

SEASONAL SELLING GUIDE

FALL & WINTER



CONTENTS

As temperatures drop, demand for head-turning apparel and accessories heats up. This guide offers a look at the best styles for cooler-weather occasions, from the start of school to year-end celebrations.



COOL FOR SCHOOL	3
FALL VIBES	7
COZY & WARM	11
WRAP UP THE YEAR	16



Two ways to shop! Click on any product to get more info. Or, explore all products in each section.



Cool for SCHOOL

Learn what styles work for campus
activities, student life and clubs

SEE THE COLLECTION →

SCHOOLS IN FOR FALL

Discover a world of apparel and accessories that are making the grade at the start of the school year.



1 1717 Tee 2 DT6154 Crew 3 J7620 Jacket 4 STA02 Scarf
5 NEA560 Jacket 6 112 Cap 7 NKFZ6128 Backpack



LIFE ON CAMPUS

Get an education on the best apparel to show off school pride, whether its rush week, homecoming or parent's weekend.



1 DT7075 Tee 2 NL1580 Crop Top 3 1566 Sweatshirt 4 C993 Cap
5 DT6150 Hoodie 6 NL3933 Tank 7 DT1311 1/2-Zip 8 DT1309 Short

JOIN THE CLUBS

Get a warm welcome to the club – any club – with apparel and accessories that bring people together and show off a connection to community.



1 6014 Long Sleeve Tee 2 29LS Long Sleeve Tee 3 PC43 Tee 4 DM130L Tee
5 DM130DTG Tee 6 CP90 Cap 7 BG1500 Tote

NE219
JST90
ST350

Fall VIBES

Tune into inspired styles for sports,
fanwear and autumn events

SEE THE COLLECTION →



WINNING SPIRIT

Take first place in fall sports with the styles that let players, coaches and fans show their team spirit.



1 112 Cap 2 JST90 Jacket 3 ST100 Crew 4 ST103 Short
5 PST858 Pant 6 NKHM7969 1/2-Zip 7 LK200 Polo



RALLY THE FANS

Get the crowd on your side with styles that help them cheer for their favorite teams.



- 1 ST266 Sweatshirt 2 ST257 Sweatpant 3 SXU003 Hoodie 4 JST58 Jacket
5 K200 Polo 6 BG516 Cooler 7 BG930 Hip Pack 8 258 Cap



HARVEST TIME

When the leaves fall, get ready for festivals, pumpkin patches and more with apparel and accessories that are ready to celebrate the season.



1 CT106677 Jacket 2 W668 Flannel 3 A4N3409 Hooded Tee
4 64PLSMA Tee 5 PC68H Hoodie 6 PC78ZH Full-Zip

Cozy & WARM

Conquer the chill with styles for winter activities, volunteer work, the travel industry and seasonal employment

[SEE THE COLLECTION](#) →



DOWNHILL ALL THE WAY

Whether skiing down the hill or working the lift, here are the styles built to take on chilly days.



- 1 CT104314 Jacket 2 L851 Vest 3 NKFB6539 Beanie 4 COTOM1687 Jacket
5 TM1MZ343 Long Sleeve Polo 6 NF0A4SHA Glove 7 MM7213 Parka 8 LOG815 Full-Zip

LEND A HAND

When it's time to volunteer, show up with apparel and accessories that help the good work grow.



1 AL5000 Hoodie 2 NL8211 Long Sleeve Tee 3 J854 Jacket 4 NKFN6310 Beanie
5 SXU006 Jogger 6 COTOBTP Backpack 7 NFOA8ENN Jacket



CHECK YOUR BAG

Wherever the journey leads, make sure to pack the styles that work for resorts, destinations and hospitality workers.



1 LOG8611/4-Zip 2 LOG864 Pant 3 MM2000 Long Sleeve Shirt 4 TM1MU423 Cap
5 TMB402 Roller 6 BB18880 Duffel 7 ST325384TB Shirt





PUT IN THE WORK

For those doing the heavy lifting, here's the workwear that will help them deliver their best.



1 CS450 Polo 2 L700 Fleece 3 F700 Fleece 4 CS410LS Long Sleeve Polo
5 CT105534 Jacket 6 C402 Cap

Wrap up THE YEAR

Styles and accessories for corporate giving,
winter markets, outdoor work and self-care

[SEE THE COLLECTION](#) →



A GIFT FOR EVERYONE

Show them how much they're appreciated with styles and accessories that work for corporate giving.



- 1 SXU003 Hoodie
- 2 TMA42778 1/4-Zip
- 3 DT1800 Pant
- 4 TMA42775 1/2-Zip
- 5 BG938 Crossbody
- 6 BP48 Blanket
- 7 TMA41481 Blanket
- 8 NFOA7RGI Beanie

IN THE MARKET

Discover the apparel and accessories that add value to any seasonal selling opportunity.



1 A901 Apron 2 W668 Shirt 3 K829 1/4-Zip 4 LK829 1/4-Zip
5 CTGD0794 Glove 6 A706 Apron 7 BG614 Cinch Pack 8 CT89121325 Tote

OUTDOOR COOL

Whether they're headed out in the cold or casting a line, keep them covered with outdoor apparel that's the perfect catch.



1 W668 Shirt 2 BP41 Wearable Blanket 3 MM7217 Vest 4 NF0A8GE2 Jacket
5 TM1MY393 Beanie 6 810 Hat 7 EB800 Cooler

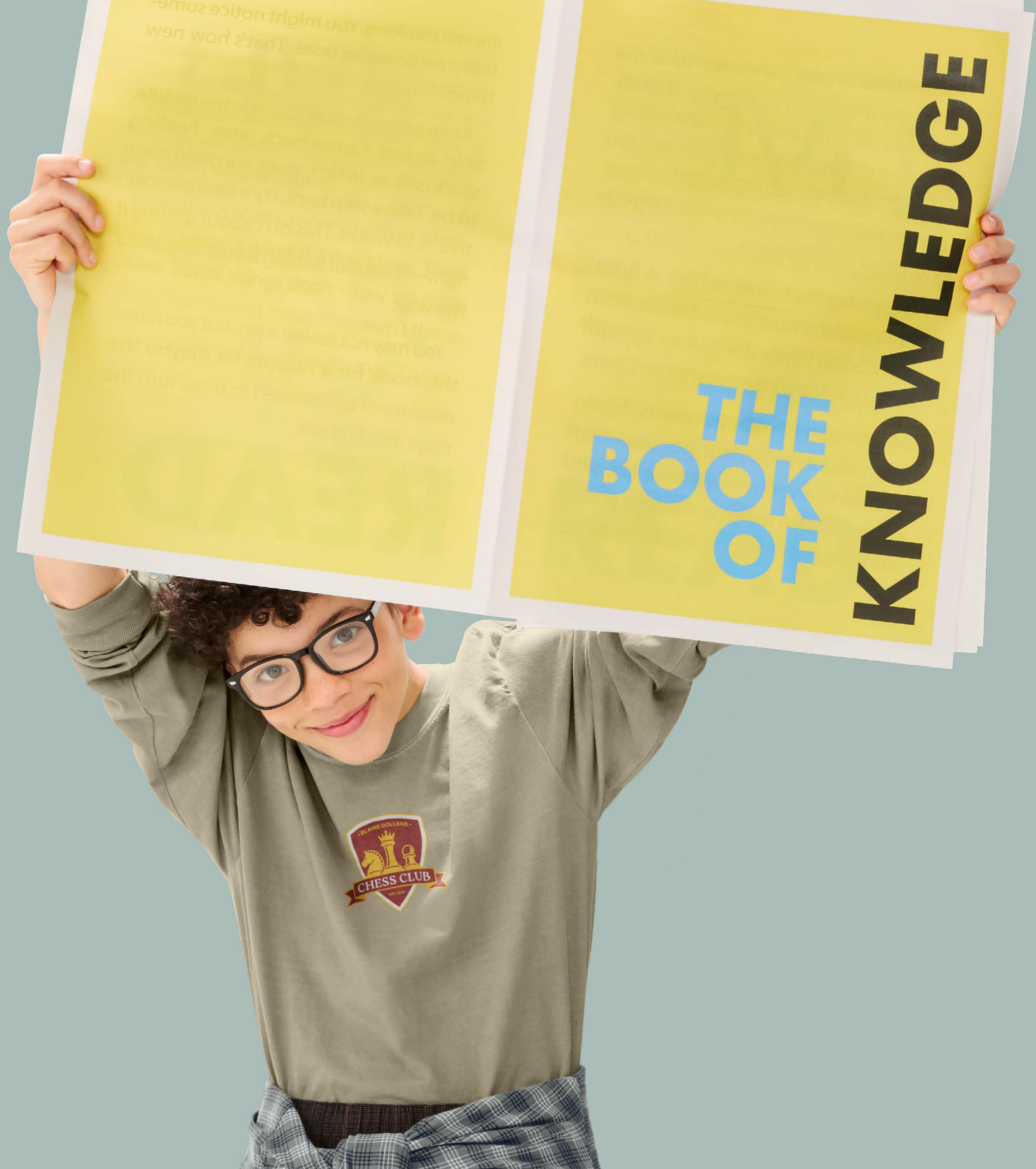


NEW YEAR, NEW YOU

Take the plunge with styles that will kick off the calendar with style, panache and a helping of self-care.



- 1 LST885 Jacket 2 R102 Robe 3 ST485 Short 4 PT43 Towel
5 ST400 Tee 6 411099 Duffel 7 LST352 Tee 8 LST484 Short



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