





EMPOWERING YOUR ENTREPRENEURIAL SPIRIT

Nothing has impressed us more this past year than your resilience and abilities to find new opportunities and keep your businesses alive. You have remained positive and busy—finding new products to decorate and new ways to keep your customers happy.

It is our top priority to maintain the business continuity needed to provide support and service to all our customers around the world. We call it: Empowering your entrepreneurial spirit.

You can count on STAHL'S. We are committed to the long-term success of your businesses and are always working to help you succeed. This includes bringing you new innovative products and helping you discover new opportunities through our online educational resources.

On behalf of the Stahl Family and everyone at STAHL'S, thank you for choosing to do business with us. We look forward to working with you today, tomorrow, and beyond.

Thankfully and humbly,

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P.S. We are always happy to hear from you. Your feedback is important and we value your ideas. If there's anything at all you think we could be doing better, please let us know. We're here to help.

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*Direct from the manufacturer –
lower prices and fast,
flat rate shipping.*



► stahls.com/cad-cut

CAD-CUT® HEAT TRANSFER VINYL

Quality & value delivered direct

Apparel decorators trust STAHL'S—the inventor and manufacturer of CAD-CUT® Heat Transfer Vinyl—for all their decoration needs. As the manufacturer, we control the quality of each product we offer. Our lab-certified materials meet or exceed industry standards, including durability, adhesion, color fastness, and CPSIA compliance. And because you're buying direct from the manufacturer, you can be confident you're getting the best product at the best price.

With an extensive selection of colors, textures, and finishes, STAHL'S offers an advanced line of roll goods for every job, fabric, garment, or textile. From basic cotton to performance nylon and beyond, there's a material that's easy to cut and heat apply or sew on just about any item.

Expect more from your heat transfer vinyl.



CAD-CUT® Thermo-FILM® & Thermo-GRIP®

- Abrasion-resistant
- Superior opacity
- Semi-gloss finish

For teams tough on competition and even rougher on uniforms, Thermo-FILM® and Thermo-GRIP® have the strength to stick and stay on. Thermo-GRIP's patented adhesive is designed specifically for nylon and nylon mesh and Thermo-FILM's superior abrasion-resistance makes it the top pick for contact sports uniforms. Thermo-FILM is also extremely durable and versatile, making it a great material for apparel and accessories that can withstand everyday wear and tear.

Size/Name	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
15" Thermo-FILM®	10.50	42.00 8.40/yd	80.00 8.00/yd	193.00 7.72/yd	362.75 7.26/yd
20" Thermo-FILM®	13.30	56.25 11.25/yd	106.75 10.68/yd	249.25 9.97/yd	475.75 9.52/yd
15" Thermo-GRIP®	13.60	57.75 11.55/yd	108.25 10.83/yd	255.50 10.22/yd	487.25 9.75/yd
20" Thermo-GRIP®	17.35	76.25 15.25/yd	145.00 14.50/yd	339.50 13.58/yd	650.50 13.01/yd



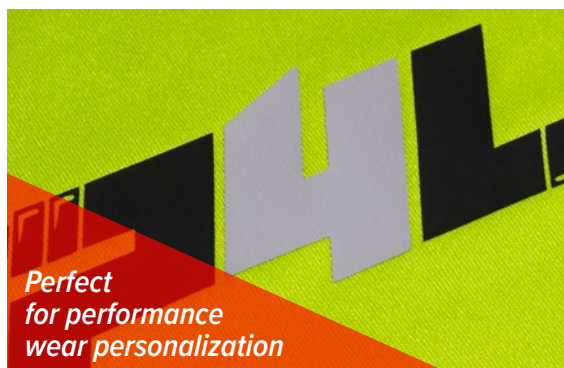
CAD-CUT® UltraWeed™

New 12" & 20" Coming Soon!

- Proudly made in the USA
- Scorch-free application
- Matte finish, soft feel

UltraWeed™ is the go-to material for everyday projects. With smooth cutting on any vinyl cutter, effortless weeding, and low-temp application, it's guaranteed to give you the ultimate, worry-free experience from start to finish.

Size/Name	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
12" UltraWeed™	8.99	30.00 6.00/yd	55.00 5.50/yd	132.50 5.30/yd	242.50 4.85/yd
15" UltraWeed™	9.99	33.50 6.70/yd	62.00 6.20/yd	149.75 5.99/yd	274.50 5.49/yd
20" UltraWeed™	12.99	44.50 8.90/yd	82.50 8.25/yd	199.50 7.98/yd	366.00 7.32/yd



CAD-CUT® Premium Plus™ HIGH TACK & LOW TACK

- Soft, matte finish
- High stretch and rebound
- Low-temperature application

With its soft, lightweight feel and high stretch and rebound properties, Premium Plus™ is one of the most versatile heat transfer materials available. Its low-temperature application prevents scorch marks on heat-sensitive fabrics, making it the perfect choice for performance wear.

Size/Name	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
20" Premium Plus™ Low Tack	11.00	38.75 7.75/yd	72.00 7.20/yd	172.75 6.91/yd	318.50 6.37/yd
20" Premium Plus™ High Tack	11.00	38.75 7.75/yd	72.00 7.20/yd	172.75 6.91/yd	318.50 6.37/yd

All roll widths are approximate. For reference to materials offered in STAHL'S Custom Products, see page 74.



CAD-CUT® Soft Foam

New

- Soft and pliable when heat applied
- Smooth, ultra-matte finish
- Best for standard placement and graphics
- Not recommended for multi-layer applications

CAD-CUT® Soft Foam offers all the benefits of our traditional HTV, but adds a unique, raised look and feel to any item it's applied to—like graphic tees and hoodies. Its soft, velvet-like texture and dimensional effect is perfect for creating premium designs for everyday fashion, spirit wear, athletics, and more.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll
20"	13.49	58.70 11.74/yd	114.90 11.49/yd	281.00 11.24/yd



CAD-CUT® Fashion-FILM® Electric

- Thin, soft, and durable
- Satin, metallic finish
- Bright color palette

Add high-energy designs to apparel and more with this special effect material. CAD-CUT® Fashion-FILM® Electric colors have a jewel-like finish and are perfect for creating vivid looks your customers will love.

Size/Name	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
15"	11.15	45.10 9.02/yd	85.50 8.55/yd	207.50 8.30/yd	402.50 8.05/yd



CAD-CUT® Silicone Dye-Block™

- Blocks dye migration
- Stretchable, with good recovery
- Low-temperature application
- Matte finish, silicone feel

CAD-CUT® Silicone Dye-Block™ is the industry's first cuttable vinyl solution to fully block dye migration on sublimated sports jerseys. Get the dye-blocking power of silicone without messy ink or the need to burn screens. It features a low-temperature application to reduce scorching and has excellent stretch and rebound.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
20"	18.60	82.50 16.50/yd	157.50 15.75/yd	380.00 15.20/yd	732.50 14.65/yd

All roll widths are approximate. For reference to materials offered in STAHL'S Custom Products, see page 74.



CAD-CUT® Patterns

- Customizable stylish patterns
- Cuts and weeds easily
- High profit, custom designs

With a wide array of customizable patterns and color options, offer trendy looks to your customers without investing in expensive new equipment. Choose a pattern from our original Creative Studios collection, or pick a one-of-a-kind pattern from our exclusive collections. Each pattern can be digitally printed on CAD-COLOR® Express Print®, CAD-COLOR® Glitter printable vinyl, ORAJET® 3164 Sign Vinyl, and Sublimation Transfers.

Size/Name	1 Yd Roll	5 Yd Roll		10 Yd Roll		25 Yd Roll		3-Pack
20" Express Print®*	14.80	63.75	12.75/yd	122.50	12.25/yd	—	—	—
20" CAD-COLOR® Glitter*	18.00	79.75	15.95/yd	151.50	15.15/yd	—	—	—
20" ORAJET® Sign Vinyl**	10.65	42.50	8.50/yd	74.50	7.45/yd	180.75	7.23/yd	—
12" ORATAPE® Mask	1.90	8.50	1.70/yd	16.00	1.60/yd	36.00	1.44/yd	—
20" Magic Mask® Medium Tack	5.90	18.25	3.65/yd	29.50	2.95/yd	—	—	—
20" Magic Mask® High Tack	6.95	22.75	4.55/yd	37.50	3.75/yd	—	—	—
14.5" x 20" Sublimation Transfer	—	—	—	—	—	—	—	23.97

*Magic Mask® required **ORATAPE® required



HEAT Transfer Foil

- Fashionable effects
- Fine detail with Foil
- Metallic finish

With vibrant colors available, STAHL'S® Heat Transfer Foil is the easy, no-mess alternative to screen printing metallic finishes on garments when used with CAD-CUT® Heat Press Adhesive.

Size	Yellow Gold, Bright Silver, Bright Gold	Teal, Sapphire Blue, Orange, Copper, Rose Gold, Green, Pink, Red, Amethyst, Black, Navy, Maroon, Coral, Kiwi, Light Rose	Classic Rainbow, Rainbow Silver, Leopard, Silver Pixie Dust, Silver Waterfall, Silver Champagne, Silver Cracked Ice, Silver Scales
12" x 25'	7.50	7.50	13.00
12" x 200'	26.75	—	—

CAD-CUT® Heat Press Adhesive

Size	5 Yd Roll		10 Yd Roll		25 Yd Roll		50 Yd Roll	
11.8"	24.50	4.90/yd	41.50	4.15/yd	90.50	3.62/yd	175.50	3.51/yd
20"	41.50	8.30/yd	70.00	7.00/yd	152.75	6.11/yd	297.50	5.95/yd

All roll widths are approximate. For reference to materials offered in STAHL'S® Custom Products, see page 74.



CAD-CUT® Glitter Flake™

- Highly durable
- Doesn't flake off
- Textured glitter finish

Create brilliant designs that sparkle and shine! This heat transfer glitter vinyl stands out on the playground, on the sidelines, on campus, or anywhere else you'll find fan wear, cheer apparel, and fashion garments.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
12"	—	34.75 6.95/yd	—	—	305.00 6.10/yd
20"	14.00	55.00 11.00/yd	105.00 10.50/yd	256.25 10.25/yd	497.50 9.95/yd



CAD-CUT® Metallic

- Easy to cut and weed
- Thin and stretchable
- Holds fine detail

Add a higher-perceived value to designs with Metallic vinyl. This 1-step application gives the look of foil with an incredibly soft feel.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
20"	11.70	47.75 9.55/yd	90.00 9.00/yd	219.00 8.76/yd	425.00 8.50/yd



CAD-CUT® Chroma Bling

- Iridescent with a high-gloss finish
- Semi-transparent material

Create eye-catching designs that change color based on lighting and the garment it's applied to. This shiny material is semi-transparent and combines a metallic finish with an iridescent shimmer to create a truly unique visual effect.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
20"	14.45	62.00 12.40/yd	113.50 11.35/yd	277.50 11.10/yd	542.50 10.85/yd

All roll widths are approximate. For reference to materials offered in STAHL'S® Custom Products, see page 74.

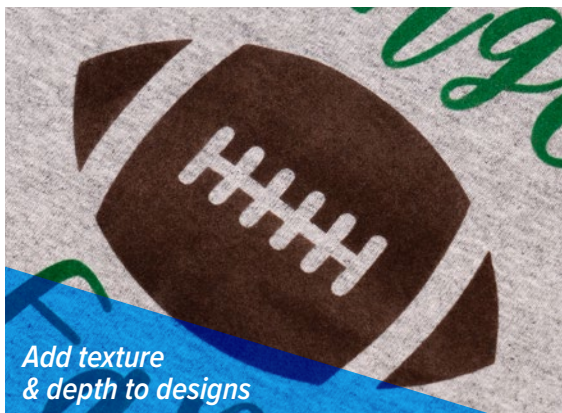


CAD-CUT® Chalkboard

- Personalize with standard, dry chalk
- Low-temperature application
- Thin, with a soft hand

Express yourself through text, drawings, slogans, and more with this interactive heat transfer vinyl. Turn any garment or item into an instant chalkboard that wipes clean with a damp cloth, giving you endless decorating opportunities.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
12"	10.30	41.25	8.25/yd	77.50 7.75/yd	180.25 7.21/yd
					335.00 6.70/yd



CAD-CUT® Soft Flock

New

- Vibrant long-lasting color
- High-density fiber
- Suede-like finish

CAD-CUT® Soft Flock has great texture and is a budget-friendly alternative to embroidery for left chest logos and more. It's made with high-density, high-quality fibers making colors more vibrant and long-lasting.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
12"	9.99	44.95	8.99/yd	84.90 8.49/yd	195.00 7.80/yd
					355.00 7.10/yd
15"	10.99	49.95	9.99/yd	94.90 9.49/yd	220.00 8.80/yd
					415.00 8.30/yd



CAD-CUT® Hologram

- Prismatic effect
- Color shifts as garment moves
- Shiny, high-gloss finish

Hologram heat transfer vinyl has a smooth, high-gloss finish giving off a rainbow effect as the garment moves. Create a distinct and unique look with this prism-like material.

Size	1 Yd Roll	5 Yd Roll	25 Yd Roll
20"	9.85	38.75 7.75/yd	173.75 6.95/yd

All roll widths are approximate. For reference to materials offered in STAHL'S Custom Products, see page 74.



CAD-CUT® Glow

- White in light, glows lime in the dark
- Thin, soft, and extremely durable
- Matte finish

Glow-in-the-dark heat transfer vinyl is great for decorating or personalizing Halloween costumes, spirit wear, promotional T-shirts, bags, and other apparel and accessories.

Size	1 Yd Roll	5 Yd Roll	25 Yd Roll
20"	24.95	114.00 22.80/yd	508.75 20.35/yd



CAD-CUT® Hi-Vis Color Reflect

- Premium colored reflective finish
- Create trendy, high-end designs
- High quality, made with 3M™ Scotchlite™ 5807 Reflective material

Capitalize on the reflective trend with this high-color, high-visibility reflective material for fashion, street, and sportswear.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
24"	36.65	170.50 34.10/yd	329.50 32.95/yd	747.50 29.90/yd	1,440.00 28.80/yd

US Patent No. 9,248,470 B2 (other US and worldwide patents pending)



CAD-CUT® 3M™ Scotchlite™ 5807

- Brightly reflects vehicle headlights
- Waterproof
- Highly reflective finish
- Meets ANSI/ISEA, CSA 296, and EN 471 standards

High quality retroreflective performance for safety regulated markets.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
16"	23.15	105.00 21.00/yd	200.50 20.05/yd	462.50 18.50/yd	877.50 17.55/yd
24"	32.10	149.75 29.95/yd	289.00 28.90/yd	656.25 26.25/yd	1,265.00 25.30/yd



CAD-CUT® Reflective II

- Excellent accent on garments
- Low-temperature application
- Decorative reflective finish

Affordable, cosmetic reflective special effects for apparel and accessories.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
20"	14.40	61.25 12.25/yd	111.50 11.15/yd	268.75 10.75/yd	500.00 10.00/yd

All roll widths are approximate. For reference to materials offered in STAHL'S Custom Products, see page 74.

ADDITIONAL Materials

CAD-CUT® Heat Transfer Vinyl

Size	Material	15" Sheet	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
20"	SportFilm Lite™	4.00	11.00	38.75 7.75/yd	72.00 7.20/yd	172.75 6.91/yd	318.50 6.37/yd
19"	GORILLA GRIP® II	—	13.30	56.00 11.20/yd	105.00 10.50/yd	246.50 9.86/yd	470.50 9.41/yd

Twill Fabrics

16"–16.25" width	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	75 Yd Roll
Pressure Sensitive Poly-TWILL™ 16" for Vinyl, Flatbed, or Laser Cutters	6.95	23.75 4.75/yd	44.50 4.45/yd	108.75 4.35/yd	318.75 4.25/yd
Poly-TWILL™ * 16.25" for Flatbed Cutters	6.70	19.50 3.90/yd	37.00 3.70/yd	85.00 3.40/yd	232.50 3.10/yd
Perma-TWILL® 16.25" for Laser Cutters	6.85	23.00 4.60/yd	38.00 3.80/yd	92.50 3.70/yd	262.50 3.50/yd

* Available in Black, Dark Green, Gold, Gray, Navy, Orange, Red, Royal, Vegas Gold, White

Twill, Appliqué Fabrics, & More

Width	Material	1-4 Yds	5-9	10-24	25+	Full Roll
34"	Acrylic Felt	9.30	8.50	8.25	8.00	50 yds 347.50 6.95/yd
34"	Wool Felt	16.75	15.20	14.20	13.65	50 yds 627.50 12.55/yd
40"	Glitter Flake™	24.50	21.40	19.85	18.55	50 yds 902.50 18.05/yd
51"	Perma-TWILL® For Laser Cutters	15.00	12.75	10.75	10.65	75 yds 761.25 10.15/yd
51"	Poly-TWILL™	10.85	9.80	8.80	8.50	75 yds 600.00 8.00/yd
51"	Pressure Sensitive Poly-TWILL™	16.00	13.75	12.80	12.60	75 yds 851.25 11.35/yd
51"	Uncoated Poly-TWILL™ No Adhesive	8.45	7.25	7.00	6.00	75 yds 420.00 5.60/yd
30"	Thermo-FILM®	8.40	7.30	6.95	6.40	50 yds 295.00 5.90/yd
30"	Thermo-GRIP®	14.40	13.15	12.35	11.80	—
28"	Thermo-Adhesive™	6.30	4.60	4.30	4.00	—
45"	Vinyl	13.30	11.50	10.90	10.45	50 yds 492.50 9.85/yd
58"	Appliqué Materials Gold Rush, Silver Rush	25.00	21.90	20.35	19.10	50 yds 872.50 17.45/yd

Some materials must be sewn for permanent application. Roll widths are approximate. Prices are per yard. Quantity price breaks are per material and color.

Sign Media

Size	Material	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
12"	Pressure Sensitive Sign Vinyl	2.50	9.00 1.80/yd	15.00 1.50/yd	35.00 1.40/yd	68.00 1.36/yd
24"	Pressure Sensitive Sign Vinyl	4.60	15.00 3.00/yd	25.50 2.55/yd	62.10 2.48/yd	115.50 2.31/yd
20"	DuraSol® Sign Vinyl	—	—	—	—	102.50 2.05/yd
30"	DuraSol® Sign Vinyl	—	—	—	—	137.50 2.75/yd

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stahls.com/perma-twill

stahls.com/fabrics

stahls.com/ps-sign-vinyl

stahls.com/sign-vinyl-rolls

All roll widths are approximate. For reference to materials offered in STAHL'S Custom Products, see page 74.

Full color digital transfers
for a variety of
fabrics.



▶ stahls.com/printable

▶ stahls.com/premium-print

CAD-COLOR® PRINTABLE HEAT TRANSFER VINYL

STAHL'S® manufactures the most advanced line of printable digital materials in the industry, so you can confidently decorate anything with full color and fine-detailed designs. With a state-of-the-art adhesive backing and soft, lightweight materials engineered to stretch, there is a printable material for use on anything; from tees and tanks, to leather jackets, umbrellas, and beyond.

Have confidence in CAD-COLOR®.



CAD-COLOR® Premium Print

New

- Thin and lightweight with a soft hand
- Semi-matte finish
- Production friendly

This printable heat transfer vinyl is best for creating bright, vivid designs perfect for cotton and polyester apparel. It's thin and lightweight, adding a soft touch and feel to any item it's applied to.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll
20"	10.25	38.75 7.75/yd	74.75 7.48/yd	180.25 7.21/yd
30"	16.25	62.25 12.45/yd	118.25 11.83/yd	274.25 10.97/yd
54"	33.75	124.25 24.85/yd	236.50 23.65/yd	548.50 21.94/yd

All roll widths are approximate. For reference to materials offered in STAHL'S® Custom Products, see page 74.

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CAD-COLOR® Soft Opaque

- Excellent opacity on light and dark-colored garments
- Thin, stretchy, and soft
- Fast production

This printable heat transfer vinyl is thin and stretchable, making it ideal for a variety of fabrics. Its superior opacity means the colors will stay bright and stand out on both dark and light-colored garments.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll	50 Yd Roll
20"	12.30	50.75 10.15/yd	93.00 9.30/yd	216.50 8.66/yd	412.00 8.24/yd
30"	16.65	69.25 13.85/yd	128.50 12.85/yd	290.50 11.62/yd	566.50 11.33/yd



CAD-COLOR® Express Print

- Durable and lightweight
- Dries quickly
- Matte finish

Perfect for creating full color transfers with your solvent or eco-solvent based printer for a variety of applications on cotton and cotton/poly blends. It's a production favorite with a fast dry time, easy weeding, and quick masking.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll
20"	10.25	38.75 7.75/yd	74.75 7.48/yd	180.25 7.21/yd
30"	16.25	62.25 12.45/yd	118.25 11.83/yd	274.25 10.97/yd
54"	33.75	124.25 24.85/yd	236.50 23.65/yd	548.50 21.94/yd



CAD-COLOR® Glitter

- Eco-solvent printable glitter
- Unique glitter finish
- Dries quickly

Print full color logos in glitter with this printable CAD-COLOR® vinyl. The shimmer finish is ideal for decorating fashion, cheer, and fan wear for a unique look that sells.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll
20"	15.45	66.50 13.30/yd	125.00 12.50/yd	298.75 11.95/yd

All roll widths are approximate. For reference to materials offered in STAHL'S Custom Products, see page 74.



CAD-COLOR® SuperTEK® Opaque

- Lightweight and stretchable
- Excellent opacity
- Semi-matte finish
- Patented StiX²™ adhesive

A printable heat transfer material for use with a solvent or eco-solvent printer. With an incredibly soft hand, it applies to almost any fabric.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll
20"	12.40	54.50 10.90/yd	102.50 10.25/yd	237.50 9.50/yd
40"	—	—	—	475.00 19.00/yd



CAD-COLOR® SuperTEK® Sublistop™

- Excellent stretch and rebound
- Semi-matte finish
- Compatible with solvent and eco-solvent inks

Designed to inhibit dye migration with a charcoal-based liner with patented StiX²™ adhesive, this printable material is engineered with performance wear in mind.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll
20"	16.00	77.00 15.40/yd	145.00 14.50/yd	345.00 13.80/yd
40"	—	—	—	688.75 27.55/yd



CAD-COLOR® SuperTEK® Gloss/ Matte Clear

- Lightweight and stretchable, with a soft hand
- Compatible with solvent and eco-solvent inks
- Patented StiX²™ adhesive

For white or light fabrics only, this printable heat transfer vinyl comes in two finishes for the right look no matter what you're decorating.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll
20"	12.40	54.50 10.90/yd	102.50 10.25/yd	237.50 9.50/yd

All roll widths are approximate. For reference to materials offered in STAHL'S Custom Products, see page 74.

CAD-COLOR® Masks

CAD-COLOR® SOLUTIONS® MASK

For use with SuperTEK® Opaque and SuperTEK® Sublistop™.

Size	25 Yd Roll	10 M Roll	20 M Roll
23"	—	56.00	106.00
40"	210.00	—	—

CAD-COLOR® MAGIC MASK® – LOW TACK

For use with thick, non-stretch, printable materials.

Size	10 Yd Roll	25 Yd Roll
15"	26.00	60.00
20"	34.00	78.25
30"	51.00	118.25

CAD-COLOR® MAGIC MASK® – MEDIUM TACK

Recommended for: Express Print® and Soft Opaque.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll
15"	—	—	22.50	51.75
20"	5.90	18.25	29.50	68.75
30"	—	—	44.50	103.50

CAD-COLOR® MAGIC MASK® – HIGH TACK

For use as a sturdy carrier for thick fabrics like Poly-TWILL™.

Size	1 Yd Roll	5 Yd Roll	10 Yd Roll	25 Yd Roll
20"	6.95	22.75	37.50	86.50

All roll widths are approximate. For reference to materials offered in STAHL'S® Custom Products, see page 74.

*Personalization,
on demand.*



LETTERS & NUMBERS

Letters and numbers have been the core of our business since 1932

That's why we've put so much time and effort into providing more options, simplified ordering, and online tools which allow you and your teams to visualize the end product before it's even applied.

Pre-aligned or individually pre-cut, STAHL'S Letters & Numbers come in a variety of popular styles, sizes, materials, and colors. So whether it's team identification or on-demand personalization, Letters & Numbers remain the fastest, easiest, and most cost-effective decorating method.

PRE-CUT Letters & Numbers

Available in many styles and heat transfer vinyl, our Pre-Cut Letters & Numbers arrive individually cut, ready to be aligned, and heat pressed.

PRO BLOCK Letters

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

**ORDER KITS &
SAVE!**

620 pc. Kit: 40 each A,E,O,R,S; 20 each of remaining alphabet

760 pc. Kit: 40 each A,C,E,I,L,M,N,O,R,S,T,U; 20 each of remaining alphabet

Acrylic Felt, Poly-TWILL [™] , Thermo-FILM [®] , Vinyl					Wool Felt, Thermo-GRIP [®] , & CAD-CUT [®] Heat Transfer Vinyl: Chroma Bling, Glitter Flake [™] , GORILLA GRIP [®] II, Hologram, Metallic, Premium Plus [™] High Tack, Reflective II, Silicone Dye-Block [™] , SportFilm Lite [™] , UltraWeed [™]		
Size	Pk Size	Pack	620Kt	760Kt	Pack	620Kt	760Kt
1" * † ‡	20	1.35	—	44.35	2.00	—	63.70
2"	20	1.35	—	44.35	2.00	—	63.70
3" Narrow	10	1.20	62.40	—	1.70	89.95	—
3" ‡	10	1.35	71.65	—	2.00	102.50	—
4" †	10	2.15	—	—	2.85	—	—
5" † ‡	10	2.80	—	—	4.05	—	—
6" † ‡	10	4.00	—	—	5.65	—	—

For 2-color, double the price shown (Glitter Flake[™], Hologram, and SportFilm Lite[™] available in 1-color only). CAD-CUT[®] Die Cuts available in 2" and up. Silicone Dye-Block[™] available in 3" and up.

* 1" not available in Vinyl

† 1", 4", 5", and 6" not available in GORILLA GRIP[®] II

‡ 1", 3", 5", and 6" available in 1-color only

PRO BLOCK Numbers

**ORDER KITS &
SAVE!**

170 pc. Kit: 60 #1; 20 #0, #2; 10 each of remaining numbers

1234567890

		Acrylic Felt, Poly-TWILL [™] , Thermo-FILM [®] , Vinyl			Wool Felt, Thermo-GRIP [®] , & CAD-CUT [™] Heat Transfer Vinyl: Chroma Bling, Glitter Flake [™] , GORILLA GRIP [®] II, Hologram, Metallic, Premium Plus [™] High Tack, Reflective II, Silicone Dye-Block [™] , SportFilm Lite [™] , UltraWeed [™]	
Size	Pk Size	Pack	5-Pack Poly-TWILL [™] ONLY	170Kt	Pack	170Kt
1" * † ‡	20	1.35	—	—	2.00	—
2"	20	1.35	—	—	2.00	—
3" Narrow	10	1.20	—	—	1.70	—
3" ‡	10	1.35	—	—	2.00	—
4" †	10	2.05	1.40	29.60	2.80	42.70
6"	10	3.15	2.35	47.60	4.55	68.35
8"	10	4.05	2.90	60.15	5.75	86.65
10"	10	5.60	4.05	84.75	8.05	123.00
12" †	10	7.25	5.10	—	10.50	—

For 2-color, double the price shown (Glitter Flake[™], Hologram, and SportFilm Lite[™] available in 1-color only). Silicone Dye-Block[™] available in 3" and up.

* 1" not available in Vinyl

† 1" and 12" not available in GORILLA GRIP[®] II ‡ 1" and 3" available in 1-color only

PRE-CUT Varsity Letters

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &

**ORDER KITS &
SAVE!**

620 pc. Kit: 40 each A,E,O,R,S; 20 each of remaining alphabet

Acrylic Felt, Poly-TWILL[®], Thermo-FILM[®], Vinyl

Wool Felt, Thermo-GRIP[®], & CAD-CUT[®] Heat Transfer Vinyl:
Chroma Bling, Glitter Flake[™], GORILLA GRIP[®] II, Hologram, Metallic,
Premium Plus[™] High Tack, Reflective II, Silicone Dye-Block[™],
SportFilm Lite[™], UltraWeed[™]

Size	Pk Size	Pack	620Kt	Pack	620Kt
2"	20	2.20	57.95	3.10	83.10
3" Narrow	10	1.35	71.65	2.00	103.60
3" *	10	1.50	82.60	2.25	119.45
4" †	10	2.45	—	3.40	—
5" †	10	3.80	—	5.35	—
6" †	10	4.70	—	6.65	—
8" †	10	6.55	—	9.45	—

For 2-color, double the price shown (Glitter Flake[™], Hologram, and SportFilm Lite[™] available in 1-color only). CAD-CUT[®] Die Cuts available in 2" and up.
Silicone Dye-Block[™] available in 3" and up.

* 3" available in 1-color only

† 4", 5", 6", and 8" not available in GORILLA GRIP[®] II

PRE-CUT Varsity Numbers

1 2 3 4 5 6 7 8 9 0

**ORDER KITS &
SAVE!**

Team Set Foreground/Background: Thermo-FILM[®], 31 pieces – numbers 1-20 consecutively
170 pc. Kit: 60 #1; 20 #0, #2; 10 each of remaining numbers

Acrylic Felt, Poly-TWILL[®], Thermo-FILM[®], Vinyl

Wool Felt, Thermo-GRIP[®], & CAD-CUT[®] Heat Transfer Vinyl:
Chroma Bling, Glitter Flake[™], GORILLA GRIP[®] II, Hologram, Metallic,
Premium Plus[™] High Tack, Reflective II, Silicone Dye-Block[™],
SportFilm Lite[™], UltraWeed[™]

Size	Pk Size	Pack	5-Pack Poly-TWILL [®] ONLY	Team Set	170Kt	Pack	Team Set	170Kt
2"	20	1.35	—	—	—	2.00	—	—
3" Narrow	10	1.20	—	—	—	1.70	—	—
3" *	10	1.35	—	—	—	2.00	—	—
4"	10	2.05	1.40	9.40	29.60	2.80	13.05	42.70
6"	10	3.15	2.35	13.40	47.60	4.55	19.30	68.35
8"	10	4.05	2.90	17.05	60.15	5.75	24.35	86.65
10"	10	5.60	4.05	23.45	84.75	8.05	34.10	123.00
12" †	10	7.25	5.10	—	—	10.50	—	—

For 2-color, double the price shown (Glitter Flake[™], Hologram, and SportFilm Lite[™] available in 1-color only). Silicone Dye-Block[™] available in 3" and up.

* 3" available in 1-color only

† 12" not available in GORILLA GRIP[®] II

PRE-CUT Cooper Letters & Numbers

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &
1 2 3 4 5 6 7 8 9 0**

**ORDER KITS &
SAVE!**

760 pc. Kit: 40 each A,C,E,I,L,M,N,O,R,S,T,U; 20 each of remaining alphabet

Thermo-FILM®		
Size	20-Pack	760Kt
¾"	1.45	47.90
1½"	1.45	47.90

1-color only.

PRE-CUT Jiminy Cricket Letters & Numbers

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &
1 2 3 4 5 6 7 8 9 0**

**ORDER KITS &
SAVE!**

760 pc. Kit: 40 each A,C,E,I,L,M,N,O,R,S,T,U; 20 each of remaining alphabet

Thermo-FILM®		
Size	20-Pack	760Kt
1⅞"	1.45	47.90

1-color only.

PRE-CUT Old English Letters

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &
a b c d e f g h i j k l m n o p q r s t u v w x y z &**

**ORDER KITS &
SAVE!**

310 pc. Kit: 20 each A,E,O,R,S; 10 each of remaining alphabet
620 pc. Kit: 40 each A,E,O,R,S; 20 each of remaining alphabet

Thermo-FILM®				
Size	Pk Size	Pack	310Kt	620Kt
1" * †	20	1.60	—	43.50
2"	20	2.35	—	61.50
3"	10	1.65	44.60	—
4" †	10	2.85	—	—

For 2-color, double the price shown.

* 1" available in 1-color only.

† 1" and 4" lowercase not available.

PRE-CUT Standard Script Letters

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &

ORDER KITS &
SAVE!

620 pc. Kit: 40 each A,E,O,R,S; 20 each of remaining alphabet

Thermo-FILM®		
Size	20-Pack	620Kt
2"	2.35	61.50

For 2-color, double the price shown.

PRE-CUT Tiffany Letters

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &

ORDER KITS &
SAVE!

310 pc. Kit: 20 each A,E,O,R,S; 10 each of remaining alphabet
620 pc. Kit: 40 each A,E,O,R,S; 20 each of remaining alphabet

Thermo-FILM®				
Size	Pk Size	Pack	310Kt	620Kt
2"	20	2.35	—	61.50
3"	10	1.65	44.60	—

For 2-color, double the price shown.

PRE-CUT Mega Greek Letters

A B Γ Δ E Z H Θ I K Λ M N Ξ O Π P Ϛ Σ T Ϙ Φ Χ Ψ Ω

ALPHA BETA GAMMA DELTA EPSILON ZETA ETA THETA IOTA KAPPA LAMBDA MU NU XI OMICRON PI RHO SIGMA TAU UPSILON PHI CHI PSI OMEGA

Poly-TWILL®, Thermo-FILM®		CAD-CUT® Chroma Bling, Glitter Flake®, Metallic, Silicone Dye-Block®, Reflective II
Size	10-Pack	10-Pack
4"	2.75	4.10

For 2-color, double the price shown (Glitter Flake® available in 1-color only). Vendors who fulfill orders bearing any fraternal organizations' marks must be licensed.



Helmet Number Stickers

01111223456789

Chopper

01111223456789

Galaxy

01111223456789

Highlight

01111223456789

Home Run

01111223456789

Pro Block

01111223456789

Pro Outline

01111223456789

Team US

01111223456789

Tiffany

01111223456789

Varsity

Each pack includes four 1¾" number sets	6.75
1, 2, or 3-color (can be printed with any color background).	

PRE-CUT Stars



SIMSTITCH® Twill Name Bars

No sew: available in 18 Perma-TWILL® colors

Poly-TWILL®, Thermo-FILM®		
Size	Pk Size	Pack
1"	20	1.65
1½"	20	1.65
2"	20	2.00
2½"	20	2.50
3"	10	1.70

1-color only

Size	10-Pack
3" x 10"	8.80
3" x 12"	9.90
3" x 14"	11.00
3" x 16"	12.10
4" x 14"	12.10
4" x 16"	13.20
4" x 18"	14.30

POLY-TWILL™ Name Bars

Sewing required: Black, Gold, Navy, Red, Royal, White

Size	10-Pack
3" x 10"	4.45
3" x 12"	4.95
3" x 14"	5.55
3" x 16"	6.10
4" x 14"	6.10
4" x 16"	6.60
4" x 18"	7.20

PRE-CUT Numbers

Adrenaline

01234 35
56789

Apex

01234 35
56789

Arena

12345 35
67890

Athletic Script

01234 35
56789

Big League

12345 35
67890

Billboard

01234 35
56789

Brush Script

01234 35
56789

Chalkboard

01234 35
56789

Coffeehouse

01234 35
56789

Colossus

01234 35
56789

Concrete

01234 35
56789

Cooper

01234 35
56789

Deco

01234 35
56789

Drive

12345 35
67890

Elementary

01234 35
56789

Fable

01234 35
56789

Fahrenheit

01234 35
56789

Future

01234 35
56789

Grand Slam

12345 35
67890

Gridiron

12345 35
67890

Hardball

12345 35
67890

Hero

01234 35
56789

Highway

01234 35
56789

Holiday

01234 35
56789

iGuardian Left

01234 35
56789

iGuardian Right

01234 35
56789

iPowerhouse Left

01234 35
56789

iPowerhouse Right

01234 35
56789

iViper Left

01234 35
56789

iViper Right

01234 35
56789

Intrepid

01234 35
56789

Magnum

01234 35
56789

Marker

01234 35
56789

Metal

01234 35
56789

Metro

01234 35
56789

Moto

01234 35
56789

Moto Bold 01234 35 56789	Octane 01234 35 56789	Outlaw 01234 35 56789	Phantom 01234 35 56789
Primus 01234 35 56789	Pro Block Lite 12345 35 67890	Quasar 01234 35 56789	Rampage 01234 35 56789
Rewind 01234 35 56789	Rodeo 01234 35 56789	Rogue 01234 35 56789	Sabre 01234 35 56789
Saturn 01234 35 56789	Shadow 12345 35 67890	Stadium 01234 35 56789	Team US 12345 35 67890
Team US Lite 12345 35 67890	Tiffany 12345 35 67890	Titan 01234 35 56789	Typewriter 01234 35 56789
Varsity Lite 12345 35 67890	Warrior 01234 35 56789	World Cup 01234 35 56789	Zombie 01234 35 56789

Acrylic Felt, Poly-TWILL™, Thermo-FILM™, Vinyl

Thermo-GRIP® & CAD-CUT® Heat Transfer Vinyl: Chroma Bling, Glitter Flake™, GORILLA GRIP® II, Hologram, Metallic, Premium Plus™ High Tack, Reflective II, Silicone Dye-Block™, SportFilm Lite™, UltraWeed™

Size	10-Pack	170Kt	10-Pack	170Kt
3"	1.55	—	2.45	—
4"	2.35	34.95	3.50	52.80
6"	3.65	54.45	5.35	81.20
8"	4.50	68.25	6.65	101.55
10"	6.45	98.30	9.70	147.80

For 2-color, double the price shown (Glitter Flake™, Hologram, and SportFilm Lite™ available in 1-color only). Team US, Tiffany, and Shadow not available in 3". Shadow available in 1-color only.

THERE'S MORE! See all styles offered in Pre-Cut Letters & Numbers at stahls.com/pre-cut.



► stahls.com/pre-spaced-numbers

PRE-SPACED Numbers

New

Perforated Effects options on page 25

Apply single or double-digit numbers in one quick step

Pre-Spaced Numbers come pre-aligned on a carrier, ready to position and heat press on your jersey.
Available in the most popular CAD-CUT® materials.

1-Color Pre-Spaced Number Styles:

Bewitched

01234 47
56789

Bleach

01234 47
56789

Circuit

01234 47
56789

Fury

01234 47
56789

Fusion

01234 47
56789

Galactica

01234 47
56789

Gothic Shadow

01234 47
56789

Graffiti

01234 47
56789

High Octane

01234 47
56789

M.A.S.H

01234 47
56789

RAWRR!

01234 47
56789

Sabre Spiked

01234 47
56789

Scoreboard

01234 47
56789

Shatter

01234 47
56789

Soccer

01234 47
56789

Swiss Shadow

01234 47
56789

Team US Fade

01234 47
56789

Team US Pinstripe

01234 47
56789

Titan Stenciled

01234 47
56789

Titan Striped

01234 47
56789

Tribal

01234 47
56789

Varsity Fade

01234 47
56789

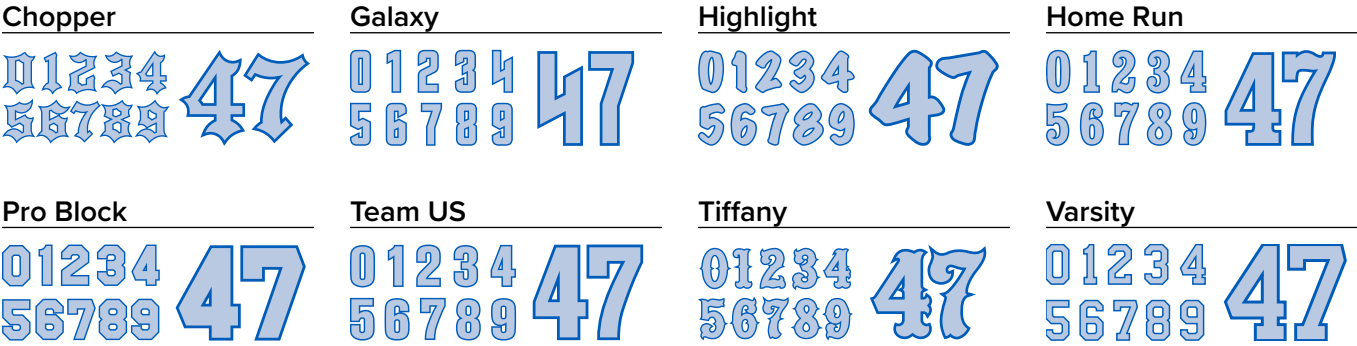
Varsity Pinstripe

01234 47
56789

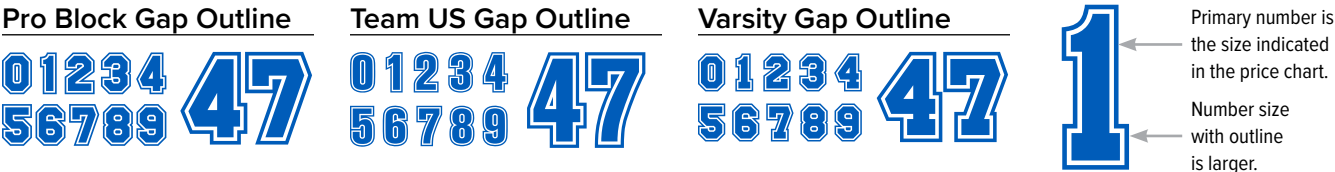
World Cup Shadow

01234 47
56789

1 or 2-Color Pre-Spaced Number Styles:



Gap Outline Pre-Spaced Number Styles (available in 1-color only):



CAD-CUT® Heat Transfer Vinyl			
Premium Plus® High Tack, Thermo-FILM®		Chroma Bling, Fashion-FILM® Electric, Glitter Flake®, GORILLA GRIP® II, Hologram, Metallic, Reflective II, Silicone Dye-Block®, Soft Flock, SportFilm Lite®, Thermo-GRIP®, UltraWeed™	
Size	(5+)		(5+)
4"	1.45		2.60
6"	1.75		3.15
8"	2.40		3.70
10"	2.75		4.05

Size indicates foreground height. For 2-color, double the price shown (Glitter Flake®, Hologram, and SportFilm Lite® available in 1-color only). Prices are per set. \$.25 per set typesetting charge. Quantities under 5, add \$1.00 per set, per color. Quantity price breaks are per size, material, color, and style. Because Pre-Spaced Numbers are cut especially for you, we cannot accept returns.

To ensure accuracy, orders accepted online or by fax only.

Online orders: stahls.com/pre-spaced-numbers

Pricing is based on orders entered online. STAHL'S® online ordering will walk you through every step of the ordering process. Upload your roster. It's fast and easy.

Fax orders: 800-346-2216

Twenty-five cents (.25) per name/word will be charged on faxed Pre-Spaced Number orders. All faxed orders must be typed. We do not accept handwritten orders.

PRE-SPACED Text

New

Perforated Effects options on page 25

Athletic Script Uppercase and Lowercase

Jackson Jackson

Straight

Arch

Galaxy Uppercase

JACKSON JACKSON

Straight

Arch

Highlight Uppercase

JACKSON JACKSON

Straight

Arch

Home Run Uppercase

JACKSON JACKSON

Straight

Arch

Pro Block Uppercase

JACKSON JACKSON

Straight

Arch

Team US Uppercase and Lowercase

JACKSON JACKSON

Straight

Arch

Tiffany Uppercase

JACKSON JACKSON

Straight

Arch

Varsity Uppercase

JACKSON JACKSON

Straight

Arch

Horizontal

CAD-CUT® Heat Transfer Vinyl

Poly-TWILL®, Premium Plus® High Tack, Thermo-FILM®

Chroma Bling, Fashion-FILM® Electric, Glitter Flake®, GORILLA GRIP® II, Hologram, Metallic, Reflective II, Silicone Dye-Block®, Soft Flock, SportFilm Lite®, Thermo-GRIP®, UltraWeed™

3M® Scotchlite™ 5807, Hi-Vis Color Reflect

Name Size	Maximum Length	Straight (5+)	Arch (5+)	Straight (5+)	Arch (5+)	Straight (5+)	Arch (5+)
5/8" *	up to 5"	1.25	1.75	1.55	2.10	3.20	4.45
1" **	up to 5"	1.25	1.75	1.55	2.10	3.20	4.45
1" **	up to 14"	1.70	2.25	2.05	2.55	4.35	5.45
1½" **	up to 14"	1.70	2.25	2.05	2.55	4.35	5.45
2"	up to 14"	1.70	2.25	2.05	2.55	4.35	5.45
2½"	up to 14"	2.00	2.50	2.35	2.85	5.00	6.00
2¾"	up to 14"	2.00	2.50	2.35	2.85	5.00	6.00
3"	up to 14"	2.00	2.50	2.35	2.85	5.00	6.00
3½"	up to 14"	2.35	2.80	2.65	3.10	5.50	6.55
4"	up to 14"	2.35	2.80	2.65	3.10	5.50	6.55

Vertical

(Pro Block & Varsity)

Premium Plus® High Tack, Thermo-FILM®

Chroma Bling, Fashion-FILM® Electric, Glitter Flake®, GORILLA GRIP® II, Hologram, Metallic, Reflective II, Silicone Dye-Block®, Soft Flock, SportFilm Lite®, Thermo-GRIP®, UltraWeed™

3M® Scotchlite™ 5807, Hi-Vis Color Reflect

	Width	Maximum Length	(5+)	(5+)	(5+)
Sleeve	1½"	11"	2.30	2.60	5.55
Sleeve/Pant	2"	14"	2.30	2.60	5.55
Pant	3"	24"	3.65	4.50	9.70

* 5/8" not available in Poly-TWILL™ or GORILLA GRIP® II.

** 1" and 1½" not available in Poly-TWILL™.

Size indicates foreground height. For 2-color, double the price shown (3M™ Scotchlite™ 5807, Glitter Flake™, Hologram, SportFilm Lite™, and 5/8" available in 1-color only). Capital height will vary depending on the number of letters. Punctuation not available in Vertical Layout. Prices are per name. Quantities under 5, add \$1.00 per name, per color. Quantity price breaks are per size, material, color, style, and layout. Because Pre-Spaced Text or Vertical Text are cut especially for you, we cannot accept returns. We reserve the right to refuse to produce any design considered to be in poor taste or offensive.

To ensure accuracy, orders accepted online or by fax only.

 Online orders: stahls.com/pre-spaced-text & stahls.com/pre-spaced-vertical

Pricing is based on orders entered online. STAHL'S online ordering will walk you through every step of the ordering process.

Upload your roster. It's fast and easy.

Fax orders: 800-346-2216

Twenty-five cents (.25) per name/word will be charged on faxed Pre-Spaced Text orders. All faxed orders must be typed.

We do not accept handwritten orders.

JACKSON

Personalize like the pros
with new text and
number effects.

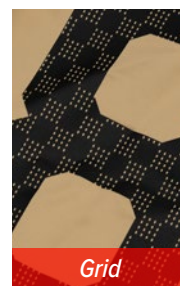
PERFORATED Pre-Spaced Text & Numbers New

Create bold, custom looks with breathable text and number effects

Decorate like the pros and add perforated text and number effects to your Pre-Spaced Numbers, Pre-Spaced Text, and Player Perfect® orders. Choose from Micro-Perf, Jersey Mesh, Scanner, Grid, Static, and Hex in our most durable CAD-CUT® materials. These laser-cut designs not only add a bold look to uniforms and other decorated apparel, but they allow for added breathability and flexibility when paired with everyday sports jerseys.

Pre-Spaced Text			CAD-CUT® Heat Transfer Vinyl			
			Premium Plus® High Tack, Thermo-FILM®		Thermo-GRIP®, UltraWeed™	
Name Size			Straight (5+)	Arch (5+)	Straight (5+)	Arch (5+)
2"			2.00	2.70	2.45	3.05
2½"			2.40	3.00	2.80	3.40
2¾"			2.40	3.00	2.80	3.40
3"			2.40	3.00	2.80	3.40
3½"			2.80	3.35	3.15	3.70
4"			2.80	3.35	3.15	3.70
Pre-Spaced Numbers			Premium Plus® High Tack, Thermo-FILM®		Thermo-GRIP®, UltraWeed™	
Size			(5+)		(5+)	
4"			1.75		3.10	
6"			2.10		3.80	
8"			2.90		4.45	
10"			3.30		4.85	
Player Perfect®			Premium Plus® High Tack, Thermo-FILM®		Thermo-GRIP®, UltraWeed™	
Name Size	Number Size	Maximum Length	Straight (5+)	Arch (5+)	Straight (5+)	Arch (5+)
2"	6"	up to 14"	4.05	4.70	6.05	6.70
2"	8"	up to 14"	4.55	5.10	6.55	7.15
2½"	8"	up to 14"	4.90	5.45	6.90	7.45
2½"	10"	up to 14"	5.20	5.75	7.20	7.75
3"	8"	up to 14"	5.20	5.75	7.20	7.75
3"	10"	up to 14"	5.50	6.05	7.50	8.05

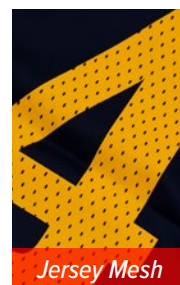
Minimum quantity of 5 per size, material, color, effect, and layout.



Grid



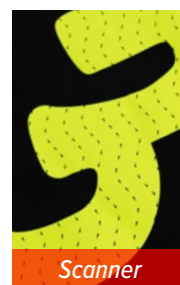
Hex



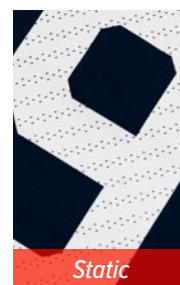
Jersey Mesh



Micro-Perf



Scanner



Static

PLAYER PERFECT®

Pre-Spaced Text & Number

New Perforated Effects options on page 25

Galaxy Uppercase

JACKSON
75

Straight

JACKSON
75

Arch

Highlight Uppercase

JACKSON
75

Straight

JACKSON
75

Arch

Home Run Uppercase

JACKSON
75

Straight

JACKSON
75

Arch

Pro Block Uppercase

JACKSON
75

Straight

JACKSON
75

Arch

Pro Outline Uppercase – 1-color only

JACKSON
75

Straight

JACKSON
75

Arch

Team US Uppercase and Lowercase

Jackson
75

Straight

Jackson
75

Arch

Tiffany Uppercase

JACKSON
75

Straight

JACKSON
75

Arch

Varsity Uppercase

JACKSON
75

Straight

JACKSON
75

Arch

CAD-CUT® Heat Transfer Vinyl

Premium Plus™ High Tack, Thermo-FILM™

Chroma Bling, Fashion-FILM® Electric, Glitter Flake®, GORILLA GRIP® II, Hologram, Metallic, Reflective II, Silicone Dye-Block®, Soft Flock, SportFilm Lite®, Thermo-GRIP®, UltraWeed™

Name Size	Number Size	Maximum Length	Straight (5+)	Arch (5+)	Straight (5+)	Arch (5+)
2"	6"	up to 14"	3.40	3.90	5.05	5.60
2"	8"	up to 14"	3.80	4.25	5.45	5.95
2½"	8"	up to 14"	4.10	4.55	5.75	6.20
2½"	10"	up to 14"	4.35	4.80	6.00	6.45
3"	8"	up to 14"	4.35	4.80	6.00	6.45
3"	10"	up to 14"	4.60	5.05	6.25	6.70

Size indicates foreground height. Distance between name and number approximately 1¾". For 2-color, double the price shown (Glitter Flake®, Hologram, and SportFilm Lite® available in 1-color only). Prices are per set. Quantities under 5, add \$1.00 per set, per color. Quantity price breaks are per size, material, color, style, and layout. Because Player Perfect® sets are cut especially for you, we cannot accept returns. We reserve the right to refuse to produce any design considered to be in poor taste or offensive.

To ensure accuracy, orders accepted online or by fax only.

Online orders: stahls.com/player-perfect

Pricing is based on orders entered online. STAHL'S® online ordering will walk you through every step of the ordering process. Upload your roster. It's fast and easy.

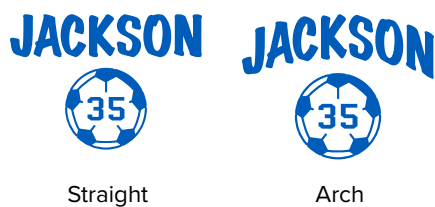
Fax orders: 800-346-2216

Twenty-five cents (.25) per name/word will be charged on faxed Player Perfect® orders. All faxed orders must be typed. We do not accept handwritten orders.

TEAM PERFECT®

Pre-Spaced Team Name & Graphic/Number

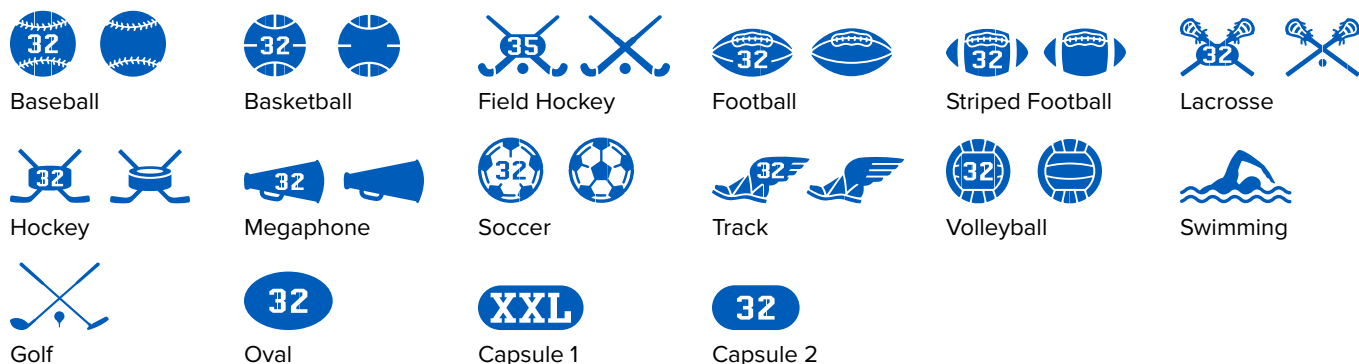
Layouts



Fonts



Graphics*



*Graphics only available as part of a Team Perfect® set. Graphics can be ordered with or without numbers or letters placed inside them. Pro Block or Varsity only, limit four characters (two characters in ¾").

CAD-CUT® Heat Transfer Vinyl						
			Premium Plus® High Tack, Thermo-FILM®			
			Chroma Bling, Fashion-FILM® Electric, Glitter Flake®, GORILLA GRIP® II, Hologram, Metallic, Reflective II, Silicone Dye-Block®, Soft Flock, SportFilm Lite®, Thermo-GRIP®, UltraWeed™			
Name Size	Maximum Name Length	Approximate Height*	Straight (5+)	Arch (5+)	Straight (5+)	Arch (5+)
¾"	up to 3½"	1.85" – 2.32"	2.05	2.30	2.60	2.80
2"	up to 14"	4.95" – 6.16"	3.40	3.90	5.05	5.50
2½"	up to 14"	6.19" – 7.71"	4.10	4.50	5.75	6.10
3"	up to 14"	7.42" – 9.19"	4.35	4.75	6.00	6.35

* Graphic selected will determine actual height

1-color only. Prices are per set. Quantities under 5, add \$1.00 per set, per color. Quantity price breaks are per size, material, color, style, and layout. Team Perfect® sets are cut especially for you. We cannot accept returns. We reserve the right to refuse to produce any design considered to be in poor taste or offensive.

To ensure accuracy, orders accepted online or by fax only.

Online orders: stahls.com/team-perfect

Pricing is based on orders entered online. STAHL'S online ordering will walk you through every step of the ordering process. Upload your roster. It's fast and easy.

Fax orders: 800-346-2216

Twenty-five cents (.25) per name/word will be charged on faxed Team Perfect® orders. All faxed orders must be typed. We do not accept handwritten orders.



SIMSTITCH® Letters & Numbers

- Made from Perma-TWILL® material
- Laser cut with a simulated zigzag stitch

Get the classic look of sewn embroidery with all the speed, ease, and economy of a heat press. SimStitch® is made from durable Perma-TWILL® and features a laser-etched zigzag stitch. Choose from a variety of sizes and styles in 18 popular athletic colors.

Pro Block

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &
1 2 3 4 5 6 7 8 9 0**

Letters: 2", 3" Narrow, 3", 4", 6" • **Numbers:** 2", 3" Narrow, 3", 4", 6", 8", 10", 12"

Team US

1 2 3 4 5 6 7 8 9 0

Numbers: 4", 6", 8", 10"

Tiffany

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &
1 2 3 4 5 6 7 8 9 0**

Letters: 2", 3" • **Numbers:** 2", 3", 4", 6", 8", 10"

Varsity

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &
1 2 3 4 5 6 7 8 9 0**

Letters: 2", 3" Narrow, 3", 4", 6", 8" • **Numbers:** 2", 3" Narrow, 3", 4", 6", 8", 10", 12"

Size	Per Piece	170Kt (Numbers Kit)	620Kt (Letters Kit)
2"	.36	58.25	201.21
3"	.47	77.65	268.29
3" Narrow	.52	84.72	292.68
4"	.66	105.88	365.85
6"	.81	132.67	458.40
8"	1.19	194.77	672.93
10"	1.72	276.57	—
12"	2.07	332.99	—

For 2-color, double the price shown.

Numbers Kit: 60 #1; 20 #0, #2; 10 each of remaining • **Letters Kit:** 40 each A, E, O, R, S; 20 each of remaining

Mega Greek

Α Β Γ Δ Ε Ζ Η Θ Ι Κ Λ Μ Ν Ξ Ο Π Ρ Σ Τ Υ Φ Χ Ψ Ω

ALPHA BETA GAMMA DELTA EPSILON ZETA ETA THETA IOTA KAPPA LAMBDA MU NU XI OMICRON PI RHO SIGMA TAU UPSILON PHI CHI PSI OMEGA

Letters: 4"

Size	Per Piece
4"	.88

For 2-color, double the price shown. Vendors who fulfill orders bearing any fraternal organizations' marks must be licensed.

3D Mega Greek Available



Visit stahls.com/mega-greek for sizes and pricing.

The dimensional effect may not be as apparent if selecting very light or very dark colors.



SIMSTITCH® Pre-Spaced Text & Numbers

New

SimStitch®					
Pre-Spaced Player Names			Pre-Spaced Player Numbers		
Size	Straight (5+)	Arch (5+)	Size	(5+)	
2"	4.15	4.65	4"	2.40	
2½"	4.90	5.45	6"	3.10	
2¾"	4.90	5.45	8"	4.25	
3"	4.90	5.45	10"	5.05	
3½"	5.95	6.45	\$0.25 per typesetting change. Quantities under 5, add \$1.00.		
4"	5.95	6.45			



► stahls.com/zip-weed

ZIPP WEED® Pre-Spaced Text

Fast & economical text application

Your ZIPP Weed® Pre-Spaced Text arrives on a carrier with cavities removed and a center notch for easy alignment on apparel. Remove the excess material, position, heat apply, and pull away the carrier for perfectly-spaced lettering.

		CAD-CUT® Heat Transfer Vinyl			
		Thermo-FILM®		Thermo-GRIP®	
Name Size	Maximum Length	Straight (5+)	Arch (5+)	Straight (5+)	Arch (5+)
5/8"	up to 5"	.95	1.35	1.20	1.60
1"	up to 5"	.95	1.35	1.20	1.60
1"	up to 14"	1.30	1.70	1.55	1.95
1½"	up to 14"	1.30	1.70	1.55	1.95
2"	up to 14"	1.30	1.70	1.55	1.95
2½"	up to 14"	1.50	1.90	1.75	2.15
2¾"	up to 14"	1.50	1.90	1.75	2.15
3"	up to 14"	1.50	1.90	1.75	2.15
3½"	up to 14"	1.75	2.10	2.00	2.35
4"	up to 14"	1.75	2.10	2.00	2.35

Prices are per name. Quantities under 5, add \$0.75 per name, per color. Quantity price breaks are per size, material, color, style, and layout. Because ZIPP Weed® is cut especially for you, we cannot accept returns. We reserve the right to refuse to produce any design considered to be in poor taste or offensive.

SAVE UP TO 70¢ PER
WORD OVER STANDARD
PRE-SPACED PRICING!

ZIPP Weed

To ensure accuracy, orders accepted online or by fax only.

Online orders: stahls.com/zip-weed

Pricing is based on orders entered online. STAHL'S® online ordering will walk you through every step of the ordering process. Upload your roster. It's fast and easy.

Fax orders: 800-346-2216

Twenty-five cents (.25) per name/word will be charged on faxed ZIPP Weed® orders. All faxed orders must be typed. We do not accept handwritten orders.

AUTO-STITCH Letters & Numbers

Use specialty cut letters and numbers with sew files

Auto-Stitch digitized sew files contain a complete alphabet or number sequence in the size and font styles listed below. Keep appliqué letters and numbers in stock and sew on demand.

Ordering an Auto-Stitch number sequence sew file is easy

Simply specify machine format, 1 or 2-color, and zigzag or satin stitch. To use this product, editing capabilities are required to merge into a single layout. The amount of Auto-Stitch numbers that can be combined may be limited by sewing field available.

Stock Pre-Cut Numbers cannot be used with Auto-Stitch sew files.

LETTERS

		Poly-TWILL™			Appliqué Fabrics, Pressure Sensitive Poly-TWILL™		
	Size	5	10	50	5	10	50
Pro Block, Varsity	2"	.20	.14	.12	.28	.19	.16
	3" Narrow	.25	.17	.15	.36	.24	.22
	4"	.34	.24	.21	.50	.33	.30
	6"	.60	.40	.37	.86	.58	.54
	8"	.83	.56	.50	1.20	.80	.73
Mega Greek	2"	.20	.14	.12	.28	.19	.16
	4"	.34	.24	.21	.50	.33	.30
Greek	6"	.60	.40	.37	.86	.58	.54

For 2-color, double the price shown. Vendors who fulfill orders bearing any fraternal organizations' marks must be licensed. Prices are per piece. 5 piece minimum. Order in multiples of 5. Quantity price breaks are per size, style, material, and color.

NUMBERS

		Poly-TWILL™			Appliqué Fabrics, Pressure Sensitive Poly-TWILL™		
	Size	5	10	50	5	10	50
Pro Block, Varsity	2"	.20	.14	.12	.28	.19	.16
	3"	.25	.17	.15	.36	.24	.22
	4"	.34	.24	.21	.50	.33	.30
	6"	.60	.40	.37	.86	.58	.54
	8"	.83	.56	.50	1.20	.80	.73
	10"	.95	.66	.61	1.39	.97	.88
	12"	1.12	.78	.70	1.62	1.12	1.01

For 2-color, double the price shown. Prices are per piece. 5 piece minimum. Order in multiples of 5. Quantity price breaks are per size, style, material, and color.

For more information on STAHL'S® Embroidery Express® sew files, see page 52.

OFFICIAL NHL®/NHLPA® Player Name & Number Kits

Decorate officially licensed jerseys with an NHL® player or a personal name and number with NHL® Player Name & Number Kits.

Each kit includes: player name, player number, sleeve number, applicable “C” or “A”, an official NHL® player label, and hang tag. Twill name and number can be set in place with a heat press, but must be sewn for permanent application.

Per player, purchased in multiples of 5				
	1-4	5	10	100
Teams: Colorado Avalanche (alt.); Detroit Red Wings (dark, white); Edmonton Oilers (alt.); Toronto Maple Leafs (dark, white); Vancouver Canucks (dark, white)				
1-color name, 1-color number – single digit	19.00	16.80	14.85	14.25
1-color name, 1-color number – double digit	22.70	19.70	16.80	15.90
Teams: Arizona Coyotes (dark, white); Buffalo Sabres (dark, white); Chicago Blackhawks (dark, white); Colorado Avalanche (dark, white); Los Angeles Kings (dark, white); Minnesota Wild (dark, white); Montreal Canadiens (dark); Ottawa Senators (dark, white); Philadelphia Flyers (alt., dark, white); Pittsburgh Penguins (alt., dark, white); San Jose Sharks (alt.); Winnipeg Jets (alt., dark, white)				
1-color name, 2-color number – single digit	23.00	19.80	16.90	16.00
1-color name, 2-color number – double digit	30.20	25.35	20.50	19.20
Teams: Montreal Canadiens (white); St. Louis Blues (alt., dark, white); Tampa Bay Lightning (dark, white); Vancouver Canucks (alt.)				
1-color name, 3-color number – single digit	27.00	22.90	19.00	17.75
1-color name, 3-color number – double digit	37.60	30.70	24.35	22.50
Teams: Arizona Coyotes (alt.); Boston Bruins (alt., dark, white); Calgary Flames (dark, white); Carolina Hurricanes (alt., dark, white); New Jersey Devils (alt., dark, white); New York Islanders (alt., dark, white); New York Rangers (dark, white); San Jose Sharks (dark, white); Washington Capitals (alt., dark, white)				
2-color name, 2-color number – single digit	26.30	22.25	18.45	17.35
2-color name, 2-color number – double digit	33.40	28.55	22.05	20.40
Team: Calgary Flames (alt.)				
2-color name, 3-color number – single digit	30.30	25.25	20.50	19.10
2-color name, 3-color number – double digit	40.90	33.10	25.90	23.70
Teams: Anaheim Ducks (alt., dark, white); Los Angeles Kings (alt.)				
3-color name, 3-color number – single digit	33.50	27.65	22.05	20.40
3-color name, 3-color number – double digit	44.10	35.45	27.40	25.05
Teams: Columbus Blue Jackets (alt., dark, white); Dallas Stars (dark, white); Edmonton Oilers (dark, white); Florida Panthers (dark, white)				
Sublimated Twill Faux Perforated – single digit	23.00	19.80	16.90	16.00
Sublimated Twill Faux Perforated – double digit	30.20	25.35	20.50	19.20
Team: Nashville Predators (dark, white)				
Sublimated Twill – single digit	23.00	19.80	16.90	16.00
Sublimated Twill – double digit	30.20	25.35	20.50	19.20

Price includes license fee. Same prices for youth sizes. Personalized names add \$4.00.

Player name and number may only be sewn onto officially licensed NHL® jerseys for the appropriate team.

All sizes, colors, styles, materials, and prices are subject to change without notice. Twill Name Bars available for purchase with NHL® Player Name and Number Kits – \$2.75 each.

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Ideal for team rosters, fan wear, monograms, cheer and spirit, events, clubs, holidays, schools, graphic tees, and much more.

▶ stahls.com/templates

CAD-CUT® Templates

Choose from our library of templates to create your own custom designs

Free and easy to use, STAHL'S® online designer provides customizable templates, text, and clip art to make 1-color CAD-CUT® Heat Transfer Vinyl designs for popular decorating markets.

1. Choose a template

Select a layout from our stock template library.



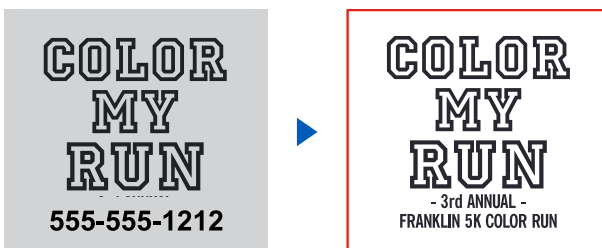
3. Heat apply it

Your design will arrive on a carrier, ready to heat apply.



2. Customize it

Change color, text, font style, clip art, and material.



Pricing is generated dynamically as you customize. Go online, log in, and start a design at stahls.com/templates.



► stahls.com/awaw

ANY WORD. ANY WAY.™

Whatever the style, we put it into words

Creating custom lettering with special layouts is easy with the Any Word. Any Way.™ online designer.

Slanted text? Tails? Split front for jerseys? Text can be customized in a variety of sizes, fonts, and colors. Sew and no-sew material options are available. There are thousands of ways to mix and match lettering options for a unique look.

ANY WORD. ANY WAY.™ Script Letter Sizes

Sizes (size indicates foreground)

Extra Small*	Capital height 1"	width up to 6"	Large	Capital height 3"	width up to 12¾"
Small	Capital height 2"	width up to 9½"	X-Large	Capital height 3½"	width up to 14"
Medium	Capital height 2½"	width up to 11¼"	XX-Large	Capital height 4"	width up to 15"
Standard	Capital height 2¾"	width up to 12"	Mega	Capital height 4½"	width up to 17"

*Only available in CAD-CUT™ Any Word. Any Way.™

800-478-2457 | Order online stahls.com



ANY WORD. ANY WAY.™ Script Letter Styles

Colors

Jackson

1-color

Jackson

2-color

Jackson

3-color

Foreground Cap

Jackson

Non-Connected Cap

Jackson

Connected Cap

Jackson

Regular

Jackson

Detailed

Jackson

Cloud

Background Style

Split Front Options

Jackson

Overlap - with VELCRO® fastener

Jac kson

Between Letters

Jackson

Overlap - Custom

Jac kson

Zipper

Script Fonts

*Athletic
Brush*

*Legacy
Rewind*

Stadium

Layouts

Jackson

Straight

Jackson

Arch

Jackson

15° Rotation

Tails

ABCDEFGHIJKL
ST1**

ABCDEFGHIJKL
ST4**

ABCDEFGHIJKL
ST5**

ST6+

ST7

ST11

ST19

ANY WORD. ANY WAY.™ Block Letter Styles

Colors

JACKSON

1-color

JACKSON

2-color

JACKSON

3-color

Background Connect

JACKSON

Non-Connected

JACKSON

Connected

Background Style

JACKSON

Regular

JACKSON

Detailed

JACKSON

Cloud

Block Fonts

**Deco
Fable
Highway**

**Holiday
PRO BLOCK*
Rodeo**

**TEAM US*
TIFFANY*
VARSITY***

Split Front

JACKSON

Overlap - with
VELCRO® fastener

JACKSON

Between Letters

JAC KSON

Overlap - Custom

JACI KSON

Zipper

Tails

ABCDEFGHIJKL

BT6**

ABCDEFGHIJKL

BT12**

BT16

Layouts

JACKSON

Arc

JACKSON

Arch

JACKSON

Bookends

JACKSON

Bridge

JACKSON

Italic

JACKSON

Reverse Bookends

JACKSON

Slanted

JACKSON

Straight

JACKSON

University Arch

*Words cut out of tail — 6–15 characters depending on size ordered (not available in SimStitch®). **Tail words available in name drop (not available in SimStitch®). Not all styles are available in all material options.



ANY WORD. ANY WAY.[™] Standard

Requires hand positioning.

Size	Acrylic Felt*, Poly-TWILL*, Thermo-FILM®				Appliqué Fabrics*, Felt*, Pressure Sensitive Poly-TWILL*, Thermo-GRIP®			
	5	10	50	100+	5	10	50	100+
Small	1.58	1.06	.92	.84	2.37	1.58	1.37	1.28
Medium	2.01	1.34	1.15	1.08	3.02	2.01	1.74	1.62
Standard	2.29	1.52	1.33	1.25	3.43	2.29	1.99	1.84
Large	2.50	1.68	1.45	1.35	3.76	2.50	2.17	2.02
X-Large	2.66	1.77	1.52	1.42	3.97	2.66	2.29	2.13
XX-Large	2.91	1.96	1.69	1.57	4.38	2.91	2.52	2.36
Mega	4.27	2.85	2.47	2.29	6.42	4.27	3.70	3.44
Add Tail	.72	.52	.46	.41	1.08	.72	.67	.62
Word Cut Out of Tail*	.93	.58	.44	.43	.93	.58	.44	.43

*Must be sewn.

Prices are per piece. 5 piece minimum. Order in multiples of 5. Quantity price breaks are per size, style, material, and color. Consider mixing media to achieve a special effect. Designs will be priced on a per-layer basis. For a list of compatible materials visit stahls.com/fabric-chart.



ANY WORD. ANY WAY.[™] CAD-CUT®

Arrives pre-aligned on a carrier.

Size	GORILLA GRIP® II, Metallic, Premium Plus® High Tack, Thermo-FILM®, UltraWeed™				Chroma Bling, Fashion-FILM® Electric, Glitter Flake®, Glow, Hologram, Reflective II, Silicone Dye-Block®, Soft Flock, SportFilm Lite™, Thermo-GRIP®				3M® Scotchlite® 5807, Hi-Vis Color Reflect			
	5	10	50	100+	5	10	50	100+	5	10	50	100+
X-Small	1.90	1.35	1.27	1.16	2.47	1.76	1.65	1.52	2.85	2.02	1.88	1.75
Small	2.82	1.99	1.85	1.74	3.66	2.59	2.39	2.27	4.20	2.98	2.76	2.60
Medium	3.12	2.34	2.26	2.15	4.06	3.03	2.94	2.80	4.67	3.48	3.37	3.21
Standard	3.28	2.61	2.50	2.41	4.26	3.39	3.25	3.14	4.90	3.89	3.75	3.61
Large	3.50	2.79	2.69	2.56	4.55	3.63	3.48	3.34	5.23	4.17	4.02	3.83
X-Large	3.71	2.96	2.84	2.73	4.82	3.83	3.69	3.54	5.55	4.41	4.25	4.08
XX-Large	4.26	3.46	3.39	3.25	5.54	4.51	4.41	4.23	6.38	5.18	5.07	4.87
Mega	5.16	4.28	4.25	4.09	6.71	5.58	5.53	5.31	7.71	6.41	6.36	6.12
Add Tail	1.18	.98	.93	.88	1.55	1.24	1.18	1.13	1.80	1.44	1.39	1.34
Word Cut Out of Tail*	1.23	.74	.46	.45	1.23	.74	.46	.45	1.23	.74	.46	.45

*Not available in X-Small.

Prices are per piece. 5 piece minimum. Order in multiples of 5. Quantity price breaks are per size, style, material, and color. Consider mixing media to achieve a special effect. Designs will be priced on a per-layer basis. For a list of compatible materials visit stahls.com/fabric-chart.

Email proof for your approval, provided upon request – \$6.00

For more information on STAHL'S® Embroidery Express® sew files, see page 52.



ANY WORD. ANY WAY.™ Kiss Cut® Appliqué

Available in 2 and 3-color options, our Kiss Cut® Appliqué foreground and background layers arrive pre-assembled for quick, easy positioning. Must be sewn for permanent application.

2-Color		Pressure Sensitive Poly-TWILL™ on Poly-TWILL™				Pressure Sensitive Poly-TWILL™ on Pressure Sensitive Poly-TWILL™			
Size		5	10	50	100+	5	10	50	100+
Small		4.67	3.12	2.70	2.50	5.65	3.78	3.27	3.05
Medium		5.70	3.80	3.29	3.06	6.91	4.60	3.99	3.72
Standard		6.23	4.16	3.58	3.34	7.51	5.02	4.33	4.03
Large		6.68	4.46	3.85	3.58	8.11	5.40	4.68	4.35
X-Large		7.07	4.71	4.08	3.79	8.56	5.72	4.94	4.60
XX-Large		7.79	5.19	4.50	4.18	9.45	6.30	5.44	5.07
Mega		10.57	7.06	6.09	5.67	12.48	8.32	7.19	6.70
Add Tail		2.27	1.55	1.34	1.24	2.78	1.85	1.60	1.49

3-Color		Pressure Sensitive Poly-TWILL™ on Pressure Sensitive Poly-TWILL™ on Poly-TWILL™				Pressure Sensitive Poly-TWILL™ on Pressure Sensitive Poly-TWILL™ on Pressure Sensitive Poly-TWILL™			
Size		5	10	50	100+	5	10	50	100+
Small		7.65	5.10	4.43	4.11	8.53	5.70	4.92	4.58
Medium		9.33	6.23	5.39	5.02	10.40	6.94	6.00	5.58
Standard		10.21	6.81	5.88	5.47	11.37	7.58	6.56	6.10
Large		11.21	7.48	6.46	6.02	12.48	8.33	7.20	6.70
X-Large		11.83	7.89	6.83	6.36	13.19	8.81	7.62	7.09
XX-Large		13.06	8.71	7.53	7.00	14.55	9.70	8.40	7.81
Mega		16.30	10.88	9.40	8.74	18.22	12.14	10.51	9.77
Add Tail		3.76	2.52	2.16	2.01	4.17	2.83	2.42	2.27

Prices are per piece. 5 piece minimum. Order in multiples of 5. Quantity price breaks are per size, style, material, and color.

Email proof for your approval, provided upon request – \$6.00

For more information on STAHL'S® Embroidery Express® sew files, see page 52.



ANY WORD. ANY WAY.™ SimStitch®

Save stitches, save time, and hoop no more. Available in 1, 2, and 3-color options, SimStitch® permanently applies with a heat press and features a unique zigzag sewn look.

Size	5	10	50+
Small	3.57	3.40	3.23
Medium	4.49	4.25	4.04
Standard	5.15	4.89	4.65
Large	5.62	5.34	5.08
X-Large	5.96	5.65	5.38
XX-Large	6.59	6.25	5.94
Mega	9.49	9.00	8.55
Add Tail	1.65	1.55	1.49

For 2-color, double the price shown. For 3-color, triple the price shown. Prices are per piece. 5 piece minimum. Quantity price breaks are per size, style, material, and color.

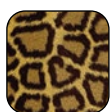


ANY WORD. ANY WAY.™ Sublimated Twill Appliqué & SimStitch®

Take school, team, or league names to the next level with digitally printed patterns on twill. Plaids, animal prints, camouflage, and more are available.



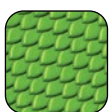
Camouflage



Leopard Skin



Tiger Stripe



Reptilian



Zebra



Checkers



Polka Dots



Tie-Dye



Brick Wall



Diamond Plate



Plaids

Size	Any Word. Any Way.™ Sublimated Twill				Any Word. Any Way.™ Sublimated SimStitch®			
	5	10	50	100+	5	10	50	100+
Small	4.50	3.23	3.01	2.80	5.78	5.58	5.03	4.67
Medium	5.73	4.13	3.84	3.56	7.36	7.11	6.40	5.95
Standard	6.53	4.71	4.38	4.07	8.39	8.11	7.29	6.78
Large	7.11	5.12	4.76	4.43	9.14	8.82	7.93	7.37
X-Large	7.56	5.45	5.07	4.71	9.72	9.38	8.45	7.85
XX-Large	8.33	6.00	5.58	5.19	10.71	10.34	9.31	8.65
Mega	12.21	8.79	8.17	7.60	15.69	15.14	13.63	12.67
Add Tail	2.42	1.75	1.60	1.49	3.09	2.99	2.68	2.52

Prices are per piece. 5 piece minimum. Quantity price breaks are per size, material, color, style, and layout.

Email proof for your approval, provided upon request – \$6.00

For more information on STAHL'S® Embroidery Express® sew files, see page 52.



ANY WORD. ANY WAY.™

Distressed Appliqué

Sizes

Small (2" letters, width up to 9½")

Medium (2½" letters, width up to 11¼")

Standard (2¾" letters, width up to 12")

Large (3" letters, width up to 12¾")

X-Large (3½" letters, width up to 14")

XX-Large (4" letters, width up to 15")

Mega (4½" letters, width up to 17")

Colors

DISTRESSED

1-color

DISTRESSED

2-color

Distress

DISTRESSED

Destroy It™

DISTRESSED

Extreme Destroy

DISTRESSED

Distress It™

DISTRESSED

Extreme Distressed

Backgrounds

DISTRESSED

Non-Connected

DISTRESSED

Connected

Tails

DISTRESSED

ST1*

DISTRESSED

ST6

DISTRESSED

ST19

DISTRESSED

ST5*

DISTRESSED

ST11

**Name Drops available in Brush Script, Full Block, and Fancy.*

Fonts

Highway

PRO BLOCK™

TEAM US™

VARSITY™

Athletic

Rewind

Stadium

Legacy

**Available in uppercase only.*

Layouts

DISTRESSED

Arc

DISTRESSED

Bookends

DISTRESSED

Straight

DISTRESSED

Italic

DISTRESSED

Arch

DISTRESSED

Bridge

DISTRESSED

Slanted

DISTRESSED

Reverse Bookends

Pressure Sensitive Chino Twill, Acrylic Felt, Pressure Sensitive Acrylic Felt

1-Color*

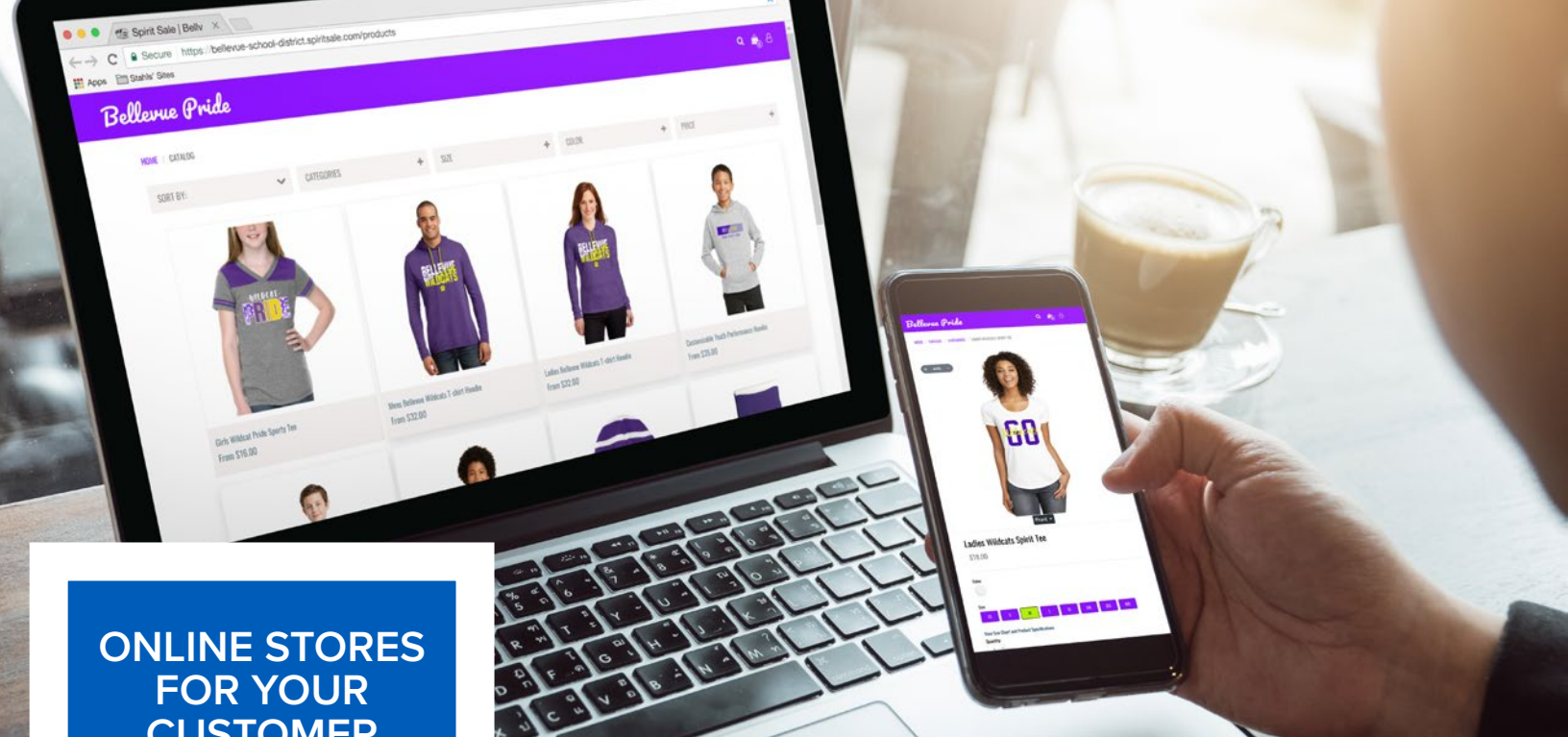
Size	5	10	50	100+
Small	2.38	1.60	1.39	1.31
Medium	2.98	2.00	1.74	1.64
Standard	3.41	2.28	1.99	1.86
Large	3.77	2.52	2.19	2.07
X-Large	3.96	2.66	2.32	2.17
XX-Large	4.35	2.91	2.53	2.39
Mega	6.38	4.27	3.73	3.50
Add Tail	1.08	.72	.67	.62

Prices are per piece. 5 piece minimum. Order in multiples of 5. Quantity price breaks are per size, style, material, and color. Sewing required.

* For 2-Color, double the price shown.

Email proof for your approval, provided upon request – \$6.00

For more information on STAHL'S® Embroidery Express® sew files, see page 52.



ONLINE STORES
FOR YOUR
CUSTOMER
**MADE
SIMPLE**



For **HEAT PRINTERS**, by **HEAT PRINTERS**

STAHL'S' Spirit Sale™ is the first and only eCommerce solution created with the specific needs of the heat printer in mind. This powerful platform gives you the control, flexibility, and tools you need to sell online and profit.

VALUABLE TOOLS YOU CAN'T AFFORD TO IGNORE

Spirit Sale beats out other eCommerce platforms with an unmatched pricing model and built-in tools designed with heat printers in mind.

- *Simple setup with unlimited stores.*
- *Built-in tools to track every order, from sale to production to shipping.*
- *Flat annual price with no hidden fees. You drive the sales, so you keep the profits.*
- *Know where your money is. Track costs, profits, even fundraising dollars—all in one place.*

BUILD STORES, DESIGN ITEMS, MAKE SALES

Spirit Sale equips you with the ability to build unlimited stores and fill them with the products your customer wants. Spirit Sale's integrated apparel catalog makes adding items a breeze. With 3 different designers, utilize easy-to-use templates and clip art, or upload your own artwork.

Spirit Sale keeps it simple, so you can focus on growing your business.

Just \$599 a year, no hidden fees.

SIGN UP & START SELLING TODAY!

SPIRITSALE.COM | 800.478.2457



► stahls.com/design-services

CUSTOM LOGOS

You design it, we'll do the rest

With Custom Logos from STAHL'S®, you provide the artwork, and we adjust, print, and cut your design. Choose from high quality materials and finishes, as well as innovative decorating methods, and we'll take care of the rest.

We're continually upgrading our printing and cutting processes so your order will arrive exactly as your customer imagined it. Our low minimums on services allow you affordable solutions for every size job, every time.



EMBLEMS & PATCHES

Add a bold, high-end look to logos

FlexStyle® — Elevate apparel and accessories with an endless number of design possibilities and applications. These luxury emblems have texture, detail, and color like no other.

Go beyond traditional apparel decoration with detail not possible with other decorating methods. Heat applied or pressure sensitive emblems deliver color, quality and multi-dimensional details for truly unique, stand-out looks—in seconds.

Patches — Custom patches make it easy to create high-end logos for any job. Choose from genuine leather, dimensional and classic embroidered options that bring your customer's brand to life.

These durable patches come in a variety of colors and heat applied or pressure sensitive options. Add a premium look to hats, bags, totes, heavy apparel, and hard goods—on demand.



CAD-PRINTZ®

For full color digital logos

Get crisp, clear, full color designs with gradients and fine detail, including photorealistic images. They can be applied to a variety of fabrics, even those that are a challenge to screen print. Get more information about our most popular CAD-PRINTZ® materials below or check out the rest at stahls.com/digital-transfer.

Soft Opaque — Thin, stretchable, and super soft. Add vivid, full colors to light or dark-colored garments.

Express Print® — The best choice for cotton. Thin, lightweight, matte finish.

Premium Print — The best choice for creating bright, vivid designs perfect for cotton and polyester apparel.

Glitter Flake™ — The high quality, multi-color, and finely detailed look of CAD-PRINTZ® with the glitter finish your customers love.

Perma-TWILL® — Get a logo laser cut in 100% polyester tackle twill with a permanent adhesive. A premium appliqué look with no sewing required.

SuperTEK® Opaque — Best choice for dark-colored fabrics. Superior opacity. Soft and lightweight.



CUSTOM CUT

Great for 1, 2, or 3-color logos

A variety of sew and no-sew options and a wide range of materials from CAD-CUT® Heat Transfer Vinyl to appliqué fabrics, felts or twills.

CAD-CUT® — Ideal for 1, 2, or 3-color detailed designs cut from the most popular CAD-CUT® materials. All you need is a heat press.

Standard — Create custom designs with the most popular materials on the market. An affordable option ideal for simple designs and logos, with sew and no-sew options.

Kiss Cut® — Recommended for detailed 2 or 3-color twill designs and made with adhesive-backed Poly-TWILL®. Multi-piece designs arrive pre-assembled, ready to sew for permanent application.

SimStitch® — High-end look of sewn appliqué without the cost and labor of sewing and applies with only a heat press.

Letters & Numbers — Upload your font and have letters and numbers cut in the material of your choice.



▶ stahls.com/flexstyle



The latest emblem technology combines high detail and texture with unlimited colors for a vibrant, premium finish

Textured

- Raised texturing
- Intricate detail
- Metallic, non-metallic, and clear finishes
- Best for left chest logos
- Pressure sensitive or heat applied

Domed

- Shiny, smooth 3D surface
- Durable, thick emblem
- Metallic, non-metallic, and clear finishes
- Best for hats and non-apparel applications
- Pressure sensitive or heat applied

Flat

- Raised 3D effect with a “flatter” appearance
- Shiny, smooth 3D surface
- Durable, thick emblem
- Metallic, non-metallic, and clear finishes
- Pressure sensitive or heat applied

Beveled

- Beveled edges for a sharper look
- Most durable option
- Metallic and non-metallic finishes
- Best for hats, hard goods, and heavy-duty apparel
- Pressure sensitive or heat applied

Pricing applies to Textured, Domed, Flat, and Beveled for heat applied or pressure sensitive application.
Minimum order quantity: 25 pieces.

QTY	Up to 1.00"	1.01" – 1.50"	1.51" – 2.00"	2.01" – 2.50"	2.51" – 3.00"	3.01" – 3.50"	3.51" – 4.00"
25 – 49	2.75	3.47	4.53	5.82	7.53	9.52	11.81
50 – 99	1.73	2.25	3.00	3.93	5.16	6.58	8.21
100 – 249	1.16	1.54	2.10	2.78	3.70	4.74	5.96
250 – 499	.98	1.33	1.88	2.55	3.42	4.43	5.61
500 – 999	.86	1.21	1.71	2.33	3.15	4.10	5.19
1,000 – 2,499	.82	1.15	1.63	2.23	3.02	3.93	4.99

Size = Length + Width / 2

Prices include all finishes and heat seal pressure sensitive backing.

FlexStyle® Art Set Up Fee	52.00
FlexStyle® Silicone Pad 5" x 6"	21.50
FlexStyle® Pre-Production Sample	25.00



▶ stahls.com/3d-embroidered-patches ▶ stahls.com/embroidered-patches ▶ stahls.com/custom-leather-patches

DIMENSIONAL PATCHES

New

Bring your customer's brand to life with high-end patches in genuine leather or classic embroidery

3D Embroidered Patches

- Premium embroidered patch with dimensional effect
- Customizable with up to 6 color options
- Large selection of thread and background colors—neon included
- Best for hats, bags, heavy apparel, and hard goods
- Pressure sensitive or heat applied

Embroidered Patches

- Premium embroidered patch
- Large selection of background colors
- Customizable with up to 6 thread colors—neon included
- Pressure sensitive or heat applied

Leather Patches

- Rugged, yet refined look
- Laser-etched genuine leather
- Available in Taupe, Caramel, and Natural colors
- Best for hats, bags, heavy apparel, and hard goods
- Pressure sensitive or heat applied

3D Embroidered Patches

QTY	Up to 1.00"	1.01" – 1.50"	1.51" – 2.00"	2.01" – 2.50"	2.51" – 3.00"	3.01" – 3.50"	3.51" – 4.00"
25 – 49	2.16	3.23	4.30	5.36	6.43	7.52	8.59
50 – 99	1.43	2.16	2.87	3.59	4.30	5.00	5.72
100 – 199	1.07	1.58	2.11	2.65	3.18	3.72	4.22
200 – 299	.76	1.12	1.43	1.87	2.22	2.60	2.99
300 – 499	.65	.96	1.30	1.61	1.93	2.24	2.58
500 – 999	.55	.83	1.09	1.36	1.62	1.90	2.18
1000 – 1999	.49	.73	.98	1.22	1.46	1.69	1.96
2000 – 4999	.42	.65	.86	1.07	1.30	1.49	1.72

Embroidered Patches

QTY	Up to 1.00"	1.01" – 1.50"	1.51" – 2.00"	2.01" – 2.50"	2.51" – 3.00"	3.01" – 3.50"	3.51" – 4.00"	4.01" – 4.5"
25 – 49	1.80	2.69	3.58	4.47	5.36	6.27	7.16	8.05
50 – 99	1.19	1.80	2.39	2.99	3.58	4.17	4.77	5.36
100 – 199	.89	1.32	1.76	2.21	2.65	3.10	3.52	3.97
200 – 299	.63	.93	1.19	1.56	1.85	2.17	2.49	2.80
300 – 499	.54	.80	1.08	1.34	1.61	1.87	2.15	2.43
500 – 999	.46	.69	.91	1.13	1.35	1.58	1.82	2.04
1000 – 1999	.41	.61	.82	1.02	1.22	1.41	1.63	1.84
2000 – 4999	.35	.54	.72	.89	1.08	1.24	1.43	1.61

Leather Patches

QTY	1.01" – 1.50"	1.51" – 2.00"	2.01" – 2.50"	2.51" – 3.00"	3.01" – 3.50"	3.51" – 4.00"
25 – 49	3.54	3.95	4.44	4.92	5.32	5.80
50 – 99	2.24	2.69	3.22	3.95	4.44	4.67
100 – 249	1.61	2.06	2.74	3.19	3.30	3.54
250 – 499	1.24	1.68	2.38	2.54	2.67	2.99
500 – 999	1.11	1.56	1.86	1.99	2.09	2.43
1000 – 2499	1.06	1.50	1.68	1.82	1.93	2.17

Art Set Up Fee	52.00
Pre-Production Sample	25.00
3D Embroidered & Embroidered Patches Edits	15.00
Leather Patches Edits	25.00

Size = Length + Width / 2

Prices include all finishes and heat seal pressure sensitive backing.



► stahls.com/digital-transfer

CAD-PRINTZ® Full Color Digital Logos

Gone are the days of having to screen print full color or embroider finely-detailed designs—not to mention unnecessary large runs in the name of cost efficiency. Let STAHL'S® print it for you with CAD-PRINTZ® Full Color Digital Logos, the ideal solution for full color logos of all shapes, sizes, and quantities.

With low minimum orders, no per-color fees, unlimited colors, and a wide variety of heat transfer materials for virtually any fabric or item, CAD-PRINTZ® is the easiest way to achieve full color designs for decorating.

MATERIAL/FABRIC RECOMMENDATIONS

Soft Opaque

Cotton, polyester, cotton/poly, Lycra®/spandex

Express Print®

Cotton, light-colored polyester, Lycra®/spandex

Premium Print

Cotton, light-colored polyester, Lycra®/spandex

SuperTEK® Gloss Clear or Matte Clear

Cotton, polyester, Lycra®/spandex, nylon

SuperTEK® Opaque

Cotton, polyester, Lycra®/spandex, nylon, Cordura®

SuperTEK® Sublistop™

Sublimated polyester, cotton, polyester, Lycra®/spandex, nylon, Cordura®

Perma-TWILL®

Cotton, polyester

Texture-TWILL®

Cotton, polyester

Glitter Flake™

Cotton, polyester

Sublimation Transfers

White polyester

Due to the combination of fabrics, weaves, coatings, and dyes used in the textile industry, STAHL'S® recommends and provides samples of our materials and media for testing.



Sublimation Transfers



Express Print®, Premium Print

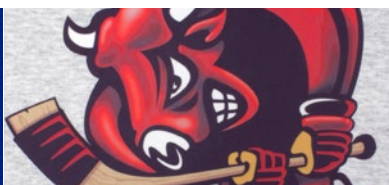


Soft Opaque, SuperTEK® Gloss Clear, SuperTEK® Matte Clear, SuperTEK® Opaque

Size (per sq. in.)	1-24	25+	75+	250+	500+	1-24	25+	75+	250+	500+	1-24	25+	75+	250+	500+
Less than 20"	.12	.11	.08	.07	.06	.14	.13	.10	.09	.08	.15	.14	.11	.10	.09
20" to 64"	.08	.06	.05	.04	.04	.10	.08	.07	.06	.05	.11	.09	.08	.07	.06
65" or more	.07	.05	.04	.03	.03	.09	.07	.06	.05	.04	.10	.08	.07	.06	.05



SuperTEK® Sublistop™



Perma-TWILL®, Texture-TWILL®



Glitter Flake™

Size (per sq. in.)	1-24	25+	75+	250+	500+	1-24	25+	75+	250+	500+	1-24	25+	75+	250+	500+
Less than 20"	.16	.15	.12	.11	.10	.22	.20	.17	.15	.14	.29	.26	.23	.20	.19
20" to 64"	.12	.10	.09	.08	.07	.14	.12	.11	.10	.10	.19	.16	.15	.13	.13
65" or more	.11	.09	.08	.07	.06	.13	.11	.10	.09	.09	.17	.15	.13	.12	.12

For information on preparing your artwork, please see page 54.

Quantity price breaks are per size and material. Pricing is based on usable artwork. Art modifications over 20 minutes, but less than one hour, will have an art charge of **\$20 per logo**. Should extensive modifications to the art be required, an art charge will be quoted. **\$25 minimum** on all orders. Because CAD-PRINTZ® Full Color Digital Logos are printed and cut especially for you, we cannot accept returns. We reserve the right to refuse to produce any design considered to be in poor taste or offensive.

CALCULATE THE PRICE OF YOUR CAD-PRINTZ® FULL COLOR DIGITAL LOGOS

To calculate the price, determine the area of the design (height x width) in inches. Round up to the next whole square inch when pricing (ex. 3.25 x 5.75 = 18.6875 square inch, price as 19 square inch).

Use the table above to determine per piece pricing based on surface area, quantity, and CAD-PRINTZ® product.



Embroidery Express® Sew Files

Perimeter Stitch	Continuous border stitch around the transfer	24.75
Detailed Stitch	Perimeter stitch with additional embroidery accented within the design and/or name drop	46.50

For more information on STAHL'S® Embroidery Express® sew files, see page 52.

CAD-PRINTZ® Non-Apparel



Helmet Stickers

Size	1-24	25+	75+	250+	500+
Per square inch 20" or less	.15	.12	.10	.08	.07
Per square inch over 20"	.14	.11	.09	.07	.06

All helmet stickers/decals feature a scratch-resistant laminate. \$25 minimum order per design.



Custom Stickers/Decals

Easy to use and apply—can last for several years. They feature a semi-permanent adhesive for exterior windows and surfaces. Durable blackout vinyl. Water-resistant and able to withstand tough weather conditions. Window decals can be cut into any custom shape or design.

Size	1-24	25+	75+	250+	500+
Per square inch 20" or less	.13	.10	.08	.07	.05
Per square inch over 20"	.12	.09	.07	.06	.04

\$25 minimum order per design.



Wall Graphics

Digitally printed on a durable adhesive fabric, CAD-PRINTZ® Wall Graphics can be applied quickly and easily to almost any smooth, clean, dry surface. Removable and reusable.

Custom Designs — per square inch 144" or less	.07
Custom Designs — per square inch over 144"	.05

\$25 minimum order per design.



Static Clings

This no-hassle application method can be applied to virtually all windows and polished surfaces from either side. Create full color logos or designs for windows, doors, and even mirrors. Static adhesion allows window graphics to be easily placed and removed. Choose white or clear.

Size	1-24	25+	75+	250+	500+
Per square inch 20" or less	.11	.08	.07	.06	.05
Per square inch over 20"	.10	.07	.06	.05	.04

\$25 minimum order per design.



Banners

Banners are digitally printed on a durable 13 oz. vinyl material for indoor or short-term outdoor use. Available in custom sizes up to 4' x 8'. Each banner comes with four Banner Ups® PowerTabs® adhesive grommet tabs for easy finishing.

Size	Luster Finish	Economy Glossy Finish
Per square foot less than 10'	3.15	2.65
Per square foot 10' to 19'	2.90	2.40
Per square foot 20' and over	2.65	2.15

Not intended for long-term outdoor use.

Grommet Service

Size	Corners	Perimeter	Top Only
2' x 2'	5.25	—	5.25
3' x 2'	5.25	—	5.25
4' x 2'	5.25	6.25	5.25
2' x 4'	5.25	6.25	5.25
3' x 4'	5.25	6.25	5.25

Size	Corners	Perimeter	Top Only
4' x 4'	5.25	6.25	5.25
2' x 6'	5.25	8.25	5.25
3' x 6'	5.25	8.25	5.25
4' x 6'	5.25	8.25	5.25
2' x 8'	5.25	10.25	5.25

Size	Corners	Perimeter	Top Only
3' x 8'	5.25	10.25	5.25
4' x 8'	5.25	10.25	5.25
2' x 10'	5.25	12.50	5.25
3' x 10'	5.25	12.50	5.25
4' x 10'	5.25	12.50	5.25

CUSTOM CAD-CUT®

Upload your artwork at stahls.com/artworkupload

Each color of your Custom CAD-CUT® order arrives pre-aligned on a carrier—position the individual colors and heat apply. Perfect positioning and reduced production time make Custom CAD-CUT® designs a great value when working with detailed designs or lettering.

BEST FOR TEAM UNIFORMS:

- Thermo-FILM®
- Thermo-GRIP®

BEST FOR PERFORMANCE WEAR:

- Premium Plus™

BEST FOR T-SHIRTS:

- UltraWeed™

BEST FOR SPECIAL EFFECTS:

- Chroma Bling
- Glitter Flake™
- Metallic
- Glow
- Hologram
- Soft Flock
- Soft Foam

CAD-CUT® Heat Transfer Vinyl												
Adhesive, GORILLA GRIP® II, Metallic, Premium Plus® High Tack, Thermo-FILM®, UltraWeed™					Chroma Bling, Fashion-FILM® Electric, Glitter Flake™, Glow, Hologram, Patterns in Express Print®, Reflective II, Silicone Dye-Block®, Soft Flock, Soft Foam, SportFilm Lite®, Thermo-GRIP®				3M® Scotchlite™ 5807, Hi-Vis Color Reflect			
Sq In	5	10	50	100	5	10	50	100	5	10	50	100
6"	2.04	1.48	1.33	1.21	2.66	1.93	1.73	1.58	3.06	2.21	1.99	1.81
10"	2.41	1.74	1.55	1.42	3.13	2.26	2.02	1.84	3.59	2.60	2.32	2.13
15"	2.66	1.92	1.73	1.58	3.44	2.49	2.25	2.06	3.97	2.86	2.59	2.37
20"	3.03	2.18	1.94	1.80	3.92	2.84	2.51	2.36	4.51	3.27	2.89	2.70
25"	3.16	2.42	2.22	2.10	4.11	3.14	2.89	2.74	4.73	3.61	3.33	3.15
30"	3.34	2.56	2.37	2.24	4.35	3.33	3.08	2.90	5.00	3.83	3.53	3.34
35"	3.51	2.86	2.63	2.50	4.57	3.73	3.42	3.27	5.25	4.27	3.93	3.75
40"	3.76	3.07	2.82	2.67	4.88	3.99	3.66	3.47	5.61	4.58	4.21	3.98
45"	3.93	3.20	2.95	2.81	5.11	4.17	3.84	3.65	5.88	4.81	4.41	4.20
50"	3.98	3.24	2.98	2.83	5.17	4.21	3.87	3.68	5.95	4.85	4.47	4.23
55"	4.31	3.59	3.34	3.20	5.60	4.68	4.35	4.17	6.45	5.38	5.00	4.81
60"	4.57	3.81	3.55	3.39	5.94	4.95	4.62	4.40	6.83	5.70	5.31	5.06
70"	5.21	4.35	4.03	3.87	6.77	5.64	5.25	5.04	7.80	6.49	6.03	5.79
80"	5.53	4.71	4.47	4.24	7.18	6.13	5.80	5.52	8.26	7.05	6.67	6.36
90"	6.07	5.16	4.91	4.67	7.89	6.71	6.39	6.07	9.08	7.71	7.34	6.97
100"	6.29	5.36	5.10	4.84	8.19	6.96	6.63	6.28	9.41	8.01	7.63	7.22
120"	7.11	6.05	5.75	5.44	9.23	7.86	7.48	7.09	10.63	9.05	8.59	8.15
150"	7.97	6.77	6.45	6.11	10.36	8.81	8.39	7.96	11.91	10.12	9.64	9.15

Multi-Color Designs			
Layer	6 to 20 Sq In	25 to 50 Sq In	55 + Sq In
Color Two	1.00	2.00	3.00
Color Three	1.00	2.00	3.00

Prices are per piece. 5 piece minimum. Order in multiples of 5. Quantity price breaks are per size, style, material, and color. Consider mixing media to achieve a special effect. Art fee applies. Designs over 150 square inches, please fax or upload your design at stahls.com/artworkupload for a quote.

For a list of compatible materials, reference page 76 or visit stahls.com/fabric-chart.

CUSTOM Kiss Cut®

Sew Files Available
see page 53 for pricing

Upload your artwork at stahls.com/artworkupload

Recommended cutting method for detailed 2 or 3-color Poly-TWILL™ designs. Multi-layer designs come pre-assembled, ready to sew.

2-Color	Pressure Sensitive Poly-TWILL™ on Poly-TWILL™				Pressure Sensitive Poly-TWILL™ on Pressure Sensitive Poly-TWILL™			
Sq In	5	10	50	100	5	10	50	100
6"	2.66	1.77	1.52	1.42	3.21	2.14	1.84	1.73
10"	3.53	2.36	2.04	1.90	4.28	2.85	2.47	2.29
15"	4.24	2.83	2.44	2.27	5.15	3.43	2.96	2.76
20"	4.52	3.03	2.61	2.43	5.49	3.65	3.16	2.94
25"	5.36	3.57	3.09	2.87	6.08	4.33	3.75	3.49
30"	6.07	4.04	3.50	3.25	6.87	4.68	4.08	3.85
35"	6.62	4.36	3.83	3.68	7.65	5.04	4.41	4.22
40"	7.10	4.68	4.10	3.93	8.21	5.41	4.71	4.52
45"	7.30	4.86	4.24	4.06	8.47	5.61	4.90	4.69
50"	7.83	5.22	4.57	4.39	9.12	6.05	5.28	5.07
55"	7.89	5.40	4.70	4.53	9.20	6.26	5.42	5.24
60"	8.25	5.62	4.97	4.84	9.57	6.51	5.76	5.58
70"	9.05	6.17	5.42	5.22	10.50	7.16	6.28	6.06
80"	10.09	6.88	6.04	5.81	11.76	8.01	7.02	6.76
90"	10.89	7.42	6.51	6.32	12.70	8.65	7.58	7.37
100"	11.27	7.89	6.93	6.73	13.13	9.20	8.06	7.84

Prices are per piece. 5 piece minimum. Order in multiples of 5. Quantity price breaks are per size, style, material, and color.

3-Color	Pressure Sensitive Poly-TWILL™ on Pressure Sensitive Poly-TWILL™ on Poly-TWILL™				Pressure Sensitive Poly-TWILL™ on Pressure Sensitive Poly-TWILL™ on Pressure Sensitive Poly-TWILL™			
Sq In	5	10	50	100	5	10	50	100
6"	4.35	2.89	2.50	2.33	4.85	3.23	2.80	2.60
10"	5.79	3.86	3.34	3.11	6.46	4.31	3.73	3.47
15"	6.95	4.64	4.01	3.74	7.76	5.17	4.47	4.16
20"	7.42	4.94	4.27	3.98	8.26	5.52	4.76	4.44
25"	8.23	5.50	4.74	4.41	9.18	6.11	5.29	4.92
30"	9.59	6.33	5.57	5.34	9.61	6.42	5.55	5.16
35"	10.12	6.67	5.87	5.63	10.79	7.15	6.23	5.88
40"	10.85	7.16	6.28	6.03	11.97	7.89	6.91	6.62
45"	11.15	7.43	6.50	6.25	12.32	8.19	7.16	6.86
50"	11.97	7.99	6.98	6.72	13.24	8.82	7.70	7.40
55"	12.07	8.26	7.19	6.95	13.38	9.13	7.92	7.65
60"	12.62	8.61	7.61	7.40	13.93	9.51	8.39	8.15
70"	13.81	9.43	8.29	8.00	15.27	10.41	9.16	8.84
80"	15.41	10.53	9.22	8.89	17.08	11.64	10.22	9.84
90"	16.61	11.34	9.95	9.65	18.43	12.57	11.01	10.70
100"	17.20	12.06	10.59	10.27	19.08	13.37	11.72	11.38

Prices are per piece. 5 piece minimum. Order in multiples of 5. Quantity price breaks are per size, style, material, and color. Art fee applies, see page 54. Designs over 100 square inches, please fax or upload your design at stahls.com/artworkupload for a quote.

Sew Files Available	Embroidery Express® Sew Disk or CD	
	Custom Design	Starting at 46.50

CUSTOM Standard

Sew Files Available
see page 53 for pricing

Upload your artwork at stahls.com/artworkupload

Priced according to square inch dimensions. Perfect for simple designs. Requires hand positioning.

Sq In	Acrylic Felt*, Poly-TWILL*, Thermo-FILM*				Appliqué Fabrics*, Wool Felt*, Pressure Sensitive Poly-TWILL*, Thermo-GRIP*			
	5	10	50	100	5	10	50	100
6"	.96	.64	.55	.50	1.34	.90	.76	.71
10"	1.13	.75	.66	.62	1.60	1.06	.93	.85
15"	1.31	.87	.74	.70	1.82	1.21	1.05	.98
20"	1.60	1.06	.92	.84	2.22	1.48	1.29	1.18
25"	1.83	1.23	1.06	.98	2.58	1.72	1.48	1.38
30"	2.14	1.42	1.25	1.14	2.99	2.00	1.73	1.61
35"	2.26	1.50	1.31	1.21	3.16	2.10	1.81	1.70
40"	2.44	1.63	1.40	1.31	3.42	2.27	1.98	1.82
45"	2.52	1.69	1.46	1.35	3.53	2.36	2.04	1.90
50"	2.77	1.84	1.61	1.49	3.88	2.59	2.24	2.08
55"	2.86	1.91	1.65	1.53	4.00	2.67	2.31	2.15
60"	2.88	1.99	1.72	1.60	4.04	2.77	2.41	2.22
70"	3.11	2.20	1.91	1.77	4.36	3.09	2.68	2.48
80"	3.53	2.50	2.17	2.02	4.94	3.51	3.04	2.82
90"	3.83	2.72	2.36	2.18	5.37	3.81	3.29	3.07
100"	4.10	2.90	2.51	2.35	5.74	4.06	3.52	3.28
120"	4.53	3.21	2.79	2.59	6.36	4.51	3.90	3.62
150"	5.21	3.70	3.19	2.97	7.30	5.18	4.48	4.17

*Must be sewn.

Prices are per piece. 5 piece minimum. Order in multiples of 5. Quantity price breaks are per size, style, material, and color. Consider mixing media to achieve a special effect. Designs will be priced on a per-layer basis. Please visit stahls.com or consult your Customer Service Representative for a list of compatible materials. Art fee applies, see page 54. Designs over 150 square inches, please fax or upload your design at stahls.com/artworkupload for a quote.

Sew Files Available	Embroidery Express® Sew Disk or CD	
	Custom Design	Starting at 46.50



Multiple
piece and less
stable designs
arrive pre-aligned
on a mask for easy
placement and application

► stahls.com/custom-simstitch

CUSTOM SimStitch®

Upload your artwork at stahls.com/artworkupload

Available in 18 Perma-TWILL® colors.

Sq In	5	10	50	100
6"	2.51	1.97	1.80	1.69
10"	3.22	2.55	2.37	2.24
15"	3.85	3.12	2.93	2.78
20"	4.64	3.80	3.55	3.42
25"	5.18	4.44	4.24	4.12
30"	5.76	4.99	4.79	4.66
35"	6.34	5.70	5.46	5.34
40"	6.97	6.28	6.04	5.88
45"	7.56	6.83	6.58	6.44
50"	7.70	6.97	6.71	6.56
55"	8.12	7.41	7.15	7.01
60"	8.71	7.94	7.69	7.52
70"	10.04	9.19	8.87	8.71
80"	11.05	10.24	9.99	9.77
90"	12.29	11.37	11.12	10.89
100"	13.19	12.27	12.01	11.74
120"	15.40	14.34	14.04	13.73
150"	18.33	17.13	16.82	16.48

Prices are per piece. 5 piece minimum. Order in multiples of 5. Quantity price breaks are per size, style, material, and color. For 2-color, double price shown. For 3-color, triple price shown.



EMBROIDERY EXPRESS®

Sew Files

Embroidery Express® Sew Files are a perfect finish for your custom or Any Word. Any Way.™ designs.

EASY AS:

1. Order appliqué cut goods
2. Choose a stitch style and format needed
3. Specify hoop size and appliqué stop position
4. Choose drop embroidery font and positioning
5. Sew it!

FEATURES & OPTIONS

Elimination of Unnecessary Stitches

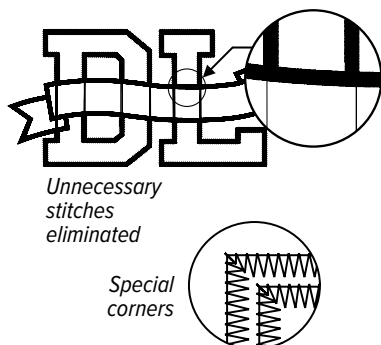
This exclusive feature eliminates the background stitches where appliqué pieces overlap for a smooth finish.

Precision Stitching

Stitching is calculated to overlap the appliqué design perfectly, no fraying or ragged edges.

Special Corners

Mitered corners for ease of sewing and a great finished look.



Sew File Collection CD

133.00

Stitch Styles

Create interesting appliqué designs by using combinations of different stitch styles and thread colors.



Diamond



Rope

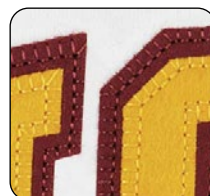


Satin



Bean

Available with
Acrylic Felt, Felt,
and Chino Twill only.



Vintage



Zigzag

Name Drop

Our Art Department can add an embroidered word or words to complement your appliqué design.

Styles Available:

Brush

CENTURY

COOPER BLACK

COPPER PLATE

DENMARK

EURO

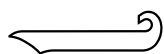
Fancy

FULL BLOCK

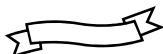
PLAIN BLOCK

PUMP MEDIUM

Placement Options:



Inside a tail



Inside a bar
or banner



Diagonally spaced
over the design



Centered, over or
under a design



Flush left or right, over
or under a design

Appliqué Sew Out Sample Kits Available

Visit stahls.com for more information



EMBROIDERY EXPRESS® Sew Files, *continued*

Any Word. Any Way.™	
Standard — Available in Satin, Zigzag, Diamond, Rope, Vintage, Bean, and Combo (Zigzag/Satin or Satin/Zigzag). File will match cut pieces ordered — same size, style, and number of colors. Minimum 5 pc. appliqué order required.	24.75
Split Front — Available in Satin, Zigzag, Diamond, Rope, Vintage, Bean, and Combo (Zigzag/Satin or Satin/Zigzag). File will match cut pieces ordered — same size, style, and number of colors. Minimum 5 pc. appliqué order required.	37.25
Name Drop	10.50
Distressed Appliqué — Available in Zigzag or Bean. Background stitch optional for 2-color. File will match cut pieces ordered — same size and style. Minimum 5 pc. appliqué order required.	37.25
3D Mega Greek — Available in Satin (ledge style) or Zigzag. Limit 1 stitch type. Contains entire alphabet.	24.75
Custom Letter or Number* — Available in Satin or Zigzag. Limit 1 stitch type. File will match cut pieces ordered — same size, style, and number of colors. Minimum 5 pc. appliqué order required.	37.25
Auto-Stitch	
Letter or Number — Available in Satin or Zigzag. Limit 1 stitch type. File will match cut pieces ordered — same size, style, and number of colors. Minimum 5 pc. appliqué order required.	24.75
Embroidery File Appliqué Logo	
Perimeter Sew	24.75
Detailed Sew	46.50

*Visit stahls.com or call your Customer Service Representative for product ordering information. STAHL'S® Embroidery Express® Sew Files are available in Melco® (.exp) and Tajima (.dst).



TWILLSTITCHPRO PLUS®

TwillStitchPro PLUS® lets you bring in vector art and easily generate stitches to create custom appliqué sew files. Plus, create a team roster of names and numbers faster than ever.

Step 1: Load your artwork.

Step 2: Select the outline and convert to TwillStitch.

Step 3: Save it as a stitch file. It's that easy.

Includes the Font PLUS! Library:

- Over 150 direct embroidered fonts
- 14 pre-digitized fonts in various sizes
- 13 appliqué shapes in various sizes
- Includes more than 40 appliqué stitch styles

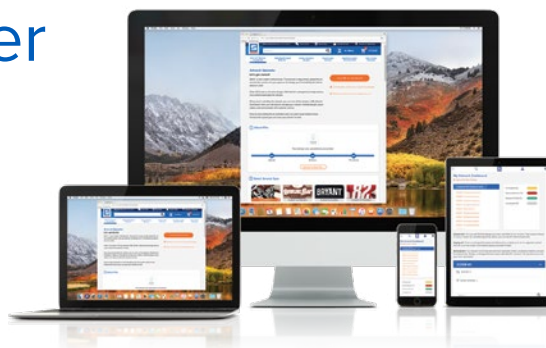
TwillStitchPro PLUS®	514.00
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CUSTOM Artwork Uploader

Upload, order, and manage your artwork

The redesigned and easy-to-use Custom Artwork Uploader allows you to upload your art, select your material and finish options, get a quote and proof, then place an order. Your art is saved on your Artwork Dashboard for easy review and reordering.

Visit stahls.com/artworkupload to get started.



CUSTOM Artwork Guidelines



VECTOR ARTWORK

Vector artwork is digitally created with shapes, lines, curves, or paths that can be easily colored, manipulated, and resized without affecting the quality. Programs like CadworxLIVE.com, CorelDRAW®, and Adobe® Illustrator® are generally used to create vector artwork.



RASTER ARTWORK

Raster artwork is digitally created using pixels. It is important to have the proper resolution in your file. Raster files should be created with a resolution of at least 150 dpi at actual size. Enlarging raster artwork is not recommended. We suggest raster artwork be created in CadworxLIVE.com, CorelDRAW® PaintShop®, and Adobe® Photoshop®.

ACCEPTABLE ARTWORK

Vector



Please convert all fonts to outlines or curves before submitting artwork. Note that script fonts will also need to be welded. If color changes are needed, please provide a color from our STAHL'S digital color palette, a PANTONE® color, or CMYK values.

Raster



Please provide artwork with a resolution of at least 150 dpi at actual size. Avoid using images from the internet as most do not print with an acceptable level of quality. If color changes are needed, please provide a color from our STAHL'S digital color palette, a PANTONE® color, or CMYK values.

Please note: Due to limitations in full color printing, exact color matching is not always attainable. We recommend selecting colors from the STAHL'S digital color palette to ensure the best color matching available. True metallic and neon colors cannot be printed with our digital process.

Custom Cutting



Please convert all fonts to outlines or curves before submitting artwork. Note that script fonts will also need to be welded.

Art Fee – STAHL'S will assess a \$20.00 raster image fee to artwork submitted in raster format. Additional art fees may apply to raster or vector art formats and are billed at \$20.00 per half hour. These fees will be communicated via the Artwork Dashboard for approval prior to proof creation. Art fees are non-refundable if you cancel your order after art fees have been approved and work has begun. Reorder of custom product will not incur art charges as long as they are exactly the same as the original order. Reorders can be placed online via the Artwork Dashboard. Art will be kept on file for 18 months from the last order.



STAHL'S
Hotronix®

► stahls.com/heat-press

EQUIPMENT & ACCESSORIES

HOTRONIX® Heat Presses

It all starts with a heat press

Proudly made in the USA and born from the specific requirements of heat transfer technology, Hotronix® has been taking the guesswork out of heat application since the 1980s. Now stronger and more advanced than ever, Hotronix® continues to engineer the world's best-selling heat presses and accessories. Don't accept imitations—**Look for The Blue™**.

Heat presses come in many makes, models, sizes and styles. Let us help you decide which is right for your business.



HEAT PRESS & VINYL CUTTER PACKAGES

Save Big on the Equipment You Need

Get big savings with STAHL'S equipment packages. We bundled together the equipment you need to succeed. A variety of heat press and vinyl cutter packages are available for every experience level.

HEAT PRESS PACKAGES

From the MAXX® Clam to the Hotronix® Dual Air Fusion®, STAHL'S sells heat press packages with the equipment you need for your business. Whether you're just starting out or have been in the business for decades, these packages are an incredible value. Don't pass up these savings.

► Visit stahls.com/packages to learn about these great heat press packages.

VINYL CUTTER PACKAGES

When you're looking to buy a vinyl cutter, look no further than the vinyl cutter packages offered through STAHL'S. These packages combine high-quality vinyl cutters with the accessories and materials you need to get started.

► Visit stahls.com/cutter-packages to see how STAHL'S vinyl cutter packages can save you hundreds.

STAHL'S EQUIPMENT FINANCING

Grow your business without hurting your bottom line. STAHL'S Equipment Financing helps you get the equipment you need, when you need it.

► Apply now at stahls.com/financing



New 360 IQ® Hat Press

- Exceptional accuracy
- Dynamic print range
- Professional results

The only hat press you need

Now you can print high-end, retail looks quickly and easily. The 360 IQ® Hat Press with Dual Silicone Platen™ technology heats hats from underneath, making it the perfect solution for applying emblems, appliqué, and patches. Best of all, it comes equipped with advanced IQ® technology allowing you to track your business in real time.

Any placement

From structured to unstructured, trucker, or bucket, the molded lower platen lets you easily print unique placements not possible with other decorating methods.

Any decoration

From traditional heat transfers to dimensional emblems, heat from the upper and lower platens give you the flexibility to decorate hats with any decoration method.

Shipping Weight & Dimensions: 50 lbs. • 26"L x 15"W x 24"H

360 IQ® Hat Press	1,495.00
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New A2Z™ SWING AWAY Heat Press

Low-cost, professional, start-up heat press

Don't miss this opportunity to purchase a top quality, reliable, USA-made heat press. Designed to outperform and outlast cheap imports, the A2Z™ Swing Away delivers accurate time, temp, and pressure every time you print. Print anything from A to Z.

Shipping Weight & Dimensions: 72 lbs. • 34"L x 20"W x 19"H

A2Z™ Swing Away Heat Press	699.00
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New CRAFT Heat Press

Perfect for home crafting and hobby spaces

This affordable and compact Craft Heat Press is the perfect solution for home crafting and hobby spaces. It is lightweight, durable and features easy-to-use technology to help you get started in a workspace of any size.

Craft Heat Press 9" x 12"	310.00
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HOTRONIX® Fusion IQ®

The Hotronix® Fusion IQ® isn't just the best heat press on the market, it's now the smartest. The Fusion IQ® line of presses are designed to make your business smarter. Insights into job and operator performance can help you make proactive, data-driven changes in real time. Available in several models, find the right fit for your business.



DUAL AIR Fusion IQ®

Productivity optimized

Built for ultimate heat printing efficiency, the Dual Air Fusion IQ® provides the functionality of two presses with dual 16" x 20" workstations. Program the press to preheat on station A and complete final application on station B. The press automatically adjusts time and pressure as it shuttles between workstations. It's a smooth, quiet, effortless operation controlled by the push of a button and tap of the foot pedal. Simply power on and choose between dual or independent operation.

The Dual Air Fusion IQ® also comes standard with a Laser Alignment System, assuring your job is on target every time. The laser system seamlessly integrates into the Dual Air Fusion IQ® workstations and is controlled entirely through the touch screen.

220 volt • 20 amps / 3500 watts

Shipping Weight & Dimensions: 410 lbs. • 45"L x 45"W x 30"H

Dual Air Fusion IQ® with two 16" x 20" Platens	7,300.00
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Requires air compressor (not included) with minimum 1 horsepower and 5-gallon holding tank. Uses 3.8 CFM.



AIR Fusion IQ®

Air-powered for effortless operation

The Air Fusion IQ® offers a two-button operation which locks the upper platen down, applying accurate, even pressure, then automatically swings open to create a heat-free workspace.

Patented Auto Adjust Pressure™ automatically adjusts to the thickness of the item you're printing. Program your time to change from pre-heating to final application. With up to four time and pressure settings, it's not just possible—it's automatic.

110 volt • 20 amps / 1800 watts | 220 volt • 10 amps / 3500 watts

Shipping Weight & Dimensions: 245 lbs. • 48"L x 40"W x 58"H

Air Fusion IQ® 16" x 20"	4,400.00
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Requires air compressor (not included) with minimum ½ horsepower and 2.5-gallon holding tank. Uses 2.3 CFM.



TABLE TOP AIR Fusion IQ®

Space-saving table top design

Take everything you love about our Fusion IQ®, add the power of an air compressor, the compact size of a table top, and you have the Table Top Air Fusion IQ®. With an upper platen that operates with the touch of a button, operator fatigue is a thing of the past.

110 volt • 20 amps / 1800 watts | 220 volt • 10 amps / 3500 watts

Shipping Weight & Dimensions: 154 lbs. • 37"L x 24"W x 27"H

Table Top Air Fusion IQ® 16" x 20"	4,000.00
------------------------------------	----------

Requires air compressor (not included) with minimum 1/2 horsepower and 2.5-gallon holding tank. Uses 2.3 CFM.



FUSION IQ®

#1 selling heat press worldwide

In the decorating business, it's all about customization. And that's what we had in mind when we made the Fusion IQ®. Switch between the draw and swing motion depending on workspace, user preference, or garment. The Touch Screen Technology allows you to program an unlimited number of presets. Add the compatibility of seven optional Quick Change Platens, and you'll be decorating more than ever.

110 volt • 20 amps / 1800 watts | 220 volt • 10 amps / 3500 watts

Shipping Weight & Dimensions: 150 lbs. • 37"L x 25"W x 24"H

Hotronix® Fusion IQ® 16" x 20"	2,250.00
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HOTRONIX® Auto Open Clam

The Auto Open Clam is the most versatile and user-friendly heat press in the Hotronix® line. This press opens automatically to prevent over-application and scorching in even the busiest shops. The clamshell design saves shop space and a wide opening between the upper and lower platen allows for easy layout. Digital time, temperature, and pressure readouts ensure a quality press every time.



11" x 15"

The 11" x 15" Auto Open Clam is perfect for shops with limited space. This lightweight, compact design is also a great choice for heat printing at offsite events.

110 volt • 10 amps / 1000 watts | 220 volt • 10 amps / 1000 watts

Shipping Weight & Dimensions: 72 lbs. • 36"L x 25"W x 21"H

11" x 15"	1,000.00
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16" x 16"

The 16" x 16" Auto Open Clam is a popular choice and favored by many shops that print full-size transfers.

110 volt • 20 amps / 1800 watts | 220 volt • 10 amps / 1800 watts

Shipping Weight & Dimensions: 90 lbs. • 36"L x 25"W x 21"H

16" x 16"	1,400.00
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16" x 20"

This full-size clam's large surface accommodates the application of names and numbers on jerseys, all-over sublimation prints, and oversized transfers.

110 volt • 20 amps / 1800 watts | 220 volt • 10 amps / 1800 watts

Shipping Weight & Dimensions: 100 lbs. • 36"L x 25"W x 21"H

16" x 20"	1,675.00
Auto Open Hover Press™ (Hover mode for DTG ink curing)	1,800.00



6" x 6"

If you're heat printing small items or limited areas of apparel, here's the perfect press. Lightweight and portable, it's ideal for small decorating jobs in the craft market, or other mobile heat printing opportunities.

110 volt • 10 amps / 360 watts | 220 volt • 10 amps / 360 watts

Shipping Weight & Dimensions: 41 lbs. • 26"L x 15"W x 21"H

6" x 6"	900.00
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SPORTS BALL Press

Customize and personalize a variety of different inflatable commemorative sports balls, including footballs, volleyballs, basketballs, and soccer balls.

110 volt • 3 amps / 360 watts

220 volt • 3 amps / 360 watts

Shipping Weight & Dimensions:
45 lbs. • 25"L x 14"W x 25"H

Sports Ball Heat Press	1,050.00
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AUTO Cap

Decorate with the reliability of our Auto Open Cap press. A cap hold-down device pulls the front of the cap taut, securing it while providing a smooth surface for heat application. Decorate a variety of cap styles with four optional Quick Change Platens.

110 volt • 10 amps / 500 watts

220 volt • 10 amps / 500 watts

Shipping Weight & Dimensions:
41 lbs. • 26"L x 15"W x 21"H

Auto Open Cap	900.00
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MAXX® Heat Presses

The perfect partner for the start-up business

The MAXX® is the best-selling low-cost heat press. Trust these budget-friendly machines to outperform every press in their class. Whether you're just getting into heat printing, heat printing part-time, or need a back-up press, these durable machines are the perfect partner.



16" x 20"

110 volt • 20 amps / 1800 watts | 220 volt • 10 amps / 1800 watts

Shipping Weight & Dimensions: 104 lbs. • 36"L x 25"W x 21"H

16" x 20"	1,250.00
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15" x 15"

110 volt • 20 amps / 1800 watts | 220 volt • 10 amps / 1800 watts

Shipping Weight & Dimensions: 78 lbs. • 36"L x 25"W x 21"H

15" x 15"	1,000.00
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11" x 15"

110 volt • 20 amps / 1000 watts | 220 volt • 10 amps / 1000 watts

Shipping Weight & Dimensions: 72 lbs. • 36"L x 25"W x 21"H

11" x 15"	750.00
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CAP

110 volt • 20 amps / 500 watts | 220 volt • 10 amps / 500 watts

Shipping Weight & Dimensions: 41 lbs. • 26"L x 15"W x 21"H

MAXX® Cap	750.00
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STAHL'S® Hotronix® Premier Warranty

- Lifetime on heating element
- 5-year on framework
- 2-year on circuit board
- 1-year parts and labor
- Free lifetime technical support

STAHL'S® A2Z™ Warranty

- 1-year full warranty
- Lifetime on heating element
- 1-year parts and labor

STAHL'S® Hotronix® MAXX® Warranty

- Lifetime on heating element
- 1-year parts and labor
- Free lifetime technical support



▶ stahls.com/power-platen

▶ stahls.com/air-fusion

HEAT PRESS Platens & Accessories

HOTRONIX® Power Platen™

The Power Platen™ applies heat from the lower platen for a quicker bond between adhesive and fabric while applying less heat to the face of heat-sensitive garments. The Power Platen™ is available in four sizes with built-in pillows for the right fit, no matter what you're decorating.

Compatible with 16" x 20" Hotronix® Auto Clam, MAXX® Clam, and Air Fusion IQ® heat presses. (Not compatible with Hotronix® Fusion IQ® or draw presses).

16" x 20"	755.00
11" x 15"	555.00
6" x 20"	455.00
6" x 6"	355.00
Power Platen Controller	240.00
Power Platen Kit*	2,360.00

*Power Platen Kit includes one digital controller and each platen.

PORTABLE Air Compressor

For use with Hotronix® Air Fusion IQ®. 70 Decibel, CFM/2.5, 6.6 Gal.

Portable Air Compressor	700.00
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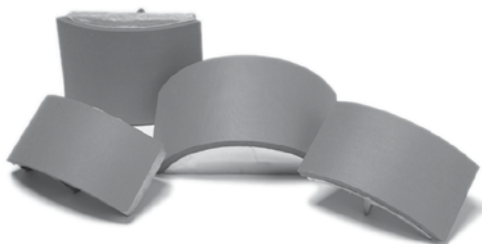




QUICK CHANGE Platens

Use interchangeable platens to decorate a wide variety of apparel and accessories. Platens are compatible with Hotronix® and MAXX® brand presses.

4" x 4" — for small garments & accessories	100.00
7" Round — for duffle bags	125.00
8" x 10" — for tote bags	125.00
6" x 10" — for left chest & hoodie pockets	125.00
Best Value — Set of 3 (7" Round, 8" x 10", 6" x 10")	325.00
MVP 11" x 15" — for women & children's apparel	175.00
Shoe 6" x 15" — for athletic footwear	275.00
Fusion® Sleeve/Leg 6" x 20" — for long, slender items	275.00
Double Sleeve/Leg 16" x 20" — for long, slender items	425.00
Can Cooler — for 8 collapsible can coolers	275.00
Hat Bill — underside or top	275.00
Hotronix® Heated Lower Platen — 16" x 20"	995.00
6" x 10" A2Z™ — for left chest & hoodie pockets	125.00



INTERCHANGEABLE Cap Platens

Interchangeable cap platens make decorating hats easy. Whether you have a low-profile or oversized hat, we have a platen that fits.

All Star 2¾" x 6½" — for low-profile caps	75.00
Rookie 3" x 5¾" — for low-crown caps	75.00
Slugger 4" x 6½" — for full-crown ball caps	75.00
Champ 4" x 8" — for oversized caps	75.00
Best Value — Set of 4 (1 each)	250.00



PLATEN Covers

QUICK SLIP LOWER PLATEN PROTECTOR

This fitted cover slips snugly over the bottom platen, making it easy to slide the garments on the platen, reducing wear and tear.

6" x 10"	45.00
8" x 10"	50.00
11" x 15"	40.00
15" x 15"	45.00
16" x 16"	50.00
16" x 20"	60.00

UPPER PLATEN COVER

This fitted cover slips snugly over the upper platen, protecting it from inks, adhesives, and other residue during the heat printing process.

16" x 20"	65.00
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SILICONE UPPER PLATEN COVER

Greatly reduces heat press imprint on performance wear and other heat-sensitive fabrics, such as neoprene and Lycra®/spandex.

16" x 20"	160.00
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Not recommended for high-temp applications.



HEAT PRESS Platens & Accessories, *continued*



HOTRONIX® Laser Alignment System

Accurate positioning and consistent placement every time. The Heat Press Laser Alignment System by Hotronix® includes a table top unit with four adjustable lasers used to ensure consistent placement of designs. Compatible with any brand of heat press, this laser unit comes with the Laser Alignment Wizard®. For accurate positioning, align each laser bulb to this heavy-duty, spiral-bound template that is printed with five popular layouts.

Laser Alignment System	330.00
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HOTRONIX® Heat Press Caddie™

The Heat Press Caddie™ stand is an adjustable pedestal stand that converts any Hotronix® Auto Open or MAXX® Clam into a threadable heat press. Self-leveling casters provide portability and stability, allowing you to take advantage of mobile heat printing opportunities.

Heat Press Caddie™	375.00
Heat Press CounterCaddie®	225.00



HOTRONIX® Heat Press Caddie™ Shelves

Designed to easily attach to your Hotronix® Heat Press Caddie™ or Air Fusion IQ® pedestal stand, these sturdy, adjustable shelves keep your heat transfer products, blanks, and accessories within reach. Each tray can be rotated in either landscape or portrait position, offering you convenience and flexibility.

Heat Press Caddie™ Shelves	160.00
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HEAT PRINTING Equipment Cart

Add more counter space to your shop with this heavy-duty steel cart. Designed to hold the Dual Air Fusion IQ®, it can also be used with other heat presses, small vinyl cutters, printers, and more. Pivoting wheels allow for easy movement around shops or at events, and lock to ensure stability.

- Powder-coated, scratch-resistant, heavy-duty steel
- Holds up to 600 lbs
- Adjustable height, from 17" to 35"

Actual Weight: 122 lbs

Shipping Weight: 126 lbs

Dimensions: 37.6"L x 24"W x 17.3"H

Shipping Dimensions: 38.2" x 24.8" x 18.11"

Heat Printing Equipment Cart	625.00
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STAHL'S® EZ Weeding™ Table

The bond between a heat transfer material and its carrier lessens when heated. This patented table heats materials slightly to promote removal from the carrier, resulting in easier weeding with less material breakage.

- 20" x 36" weeding area – a full yard of weeding production
- Three temperature settings – 110° for finely detailed designs, up to 130° for maximum productivity on larger jobs
- Top clamp holds materials in place while weeding
- Built-in storage compartment
- Fits most production tables and counter tops

Actual Weight: 27 lbs

Shipping Weight: 28 lbs

Dimensions: 39"L x 27.5"W x 4"H (Closed)

Dimensions: 39"L x 27.5"W x 17"H (Open)

Shipping Dimensions: 31" x 43" x 8"

STAHL'S® EZ Weeding™ Table	625.00
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CAD-CUT® Weeding Panel

This lightweight heated portable panel softens heat transfer vinyl adhesive to make weeding easier. Its low cost and sturdy construction make it a valuable tool for any shop.

- Space-saving 16" x 22" weeding area
- Light weight of 9 lbs allows easy portability
- Panel temperature: 130° F

CAD-CUT® Weeding Panel	77.50
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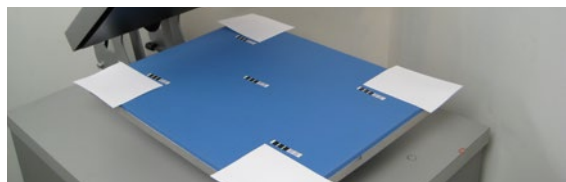


ACCESSORY Kit

Having the right tool is essential. Get the tools you need for your heat press in one convenient kit.

- 16" x 20" Heat Press Pillow
- 3.5" x 15" Heat Press Pad
- 18" x 20" Reusable Cover Sheet
- 15" x 19" Kraft Paper (25-Pack)
- Heat Eraser

Accessory Kit	85.00
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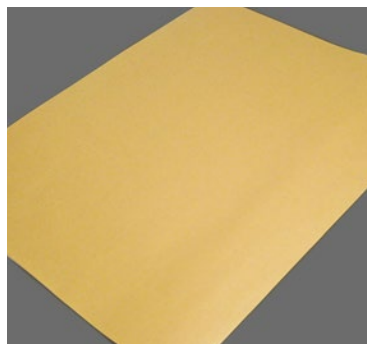
HEAT SEAL Machine Test Kit

Check for cold spots, the #1 cause of ruined garments.

Heat Seal Machine Test Kit	17.50
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HEAT PRINTING Accessories

COVER SHEETS



6 mil Reusable Cover Sheet – Our most popular cover sheet leaves a screen-print-like finish on Thermo-FILM®, Thermo-GRIP®, and Heat Applied Vinyl. Durable and reusable—store flat to prevent wrinkling.

18" x 20"	10.50
6 mil Reusable Cover Sheet – by the yard	
37½" x 36"	35.00
Kraft Paper – matte finish	
15" x 19", 25 sheets per pack	11.00
18" x 20", 25 sheets per pack	14.00

PILLOWS, PADS, & INSERTS



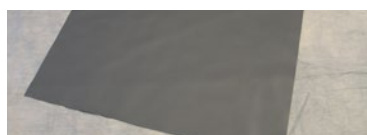
Heat Press Pillows – Prevent marks on transfers and lettering with these covered ¾" foam core pillows. Use with V-necks, near heavy seams, zippers or buttons, and as inserts for mesh jerseys.

16" x 20" for oversized shirts	30.00
12" x 14" for adult shirts	20.25
10" x 10" for youth shirts	18.00
6" x 8" for shorts and shoulders	13.00
5" x 18" for sleeves and legs	16.75
Best Value – Set of 5 (1 each)	90.00



Heat Press Pads – Designed to elevate your print area and still provide a solid surface for even pressure. Ideal for working around buttons, zippers, and seams.

5" x 6"	30.00
3½" x 15"	40.00
8" x 10"	55.00



Flexible Application Pad – Great for protecting buttons, zippers, and snaps on garments when heat printing. This thin silicone rubber pad can be used in place of a cover sheet when applying heat transfer materials to heat-sensitive items.

18" x 22"	35.00
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STORAGE BOXES



Keep inventory organized – corrugated cardboard storage boxes with plastic inserts.

15" x 20" – 32 sections holds ⅝", 1", 2", 3"	9.00
19" x 21" – 12 sections holds 6"	9.00
19" x 21" – 6 sections holds 8", 10"	9.00

CRYSTAL VELLUM



250 sheet pack – This translucent vellum paper goes directly from your laser printer to the screen burning process. For use with most major brand laser printers and copy machines.

8½" x 11"	40.50
8½" x 14"	54.50
11" x 17"	74.00
13" x 18½"	105.50
A3	74.00

LETTERING LAYOUT GUIDE



Quickly and easily align Pre-Cut Letters and Numbers with this repositionable vinyl layout guide.

Lettering Layout Guide	14.50
Magic Mask® High Tack Strips (3.6" x 20") — 5-pack	4.25

LAYOUT BOARDS



3-pack. Perfect for aligning names and numbers, either straight or with an arch.

Layout Boards	4.25
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HEAT ERASER



Ideal for cooling letters before you remove the carrier or Thermo-Tape®.

Heat Eraser	2.75
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EZ WEEDER®



This handy tool helps you easily weed CAD-CUT® and CAD-COLOR® graphics.

EZ Weeder®	17.75
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TWEEZERS



Easily remove excess material from CAD-CUT®, CAD-COLOR®, and pressure sensitive graphics.

Tweezers	22.25
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THERMO-TAPE™



Heat-resistant tape holds lettering in place before and during pressing.

	1-5	6+
Thermo-Tape™ — 3/8" x 72 yd roll	9.00	8.25

TAPE DISPENSER



Slip-resistant with rubber base to provide sturdiness while using Thermo-Tape®. Double core for 1" or 3" tape.

Tape Dispenser	17.00
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PRE-MASK TAPE



The solution for lettering caps and working with small lettering or sign vinyl; reusable.

3 1/4" x 100 yd roll	21.75
24" x 100 yd roll	88.75

LITE-TACK SPRAY



Clear adhesive spray ends layout frustration. Will not gum up embroidery needles. Use in a well-ventilated area. For safety reasons, ground shipping only. Additional charges apply. Material Safety Data Sheet (MSDS) included.

Lite-Tack Spray — 13 oz. can	12.25
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ALBACHEM LETTER REMOVING SOLVENT



Erase mistakes the easy way with AlbaChem VLR Vinyl Letter Removing Solvent. It removes heat transfer lettering from most fabrics when used within 48 hours of application. Removes lettering cut from Thermo-FILM®, UltraWeed™, Glitter Flake™, Poly-TWILL™, and more.

Letter Removing Solvent — 20 oz. can	18.50
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MINI T-SHIRTS



These miniature T-shirts are the perfect way to creatively promote your business. Use them to create memorable business cards and customer samples.

Black or White — Pack of 10	15.00
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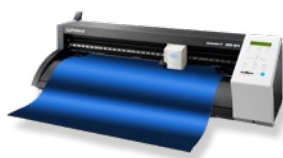
▶ stahls.com/vinyl-cutter

▶ stahls.com/print-cut

Vinyl Cutters & Print/Cut Systems

Vinyl cutters purchased through STAHLs' include access to exclusive software via CadworxLIVE.com and VectorCUT®.

Print/cut systems are perfect for creating a wide variety of full color items—from heat transfer designs, decals and labels, to vehicle graphics and signs. Providing printing and contour-cutting capabilities in one device, printer/cutters streamline the production process with improved accuracy, and eliminate the need to reload and reposition printed materials.



ROLAND® DG GS-24

VINYL CUTTER

Software included: CadworxLIVE®, VectorCut®, CutStudio™

Roland® DG GS-24 Vinyl Cutter – Stand included	1,895.00
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** STAHLs' exclusive software*



GRAPHTEC CE7000-60

VINYL CUTTER

Software included: CadworxLIVE®, VectorCut®, Graphtec Studio, Cutting Master 3

Graphtec CE7000-60 – Stand included	1,895.00
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** STAHLs' exclusive software*



ROLAND® DG TrueVIS™

PRINT/CUT SYSTEM

Produce everything from wall graphics to backlit displays to heat transfer graphics with outstanding versatility. The TrueVis VG2-540 is a multi-purpose print/cut machine with endless capabilities.

Roland® DG TrueVIS™ SG2-300 printer/cutter	Call for pricing
Roland® DG TrueVIS™ VG2 Series 54" printer/cutter	Call for pricing
Roland® DG TrueVIS™ VG2 Series 64" printer/cutter	Call for pricing

Vinyl Cutter & Print/Cut Accessories

CUTTER BLADES & ACCESSORIES

Blades for Roland® DG & GCC Cutters	1 Blade	5-Pack
STAHL'S 45° Dura-Blade	18.99	69.99
STAHL'S 45° Premium Carbide Blade	32.99	149.99
STAHL'S 60° Dura-Blade	21.99	79.99
STAHL'S 60° Premium Carbide Blade	32.99	149.99
STAHL'S 45° Economy Blade	—	25.00
STAHL'S 60° Economy Blade	—	25.00
STAHL'S Flock Dura-Blade	21.99	79.99
STAHL'S Twill Dura-Blade	18.99	69.99
Blades for Graphtec CE6000 Cutters	2-Pack	5-Pack
Graphtec Blade 0.9 mm 45°	77.50	173.00
Graphtec Blade 1.5 mm 45°	99.50	230.50
Blade Holders		
Roland® DG Blade Holder	89.99	
GCC Blade Holder	100.00	
Graphtec Blade Holder (for CB09UB Blades/Blue Tip)	105.00	
Graphtec Blade Holder (for CB15 Blades/Red Tip)	105.00	
Cutter Strips		
Roland® DG CM24/PC60/CX24/GX24	15.00	
GCC Cutter Strip	18.00	
Roland® DG Cutter Protection Strip GS-24	15.00	
Roland® DG Cutter Protection Strip BN-20	9.85	
Graphtec Cutting Strip for CE6000-60 (2 Pk)	39.00	
Graphtec Cutting Strip for CE7000-60 (2 Pk)	45.00	
Roland® DG 54" Cutter Protection Strip	18.20	

ROLAND® INKS & CLEANING CARTRIDGES

Offering a wide selection of colors, fast drying time, and exceptional durability, even outdoors, Eco-Sol MAX® inks are the most popular eco-solvent inks in the industry.

Roland® DG Eco-Sol MAX®	220ml	440ml	500ml
Eco-Sol MAX® Ink Black	72.99	134.99	—
Eco-Sol MAX® Ink Cyan	72.99	134.99	—
Eco-Sol MAX® Ink Light Cyan	72.99	134.99	—
Eco-Sol MAX® Ink Light Magenta	72.99	134.99	—
Eco-Sol MAX® Ink Magenta	72.99	134.99	—
Eco-Sol MAX® Ink Yellow	72.99	134.99	—
Eco-Sol MAX® Ink Metallic Silver	229.99	—	—
Roland® DG Eco-Sol MAX® 2	220ml	440ml	500ml
Eco-Sol MAX® 2 Ink Black	—	134.99	—
Eco-Sol MAX® 2 Ink Cyan	—	134.99	—
Eco-Sol MAX® 2 Ink Light Cyan	—	134.99	—
Eco-Sol MAX® 2 Ink Light Black	—	134.99	—
Eco-Sol MAX® 2 Ink Light Magenta	—	134.99	—
Eco-Sol MAX® 2 Ink Magenta	—	134.99	—
Eco-Sol MAX® 2 Ink Yellow	—	134.99	—
Eco-Sol MAX® 2 Ink Metallic Silver	239.99	—	—
Eco-Sol MAX® 2 Ink White	104.99	—	—
Roland® DG TrueVIS™ TR2			
TrueVIS™ TR2 Ink Black		114.99	
TrueVIS™ TR2 Ink Cyan		114.99	
TrueVIS™ TR2 Ink Light Cyan		114.99	
TrueVIS™ TR2 Ink Light Black		114.99	
TrueVIS™ TR2 Ink Light Magenta		114.99	
TrueVIS™ TR2 Ink Magenta		114.99	
TrueVIS™ TR2 Ink Yellow		114.99	
TrueVIS™ TR2 Ink White (250ml)		74.99	
Roland® DG Cleaning Cartridges			
Eco-Sol MAX® 2 Cleaning Cartridge		52.99	
TrueVIS™ TR2 Cleaning Cartridge		57.99	

STAHL'S TRANSFER EXPRESS

READY TO START USING HEAT PRESS TRANSFERS?

- Our free Easy View® Online Designer allows you to customize design templates
- Register at TransferExpress.com to set up your account & receive a free sample pack

LAYOUT: QAL-612



**OUR FAST AND USER FRIENDLY
SCREEN PRINTED & DIGITAL
TRANSFERS APPLY IN JUST**

1 APPLICATION

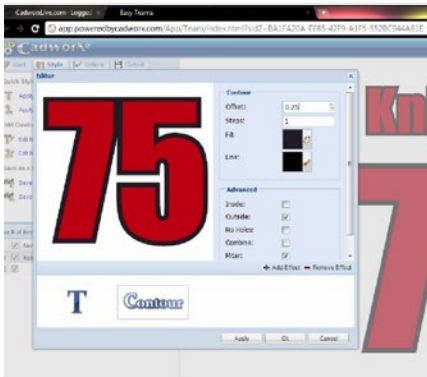
GroupeSTAHL® Divisions



► transferpaperexperts.com

Transfer Paper Experts is a leading domestic and worldwide designer, manufacturer, and distributor of a wide range of technically demanding coated transfer papers.

Utilizing efficient, high-quality mills around the globe and maintaining several distribution warehouses, we're able to provide the industry with high-performance transfer papers at competitive prices. From hobbyists to business owners alike, find the perfect paper for your next project, no matter the size.



► cadworxlive.com

CadworxLIVE® is a powerful online design tool to help you create artwork for your garment decorating business.

It's free for STAHL'S® customers and easy to learn. With royalty free clip art, an extensive text effects library and built-in Vectorizer, this powerful tool is what you need to start designing today.



► greatdanegraphics.com

Great Dane Graphics provides unmatched education and training tools for artists of every level.

Reach your true artist potential and start cranking out killer graphics. Our training library is stocked with the best approaches for editing and creating designs, go-to techniques for printing optimal artwork, and a lineup of training books to help fill your toolkit with essentials for any job.

BLANK APPAREL



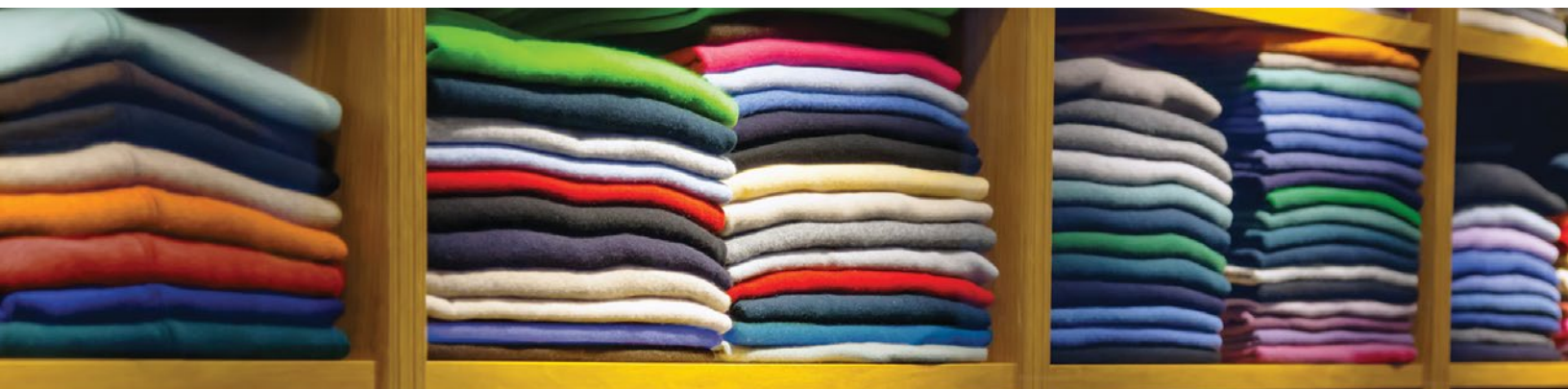
ORDER WHOLESALE APPAREL WITH YOUR HEAT TRANSFER MATERIALS ALL AT ONE TIME.

No minimums, low wholesale prices, and large brand selection!

BUY MORE, SAVE MORE

with tiered pricing & free shipping on orders over \$300.

stahls.com/blankapparel | 800.4.STAHL



APPLICATION Instructions



	STAHL'S MATERIAL	TIME	TEMPERATURE (°F)	PRESSURE	PEEL
CAD-CUT [™] Heat Transfer Vinyl	3M [™] Scotchlite [™] 5807	10–20 seconds	325–350°	Firm	Hot
	Chalkboard	15 seconds	275°	Medium	Warm
	Chroma Bling	10 seconds	300°	Medium	Warm
	Fashion-FILM [®] Electric	10-15 seconds	305°	Medium	Warm
	Glitter Flake [™]	10–12 seconds	290–302°	Medium	Hot
	Glow	10–15 seconds	305°	Medium	Warm
	GORILLA GRIP [®] II	2 sec, peel COLD, cover & seal 10 sec	320°	Light	Cold
	Heat Press Adhesive	3–5 seconds	300°	Light	Hot
	Heat Transfer Foil	8–10 seconds	300°	Firm	Cold
	Hi-Vis Color Reflect	20 seconds	325–350°	Medium	Cold
	Hologram	10–15 seconds	320°	Firm	Cold
	Metallic	8–10 seconds	285°	Medium	Cold
	Premium Plus [™] High Tack & Low Tack	8–12 seconds	280–300°	Medium	High Tack - Hot Low Tack - Warm
	Pressure Sensitive Poly-TWILL [™]	10 seconds, must be sewn	330°	Medium	—
	Reflective II	10–12 seconds	290–302°	Medium	Cold
	Silicone Dye-Block [™]	10–15 seconds	290–302°	Medium	Cold
	Soft Flock	15 seconds	310°	Medium	Warm
	Soft Foam	15 seconds	300°	Light/Medium	Cold
	SportFilm Lite [™]	10–12 seconds	302°	Medium	Warm
	Thermo-FILM [®]	6–8 seconds	330°	Medium	Hot
	Thermo-GRIP [®]	6–8 seconds	330°	Medium	Warm
	UltraWeed [™]	12 seconds	260–300°	Medium	Hot
TWILL, Appliqué Fabrics, & More	Acrylic Felt	20 seconds	330°	Firm	—
	Appliqué Fabrics	10–15 seconds, must be sewn	330°	Medium	—
	Felt Fabric	20 seconds, must be sewn	330°	Firm	—
	Glitter Flake [™]	10–12 seconds	290–302°	Medium	Hot
	Perma-TWILL [®]	20 seconds	350°	Medium	—
	Poly-TWILL [™]	10 seconds, must be sewn	330°	Medium	—
	Pressure Sensitive Poly-TWILL [™]	10 seconds, must be sewn	330°	Medium	—
	Thermo-FILM [®]	6–8 seconds	330°	Medium	Hot
	Thermo-GRIP [®]	6–8 seconds	330°	Medium	Hot
	Uncoated Poly-TWILL [™]	5 sec, remove paper, clover & seal 15 sec	350°	Medium	—
	Vinyl	3–5 sec, remove paper, cover & seal 10 sec, must be sewn	350°	Medium/Firm	—
CAD-COLOR [®]	Express Print [®]	15–20 seconds	300°	Medium	Warm
	Glitter	12 seconds	302°	Medium	Hot
	Premium Print	15–20 seconds	300°	Medium	Wait 5 Seconds, Peel Warm
	Soft Opaque	15 seconds	310°	Medium	Hot
	SuperTEK [®] Gloss/Matte Clear	5 sec, peel COLD, cover & seal 5 sec	280–300°	Medium	Cold
	SuperTEK [®] Opaque	5 sec, peel WARM, cover & seal 5 sec	280–300°	Medium	Warm
	SuperTEK [®] Sublistop [™]	5 sec, peel WARM, cover & seal 5 sec	280–300°	Medium	Warm
CAD-PRINT [™]	Glitter Flake [™]	10–12 seconds	290–302°	Medium	Hot
	Perma-TWILL [®]	20 seconds, new cover sheet for each application	300°	Medium	—
	Sublimation Transfers	60 seconds	395°	Medium	Hot
	Texture-TWILL [®]	20 seconds	300°	Medium	—

COLOR Charts

		CAD-CUT® 3M® Scotchite® 5807	CAD-CUT® GORILLA GRIP® II	CAD-CUT® Reflective II	CAD-CUT® Thermo-FILM®	CAD-CUT® Thermo-GRIP®	Felt Fabric	Perma-TWILL®	Poly-TWILL®	Pressure Sensitive Poly-TWILL®	Thermo-FILM®	Thermo-GRIP®	Vinyl – Heat Applied
	White		White		White	White	White	White	White*	White	649 U	7541 U	White
	Black		Black		Black	Black	Black	Black	Black*	Black	Black 6 U	7 C	Black
	Charcoal				Cool Gray 11 C						433 U		
	Gray				7539 C	7539 C	415 U	7538 C	15-4101 TPG*	7538 C	4276 U	7 C	
	Steel Gray								429 U				
	Eagle Gray								429 C				
	Silver	428 U		16-3915 TPG									
	Maize				115 U		7408 C		7406 C*	7406 C	1225 C		
	Gold		136 C		137 C	137 C	123 U	715 C	1375 C*	715 C	7408 I	137 C	116 U
	Bright Yellow								P 4-8 C				
	Raven Gold								612 U				
	Old Gold				1395 C		7511 C		7557 C	7557 C	146 U		126 C
	Texas Orange				7586 C				7586 C		4266 C		
	Tan								465 U				
	Cream						7499 C		5875 U*	5875 U			
	Vegas Gold		7502 U		10124 C			4515 C	4515 C	4515 C	2324 C		
	Light Gold								116 U	116 U			
	Canyon Gold								7569 C				
	Tenn. Orange								152 C	152 C			
	Orange				172 C	172 C	7597 C	7597 C	7597 C*	7597 C	7579 C	7579 C	
	Safety Orange								Orange 021 M				
	Red		200 C		186 C	186 C	201 C	201 C	201 C*	201 C	1807 C	1807 C	200 C
	Hero Red				18-1763 TPG						1797 C		
	Devil Red							187 C	187 C	187 C			
	Co. Burgundy								1955 C				
	49er Burgundy								7427 C				
	Cardinal				201 C		188 C	195 C	195 C*	195 C	697 C		
	Greek Pink								Process Magenta				
	Hot Pink		806 C						191 C				
	Pink				203 C			5025 C	5025 C	5025 C	3568 C		
	Lilac								7439 U				
	Light Maroon								7645 C				
	Maroon				7645 C	7645 C	Black 5 C	7645 C	7645 C*	7645 C	7617 C	2478 C	7449 C
	Brown				Black 4 C		4675 C		412 C	412 C	2336 C		412 U
	Purple				7671 C	7671 C	669 C	7680 C	7680 C*	7680 C	2371 U	3574 C	
	Milwaukee Purple								2755 C				
	Columbia				7682 C		7459 U	7462 U	7462 U*	7462 U	646 U		
	Cyan								640 U				
	Mid Blue								2945 U				
	Avalanche Blue								295M				
	Hero Blue				18-4244 TPG						3553 U		
	Royal		294 M		7686 C	7686 C	280 C	294 C	294 C*	294 C	2146 U	2140 C	654 C
	Dark Royal							5265 C	5265 C	5265 C			
	Thrasher Blue								2965 C				
	Deep Royal								2965 C				
	Navy		2965 C		5395 M	5395 M	276 C	532 C	532 C*	532 C	4140 C	4140 C	5395 C
	Midnight Navy								289 C				
	Jaguar Blue								5473 C				
	Turquoise								3155 U				
	Teal												
	Shark Teal				7717 C				7474 C	7474 C	569 U		
	Jade								7721 C				
	Lime Green								802 C				
	Kelly		341 C		349 C		7733 C	7733 C	7733 C*	7733 C	2427 U		3415 C
	Dallas Green								3425 U				
	Dark Green				553 C	19-5917 TPG	447 C	567 C	567 C*	567 C	7736 C	7736 C	553 C
	Midnight Green								3165 U				
	Neon Yellow								809 C				
	Neon Orange								811 C				
	Metallic Gold		7407 U										
	Metallic Silver		877 C		Silver C 10077						421 U		

Note: Closest Pantone® equivalent shown. Due to printing limitations, colors shown and Pantone® numbers suggested may vary from actual colors. For the truest color representation, request our material swatches. Colors and availability subject to change without notice.

* Uncoated available without an adhesive backing.

CAD-CUT® Premium Plus™

White 7541 U	Gray Cool Gray 8 U	Black 426 C	Maize 7408 C	Gold 129 U	Old Gold 17-0949 TPG	Orange 7579 C
Texas Orange 7586 C	Red 7622 C	Burgundy 195 C	Maroon 7645 C	Pink 2043 C	Medium Pink 507 C	Fuchsia 207 U
Purple 7679 C	Carolina Blue 283 C	Columbia 16-4032 TPG	Cyan 7689 C	Royal 7687 C	University Blue 2378 C	Navy 4280 C
Bahama Blue 2227 C	Teal 17-5029 TPG	Apple Green 363 C	Kelly 349 C	Dark Green 553 C	Camel 4047 C	Medium Brown 7589 C
Brown Black 7 C	Neon Yellow 388 U	Neon Orange 2013 U	Neon Pink 211 U	Neon Blue 2995 C	Neon Green 7488 C	Metallic Silver Cool Gray 5 C
Metallic Gold 465 C						

CAD-CUT® Fashion-FILM® Electric

Electric Pearl 11-1001 TPG	Electric Opal 12-6206 TPG	Electric Charcoal 10399 C	Electric Liquid Gold 7555 U	Electric Peach 489 U	Electric Atomic Orange 1535 C	Electric Copper 167 U
Electric Firecracker Red 7623 C	Electric Cranberry 202 C	Electric Cotton Candy 5165 U	Electric Magenta 233 U	Electric Grape Ice 7678 U	Electric Purple 2627 C	Electric Jet Stream Blue 654 C
Electric Indigo 19-3830 TPG	Electric Blue Frost 8260 C	Electric Teal 17-5024 TPG	Electric Sour Apple 366 C	Electric Green 7731 C	Electric Prism 7653 U	Electric Gold Prism 7502 C

CAD-CUT® UltraWeed™

White 7541 C	Gray 423 U	Black 7 C	Pale Yellow 587 U	Maize 7408 C	Yellow 7549 U	Gold 7408 U
Old Gold 139 U	Pumpkin 166 U	Orange 7579 C	Bright Red 3546 U	Red 1805 C	Cardinal 697 C	Burgundy 195 C
Pink 2043 C	Medium Pink 507 U	Dark Pink 7432 C	Lilac 4120 U	Amethyst 3543 U	Ultra Violet 274 U	Carolina Blue 283 C
Lt. Blue 278 C	Columbia 646 C	Royal 280 U	Cyan 640 U	Lt. Navy 2379 C	Navy 5395 U	Bahama Blue 2227 C
Mint Blue 3533 C	Shark Teal 2403 U	Lime 381 U	Greenery 2276 C	Apple Green 2277 U	Kelly 2465 C	Cream 155 C
Medium Brown 2322 U	Neon Yellow 388 U	Neon Orange 164 C	Neon Pink 211 U	Neon Green 7488 U	Metallic Black 419 U	Vegas Gold 4515 U
Metallic Gold 7556 U	Rose Gold 7633 C	Metallic Silver 4275 C				

CAD-CUT® Silicone Dye-Block™

White 11-0601 TPG	Gray 422 C	Black 19-0303 TPG	Red 19-1763 TPG	Sky Blue 298 C	Royal 18-3949 TPG	Kelly 18-6030 TPG
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CAD-CUT® Soft Foam

White 7541 U	Eagle Gray 422 U	Black 419 C	Raven Gold 3547 U	Bright Red 3517 U	Royal 2146 U	Navy 2379 C
Camel 4656 U						

CAD-CUT® SportFilm Lite™

White Pantone White	Gray Cool Gray 8 U	Black Pantone Black	Maize 116 C	Athletic Gold 13-0759 TPX	Orange 173 C	Red 200 C
Maroon 5185 C	Purple 268 U	Sky Blue 298 C	Columbia 17-4123 TPX	Royal Reflex Blue U	Navy 296 C	Shark Teal 321 U
Kelly 3425 C	Dark Green 560 C	Brown 1817 M	Neon Yellow 809 C	Neon Orange 804 C	Neon Pink 812 C	Neon Blue Process Blue C
Neon Green 802 C	Metallic Silver 877 C	Vegas Gold 7501 C	Metallic Gold 125 U			

CAD-CUT® Soft Flock

White 656 U	Gray 4278 C	Charcoal 425 C	Black 419 C	Lemon Yellow 7405 C	Gold 2012 C	Orange 2349 C
Bright Red 7621 C	Deep Red 188 C	Pale Pink 494 U	Fuchsia 215 C	Burgundy 4103 C	Purple 7665 C	Pale Blue 4156 U
Royal 2766 C	Navy 532 C	Turquoise 7710 C	Green 349 C	Brown 2479 C		

CAD-CUT® Glitter Flake™

White 7541 U	Rainbow White 7541 C	Black Black 7 C	Rainbow Black 4C4E56	Pale Yellow 460 U	Yellow Gold 457 C	Orange 1675 C
Rose Gold 500 U	Copper 2467 U	Bronze 2350 U	Brown 4635 U	Coral 170 U	Rainbow Coral 2445 C	Red 1807 C
Maroon 4077 C	Lt. Pink 223 U	Medium Pink 2057 U	Pink 215 U	Cherry 2048 C	Hot Pink 7647 C	Rainbow Plum 2061 U
Plum 242 U	Lavender 2583 U	Purple 7664 C	Eggplant 2622 C	Periwinkle 7682 C	Columbia 7454 C	Royal 2383 C
Bright Royal Reflex Blue C	Navy 2353 U	Aqua 2183 C	Beach Blue 2234 C	Mint 2455 C	Jade 563 C	Green 2244 C
Lt. Green 2276 U	Kelly 356 C	Dark Green 4215 C	Fluorescent Yellow 2296 U	Fluorescent Orange 1565 U	Fluorescent Pink 210 U	Fluorescent Purple 2572 C
Fluorescent Blue 297 U	Fluorescent Green 7487 U	Silver 428 C	Hologram Silver 421 U	Light Multi 4275 C	Black/Silver Cool Gray 8 C	Black/Gold 2329 C
Vintage Gold 2323 U	Gold 466 C	Hologram Gold 4515 U	Confetti 7653 C	Florida Orange 7625 C	Teakwood 2335 C	Peacock Teal 2214 C
Coronado Gold 7766 C						

CAD-CUT® Hologram

Black 7547 C	Orange 1595 U	Red 186 C	Pink 701 U	Purple 2602 C	Light Blue 5445 U	Blue 2738 U
Green 362 C	Silver Warm Gray 1 U	Gold 156 C				

CAD-CUT® Hi-Vis Color Reflect

Black 2335 U	Yellow 619 U	Bronze 17-1336 TPG	Red 201 U	Pink 687 U	Blue 2152 C	Navy 540 U
Green 19-0309 TPG						

CAD-CUT® Metallic

Bronze 10367 C	Brown 7518 C	Red 19-1557 TPG	Rose 619 U	Hot Pink 687 U	Purple 540 U	Light Blue 2152 C
Royal 19-4150 TPG	Silver 10077 C	Gold 201 U				

Heat Transfer Foil

Black	Bright Gold	Yellow Gold	Copper	Orange	Coral	Red
Maroon	Rose Gold	Light Rose	Pink	Amethyst	Sapphire Blue	Navy
Teal	Kiwi	Green	Bright Silver	Silver Champagne	Silver Cracked Ice	Silver Pixie Dust
Silver Waterfall	Silver Scales	Halo Rainbow Silver	Classic Rainbow	Leopard		

CAD-CUT® Permanent Pressure Sensitive Sign Vinyl

White 11-0601 TPG	Matte White 16-3850 TPG	Gray 19-4004 TPG	Black 7404 C	Matte Black 7409 C	Canary Yellow 17-0949 TPG	Matte Yellow 16-1361 TPG
Yellow 7566 C	Athletic Gold 18-1550 TPG	Orange 505 C	Tomato Red 19-1627 TPG	Red 13-2802 TPG	Burgundy 507 C	Hot Pink 7425 C
Pink 2090 C	Lilac 278 U	Lavender 16-4032 TPG	Plum 17-4247 TPG	Purple 2146 C	Sky Blue 540 U	Olympic Blue 19-3921 TPG
Blue 17-5029 TPG	Cobalt 16-6339 TPG	Royal 7733 C	Sapphire Blue 19-6050 TPG	Light Navy 4665 U	Aqua 412 C	Lime Green 930 C
Kelly 804 C	Green 812 C	Dark Green 801 U	Forest Green 802 C	Beige Silver C	Brown 16-1133 TPG	Silver 16-1133 TPG
Gold 804 C	Antique White 7527 C	Coral 2344 U	Mint 337 U	Rose Gold 2475 U	Victorian Blue 325 C	

STAHL'S CUSTOM PRODUCTS Material Reference

		Pre-Cut Letters & Numbers*	SimStitch® Letters & Numbers	Pre-Spaced Text	Pre-Spaced Numbers	Pre-Spaced Vertical Text	Team Perfect® & Player Perfect®	Perforated Pre-Spaced Text & Numbers	SimStitch® Pre-Spaced Player Names & Numbers	Any Word. Any Way.™	Custom CAD-CUT®	Custom Standard	Custom Kiss Cut®	Custom SimStitch®	CAD-CUT® Templates	CAD-PRINTZ®
Arrives on Carrier	CAD-CUT® 3M® Scotchlite® 5807			•		•				•	•					
	CAD-CUT® Chroma Bling	•		•	•	•	•			•	•				•	
	CAD-CUT® Fashion-FILM® Electric	•		•	•	•	•			•	•				•	
	CAD-CUT® Glitter Flake™	•		•	•	•	•			•	•				•	
	CAD-CUT® Glow									•	•				•	
	CAD-CUT® GORILLA GRIP® II	•		•	•	•	•			•	•				•	
	CAD-CUT® Heat Press Adhesive										•				•	
	CAD-CUT® Metallic	•		•	•					•	•				•	
	CAD-CUT® Hi-Vis Color Reflect			•		•				•	•				•	
	CAD-CUT® Hologram	•		•	•	•	•			•	•				•	
	CAD-CUT® Patterns (Express Print®)										•					
	CAD-CUT® Poly-TWILL™			•												
	CAD-CUT® Premium Plus™	•		•	•	•	•	•		•	•				•	
	CAD-CUT® Reflective II	•		•	•					•	•				•	
	CAD-CUT® Silicone Dye-Block™	•		•	•					•	•					
	CAD-CUT® Soft Flock			•	•	•	•			•	•					
	CAD-CUT® Soft Foam										•					
	CAD-CUT® SportFilm Lite™	•		•	•		•			•	•				•	
	CAD-CUT® Thermo-FILM®			•	•	•	•	•		•	•				•	
	CAD-CUT® Thermo-GRIP®			•	•	•	•	•		•	•				•	
	CAD-CUT® UltraWeed™	•		•	•	•	•	•		•	•				•	
Arrives without Carrier	Perma-TWILL®		•						•	•				•		
	Acrylic Felt	•								•		•				
	Pressure Sensitive Acrylic Felt									•						
	Pressure Sensitive Chino Twill									•						
	Uncoated Chino Twill									•						
	Appliqué Fabrics									•		•				
	Poly-TWILL™	•								•		•	•			
	Pressure Sensitive Poly-TWILL™									•		•	•			
	Thermo-FILM®	•								•		•				
	Thermo-GRIP®	•								•		•				
	Vinyl	•														
	Wool Felt	•								•		•				
Full Color Digital	Express Print®															•
	Glitter Flake™															•
	Perma-TWILL®															•
	Premium Print															•
	Soft Opaque															•
	SuperTEK® Clear (Gloss or Matte)															•
	SuperTEK® Opaque															•
	SuperTEK® Sublistop™															•
	Sublimation Transfers															•
	Texture-TWILL®															•

* Materials and sizes not available in all Pre-Cut Letter & Number styles. Go to stahls.com/pre-cut for details.

800-478-2457 | Order online stahls.com



STAHL'S' CUSTOM PRODUCTS Size Reference

	Pre-Cut Letters & Numbers*	SimStitch® Letters & Numbers	Pre-Spaced Text	Pre-Spaced Numbers	Pre-Spaced Vertical Text	Team Perfect***	Player Perfect***	Perforated Pre-Spaced Text & Numbers	SimStitch® Pre-Spaced Player Names & Numbers	Any Word. Any Way.™
5/8"	•		•					•	•	
3/4"										
1"	•		•					•	•	
1 1/8"	•									
1 1/2"	•		•		•			•	•	
2"	•	•	•		•			•	•	
2 1/2"			•					•	•	
2 3/4"			•					•	•	
3"	•	•	•		•			•	•	
3" x 24"					•					
3 1/2"			•					•	•	
4"	•	•	•	•				•	•	
6"	•	•		•				•	•	
8"	•	•		•				•	•	
10"	•	•		•				•	•	
12"	•	•								
3/4" name — up to 3 1/2"						•				
2" name — 6"–14"						•				
2 1/2" name — 7"–14"						•				
3" name — 9"–14"						•				
2" name — 6" or 8" number							•	•		
2 1/2" name — 8" or 10" number							•	•		
3" name — 8" or 10" number							•	•		
Extra Small — capital height 1" width up to 6" ***										•
Small — 2" letters – width up to 9 1/2"										•
Medium — 2 1/2" letters – width up to 11 1/4"										•
Standard — 2 3/4" letters – width up to 12"										•
Large — 3" letters – width up to 12 3/4"										•
X-Large — 3 1/2" letters – width up to 14"										•
XX-Large — 4" letters – width up to 15"										•
Mega — 4 1/2" letters – width up to 17"										•

* Materials and sizes not available in all Pre-Cut Letter & Number styles. Go to stahls.com/pre-cut for details.

** Graphic selected will determine height.

*** Available in CAD-CUT™ only.

MATERIAL/FABRIC Selection Chart

Need help deciding which heat transfer material best suits your substrate? This reference chart makes your decision easier by cross-referencing some of the most frequently used fabrics with our heat applied materials and showing you which materials are suitable for application to your fabric.

Please note: Due to the combination of fabrics, weaves, coatings, and dyes used in the textile industry, STAHL'S recommends and provides samples of our materials and media for testing.

			100% Cotton	100% Preshrunk Cotton	100% Polyester	Cotton/Poly Blends	Lycra®/Spandex Blends	Nylon	Uncoated Nylon	Sublimated Polyester	Cordura®	Leather	Neoprene
Heat Transfer Vinyl		CAD-CUT® 3M™ Scotchlite™ 5807	•	•	•	•	•	•			•		
		CAD-CUT® Heat Press Adhesive	•	•	•	•							
		CAD-CUT® Chalkboard	•	•	•	•							
		CAD-CUT® Chroma Bling	•	•	•	•							
		CAD-CUT® Fashion-FILM® Electric	•	•	•	•	•						
		CAD-CUT® Glitter Flake™	•	•	•	•							
		CAD-CUT® Glow*	•	•	•	•							
		CAD-CUT® GORILLA GRIP® II	•					•			•		
		CAD-CUT® Hi-Vis Color Reflect	•		•	•			•				
		CAD-CUT® Hologram	•	•	•	•							
		CAD-CUT® Metallic	•		•	•							
		CAD-CUT® Premium Plus™	•	•	•	•	•						
		CAD-CUT® PS Poly-TWILL™	•	•	•	•		•					
		CAD-CUT® Reflective II	•	•	•	•			•				
		CAD-CUT® Silicone Dye-Block™	•	•	•	•			•	•			
		CAD-CUT® Soft Flock	•	•	•	•				•			
		CAD-CUT® Soft Foam	•	•	•	•							
		CAD-CUT® SportFilm Lite™	•	•	•	•	•	•					
		CAD-CUT® Thermo-FILM®	•	•	•	•							
		CAD-CUT® Thermo-GRIP®	•	•	•	•		•					
		CAD-CUT® UltraWeed™	•	•	•	•							
Printable Heat Transfer Materials		CAD-COLOR® Express Print®	•	•	•	•	•						
		CAD-COLOR® Glitter	•		•	•							
		CAD-COLOR® Premium Print	•	•	•	•	•						
		CAD-COLOR® Soft Opaque	•		•	•	•						
		CAD-PRINTZ® Glitter Flake™*	•	•	•	•							
		CAD-PRINTZ® Perma-TWILL®*	•	•	•	•							
		CAD-PRINTZ® Sublimation Transfers*			•								
		CAD-PRINTZ® Texture-TWILL®*	•		•								
		SuperTEK® Gloss/Matte Clear	•	•	•	•	•	•					
		SuperTEK® Opaque	•	•	•	•	•	•			•	•	•
Twill, Appliqué Fabrics, & More		SuperTEK® Sublistop™	•	•	•	•	•	•			•	•	•
		Acrylic Felt	•	•	•	•							
		Appliqué Fabrics	•	•	•	•		•					
		Felt Fabrics*	•	•	•	•							
		Glacier TWILL™	•	•	•	•		•					
		Glitter Flake™	•	•	•	•							
		Perma-TWILL®	•	•	•	•							
		Poly-TWILL™	•	•	•	•		•					
		Pressure Sensitive Poly-TWILL™	•	•	•	•		•					
		Thermo-FILM®	•	•	•	•							
		Thermo-GRIP®	•	•	•	•		•					
		Uncoated Poly-TWILL™	•	•	•	•		•					
		Heat Applied Vinyl*	•	•	•	•							

When working with tri-blends, choose heat transfer material based on the highest fiber content in the blend.

* Material is not CPSIA compliant.



CONTACT US

There are more ways than ever to interact with STAHLs' Customer Service.



PHONE

Monday–Friday | 8:00 AM – 7:00 PM EST

For the fastest response, typically within seconds, to any question or to place an order please call.

800.4.STAHLs (800.478.2457)



WEB CHAT

Monday–Friday | 8:00 AM – 7:00 PM EST

Ask questions regarding the status of your order, request application instructions, or request website help via web chat when you don't have access to your phone. Response time is generally within a few minutes during business hours.

stahls.com



EMAIL

Monday–Friday | 8:00 AM – 7:00 PM EST

Use email to reach out with a general inquiry or to provide feedback. Response time is within 24–48 hours.

info@stahls.com

TO ORDER

Order online at stahls.com

Phone In Your Order: 800.4.STAHL'S (800-478-2457)

Order Dept. Hours: M–F, 8:00 AM – 7:00 PM, EST

Please have your customer number, zip code, or phone number available. For quality control purposes, your call may be monitored or recorded.

Fax Your Order: 800-346-2216

Our 24-hour fax line is always open for taking orders. Please request a Fax Information Pack for faxing orders. Fee may apply to faxed orders. Handwritten orders are no longer accepted.

Mail Your Order:

STAHL'S
Attn: Order Department
6353 E. 14 Mile Rd.
Sterling Heights, MI 48312

Orders cannot be modified once placed. STAHL'S makes every effort to stock a variety of items, colors, and materials. In the event of a back order, you will be notified of availability, alternatives, and charges.

Handling Fee: There is a \$2.50 handling fee on orders under \$75. There is no handling fee on orders \$75 or greater.

PAYMENT

Financial Services: 800-521-5210 | Email: credit@stahls.com

Dept. Hours: M–F, 8:00 AM – 6:00 PM, EST

STAHL'S offers two payment methods:

1. Visa, MasterCard, American Express, Discover, PayPal
2. STAHL'S Net 30 Account (requires approval)

Orders will be shipped using a major credit card or payment in advance until credit has been established. To protect credit cardholders, STAHL'S reserves the right to ship exclusively to a buyer's confirmed address. An address is confirmed if the buyer's credit card billing address matches his or her shipping address. If your billing and shipping addresses differ and you are paying by credit card, you may be asked for additional documentation before we can process your order.

Payment by Mail:

STAHL'S
P.O. Box 72497
Cleveland, OH 44192-2497

Sales Tax:

As required by law, we collect sales tax in every state where STAHL'S is registered to do business.

Where required, sales tax will be calculated unless a valid tax exemption certificate has been received. If you have a valid tax exemption certificate, please register at our website within 10 days of order placement. This will ensure that your account is marked exempt for future orders.

Past Due Accounts/Returned Checks: Two percent per month charged on past due accounts. Orders on past due accounts may be delayed. Accounts with returned checks are subject to a per check service charge.



RETURNS

Stock items such as letters and numbers can be returned, damage free, prepaid freight within **30 days of invoice date.** **Cancelled orders or returns of such unwanted merchandise may be subject to a 20% restocking fee.** Returnable stock letters and numbers in unopened packs, kits, or team must meet the following criteria:

- 2" & 3" Pro Block, Varsity Letters & Numbers - Thermo-FILM® & Poly-TWILL™ Foregrounds in White, Black, Red, Royal, Gold, and Navy and Backgrounds in White & Black only.

• Foreground Numbers

- 4", 6", 8" & 10" Pro Block & Varsity Thermo-FILM®, and Poly-TWILL™ in White, Black, Red, Royal, Gold, and Navy.
- 4", 6", & 8" Pro Block & Varsity Thermo-GRIP® in White, Black, Red, Royal, Gold, and Navy.
- 10" Pro Block & Varsity Thermo-GRIP® in White and Black only.
- 4", 6" & 8" Team US Numbers Thermo-FILM® in White, Black, Red, Royal Gold and Navy.

• Background Numbers

- 4", 6" & 8" Pro Block & Varsity Thermo-FILM® in White, Black, Red, Royal, Gold, and Navy.
- 4", 6", 8" & 10" Pro Block & Varsity Poly-TWILL™ in White and Black only.
- 4", 6" & 8" Team US Thermo-FILM® in White and Black only.

Return of Hotronix® Heat Press Equipment: A request for return must be made within 30 days of invoice. All returns require prior approval, which can be obtained by calling or emailing Hotronix® Technical Support 800-727-8520 or techsupport@hotronix.com. All returned merchandise must be unused and in its original packaging. Based upon the nature of the return, requests are subject to a **20% restock fee and re-box/test fee of \$99.00***.

Custom platens are non-returnable. For In-Warranty claims please see our warranty page or call Hotronix® Technical Support.

**\$99.00 fee applies to heat presses only*

Returns of Blank Apparel: Cancelled orders or returns of unwanted merchandise must be approved in advance and may be subject to a **20% restocking fee plus applicable shipping charges.** Merchandise that is not STAHL'S's will be returned to you at your expense or disposed of by STAHL'S. Discontinued or close-out items are not returnable. All returns must be prepaid. Please contact STAHL'S Customer Service for a return authorization and shipping address.

Custom items cannot be returned: Custom designs and items cut to order from non-stocked colors, styles, or fabrics are non-returnable because these items have been cut specifically for you.

Software, Cutters, and CDs cannot be returned.

Damage due to freight carrier: Damaged packages should be noted as such with the carrier at time of delivery. STAHL'S must be notified immediately and product must be kept in original packaging for carrier evaluation and/or return when applicable. Our 30-day return policy will still apply. Damaged equipment should be photographed, if possible.

Request for Return Authorization: Requests must be made within 30 days of invoice date. In order to process your return quickly and accurately, returns can only be accepted with a Return Authorization Number (RA) issued by our Customer Service Quality Department; RA Numbers are valid for 30 days from the date issued. All returned merchandise should be in its original condition. Product or equipment returned without an RA Number will be refused and will not be processed for credit.

Please indicate RA# on packages and send to:

STAHL'S
Attn: Return Department with RA Number
20500 Stephens
St. Clair Shores, MI 48080-1084

PRODUCT GUARANTEE

We guarantee to replace any item that is defective in materials and workmanship, free of charge, within 30 days of delivery. Our liability is limited to the value of STAHL'S products only. We do not reimburse for the cost of items that have STAHL'S products applied to them. There are no other warranties, express or implied, including but not limited to express or implied warranty of merchantability or fitness for a particular purpose. We cannot be held responsible for products which have been laundered with soaps containing bleach or harsh detergents with bleach or bleach particles.