left: CEQCP | **First Test** | Navy | Screenprint

Right: CEQCP | **Flipbash Jr** | Heather | Screenprint



Kicks Jr
White/Forest
Screenprint



Judicious JR
White / Cardinal
Screenprint



Off the Rip Jr
White / Navy
Screenprint



Sing Praise JR | White/Maroon | Screenprint

CCWYT | COLOR BLOCK TEE

When color is important, this tee is just the thing. The contrast front sets a unique, colorful tone that takes the standard tee to a whole other level. It is the perfect support for your awesome artwork.

5.5 oz 100% cotton

60% recycled polyester, 40% cotton

Set in rib collar and sleeve trim

Contrast front and back yoke and sleeve trim

Double needle stitched hem

S-2XL

Classic Fit

S2 M4 L4 2XL

 White/Black
  White/Cardinal
  White/Forest

 White/Heather
  White/Maroon
  White/Navy

 White/Orange
  White/Purple
  White/Red

 White/Royal



Bit Rate Jr | Heather | Screenprint

CCWT | LIZZIE TEE

A classic tee, but built specifically for a feminine frame. Comfort both in terms of our 100% soft cotton and with our generous neckline.

5.5 oz

100% cotton jersey

Set in rib collar

Shoulder to shoulder neck tape

Double needle stitching throughout

Hemmed sleeve

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Auspicious Jr
Black
Screenprint



Ecosystem
Royal
Screenprint



Cash Flow Infusion
Forest
Infusion Campus Twill



Zing Zang JR
Heather
Screenprint



Clean Slate F/S
Maroon
Screenprint



Swing Band
Orange
Screenprint



School Spirit | Navy | Screenprint

CCWL | LIDA LONG SLEEVE TEE

Same as our Lizzie Tee, but in a long sleeve version.

5.5 oz

100% cotton jersey

Set in rib collar

Shoulder to shoulder neck tape

Double needle stitching throughout

Hemmed sleeve

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Black



Cardinal



Forest



Gold



Heather



Maroon



Navy



Orange



Purple



Red



Royal



White



Tallied JR | Red | Screenprint

CCTRCP | CROPPED TAMARAC TEE

A soft, ringspun cotton tee but with a trendy crop for that added style. Feels as great as it looks.

New garment available now

5.5 oz

100% cotton jersey

Double-needle coverstitch on neck seam

1x1 rib collar

Taped neck

Shoulder to shoulder tape

S-L

Relaxed Fit

S4 M4 L4



Turbary Jr
Oatmeal
Screenprint



Fandom
Gold
Screenprint



Competition Jr
Cardinal
Screenprint



Bells and Whistles
Graphite
Screenprint



Museumgoer Jr
Purple
Screenprint



Fintech Jr
Black
Screenprint



Red Alert | Maroon | Screenprint

CCLRCP | CROPPED LANDRUM LONG SLEEVE

Like our cropped tee but in a long sleeve version. A fantastic look.

New garment available now

5.5 oz

100% cotton jersey

Double-needle coverstitch on neck seam

1x1 rib collar

Taped neck

Shoulder to shoulder tape

S-L

Relaxed Fit

S4 M4 L4





CECCP | CROPPED RAW EDGE CREW

A flashdance flashback! The cropped length and raw edges are nothing short of fabulous. What a feeling!

8.5 oz

55% polyester, 45% cotton

Cropped length

Raw edge detail on hem

XS-XL

Relaxed Fit

S1 M4 L4 XL2

Black	Cali Blue	Cardinal
Charcoal	Forest	Garnet
Gold	Graphite	Heather
Maroon	Merlot	Midnight
Moss	Navy	Oatmeal
Orange	Purple	Red
Royal	Russet	White





First Test
Navy
Screenprint



Glanceable Crest
Royal
Screenprint



Nessie Jr
Forest
Screenprint



Jelly Roll JR | Heather | Screenprint

CEQCP | CROPPED RAW EDGE 1/4 ZIP

We've taken our wildly popular quarter zip and cropped it - leaving a raw edge for that homemade look that everyone loves.

New garment available now

8.5 oz

55% cotton, 45% polyester fleece

Double-needle coverstitch on all major seams

Spandex reinforced 1x1 rib trims

Covered placket with metal pull

Taped neck with locker patch

XS-XL

Relaxed Fit

XS1 S3 M4 L4 XL1

	Black		Cali Blue		Cardinal
	Charcoal		Forest		Garnet
	Gold		Graphite		Heather
	Maroon		Merlot		Midnight
	Moss		Navy		Oatmeal
	Orange		Purple		Red
	Royal		Russet		White

WOMEN'S TRI-BLEND

A perfect mix of polyester, cotton, and rayon come together for a shirt that stays cool, and looks even cooler.



JTBRT | **Basic Skills Jr** | Maroon | Screenprint



Slip Proof Jr
Navy
Screenprint



Liberator Jr
Cardinal
Screenprint



Price Point Jr
Golden
Screenprint



Left: Filtered Jr | Orange | Screenprint Right: Up and Up | Royal | Screenprint

JTRT | TRI-BLEND TEE

Little touches like double-needle stitching on the hem and sleeves make this NOT your average classic tee. Add in the perfect mix of poly, cotton, and rayon and this is a home run.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Rib collar

Neck and shoulder tape

Double-needle stitched hem and sleeves

S-2XL

Classic Fit

S2 M3 L3 XL3 2XL1

New color available now

 Black	 Cardinal	 Cornflower Blue (Carolina Blue)
 Forest	 Golden	 Heather
 Maroon	 *Mustard	 Navy
 Oatmeal	 Orange	 Purple
 Red	 Royal	



Matriarch Jr | Maroon | Screenprint

JTRV | TRI-BLEND V-NECK

In our still new, more relaxed fit, a classic tee with a trendy v-neck silhouette that folks absolutely love.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Rib collar

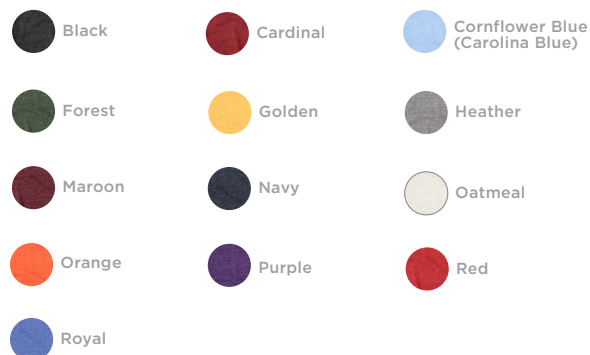
Neck and shoulder tape

Double-needle stitched hem and sleeves

S-2XL

Classic Fit

S2 M3 L3 XL3 2XL1



Modista Jr
Black
Screenprint



Frankie Jr
Golden
Screenprint



Unfactual Jr
Heather
Screenprint



Grezza Jr
Black
Screenprint



Clear Coat Jr
Royal
Screenprint



Full Frame Jr.
Navy
Screenprint



Rejuvenate Jr Soft | Heather | Screenprint

JTRLS | TRI-BLEND LONG SLEEVE

A roomier fit and super soft tri-blend makes this one of our most comfortable pieces. The long sleeve option is perfect for cooler climates or an evening stroll.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Rib collar and cuffs

Neck and shoulder tape

Double-needle stitched hem

Slightly rounded bottom

S-2XL

Classic Fit

S2 M3 L3 XL3 2XL1



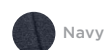
Black



Heather



Maroon



Navy



Oatmeal



Work Flow | Forest | Screenprint

JTBAT | ARIA RACER BACK TANK

Flowy racer back style in a super soft tri-blend makes this our new favorite, gotta-have tank.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Soft tri-blend fabric

Racer back style

Serged hem finish

S-XL

Fitted

S2 M4 L4 XL2



Black



Cardinal



Forest



Golden



Heather



Maroon



Navy



Oatmeal



Orange



Purple



Red



Royal



Open Stock Jr
Golden
Screenprint



Unpaid Jr
Navy
Screenprint



Sporadic Jr
Heather
Screenprint



Claw Back Jr
Maroon
Screenprint



Big Facts Jr
Heather
Screenprint



Trunk Road
Navy
Screenprint



Left: Okay Good Jr | Heather | Screenprint Right: Legitimacy | Navy | Screenprint

JTBRT | RAW EDGED 3/4 SLEEVE TEE

Cool, raw edges give this tee that trendy, “self-designed” look. Put down the scissors - we got you.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Front yoke with top stitching

Wider sleeve opening

Raw edge sleeve and bottom hem

S-2XL

Classic Fit

S2 M4 L4 XL2



Black



Cardinal



Forest



Golden



Heather



Maroon



Navy



Oatmeal



Orange



Purple



Red



Royal

WOMEN'S BURNOUT WASH

Through our burnout process, cotton fibers are removed from the garment, leaving a piece that appears weathered and feels incredible. Looks old. Feels new. Looks awesome. All at the same time.



Lift Car Jr | Cornflower Blue | Screenprint



Not Ideal Jr
Red
Screenprint



Lawsuit Jr Soft
Charcoal
Screenprint



Emmy
Mustard
Screenprint



Can Jam Soft | Navy | Screenprint

JBWMT | BURNOUT WASH MUSCLE TANK

The burnout wash gives these tanks that awesome vintage feel, but in a brand new garment that has a supremely soft hand. Feels as cool as it looks.

New garment available now

4.3 oz

50% cotton, 50% polyester

All over burnout wash effect

Rib collar & armhole trim

Deep armhole detail

S-2XL

Classic Fit

S2 M3 L3 XL3 2XL1



Charcoal



Light
Grey



Mustard



Navy



Red



Penmanship Jr | Red | Screenprint

JBWVT | BURNOUT WASH V-NECK TEE

Generous v-neck collar and smart ribbed cuffs give this burnout wash tee a trendy summertime look.

4.3 oz

50% cotton, 50% polyester

All over burnout wash effect

Rib collar

Neck and shoulder tape

S-2XL

Classic Fit

S2 M3 L3 XL3 2XL1



Charcoal



Cornflower Blue
(Carolina Blue)



Cranberry



Light
Grey



Mustard
(Gold)



Navy



Red



Woodland



Record High Jr
Mustard
Screenprint



Muggy Jr
Cornflower Blue
Screenprint



Flipbash Jr
Red
Screenprint



Incur Jr
Woodland
Screenprint



After Effect Jr
Light Grey
Screenprint



Flip The Script
Cranberry
Screenprint



Disheveled Soft Jr | Light Grey | Screenprint

JBWFC | BURNOUT WASH FLEECE CREW

Supremely soft mixture of cotton and polyester in a comfortable fit make this a customer favorite. A cool burnout wash carries the piece, while decorative treatments at the neckline complete the look.

7 oz

55% cotton, 45% polyester fleece

2x1 rib cuffs and waistband

Decorative V patch and cover stitching throughout

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Charcoal



Cornflower Blue
(Carolina Blue)



Cranberry



Light
Grey



Mustard
(Gold)



Navy



Red



Woodland



Sumptuous Jr V2 | Cornflower Blue | Screenprint

JBWHD | BURNOUT WASH FLEECE HOOD

Strong burnout wash effect throughout the garment is enhanced with stylish treatments like rib cuffs and draw string.

7 oz

55% cotton, 45% polyester

2x1 rib cuffs

Cinched waistband

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Charcoal



Cornflower Blue
(Carolina Blue)



Cranberry



Navy



Woodland



Fresty Jr
Navy
Screenprint



Brownie Points Jr
Cranberry
Screenprint



Ambivalent Jr
Navy
Screenprint



Joe Jack Pant Jr
Cranberry
Screenprint



Fresty Pant
Navy
Screenprint



Yowl LH | Charcoal | Screenprint

JBWJP | BURNOUT WASH FLEECE JOGGER

Comfort galore. From the perfect mix of cotton/poly to the comfy, large waistband, this jogger will be the go-to choice for weekend wear.

7 oz

55% cotton, 45% polyester

2X1 waistband and cuffs

Soft elastic waistband

Contrasting off white drawcord

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Charcoal



Cranberry



Navy

WOMEN'S SPECIALTY FABRIC

We've created fabrics that offer a chic, comfortable style in silhouettes that are right on trend. Firmly on the corner of feels great and looks incredible.



Left: JFTH | Arch Logo Jr | Navy | Screenprint

Right: JFTH | Up the Ante Jr | Heather | Screenprint



Big Debt
Heather Orange
Screenprint



Bells and Whistles
Heather Grey
Screenprint



First Lady
Heather Forest
Screenprint



Aim High | Heather Royal | Screenprint

BBLT | LA JOLLA TEE

With a lusciously soft hand and trendy heathering, this tee is so much more than average. Ideal for those looking for a tee that's "something different."

4.4 oz

50% cotton, 50% polyester

Neck tape from shoulder to shoulder

Double needle stitching throughout

Set in rib collar

S-2XL

Relaxed Fit

S2 M3 L3 XL3 2XL1

Heather Black

Heather Cardinal

Heather Forest

Heather Grey

Heather Maroon

Heather Navy

Heather Orange

Heather Purple

Heather Red

Heather Royal



My Gosh Jr | Navy | Screenprint

JRHH | RIBBED HACCI HOOD

Lightweight, ribbed hoodie with a stylish mono-color drawcord makes this a really attractive sweatshirt.

6.5 oz

73% polyester, 22% rayon, 5% spandex

Self cuffs

Double-needle stitched hem

Flat twill drawcord

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Charcoal



Ivory



Navy



Light Work Jr Soft
Charcoal
Screenprint



Zero Chill Jr
Navy
Screenprint



Buffy Jr.
Ivory
Screenprint



Innocuous Sherpa Crest
Charcoal
Embroidery



Mascot Leather
Ivory
Applique



Federalist Felt Sherpa
Shell Pink
Applique

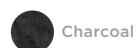


Full Grain Lth Crest Sherpa | Navy | Applique

JSPZH | SHERPA PULLOVER ZIP HOOD

The hand on this piece feels just how it looks
- incredible! Fuzzy and fabulous.

7.4 oz
100% polyester
Self relaxed band and elastic cuffs
Welt pouch pocket
O-ring zipper pull
1/4 zip detail
S-2XL
Relaxed Fit
S1 M2 L4 XL4 2XL1



Charcoal



Ivory



Light
Grey



Navy



Shell
Pink



Split Link | Oatmeal | Screenprint

LFFQ | LADIES' SANDED FLEECE QUARTER ZIP

Lighter weight fleece option in a classic quarter zip silhouette.

8 oz

60% cotton, 40% polyester

Quarter zip

2x1 rib cuffs and waistband

Decorative coverstitching throughout

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Trial By Fire Emb Crest
Butter
Embroidery



Out of Reach Jr
Academic Navy
Screenprint



Close Race 1/4 SC/FLC/JRSY
Oatmeal
Screen/Applique/Embroidery



Bampot Jr
Forest
Screenprint



Chipmunk Jr
Red
Screenprint



Bit Rate Jr
Golden
Screenprint



Cat Eyes Jr | Heather | Screenprint

JFTH | ROSIE HEATHERED HOOD

Comfy terry in a relaxed fit is combined with little treatments like a rounded, raw edge hem to make this more than just an average hoodie.

7.7 oz

60% cotton, 40% polyester

French Terry fabric

Rounded raw edge hem

Raglan sleeves

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Heather
Black



Heather
Cardinal



Heather
Forest



Heather
Golden



Heather



Heather
Maroon



Heather
Navy



Heather
Orange



Heather
Purple



Heather
Red



Heather
Royal



Heather
Shell Pink



White



Raw Deal Jr Jersey/Twill | Bone/Oatmeal | Applique

FTVHS | STRIPED FRENCH TERRY V-NECK HOODIE

This warm French terry hoodie is perfect for cool evenings or mornings. The decorative braided drawcords and raw edges add those details that make this hoodie stand out.

7.7 oz

60% cotton, 40% polyester

Raglan sleeves

Decorative braided drawcords

Raw edge throughout

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1

New colors available now



Bone/Cinder



Bone/Oatmeal



*Bone/Navy



Idiom Crest emb
Bone/Cinder
Embroidery



Odd Squad Jr
Bone/Oatmeal
Screenprint



Direct Flight
Bone/Navy
Screenprint



Loopster Fleece/Twill | Bone/Cinder | Applique

WOMEN'S GARMENT DYED

The beauty of having our own dye facility is the beauty we're able to create with it. Check out the colors we've pulled together for this line.



Left: OTRTD Ramones JR | Pink Lemonade | Screenprint
Center: OTRTD | Counteract | Sherbert | Screenprint
Left: OTRTD | Camp Battle | Sugar Plum | Screenprint



Touch Up Jr
Seafoam
Screenprint



Dreamscape Jr Soft
Nantucket Red
Screenprint



Antsy Jr Soft
Pacific Blue
Screenprint



Day Breeze | Forest | Screenprint

OTTRCP | CROPPED RINGSPUN TANK

There is simply no better piece for warm weather. Airy, flowy, and fantastic.

6.1 oz
100% ringspun cotton
Shorter hem with raw edge
S-L
Relaxed Fit
S5 M4 L3





OTRCP | CROPPED RINGSPUN TEE

A generous cut and a stylish crop give this tee one of the trendiest looks out there. Wildly popular.

OLRCP | CROPPED RINGSPUN LONG SLEEVE TEE

Long sleeves + cropped bottom = love. Made entirely with our incredibly soft ringspun cotton, this one is sure to be a customer favorite.

6.1 oz

100% ringspun cotton

Shorter hem with raw edge

S-L

Relaxed Fit

S5 M4 L3

Colors available for both the OTRCP & OLRCP:

New garment available now

*Agave	Amethyst	Baltic
Black	Butter	Cappuccino
Caribbean	Cider	Cinnabar
Cornflower Blue (Carolina Blue)	Coal	*Coral
Cyprus	Dorm Green	Dusty Rose
Electric Purple	Evergreen	Forest
Hot Pink	Indigo (Navy)	Ivory
Marigold	Maroon	Mauve
Melon	Mint	Mustard
Nantucket Red (Cardinal)	Neon Coral	Orange
Pacific Blue	Pale Jade	Peri
Port	Powder	Purple
Reactive Black	Red	Reactive Navy
Rose Quartz	Royal	Russet
Salmon	Seafoam	Shadow
Shell Pink	Sky Blue	Steel Grey
Teal	Tennessee Orange	Terracotta
Thistle	White	Wisteria





Zodiac Jr
Black
Screenprint



Post Haste Soft
Thistle
Screenprint



Life Event Jr
Butter
Screenprint



Adeft
Ivory
Screenprint



Brisk Jr
Forest
Screenprint



Life Meter
Cornflower Blue
Screenprint



Paisley Dance | Hot Pink | Screenprint



Halogen Fashion | Caribbean | Screenprint

OFRCCP | CROPPED RINGSPUN FLEECE CREW

Crops are super hot, and this one, combined with a crew neck, creates an awesome on trend look.

9.5 oz

100% ringspun cotton

Shorter hem with raw edge

S-L

Relaxed Fit

S5 M4 L3



Good Week
Ivory
Screenprint



Jumbo Jr Soft
Indigo
Screenprint



Short Trip Jr
Peri
Screenprint





Museumgoer Jr | Red/Navy | Screenprint



Ambition Jr
Sky Blue/Hot Pink
Screenprint



Round Down
Shadow/Powder
Screenprint



Passcode
Amethyst/Surf
Screenprint

OTRTD | TIE DYE TEE

Same bodystyle as our basic ringspun tee with a tie dye twist!

6.1 oz

100% ringspun cotton

Generous cut

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Amethyst/
Surf



Charcoal/
LT. Grey



Melon/
Butter



Red/
Navy



Shadow/
Powder



Sky Blue/
Hot Pink



Wisteria/
Mint



Country Style
Sky Blue/Hot Pink
Screenprint



Finite Verb Jr
Shadow/Powder
Screenprint



Up and Up Jr
Melon/Butter
Screenprint



Papercrte | Shadow/Powder | Screenprint

OLRTD | TIE DYE LONG SLEEVE TEE

Same bodystyle as our ringspun long sleeve tee with a tie dye twist!

6.1 oz
100% ringspun cotton
Generous cut
S-2XL
Relaxed Fit
S1 M2 L4 XL4 2XL1



Amethyst/
Surf



Charcoal/
LT. Grey



Melon/
Butter



Red/
Navy



Shadow/
Powder



Sky Blue/
Hot Pink



Wisteria/
Mint



Duffel Bag | Amethyst/Surf | Screenprint

OTRTDCP | CROPPED TIE DYE TEE

Super soft ringspun cotton, trendy tie dye, but in a crop. Old, new, and wickedly cool, all at the same time.

6.1 oz

100% ringspun cotton

Shorter hem with raw edge

S-L

Relaxed Fit

S5 M4 L3

New color available now



Amethyst/
Surf



*Charcoal/
Lt. Grey



Red/
Navy



Melon/
Butter



Shadow/
Powder



Sky Blue/
Hot Pink



Wisteria/
Mint



Risk Averse
Red/Navy
Screenprint



Salter Jr
Charcoal/Grey
Screenprint



Zero Chill
Wisteria/Mint
Screenprint



Drive Home
Amethyst/Surf
Screenprint



Super Arch
Red/Navy
Screenprint



Old Man Jenkins
Sky Blue/Hot Pink
Screenprint



Life Meter | Wisteria/Mint | Screenprint

OLRTDCP | CROPPED TIE DYE LONG SLEEVE

A tie dye in long sleeves and a crop? Not sure there's a cooler tee out there. Absolutely groovy, baby.

6.1 oz

100% ringspun cotton

Shorter hem with raw edge

S-L

Relaxed Fit

S5 M4 L3

New color available now



Amethyst/
Surf



*Charcoal/
Lt. Grey



Red/
Navy



Melon/
Butter



Shadow/
Powder



Sky Blue/
Hot Pink



Wisteria/
Mint



Piggy Bank | Pink Lemonade | Screenprint

OTRCD2 | CLOUD DYE TEE

Cloudy day? Never in our cloud dye! This awesome look brings sunny smiles everywhere it goes.

New garment available now

6.1 oz

100% ringspun cotton

All over 3-tone cloud dye pattern (pattern will vary)

Generous cut

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Cotton Candy



Pink Lemonade



Sherbet



Snow Cone



Sugar Plum



Self Destruction Jr
Cotton Candy
Screenprint



Rankfine
Sherbert
Screenprint



Gamma
Pink Lemonade
Screenprint



Greetsby
Pink Lemonade
Screenprint



Baisley
Snow Cone
Screenprint



School Spirit
Sugar Plum
Screenprint



Sumptuous Jr V2 | Sugar Plum | Screenprint

OFRCD | OVERSIZED CLOUD DYE FLEECE CREW

Usually, nobody wants to see clouds on the weekend, but this oversized fleece crew is something that customers go crazy for. On-trend, both in terms of garment and decoration, this fresh piece is sure to be a hit.

New garment available now

9.5 oz

60% cotton, 40% polyester

Oversized comfy fit

All over 3-tone cloud dye pattern (pattern will vary)

Ribbed band, cuffs & set in collar

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Cotton Candy



Pink
Lemonade



Sherbet



Snow Cone



Sugar
Plum



Unicorn Academy Jr Soft | Heather | Screenprint

YBTB | YOUTH TRI-BLEND TEE

Built with softness and strength, our soft tri-blend in a youth tee.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Rib collar

XS-L

Relaxed Fit

XS2 S3 M4 L3



Black



Cardinal



Heather



Navy



Oatmeal



Royal



Quick Slant Soft
Black
Screenprint



Truculent
Cardinal
Screenprint



Button Hook
Royal
Screenprint



Wax Poetic
Navy
Screenprint



Overshare
Heather
Screenprint



Let it Be
Royal
Screenprint



Green Light Soft | Heather | Screenprint

YHTT | YOUTH TRI-BLEND HOODED LONG SLEEVE TEE

A traditional pullover hood, but done up in a lightweight tri-blend makes this a great option for kids on the go.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Ribbed band and cuffs

XS-L

Relaxed Fit

XS2 S3 M4 L3



Black



Heather



Navy



Royal



Danville YTH | Carolina Blue | Screenprint

YS | YOUTH COTTON TEE

This classic 100% cotton tee is a must-have for a stylish and comfortable kid. Features a variety of color options to accommodate both girls and boys!

6.1 oz (Dark heather & garnet are 5.3 oz)

100% cotton

Double-needle stitched sleeve and bottom hem

Cover seam stitched on collar

XS-XL

Relaxed Fit

XS1 S3 M4 L3 XL1



100 YS



Chump Change
Kelly Green
Screenprint



Stay Calm
Gold
Screenprint



Leap of Faith Jr V2
Red
Screenprint



State and Lake
Royal
Screenprint



Gliford
Orange
Screenprint



The Big Easy
Heather
Screenprint



Redundant | Royal | Screenprint

YLFR | YOUTH LONG SLEEVE COTTON T-SHIRT

The perfect long sleeve tee in 100% cotton for ultimate durability, comfort and style. The kiddos (and their moms) love it.

6.1 oz

100% cotton

Double-needle stitched sleeves and bottom hem

Cover seam stitched on collar

S-XL

Relaxed Fit

S3 M4 L4 XL1



Black



Gold



Heather



Maroon



Navy



Orange



Purple



Red



Royal



White

PRODUCT MATRIX

Classic Fleece & Tees



Tri-Blend



Sanded Fleece



PRODUCT MATRIX

Burnout Wash



MBWT | PG 39



MBWH | PG 40



MBWFH | PG 41



JBWMT | PG 73



JBWVT | PG 74



FLLZ | PG 45



JBWHD | PG 76



JBWJP | PG 77

Specialty Fabric



BBMT | PG 43



FLHH | PG 44



FLLZ | PG 45



FLHHC | PG 46



BBLT | PG 79



JRHH | PG 80



JSPZH | PG 81



JFTH | PG 83



FTVHS | PG 84

Garment Dyed



OTTR | PG 49



OTR | PG 50-51



OLR | PG 52-53



OFRQ | PG 54



OFRH | PG 55



OFRC | PG 56



OTTRCP | PG 87



OTRCP | PG 88



OLRCP | PG 89



OFRCCP | PG 90



OTRTD | PG 92



OLRTD | PG 93

PRODUCT MATRIX

Garment Dyed _____



OTRTDCP | PG 94



OLRTDCP | PG 95



OTRCD2 | PG 96



OFRCD | PG 97



Left: MTHT | Crowd Surf Soft | Purple | Screenprint

Right: MTHT | Open Block | Russet | Screenprint

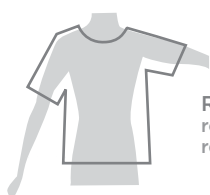
FIT GUIDE



RELAXED FIT
comfortable loose
fit in both the
sleeves and body



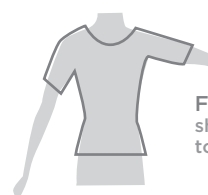
CLASSIC FIT
slightly fitted in
both the sleeves
and body



RELAXED FIT
roomy and
relaxed



CLASSIC FIT
shaped to contour
the body with
room to move



FITTED
shaped close
to the body



RELAXED FIT
roomy and
generous in both
the sleeves and
body



FITTED
shaped close
to the body

MEN'S	S	M	L	XL	2XL
Chest	35-37	38-40	41-43	44-46	47-49
WOMEN'S	S	M	L	XL	2XL
Chest	33-34	35-36	37-38	39-40	41-42
YOUTH BOYS	XS	S	M	L	XL
Chest	25-26	26-28	28-30	30-32	32-35
YOUTH GIRLS	XS	S	M	L	
Chest	22-23	24-25	26-27	28-29	

Please keep in mind these are general fit guides. We offer a variety of styles with different fits such as relaxed, classic, and fitted. Every style will not fit you the same depending on what fit style category it falls under. Please see the visual above for our different fits.

Please note that garment colors shown throughout the catalog may not be an exact representation of the true color of the garment. We do our very best to give you the best representation possible, but due to many factors it is not always 100% accurate.



OLE MISS

OLE MISS
EST. M 1848
Rebels



OTRTDCP Rare Breed | Amethyst/Surf | Screenprint
Slim Lines Soft | Sky Blue/Hot Pink | Screenprint
Wax Poetic | Red/Navy | Screenprint
Rec Room | Melon/Butter | Screenprint



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