

TWENTY-TWENTY TWO



COMPANY BROCHURE

square root BRANDS™

IN PARTNERSHIP WITH





The Multiplier Effect

It's the combination of inspiration, grit, commitment, coaching, training, tools, and care that raise physical performance to a higher power. Impacting the Multiplier Effect is at the core of everything we do at Square Root Brands™.



STRONG BODY / STRONG MIND

Our mission is to create products that help others achieve physical fitness—at every stage of physical health—and experience the life-affirming power of moving with ease and confidence through life. For the professional athlete to the person recovering from trauma, Square Root Brands exists to enable physical movement that leads to healing, optimal performance, self-confidence, and the ability to make positive strides in life, physically and mentally.

PRODUCTS THAT MULTIPLY YOUR PERFORMANCE.

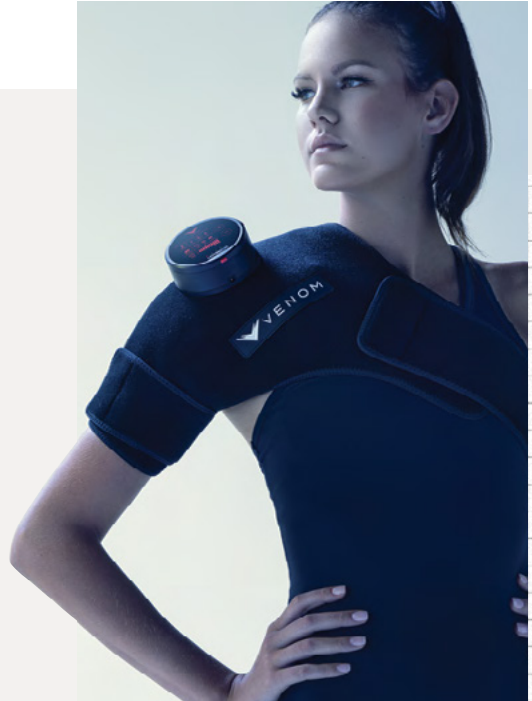
INNOVATION

→ **FIRST**

Square Root Brands is a founding member of The Innovation Council™, a collaboration with university researchers, product designers, and manufacturers to develop and market the most innovative technologies and products available for **strength, conditioning, rehabilitation, and recovery.**

Only Square Root Brands brings you the advantage of this powerful collaboration: An impressive range of tools and technologies that put the power of the Multiplier Effect in your hands. We bring you serious products for serious athletes—professional, amateur, weekend warrior, healthy lifestyle advocate, and every kind in between.

It's how we deliver on our mission:
STRONG BODY / STRONG MIND.



SQUAREROOTBRANDS.COM
INFO@SQUAREROOTBRANDS.COM

STRENGTH & CONDITIONING



From bounders to yoga blocks, cardio equipment to quad sleds, resistance parachutes to training frames, flooring surfaces and so much more—Square Root Brands partners with Ardent Fitness and Escape Fitness, two top global brands, to bring you hundreds of products to move your mission and your mantra forward. Take your studio or fitness center to a higher level with equipment and outfitting that works just as hard as your clients do.

FEATURED BRANDS

ARDENT
FITNESS

escape  [®]
escape fitness usa



These products + hundreds more at [Squarerootbrands.com](https://www.squarerootbrands.com)



POWER UP

With a range of the industry's best equipment to outfit and diversify your studio floorplan.



Deck 2.0



Cascade Ultra Runner



Hit Hub3D



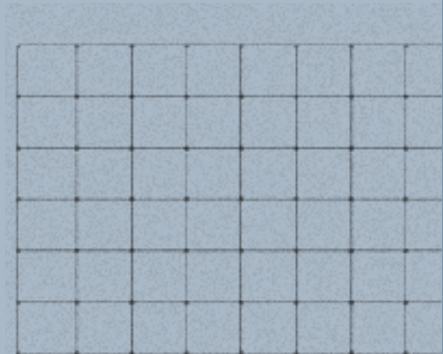
The TIYR.®



Square Root Brands delivers an abundance of products to target every part of the body, designed with a synthesis of science and physiology to support and advance the human condition. Our preferred partner is Hyperice, leading the way in compression, percussion, hot/cold rehab and recovery tools with easy, app-directed operation.

REHABILITATION & **RECOVERY**

FEATURED
BRAND



These products +
hundreds more at
[Squarerootbrands.com](https://www.squarerootbrands.com)

GET PHYSICAL

*Innovative tools to reset and
heal every part of the body.*



SELF-GUIDED RECOVERY

*Health and wellness apps to
customize the athlete experience.*



FACILITY SUPPLIES

A clean studio or fitness center glimmers with healthy respect for the human body. That's why Square Root Brands markets and distributes Zogics products—a wide range of cleaning solutions and tools, wipes, dispensers and disinfectants that shine and sparkle above all others.

FEATURED
BRAND


zogics



BULK WIPE ROLLS

Bulk products for all cleaning and hygiene uses.

BULK BODY CARE DISPENSERS & CLEANING STATIONS

Cleaning stations, dispensers and supplies.



ZOGICS DISINFECTANT ATOMIZING SPRAYER

Cleaning tools and solutions including organic and enzyme-enriched solvents.



 *These products + hundreds more at [Squarerootbrands.com](https://www.squarerootbrands.com)*



Pushing the Multiplier Effect

Working with Square Root Brands is not about purchasing products—It's about building a collaborative relationship that will help you push the Multiplier Effect in your business.

We ask what you're looking for to serve your clients better, and we listen to pinpoint your unmet needs. We use our collaborative partnerships with researchers, product designers, and manufacturers to fulfill them, or create something entirely new and innovative.

EVERY . SINGLE . DAY



square root
BRANDS™

PRODUCTS THAT MULTIPLY
YOUR PERFORMANCE.™

IN PARTNERSHIP WITH

G GAME
ONE



Let's see how the
Multiplier Effect
could work for you.





**PUSHING THE
MULTIPLIER EFFECT™**
EVERY. SINGLE. DAY.

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BRANDS™ PRODUCTS THAT MULTIPLY
YOUR PERFORMANCE

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