

2021 NEW STYLES / CUSTOM / DECO



STREET CONC



LINE UP

New Products	4
Custom USA	18
Perforated F3 Performance (974F)	20
Mesh Trucker (904M)	22
F3 Performance (9DF3)	24
A/C² Performance D-Series (9D4)	26
M2 Performance (998F)	28
P-Tec Performance D-Series (9D7P)	30
Pro-Wool (901F)	32
M2 Performance Fitted (978F)	34
A/C² Performance D-Series Fitted (9D5)	36
Custom Direct	38
Most Popular	42
Decoration	46
Free Style PPE	50
Head to Toe	54
Pricing / Size Chart	56



We're **PROUD** to offer the best in hand crafted custom Headwear that reflects the unparalleled workmanship our dedicated team in Coburg, Oregon puts into each and every cap. Now with simplified pricing and a multi-brand website we've made the Custom USA experience - easy, fast and fun. **REPRESENT** with Pacific Headwear!



**COMMITMENT • QUALITY • SPEED
CUSTOM • DETAIL • HAND CRAFTED
DEDICATION • EXPERIENCE**



CUSTOM USA

NEW 2021 STYLES



ES ELITE SERIES

FROM  **PACIFIC**
HEADWEAR



FLEXFIT.
The One & Only Original

NEW PREMIUM A/C² FLEXFIT® CAP

ES811 XS (6 3/8 - 6 7/8) MSRP 16.90
S/M (6 7/8 - 7 3/8)
L/XL (7 3/8 - 8)

AVAILABLE FEBRUARY 2021

- AC² Performance
- Full-profile
- Pro-model
- Flat, shape-able visor
- Graphite undervisor
- Pro-stitched finish
- Closed back





NEW AIR MESH
SIDELINE CAP



P365 Adult
One Size MSRP 10.60

- 96% polyester/4% spandex tech twill
- 100% polyester air mesh
- Breathable
- Mid-profile
- Pro-model
- Curved visor
- Pro-stitched finish
- Ultra soft wicking sweatband
- Hook-and-loop adjustable



BLACK
080

BLACK/
WHITE/
BLACK
419

DK GREEN/
WHITE/
DK GREEN
121



GRAPHITE/
BLACK/
GRAPHITE
75Q

MAROON/
WHITE/
MAROON
381

NAVY/
WHITE/
NAVY
122



ORANGE/
BLACK/
ORANGE
70M

PURPLE/
WHITE/
PURPLE
S89

RED/
WHITE/
RED
125



ROYAL/
WHITE/
ROYAL
126

SILVER/
WHITE/
SILVER
79Q

WHITE
005



**NEW WELDED
SIDELINE CAP**



P301 Adult
One Size MSRP 11.20

- 96% polyester/4% spandex tech twill
- 100% polyester air mesh
- Breathable
- Mid-profile
- Pro-model
- Curved visor
- Pro-stitched finish
- Ultra soft wicking sweatband
- Hook-and-loop adjustable



CARBON/
BLACK/
CARBON
71M



CARBON/
DARK GREEN/
CARBON
77M



CARBON/
NAVY/
CARBON
73M



CARBON/
ORANGE/
CARBON
76M



CARBON/
RED/
CARBON
73M



CARBON/
ROYAL/
CARBON
74M



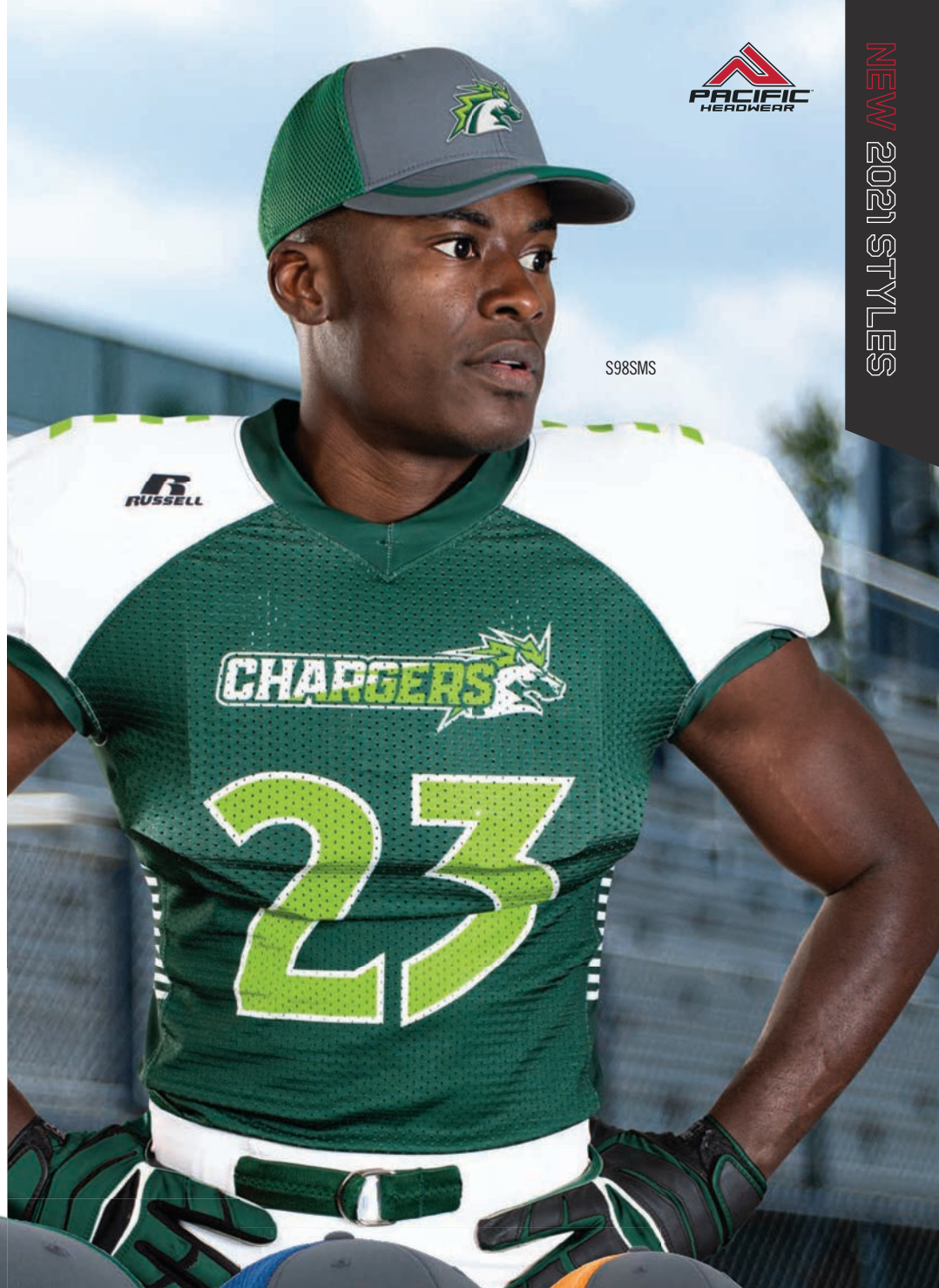
CARBON/
SILVER/
CARBON
72M



CARBON/
WHITE/
CARBON
47M



NEW 2021 STYLES



S98SMS





228137

347LGS



FLEXFIT®
The One & Only Original

TRUCKER FLEXFIT®



404M XS (6 3/8 - 6 7/8) MSRP 15.00
S/M (6 7/8 - 7 3/8)
L/XL (7 3/8 - 8)

- M3 performance
- Spandex trucker mesh
- Breathable
- Mid-profile
- Pro-model
- Contrast transitional undervisor
- Pro-stitched finish
- Contrast stitching on combo colors
- Half piping
- Closed back





NEW TRUCKER
FLEXFIT® SNAPBACK

FLEXFIT®
The One & Only Original

110F Adult One Size MSRP 13.50

- Cotton blend
- Stretch trucker mesh
- Mid-profile
- Pro-model
- Curved visor
- Pro-stitched finish
- Snapback adjustable with Flexfit® comfort



NEW PERFORATED 5-PANEL
TRUCKER SNAPBACK

105P Adult One Size MSRP 12.50

- Cotton blend
- Trucker mesh
- Fully perforated front panel with contrast color underlay
- Mid-profile
- Pro-model
- Snapback adjustable



MULTICAM®

Proven In Combat

It's the officially issued camo pattern of the US Army for all Afghanistan operations in 2010



NEW 2021 STYLES



MULTICAM®

NEW MULTICAM TRUCKER SNAPBACK

M08 Adult One Size MSRP 14.40

- Nylon/cotton Ripstop Cordura
- Trucker mesh
- Durable
- Sublimated Multicam® Camo front panels
- Mid-profile
- Pro-model
- Pro-stitched finish
- Snapback Adjustable



MULTICAM BLACK/BLACK 64S

TROPIC/LODEN 66S

ARID/TAN 63S

MULTICAM ORIGINAL/BROWN 62S



MULTICAM®

NEW MULTICAM RIPSTOP CORDURA SNAPBACK

M35 Adult One Size MSRP 14.40

- Nylon/cotton Ripstop Cordura
- Durable
- Sublimated Multicam® Camo
- Mid-profile
- Pro-model
- Pro-stitched finish
- Snapback adjustable



MULTICAM BLACK 99S

TROPIC 65S

ARID 60S

MULTICAM ORIGINAL 61S



NEW HEATHER 6-PANEL ARCH TRUCKER SNAPBACK

P710 Adult One Size MSRP 13.00

- Polyester/rayon
- Trucker mesh
- Mélange fabric front panel
- Breathable
- Full-profile, arch crown
- Shape-able flat visor
- Self-material undervisor
- Pro-stitched finish
- Snapback adjustable



BLACK HEATHER/
BLACK
K54

BLACK HEATHER/
WHITE
56N

GREY HEATHER/
BLACK
73S

GREY HEATHER/
WHITE
74S



NEW PREMIUM ACRYLIC/ WOOL BLEND FLEXFIT®

FLEXFIT®
The One & Only Original

P812 S/M (6 7/8 - 7 3/8) MSRP 16.20
L/XL (7 3/8 - 8)

- Acrylic/Wool blend heathered fabric
- Mid-profile
- Pro-model
- Shape-able flat visor
- Self-material undervisor
- Pro-stitched finish
- Closed back



VINTAGE
WHITE
85S

DARK
HEATHER
69P

LT BLUE
HEATHER
86S

NAVY
HEATHER
U22

LT HEATHER
02Q



NEW HYBRID
CORDUROY DAD CAP

P206

Adult

One Size

MSRP 10.80

- 100% Cotton corduroy
- 16 wales small rib corduroy
- Low-profile
- Hybrid structure
- Curved visor
- Pro-stitched finish
- Metal buckle slide



BLACK
080

BROWN
079



DK GREEN
035

NAVY
065



OLIVE
039

SANDSTONE
077



WHEAT
51Q



5412



NEW 2021 STYLES



YOU'RE WEARING RECYCLED BOTTLES

Each of our Repreve® partnered garments features soft, sustainable fabric technology.



BLACK
080

WHITE
005

NAVY
HEATHER
U22

CARBON
HEATHER
E83



OLIVE
HEATHER
49N

STORM
HEATHER
72N

ROYAL
HEATHER
U55

SCARLET
HEATHER
T20

NEW REPREEVE® ECO CAP



P203 Adult One Size MSRP 12.00

- 4.4 ounce, 50% polyester/25% cotton/25% modal knit with brushed face and mechanical stretch
- Made from Repreve® recycled polyester
- Tricot interfaced side and back panels to add structure and durability
- Garment protects against the sun with 50+ UPF
- Low-profile, lightly structured
- Curved visor
- Lightweight wicking sweatband
- Micro hook-and-loop adjustable



NEW HEMP DAD CAP

P204	Adult	One Size	MSRP 10.60
P205	Ladies	One Size	MSRP 10.60

- 55% Hemp linen/45% cotton
- Sustainable & durable
- Low-profile, structured crown
- Curved visor
- Pro-stitched finish
- Hook-and-loop adjustable





5575

3067



NEW HYBRID COTTON DAD CAP

P200 Adult
One Size MSRP 10.00

- Enzyme washed 100% Cotton
- Hybrid Structure
- Curved visor
- Full crown eyelets
- Twill sweatband
- Adjustable metal slide



BLACK
080

COYOTE
BROWN
021

CRIMSON
088

GREY
BROWN
031

KHAKI
010

MUTED
BLUE
011

NAVY
065

OLIVE
039

RUST
K31

WHITE
005



NEW LADIES HYBRID COTTON DAD CAP

P202 Ladies
One Size MSRP 10.00

- Enzyme washed 100% Cotton
- Hybrid Structure
- Curved visor
- Full crown eyelets
- Twill sweatband
- Adjustable metal slide



BLACK
080

CORAL
043

DK TEAL
S42

HONEYDEW
061

KHAKI
010

LAVENDER
J63

LT PINK
095

MINERAL
051

NAVY
065

OLIVE
039

PAPAYA
041

WHITE
005

YELLOW
020

BUILD YOUR CAP

CROWN

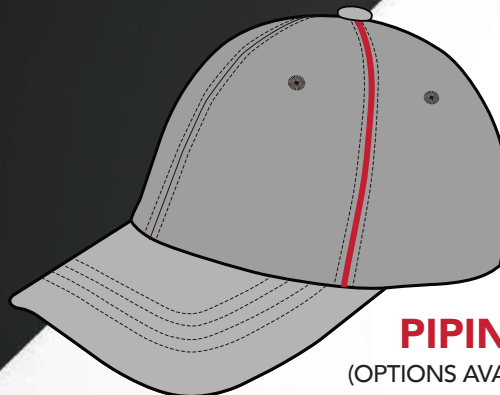


VISOR



PIPING

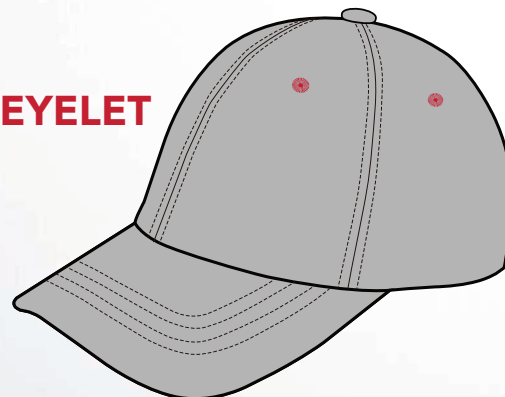
(OPTIONS AVAILABLE)



BUTTON



EYELET



TIME FRAME

3 WEEKS

MINIMUM

12 PIECES

**FOR MORE CUSTOMIZATION OPTIONS
SEE *CUSTOM DIRECT & PRO-LID* INFO**



ALL CUSTOM USA CAPS ARE ASSEMBLED IN THE USA TO ENSURE QUICK DELIVERY



CREATED WITH SUPERIOR COMPONENTS

FROM FABRICS TO
VISORS TO EYELETS



F3

F3 Performance Fabric features performance polyester that provides the best in fit, feel, and function.



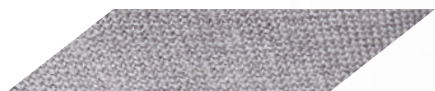
M²

M2 Technology is our ultimate in performance fabric. Anti-microbial properties resist odor-causing bacteria and sweat stains.



P-TEC

P-TEC performance fabric is a sturdy, lightweight, moisture-wicking material that effectively pulls heat and sweat away from the body.



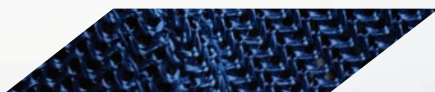
PRO-WOOL

PRO-WOOL is constructed of authentic wool blend fabrics that give the look and feel of a traditional baseball cap.



A/C²

A/C² or Active Cooling Control is a poly-performance fabric. It has the look and feel of wool but wicks moisture and breathes to keep you cool and dry.

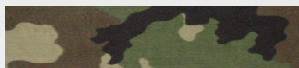


TRUCKER MESH

Trucker Mesh fabric is breathable and light with great stretch to provide a comfortable and flexible fit.

CAMO OPTIONS

(All camouflage prints come in standard poly fabric)



ARMY CAMO



**DESERT
DIGITAL CAMO**



**MILITARY GREEN
DIGITAL CAMO**

FLEXFIT 474F

FLEXFIT
The One & Only Original

PERFORATED F3 PERFORMANCE
(Stock equivalent style 474F)

974F XS (6 3/8–6 7/8)
S/M (6 7/8–7 3/8)
L/XL (7 3/8–8)

MSRP 24.00

- Mid-Profile, Pro-Model Crown Shape
- Flat, Shape-able Visor
- F3 Performance Fabric



3D Embroidery



CROWN COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Red
Maroon	Orange	Purple	Dk Green

COMBINATION CROWNS





MSRP	BLANK	1 LETTER	2+ LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
	\$24.00	29.40 31.90 3D	30.40 32.90 3D	31.60 35.10 3D	2.50 (side) 3.50 (black)

VISOR COLOR

GRAPHITE UNDERVISOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Red
Maroon	Orange	Gold	Purple
Dk Green			

PIPING COLOR

Black	Graphite	Silver	White
Navy	Royal	Pink	Red
Maroon	Orange	Gold	Vegas Gold
Dk Green	Kelly	Neon Blue	Neon Pink
Neon Orange	Neon Yellow	Neon Green	

BUTTON COLOR

Black	Graphite	Silver	White
Navy	Royal	Pink	Red
Maroon	Orange	Gold	Vegas Gold
Dk Green	Kelly	Neon Blue	Neon Pink
Neon Orange	Neon Yellow	Neon Green	

EYELET COLOR

Black	Graphite	Silver	White
Navy	Royal	Pink	Red
Maroon	Orange	Gold	Vegas Gold
Dk Green	Kelly	Neon Blue	Neon Pink
Neon Orange	Neon Yellow	Neon Green	

WFOG

FLEXFIT
The One & Only Original

MESH TRUCKER
(Stock equivalent style 404M)

904M XS (6 3/8–6 7/8)
S/M (6 7/8–7 3/8)
L/XL (7 3/8–8)

MSRP 22.00

- Mid-Profile, Pro-Model Crown Shape
- Curved Visor
- M3 Performance, Spandex Trucker Fabric



3D Embroidery



CROWN COLOR

Black	Graphite	Silver	White
Navy	Royal	Pink	Red
Maroon	Orange	Dk Green	Neon Blue
Neon Yellow	Neon Green		

NEON AND CAMO COLORS COME IN STANDARD POLY FABRIC ONLY

COMBINATION CROWNS





Flat
Embroidery

flexstyle

MSRP	BLANK	1 LETTER	2+ LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
	\$22.00	27.40 29.90 3D	28.40 30.90 3D	29.60 33.10 3D	2.50 (side) 3.50 (black)

 **VISOR COLOR** GRAPHITE UNDERVISOR

Black	Graphite	Silver	White
Navy	Royal	Pink	Red
Maroon	Orange	Gold	Vegas Gold
Dk Green	Kelly	Neon Blue	Neon Pink
Neon Orange	Neon Yellow	Neon Green	Army Camo
Desert Digi	Military Digi		

 **PIPING COLOR**

Black	Graphite	Silver	White
Navy	Royal	Pink	Red
Maroon	Orange	Gold	Vegas Gold
Dk Green	Kelly	Neon Blue	Neon Pink
Neon Orange	Neon Yellow	Neon Green	

 **BUTTON COLOR**

Black	Graphite	Silver	White
Navy	Royal	Pink	Red
Maroon	Orange	Gold	Vegas Gold
Dk Green	Kelly	Neon Blue	Neon Pink
Neon Orange	Neon Yellow	Neon Green	

 **EYELET COLOR**

Black	Graphite	Silver	White
Navy	Royal	Pink	Red
Maroon	Orange	Gold	Vegas Gold
Dk Green	Kelly	Neon Blue	Neon Pink
Neon Orange	Neon Yellow	Neon Green	Army
Desert	Military		

3 L D 9

FLEXFIT
The One & Only Original

F3 PERFORMANCE
(Stock equivalent style 8D6)

9DF3 XS (6 3/8–6 7/8) MSRP 22.00
S/M (6 7/8–7 3/8)
L/XL (7 3/8–8)

- Full-Profile, D-Series Crown Shape
- Flat, Shape-able Visor
- F3 Performance Fabric



flexstyle



CROWN COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Maroon	Orange	Gold
Dk Green			

NEON AND CAMO COLORS COME IN STANDARD POLY FABRIC ONLY

COMBINATION CROWNS





3D Embroidery

Flat Embroidery

MSRP	BLANK	1 LETTER	2+ LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
	\$22.00	27.40 29.90 3D	28.40 30.90 3D	29.60 33.10 3D	2.50 (side) 3.50 (black)



VISOR COLOR

GRAPHITE
UNDERSIVOR

Black	Graphite	Silver	White
Navy	Royal	Red	Maroon
Orange	Gold	Dk Green	Neon Pink
Neon Orange	Neon Yellow	Neon Green	



PIPING COLOR

Black	Graphite	Silver	White
Navy	Royal	Pink	Red
Maroon	Orange	Gold	Vegas Gold
Dk Green	Kelly	Neon Blue	Neon Pink
Neon Orange	Neon Yellow	Neon Green	



BUTTON COLOR

Black	Graphite	Silver	White
Navy	Royal	Pink	Red
Maroon	Orange	Gold	Vegas Gold
Dk Green	Kelly	Neon Blue	Neon Pink
Neon Orange	Neon Yellow	Neon Green	



EYELET COLOR

Black	Graphite	Silver	White
Navy	Royal	Pink	Red
Maroon	Orange	Gold	Vegas Gold
Dk Green	Kelly	Neon Blue	Neon Pink
Neon Orange	Neon Yellow	Neon Green	

JOE

FLEXFIT
The One & Only Original

A/C² PERFORMANCE D-SERIES
(Stock equivalent style 8D5)

9D4 XS (6 3/8–6 7/8) MSRP 22.00
S/M (6 7/8–7 3/8)
L/XL (7 3/8–8)

- Full-Profile, D-Series Crown Shape
- Flat, Shape-able Visor
- A/C² Performance Fabric



3D Embroidery



CROWN COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue**	Purple
Red	Maroon**	Brown**	Texas Orange
Orange	Gold	Vegas Gold	Dk Green
Army Camo**	Desert Digi**	Military Digi**	

NEON AND CAMO COLORS COME IN STANDARD POLY FABRIC ONLY
** NOT AN OPTION FOR ADJUSTABLE CROWN COMPONENTS

COMBINATION CROWNS





MSRP	BLANK	1 LETTER	2+ LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
	\$22.00	27.40 29.90 3D	28.40 30.90 3D	29.60 33.10 3D	2.50 (side) 3.50 (black)



VISOR COLOR

GRAPHITE
UNDERVISOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Maroon	Brown	Texas Orange
Orange	Gold	Vegas Gold	Dk Green
Kelly	Neon Pink	Neon Orange	Neon Yellow
Neon Green	Army Camo**	Desert Digi**	Military Digi**



PIPING COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Maroon	Orange	Gold
Vegas Gold	Dk Green	Kelly	Neon Blue
Neon Pink	Neon Orange	Neon Yellow	Neon Green



BUTTON COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Maroon	Brown	Texas Orange
Orange	Gold	Vegas Gold	Dk Green
Kelly	Neon Blue	Neon Pink	Neon Orange
Neon Yellow	Neon Green		



EYELET COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Maroon	Orange	Gold
Vegas Gold	Dk Green	Kelly	Neon Blue
Neon Pink	Neon Orange	Neon Yellow	Neon Green
Army	Desert	Military	

LOOK

FLEXFIT
The One & Only Original

M2 PERFORMANCE
(Stock equivalent style 498F)

998F XS (6 3/8–6 7/8) MSRP 22.00
S/M (6 7/8–7 3/8)
L/XL (7 3/8–8)

- Mid-Profile, Pro-Model Crown Shape
- Flat or Curved Visor
- M2 Performance Fabric



3D Embroidery



CROWN COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Maroon	Texas Orange	Orange
Gold	Vegas Gold	Dk Green	Kelly
Army Camo	Desert Digi	Military Digi	

NEON AND CAMO COLORS COME
IN STANDARD POLY FABRIC ONLY

COMBINATION CROWNS





Flat
Embroidery

flexstyle

MSRP	BLANK	1 LETTER	2+ LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
	\$22.00	27.40 29.90 3D	28.40 30.90 3D	29.60 33.10 3D	2.50 (side) 3.50 (black)



VISOR COLOR

GREY UNDERVISOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Maroon	Texas Orange	Orange
Gold	Vegas Gold	Dk Green	Kelly
Neon Blue	Neon Pink	Neon Orange	Neon Yellow
Neon Green	Army Camo	Desert Dig	Military Dig



PIPING COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Maroon	Orange	Gold
Vegas Gold	Dk Green	Kelly	Neon Blue
Neon Pink	Neon Orange	Neon Yellow	Neon Green



BUTTON COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Maroon	Texas Orange	Orange
Gold	Vegas Gold	Dk Green	Kelly
Blue Teal	Neon Blue	Neon Pink	Neon Orange
Neon Yellow	Neon Green		



EYELET COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Maroon	Texas Orange	Orange
Gold	Vegas Gold	Dk Green	Kelly
Blue Teal	Neon Blue	Neon Pink	Neon Orange
Neon Yellow	Neon Green	Army	Desert
Military			

9709

FLEXFIT
The One & Only Original

P-TEC PERFORMANCE D-SERIES
(Stock equivalent style 487F)

9D7P XS (6 3/8–6 7/8) MSRP 22.00
S/M (6 7/8–7 3/8)
L/XL (7 3/8–8)

- Full-Profile, D-Series Crown Shape
- Flat, Shape-able Visor
- P-TEC Performance Fabric



3D Embroidery



CROWN COLOR

NEON AND CAMO COLORS COME IN STANDARD POLY FABRIC ONLY

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Cardinal	Maroon	Orange
Gold	Vegas Gold	Dk Green	Kelly
Army Camo	Desert Digi	Military Digi	

COMBINATION CROWNS





Embroidered Patch

MSRP	BLANK	1 LETTER	2+ LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
	\$22.00	27.40 29.90 3D	28.40 30.90 3D	29.60 33.10 3D	2.50 (side) 3.50 (black)



VISOR COLOR

GRAPHITE
UNDERSIDE

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Cardinal	Maroon	Orange
Gold	Vegas Gold	Dk Green	Kelly
Neon Pink	Neon Orange	Neon Yellow	Neon Green
Army Camo	Desert Digi	Military Digi	



PIPING COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Cardinal	Maroon	Orange
Gold	Vegas Gold	Dk Green	Kelly
Neon Blue	Neon Pink	Neon Orange	Neon Yellow



BUTTON COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Cardinal	Maroon	Orange
Gold	Vegas Gold	Dk Green	Kelly
Neon Blue	Neon Pink	Neon Orange	Neon Yellow
Neon Green			



EYELET COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Maroon	Texas Orange	Orange
Gold	Vegas Gold	Dk Green	Kelly
Neon Blue	Neon Pink	Neon Orange	Neon Yellow
Neon Green	Army	Desert	Military

901

FLEXFIT
The One & Only Original

PRO-WOOL
(Stock equivalent style 801F)

998F XS (6 3/8–6 7/8) MSRP 22.00
S/M (6 7/8–7 3/8)
L/XL (7 3/8–8)

- Mid-Profile, Pro-Model Crown Shape
- Flat or Curved Visor
- Pro-Wool Fabric



Embroidered patch



CROWN COLOR

Black	Silver	White	Navy
Royal	Col. Blue	Purple	Red
Cardinal	Maroon	Brown	Orange
Gold	Vegas Gold	Dk Green	Kelly
Army Camo	Desert Digi	Military Digi	

ALT. SANDWICH VISORS

Black / White	Navy / White	Royal / White	Purple / White	Red / White
Maroon / White	DkGreen / White	Black / Red	Navy / Red	Royal / Red



flexstyle

3D Embroidery

MSRP	BLANK	1 LETTER	2+ LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
	\$22.00	27.40 29.90 3D	28.40 30.90 3D	29.60 33.10 3D	2.50 (side) 3.50 (black)



VISOR COLOR

GREY
UNDERVISOR

Black	Silver	White	Navy
Royal	Col. Blue	Purple	Red
Cardinal	Maroon	Brown	Texas Orange
Orange	Gold	Vegas Gold	Dk Green
Kelly	Blue Teal	Neon Blue*	Neon Pink
Neon Orange	Neon Yellow	Neon Green	Army Camo
Desert Digi	Military Digi		



PIPING COLOR

Black	Silver	White	Navy
Royal	Col. Blue	Purple	Red
Cardinal	Maroon	Orange	Gold
Vegas Gold	Dk Green	Kelly	Neon Blue
Neon Pink	Neon Orange	Neon Yellow	Neon Green



BUTTON COLOR

Black	Silver	White	Navy
Royal	Col. Blue	Purple	Red
Cardinal	Maroon	Brown	Texas Orange
Orange	Gold	Vegas Gold	Dk Green
Kelly	Blue Teal	Neon Blue	Neon Pink
Neon Orange	Neon Yellow	Neon Green	



EYELET COLOR

Black	Silver	White	Navy
Royal	Col. Blue	Purple	Red
Cardinal	Maroon	Brown	Texas Orange
Orange	Gold	Vegas Gold	Dk Green
Kelly	Blue Teal	Neon Blue	Neon Pink
Neon Orange	Neon Yellow	Neon Green	Army
Desert	Military		

6879

FLEXFIT
The One & Only Original

M2 PERFORMANCE FITTED
(Stock equivalent style 498F)

978S 6 5/8–7 7/8 MSRP 22.00

- Mid-Profile, Pro-Model Crown Shape
- Flat or Curved Visor
- M2 Performance Fabric



3D Embroidery



CROWN COLOR

Black	Graphite	Silver	White
Navy	Royal	Red	Maroon
Dk Green			



Flat Embroidery

MSRP	BLANK	1 LETTER	2+ LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
	\$22.00	27.40 29.90 3D	28.40 30.90 3D	29.60 33.10 3D	2.50 (side) 3.50 (black)



VISOR COLOR

(9D5 has Black undervisor, 978S has Grey undervisor)

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Cardinal	Maroon	Kelly
Orange	Gold	Vegas Gold	Dk Green



PIPING COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Cardinal	Maroon	Brown
Gold	Vegas Gold	Dk Green	Kelly



BUTTON COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Cardinal	Maroon	Brown
Orange	Gold	Vegas Gold	Dk Green
Kelly			



EYELET COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Cardinal	Maroon	Brown
Orange	Gold	Vegas Gold	Dk Green
Kelly			



FLEXFIT®
The One & Only Original

A/C² PERFORMANCE D-SERIES FITTED
(Stock equivalent style 8D5)

9D5 6 5/8–7 7/8 MSRP 22.00

- Full Profile, D-Series Crown Shape
- Flat or Curved Visor
- A/C² Performance Fabric



3D Embroidery



CROWN COLOR

Black	Graphite	Silver	White
Navy	Royal	Red	Maroon
Dk Green			



MSRP	BLANK	1 LETTER	2+ LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
	\$22.00	27.40 29.90 3D	28.40 30.90 3D	29.60 33.10 3D	2.50 (side) 3.50 (black)



VISOR COLOR

(9D5 has Black undervisor, 978S has Grey undervisor)

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Cardinal	Maroon	Brown*
Orange	Gold	Vegas Gold	Dk Green
Kelly			



PIPING COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Cardinal	Maroon	Brown
Gold	Vegas Gold	Dk Green	Kelly



BUTTON COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Cardinal	Maroon	Brown
Orange	Gold	Vegas Gold	Dk Green
Kelly			



EYELET COLOR

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Cardinal	Maroon	Brown
Orange	Gold	Vegas Gold	Dk Green
Kelly			



BUILD YOUR CAP



A CROWN

- PANEL COLORS
- STITCHING COLOR
- OVERSIZED EMBROIDERY
- FABRICS

B VISOR

- COLOR
- SHAPE
- SANDWICH
- STITCHING COLOR
- UNDERVISOR COLOR
- FABRIC

C BUTTON

D PIPING

E EYELET

F CLOSURE



TIME FRAME

7-9 WEEK TURN

MINIMUM

18 PIECES

CREATE YOUR STYLE

FABRIC • COLORS • BUTTON • EYELET • STITCHING •
CROWN • VISOR • PIPING • CLOSURE

ALL INCLUSIVE PRICING

Price includes your ProLid cap selection, front and back embroidery, piping, and camo pattern options.

MSRP	18-35 PIECES	36-53 PIECES	54-71 PIECES	72+ PIECES	ADDITIONAL EMB. LOCATION
	\$32.00	\$30.40	\$27.20	\$25.60	\$150 (each)



FABRIC



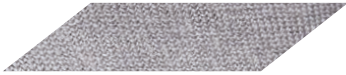
FB



M²



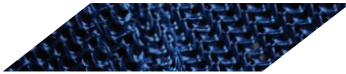
TEC



PRO-WOOL



AI/C²



TRUCKER MESH



COLORS

Black	Graphite	Silver	White
Navy	Royal	Col. Blue	Purple
Red	Maroon	Brown*	Texas Orange*
Orange	Gold	Vegas Gold	Dk Green
Kelly	Neon Blue	Neon Pink	Neon Orange
Neon Yellow	Neon Green	Army Camo*	Desert Digi*
Military Digi*			

NEON AND CAMO COLORS COME IN STANDARD POLY FABRIC ONLY • * not an option for piping



BUTTON

Choose from any of the colors listed.



EYELET

Choose from any of the colors listed. Eyelets can be all one color, alternating colors, contrasting, matching, etc.



STITCHING

Choose from any of the colors listed for crown, visor and undervisor stitching.



CROWN

Choose from any of the colors for either of these two crown shapes.



PRO-MODEL



D-SERIES



VISOR

Choose from any of the colors, in any of these styles.



FLAT



CURVED



STANDARD

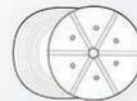


SANDWICH

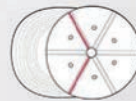


PIPING

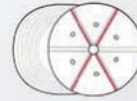
Choose from any of the colors, in any of these piping styles.



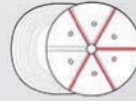
NONE



"HALF"



"X"



"FULL"



CLOSURE

Choose from any of these 4 closure options. For snapback, also select color.



FLEXIFIT



SNAPBACK



FITTED



ADJUSTABLE
HOOK-AND-LOOP




























NEW TEAM POM BEANIE

CDK01	Adult	One Size	MSRP 29.50
CK01H	Heathers	Adult	One Size

- 100% Acrylic
- 3-inch rolled cuff
- Three-color pom pom accent

AVAILABLE COLORS

CK01H (heathers)				
 LIGHT HEATHER 13S694	 DARK HEATHER 13S1016	 BLACK 13S1026	 BROWN 13S165	 CARDINAL 13S124
 COLUMBIA BLUE 13S886	 DARK GREEN 13S933	 GOLD 13S2080	 GRAPHITE 13S	 KHAKI 13S778
 LIME 13S934	 MAROON 13S632	 NAVY 13S1036	 ORANGE 13S907	 PANTHER TEAL 13S194
 PINK 13S823	 PURPLE 13S653	 RED 13S313	 ROYAL 13S	 SILVER 13S835
 SMOKE BLUE 13S277	 TEAL 13S148	 TEXAS ORANGE 13S1071	 VEGAS GOLD 13S636	 WHITE 13S001

CUSTOM KNIT-IN-TEXT UNIQUE FRONT & BACK TEXT

- Text must be the same on all 24 units
- 8 characters max



CK01H
Team Heather Pom Beanie
Shown with 3D Embroidery



CDK01
Team Solid Pom Beanie
Shown with Flat Embroidery

MAIN BODY COLOR

- 20+ colors on solid
- 2 heather options

THICK STRIPE COLOR

- 20+ colors options

THIN STRIPE & TEXT COLOR

- 20+ colors options



222540

229763

CUSTOM DIRECT

Pacific Headwear proudly offers our Custom Direct program - designed to provide almost unlimited customization options - crafted with the highest quality standards in the industry, all at low minimums and a quick turn rate.

MOST POPULAR

ES342



474F



404M





104S

398F

104C

NEW
WE
ARE
P





**WORK.
ACHIEVE.
REPRESENT.**

Choose the perfect
deco technique to
rep your team today!

R.
RUSSELL



3D EMBROIDERY

Achieve a 3-D look from all angles with our 3mm raised cutting edge 3D Puff Direct Cap technique. Stand out on, or off the field!

- See chart on pg. 57 for pricing
- 12 piece minimum
- 2 week turn (stock) 3 week (Custom USA)
- Sizing variable depending upon location & cap style



FLAT EMBROIDERY

We offer the industry's best Direct Embroidery, representing your design with impeccable detailing and consistent quality on every cap. Perfect technique for team, corporate, or events.

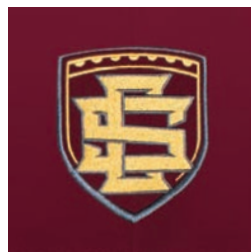
- See chart on pg. 57 for pricing
- 12 piece minimum
- 10 day turn from approval date



EMBROIDERED PATCH

Open up the possibilities with our precision crafted patches. Detailing comes to life with embroidered designs that go directly on flat twill fabric, then get applied to a finished cap.

- \$5.00 Standard Pricing
- 48 piece minimum
- 5 week turn from approval date

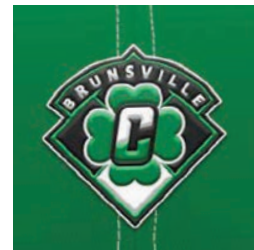




fle^{style}

Designs stand out with extreme detail, multiple textures and vibrant colors (including metallics). This new innovative technology creates fresh, modern decoration.

- \$5.75 Standard Pricing (\$75 set up)
- 24 piece minimum
- 4 week turn from approval date



WOVEN PATCH

The tight weave allows for more design detail, clean lines and a flatter appearance. Made with thinner thread and continuous stitching, woven patches achieve fine detail and flexibility to better shape to the crown.

- \$5.00 Standard Pricing
- 48 piece minimum
- 5 week turn from approval date



SUBLIMATED PATCH

Digitally printed for a photo-realistic representation of your design. Achieve the color blending and color gradients you have struggled to get with other patch styles.

- \$5.00 Standard Pricing
- 48 piece minimum
- 4 week turn from approval date



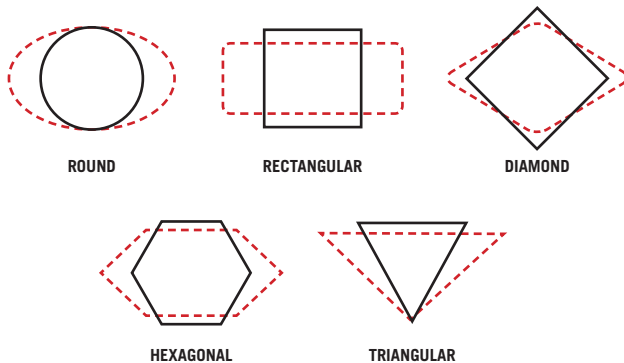


GENUINE LEATHER
(ENGLISH TAN)



FAUX LEATHER
(BLACK/GOLD)

LEATHER PATCH SHAPE OPTIONS (POSSIBLE ALTERATIONS IN RED)

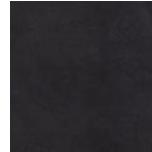


GENUINE LEATHER

Create a high-end artisanal look that leaves a lasting impression. Laser etching provides crisp, sharp lines on a variety of leather colors and styles.

- \$5.35 Standard Pricing
- 24 piece minimum
- 3 week turn from approval date

AVAILABLE IN 3 OPTIONS



BLACK LEATHER



ENGLISH TAN LEATHER



NATURAL LEATHER



GENUINE LEATHER
(NATURAL)



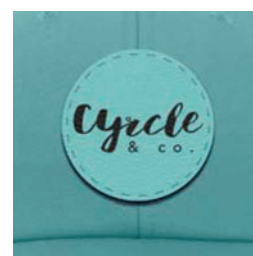
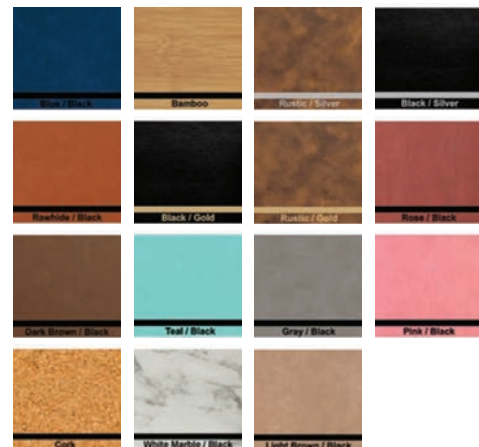
GENUINE LEATHER
(BLACK)

FAUX LEATHER

Take leather patches to the next level with over 15 faux leather color options.

- \$5.35 Standard Pricing
- 24 piece minimum
- 3 week turn from approval date

AVAILABLE IN 15 OPTIONS



FAUX LEATHER
(TEAL/BLACK)



FAUX LEATHER
(BAMBOO/BLACK)

SILICONE PATCH

A terrific technique for detailed logos that add a subtle dimensional element.

- \$7.25 Standard Pricing
- 50 piece minimum
- 4 week turn time from approval



CLIP TAGS

Set your beanies or hats apart with high quality clip tags. Upload your artwork or choose from our stock icons for a premium personalized cap. Available in Genuine Leather, Woven & Sublimated Patch Styles

- \$7.25 Standard Pricing
- 50 piece minimum
- 5 week turn time from approval for woven
- 4 week turn time from approval for sublimated
- 3 week turn time from approval for leather

PRIVATE LABEL

Put your brand inside our most popular styles! Our domestic Private Label program offers fast turn times with low minimums.

- MOQ: 48 Pieces
- Standard Turn: 5 Weeks from Final Proof Approval
- Location: Inside of crown sweatband
- Sizing: 60mm x 30mm
- Available Caps: 104C | 106C | 108C | 110C

PACIFIC HEADWEAR FONTS

Say what you want to say with our collection of modern, traditional, decorative and versatile type faces.

ATHLETIC BLOCK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

BRUSH SCRIPT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

IMPACT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

MACHINE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

PLAIN BLOCK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

CITY BLOCK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

SLAB BLOCK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

REBEL SCRIPT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

TIMES

ABCDEFGHIJKLMNOPQRSTUVWXYZ

TIFFANY

ABCDEFGHIJKLMNOPQRSTUVWXYZ

MONSTER

ABCDEFGHIJKLMNOPQRSTUVWXYZ

FLEX

ABCDEFGHIJKLMNOPQRSTUVWXYZ

SPEED

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ATHLETIC SCRIPT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

CURVE BLOCK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

SERPENTINE

ABCDEFGHIJKLMNOPQRSTUVWXYZ



Ombre



Flag

Ombre

Abstract

NEW FREESTYLE SUBLIMATED
ON-FIELD GAITER



228197	Adult
10-inch	MSRP 13.50
228297	Youth
8-inch	MSRP 13.50

- Dry-Excel™ 84% polyester/16% spandex single-ply knit
- 4-way stretch properties allow for increased mobility
- Flatlock stitching provides comfort and helps prevent chafing
- Designed for non-medical use

20+ DESIGNS AVAILABLE



Ombre

Bold Stripe

Faded Stripe

NEW FREESTYLE SUBLIMATED MASK



228185 Adult
One Size MSRP 10.00
228285 Youth
One Size MSRP 10.00

- Dry-Excel™ 100% polyester wicking knit
- Fully sublimated front panel
- 3-ply with pocket for filter (filter not included)
- Two center front darts for a better fit around nose and chin
- Soft nylon/spandex ear loops for comfort and snug fit
- Washable & reusable
- Designed for non-medical use
- Optional filter pocket fits most standard face protection filters, please check dimensions to ensure proper fit

20+ DESIGNS AVAILABLE



Ombre



COOLCORE® masks & gaiters feature an adjustable fit with cooling fabric technology



Adjustable Ear Loops



Coolcore® fabric inner layer



Hidden elastic ear loops



AVAILABLE JANUARY 21, 2021



NEW COOLCORE® MASK

222508 Adult One Size MSRP 10.00
222608 Youth One Size MSRP 10.00

- Outer layers of Dry-Excel™ 100% polyester wicking knit
- 87% polyester/13% elastane wicking knit lining with Coolcore® technology
- 3-ply with pocket for filter (filter not included)
- Two center front darts for a better fit around nose and chin
- Adjustable elastic ear loops with toggles
- Washable & reusable
- Designed for non-medical use
- Optional filter pocket fits most standard face protection filters, please check dimensions to ensure proper fit
- Sold in minimum packs of 12 pc per color



BLACK/
WHITE
420



CARBON/
WHITE
F52



NAVY/
ATHLETIC HEATHER
297



ROYAL/
BLACK HEATHER
86D



SCARLET/
BLACK HEATHER
13R



WHITE/
BLACK HEATHER
F45



NEW ENDEAVOR COOLCORE® GAITER

222000 Adult 10-inch MSRP 8.00

- 2-ply fabric at face for added protection
- 92% polyester knitted mesh/8% elastane wicking knit with Coolcore® technology
- 87% polyester/13% elastane heathered wicking knit front panel with Coolcore® technology
- Flatlock stitching provides comfort and helps prevent chafing
- Filter pocket
- Optional filter pocket fits most standard face protection filters, please check dimensions to ensure proper fit
- Garment protects against the sun with 25+ UPF
- 10-inch shaped hem length at center front
- Designed for non-medical use



BLACK
080



DARK
GREEN
035



ATHLETIC
GREY
009



NAVY
065



ROYAL
060



SCARLET
083

**NEW STOCK SUBLIMATED GAITER****223849** Adult 19-inch MSRP 14.00**223850** Youth 15-inch MSRP 14.00

- Dry-Excel™ 84% polyester/16% spandex single-ply knit
- Flatlock stitching provides comfort and helps prevent chafing
- Designed for non-medical use
- Sold in minimum packs of 12 per design



Stars



Flag

**NEW ON-FIELD GAITER****6838** Adult 10-inch MSRP 7.00**6839** Youth 8-inch MSRP 7.00

- 88% polyester/12% spandex single-ply knit
- Flatlock stitching provides comfort and helps prevent chafing
- Designed for non-medical use
- Sold in minimum packs of 12 per color

BLACK
080ROYAL
060**NEW 3-PLY MASK****6821** Adult One Size MSRP 3.50**6822** Youth One Size MSRP 3.50

- 100% polyester 3-ply wicking knit
- Polyester binding for more snug fit
- Designed for non-medical use
- Washable & reusable
- Sold in minimum packs of 12 per color

BLACK
080CARDINAL
J36GRAPHITE
059NAVY
065SAFETY GREEN
026PURPLE
050WHITE
005

COUNTLESS WAYS TO OUTFIT HEAD TO TOE





ES811



356S2S



229581



ES341

PATCHES & SIZE CHART



Add a side or back patch for a complete look that takes your cap to the next level.

All CUSTOM USA caps are approved for Babe Ruth and Cal Ripken patches which are applied by Pacific Headwear. Custom USA caps are assembled and embroidered at our Coburg, Oregon facility.



HEAD SIZE														
INCHES	20 1/8	20 1/2	20 7/8	21 1/4	21 5/8	22	22 3/8	22 3/4	23 1/8	23 1/2	23 3/4	24 1/2	24 5/8	25 1/8
CM	51	52	53	54	55	56	57	58	59	60	61	62	63	64
SIZES	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8

FLEXFIT														
XS	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8
SM-MED	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8
L-XL	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8

ADJUSTABLE														
ADULT	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8

NEW SIMPLIFIED PRICING

DEALER CAD PRICING 2021

Effective January 1, 2021



DIRECT EMBROIDERY	ALL QUANTITIES	
	FLAT	3D
Single Team Letter Front Logo & Stock Design	\$2.95	\$4.20
Custom Embroidery Front Logo	\$3.80	\$5.55
Back	\$1.75	
Side	\$1.25	

DIRECT EMBROIDERY	ALL QUANTITIES	
	FLAT	3D
Individual Number <small>Plain Block, Full Block or Athletic Fonts, Allow 5-7 additional days for production</small>	\$5.00	
Individual Name <small>Plain Block, Full Block or Athletic Fonts, Allow 5-7 additional days for production</small>	\$6.00	
Individual Name and Number <small>Plain Block, Full Block or Athletic Fonts, Allow 5-7 additional days for production</small>	\$7.00	
Babe Ruth or Cal Ripken Patch	\$2.50	
Custom Design Set Up <small>Waived at 72 pieces</small>	\$60.00	

OTHER DECORATION <small>*customer level discounts do not apply</small>	QUANTITY					
	24-47	48-71	72-143	144-287	288-575	576+
Flexstyle® Patch, Regular Size (\$75 Set Up Fee)	\$5.75	\$5.35	\$4.50	\$3.75	\$3.50	\$3.25
Flexstyle® Patch, Large Size (\$75 Set Up Fee)	\$7.50	\$7.25	\$6.25	\$6.00	\$4.50	\$4.00
Leather Patch	\$5.35	\$5.25	\$4.75	\$4.00	\$3.75	\$3.50
Patch - Embroidered, Woven, Sublimated	–	\$5.00	\$4.50	\$4.00	\$3.75	\$3.50
Clip Tags - Leather, Woven, Sublimated	\$3.75	\$3.75	\$3.25	\$3.00	\$2.50	\$2.20

CUSTOM USA			1-3 LETTER & STOCK DESIGN		CUSTOM	
HEADWEAR STYLES	BLANK MSRP	BLANK	FLAT	3D	FLAT	3D
974F, 904M, 9DF3, 9D4, 9D3, 998F, 9D7P, 901F, 978S, 9D5	\$22.00	\$11.00	\$13.95	\$15.20	\$14.80	\$16.55

PROLID CASE PRICING

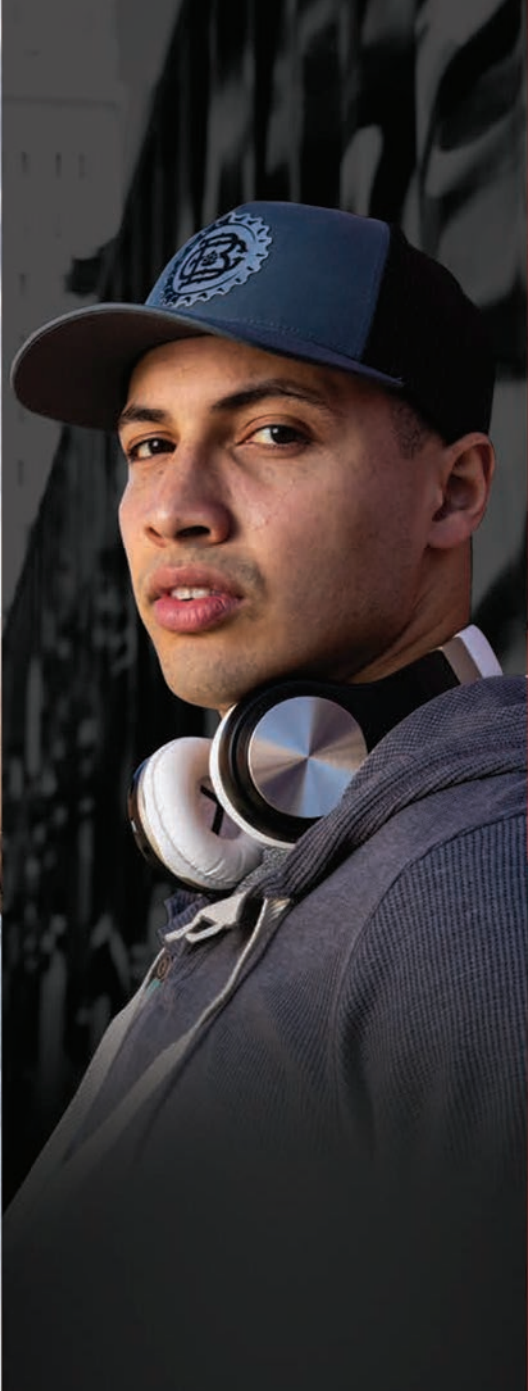
Effective January 1, 2021

QUANTITY			
18-35	36-53	54-71	72+
\$21.60	\$20.50	\$18.40	\$17.30

ADDITIONAL INFORMATION

- All orders must reference your account number
- Repeat Orders must reference a previous Purchase Order, Sales Order or Invoice Number
- Decorated stock headwear have a 12-pc minimum per color-way and logo.
- Production will begin after approval
- Standard delivery on CUSTOM USA caps ships 15 days after the order date, based on availability.
- Patch decorated stock headwear ships 20-25 business days after the order date, based on availability.





REPRESENT.

