

THE  
**FANATIC**  
GROUP<sup>®</sup>

SPRING 2024 CATALOG





Over the past 20 years, The Fanatic Group has lead the industry in providing officially licensed collegiate products and custom branded gift merchandise to over 4,500 colleges and schools nationwide.

We offer full color digital print on all of our products, customization with a full service graphic design team, low minimums and fast turnaround times.

We look forward to providing you with superior customer service and high quality product to your customers.

**FULL COLOR DIGITAL PRINTING**  
**FAST TURN AROUND TIMES**  
**PERSONALIZED PRINTING**  
**QUALITY PRODUCTS**  
**LOW MINIMUMS**





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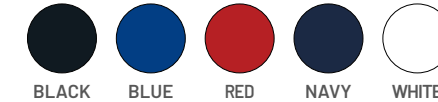
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## 20oz. STAINLESS ROADIE W/ STRAW - ROADIE20

**REDUCED PRICE! ~~\$16.00~~ - \$14.00 - MINIMUM ORDER: 12**

Double Walled Stainless Steel  
Easy Grip Handle  
Cup Holder Friendly  
Removable Straw included



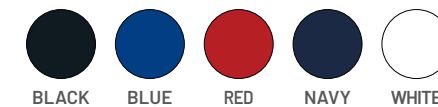
[www.TFGWholesale.com/Products/ROADIE20](http://www.TFGWholesale.com/Products/ROADIE20)



## 34oz. STAINLESS STEEL BOTTLE WITH 2 LIDS - 34OZSSB

**REDUCED PRICE! ~~\$18.00~~ - \$16.00 - MINIMUM ORDER: 12**

Vacuum Sealed, Double Walled Stainless Steel  
2 Lids Included - Twist Spout and Pop Up Straw  
Built In Handle on Both Lids



[www.TFGWholesale.com/Products/SSB34](http://www.TFGWholesale.com/Products/SSB34)



## 16oz. FROSTED GLASS MUG - FGM16

**NEW! - \$8.00 - MINIMUM ORDER: 12**

Frosted Glass  
Sturdy Glass Handle



[www.TFGWholesale.com/Products/FGM16](http://www.TFGWholesale.com/Products/FGM16)

### 20oz. SOFT TOUCH CERAMIC MUG - CM103

**NEW!** - \$9.75 - MINIMUM ORDER: 12



Soft Touch Finish With Ceramic Inside



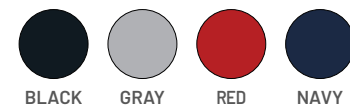
[www.TFGWholesale.com/Products/CM103](http://www.TFGWholesale.com/Products/CM103)

### 40oz. TUMBLER W/HANDLE AND STRAW - FAN40

**REDUCED PRICE!** ~~\$20.00~~ - \$16.00 - MINIMUM ORDER: 12



Vacuum Sealed, Twist On Cap  
Cup Holder Friendly  
Removable Straw included



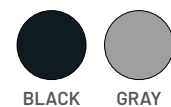
[www.TFGWholesale.com/Products/FAN40](http://www.TFGWholesale.com/Products/FAN40)

### SQUARE DESK CADDY - SQDC

**NEW STYLE!** - \$7.50 - MINIMUM ORDER: 12



3.5" x 4.75" Caddy  
Holds Most Desk Items



[www.TFGWholesale.com/Products/SQDC](http://www.TFGWholesale.com/Products/SQDC)

### 18oz. SOFT TOUCH TUMBLER W/ LID - RSST2

**TOP SELLER!** - \$9.50 - MINIMUM ORDER: 12



Double Walled Stainless Steel  
Cup Holder Friendly  
Sliding Sip Lid



[www.TFGWholesale.com/Products/RSST2](http://www.TFGWholesale.com/Products/RSST2)

### 18oz. TUMBLER GIFT SET - TGS

\$20.00 - MINIMUM ORDER: 6



Double Walled Stainless Steel  
Cup Holder Friendly  
Choice of Two Designs and Colors



[www.TFGWholesale.com/Products/TGS](http://www.TFGWholesale.com/Products/TGS)

### 12oz. LOW BALL TUMBLER - LB12

**REDUCED PRICE!** ~~\$10.00~~ - \$9.00 - MINIMUM ORDER: 12



Double Walled Stainless Steel  
Cup Holder Friendly  
Sliding Sid Lid



[www.TFGWholesale.com/Products/LB12](http://www.TFGWholesale.com/Products/LB12)

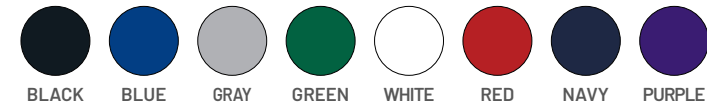




### 24oz. STAINLESS STEEL BOTTLE - SSB24

**REDUCED PRICE! \$16.00 - \$14.00 - MINIMUM ORDER: 12**

Vacuum Sealed, Double Walled Stainless Steel  
Easy Flow Spout with Built in Handle  
Soft Touch Finish



[www.TFGWholesale.com/Products/SSB24](http://www.TFGWholesale.com/Products/SSB24)

### 2.5oz. CERAMIC SHOOTER - CMS

**REDUCED PRICE! \$6.00 - \$5.00 - MINIMUM ORDER: 12**

Soft Touch Finish



[www.TFGWholesale.com/Products/CMS](http://www.TFGWholesale.com/Products/CMS)



### 24oz. FROSTED TRITAN SPORT BOTTLE - FSB

**REDUCED PRICE! \$12.00 - \$10.00 - MINIMUM ORDER: 12**

Frosted Coating  
Push Lever Spout - Carabiner Clip

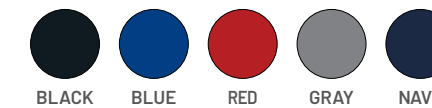


[www.TFGWholesale.com/Products/FSB](http://www.TFGWholesale.com/Products/FSB)

### JOURNAL WITH PEN - JRNP

**\$8.00 - MINIMUM ORDER: 6**

Includes Matching Pen  
Lined Paper  
Product Dimensions: 5" x 8.25"



[www.TFGWholesale.com/Products/JRNP](http://www.TFGWholesale.com/Products/JRNP)



### 16oz. SOFT TOUCH CERAMIC MUG W/ LID - CM102

**TOP SELLER! - \$8.75 - MINIMUM ORDER: 12**

Includes Swivel Lid  
Soft Touch Finish With Ceramic Inside



[www.TFGWholesale.com/Products/CM102](http://www.TFGWholesale.com/Products/CM102)



### PADFOLIO WITH PAD & PEN - PDFL

**\$10.00 - MINIMUM ORDER: 12**

Notepad with Lined Paper  
Black Pen Included  
Product Dimensions: 6.75" x 9.25"



[www.TFGWholesale.com/Products/PDFL](http://www.TFGWholesale.com/Products/PDFL)



## BUSINESS CARD CASE - BCC

\$5.00 - MINIMUM ORDER: 12



Leather Business Card Case



BLACK

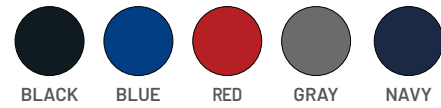
[www.TFGWholesale.com/Products/BCC](http://www.TFGWholesale.com/Products/BCC)

## PEN PACK - PN102

\$5.00 - MINIMUM ORDER: 12



Ball Point Pen and Stylus  
Choice of Two Colors and Designs



BLACK BLUE RED GRAY NAVY

[www.TFGWholesale.com/Products/PN102](http://www.TFGWholesale.com/Products/PN102)

## MEMO CUBE HOLDER - MCBH

\$7.00 - MINIMUM ORDER: 6



Leather Memo Cube Case



BLACK BLUE GRAY

[www.TFGWholesale.com/Products/MCBH](http://www.TFGWholesale.com/Products/MCBH)

## GLASS PHOTO FRAME - PF4X6

\$7.50 - MINIMUM ORDER: 6



Fits 4" x 6" Photo  
Glass Material



BLACK WHITE

[www.TFGWholesale.com/Products/PF4x6](http://www.TFGWholesale.com/Products/PF4x6)



## STAR TREE TOPPER & ORNAMENT SET - STORNPK

\$12.00 - MINIMUM ORDER: 6



Includes Star Tree Topper and Two Ornaments

Star Color:



SILVER GOLD

Ornament Color:



BLACK BLUE BURGUNDY GREEN PURPLE GOLD ORANGE WHITE RED

[www.TFGWholesale.com/Products/STORNPK](http://www.TFGWholesale.com/Products/STORNPK)



## ORNAMENT GIFT SET - OGS

\$6.50 - MINIMUM ORDER: 12

Shatterproof Plastic  
3" Diameter



BLACK BLUE BURGUNDY GREEN PURPLE GOLD ORANGE WHITE RED

View our website for all design choices!

[www.TFGWholesale.com/Products/ORN](http://www.TFGWholesale.com/Products/ORN)





## HOLIDAY ORNAMENT - ORN

\$3.50 - MINIMUM ORDER: 12

Shatterproof Plastic  
3" Diameter



View our website for all design choices!  
[www.TFGWholesale.com/Products/ORN](http://www.TFGWholesale.com/Products/ORN)

### POPULAR ORNAMENT DESIGN OPTIONS



ORN101



ORN102



ORN103



ORN106



ORN107



ORN108



ORN126



ORN127



ORN128



## TO DO PAD - TD

\$5.00 - MINIMUM ORDER: 16 PACKS

50 2.75" x 8.5" Sheets per Pad  
Magnetic Back

View our website for all design choices!  
[www.TFGWholesale.com/Products/TD](http://www.TFGWholesale.com/Products/TD)

## MEMO PAD - MP

\$7.50 - MINIMUM ORDER: 24 PACKS

50 5" x 8" Sheets per Pad  
Two Pads per Pack

View our website for all design choices!  
[www.TFGWholesale.com/Products/MP](http://www.TFGWholesale.com/Products/MP)

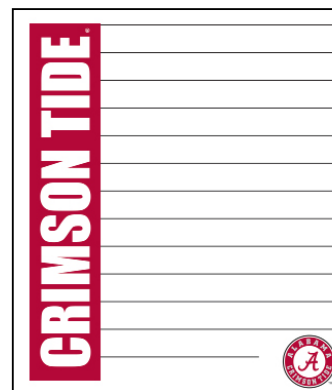


## SMALL MEMO PAD - SMP

\$6.00 - MINIMUM ORDER: 24 PACKS

50 4.5" x 5" Sheets per Pad  
Two Pads per Pack

View our website for all design choices!  
[www.TFGWholesale.com/Products/SvMP](http://www.TFGWholesale.com/Products/SvMP)





## STICKER SHEETS - ST1

**\$5.00 - MINIMUM ORDER: 25 PACKS**

Choice of Two Logos  
Two Different Sized Stickers  
44 Stickers per Sheet  
Two 8.5 x 11" Sheets per Pack

[www.TFGWholesale.com/Products/ST1](http://www.TFGWholesale.com/Products/ST1)



## NOTE CARDS / THANK YOU CARDS- NC / TY

**\$7.00 - MINIMUM ORDER: 12 PACKS**

Sold as Retail Hanger Packs with 10 cards and Envelopes  
5.5" x 4.25" cards



**View our website for all design choices!**  
[www.TFGWholesale.com/Products/NC or TY](http://www.TFGWholesale.com/Products/NC or TY)



## GRADUATION / GREETING CARDS

**\$2.00 - MINIMUM ORDER: 12**

Sold as Singles in Sets of 12

### STYLE CODES:

Graduation (GC), Everyday (BL),  
Anniversary (AC), Get Well (GW),  
Mothers Day (MD), Fathers Day (FD), Birthday (BD),  
Valentine's Day (VD), Game Loss (LC)

**View our website for all design choices!**  
[www.TFGWholesale.com/Products/\(STYLE CODE\)](http://www.TFGWholesale.com/Products/(STYLE CODE))



## HOLIDAY CARDS PACKS- GC

**\$12.00 - MINIMUM ORDER: 12 PACKS**



Sold as Retail Hanger Packs with 10 cards and Envelopes  
5" x 7" Folded Cards

**View our website for all design choices!**  
[www.TFGWholesale.com/Products/GC](http://www.TFGWholesale.com/Products/GC)

## POSTCARDS - PC

**\$1.00 - MINIMUM ORDER: 100 CARDS**



6" x 4.25" Postcards  
\*Images must be provided

**View our website for all design choices!**  
[www.TFGWholesale.com/Products/PC](http://www.TFGWholesale.com/Products/PC)



## 12 CARD PROGRAM PACK - TR1

**\$432**

Includes 12 Card Styles  
(18 Cards & Envelopes per style)

Rack Sold Separately - \$50.00/Rack

**View our website for all design choices!**  
[www.TFGWholesale.com/Products/TR1](http://www.TFGWholesale.com/Products/TR1)





FBLT24

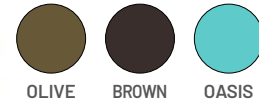
BLT24

### 24oz. BULLET BOTTLE - BLT24 / FBLT24

\$4.00 - **CLOSEOUT ITEM!** - MINIMUM ORDER: 12

Stainless Steel Lid & Base  
Cupholder Friendly

BLT24



FBLT24

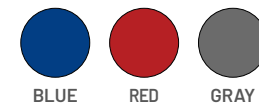


[www.TFGWholesale.com/Products/BLT24](http://www.TFGWholesale.com/Products/BLT24)  
[www.TFGWholesale.com/Products/FBLT24](http://www.TFGWholesale.com/Products/FBLT24)

### POCKET JOURNAL WITH PEN - PJRNPN

\$6.00 - **CLOSEOUT ITEM!** - MINIMUM ORDER: 6

Includes Matching Pen  
Lined Paper  
Product Dimensions: 3.5" x 5.75"



[www.TFGWholesale.com/Products/PJRNPN](http://www.TFGWholesale.com/Products/PJRNPN)

### EXECUTIVE DESK CADDY - EDC

\$5.00 - **CLOSEOUT ITEM!** - MINIMUM ORDER: 6

4" x 7" Leather Caddy  
Holds Most Desk Items



[www.TFGWholesale.com/Products/EDC](http://www.TFGWholesale.com/Products/EDC)



### SQUARE DESK CADDY - SQDC

\$6.00 - **CLOSEOUT ITEM!** - MINIMUM ORDER: 6

3.5" x 4" Leather Caddy  
Holds Most Desk Items



[www.TFGWholesale.com/Products/SQDC](http://www.TFGWholesale.com/Products/SQDC)

### OVAL METAL TAG - KTOV

\$2.00 - **CLOSEOUT ITEM!** - MINIMUM ORDER: 36

Colored Metal Key Tag



[www.TFGWholesale.com/Products/KTFB](http://www.TFGWholesale.com/Products/KTFB)

### KEY TAGS - FABRIC (KTFB) / TEAR DROP (KTTD)

\$2.00 - **CLOSEOUT ITEM!** - MINIMUM ORDER: 36

Colored Fabric Strap  
Stainless Steel Metal / Colored Metal (KTTD only)



KTFB:



KTTD:



[www.TFGWholesale.com/Products/KTFB](http://www.TFGWholesale.com/Products/KTFB)  
[www.TFGWholesale.com/Products/KTTD](http://www.TFGWholesale.com/Products/KTTD)

# THE FANATIC GROUP DROPSHIP PROGRAM

JOIN OUR DROPSHIP PROGRAM & SELL OUR PRODUCTS WITH YOUR PRINTED BRAND ON YOUR WEBSITE WITH ZERO INVENTORY!

## PERKS

- No Investment in Inventory
- Wide Selection of Products
- Ship Direct to Customer
- 72 Hour Turnaround
- Personalization Options
- Test New Products With No Risk

## HOW IT WORKS:

1. WE SEND YOU A FULL ASSORTMENT OF WEBSITE READY IMAGES OF OUR PRODUCTS WITH YOUR DESIRED COLORS/DESIGNS.
2. YOU THEN ADD THE PRODUCT IMAGES TO YOUR WEBSITE/ONLINE STORE. PROMOTE AND SELL FOR HOWEVER MUCH YOU WOULD LIKE.
3. AFTER YOU MAKE A SALE, PROMPTLY SEND US ALL ORDER INFORMATION INCLUDING THE PRODUCT, PRODUCT COLOR, DESIGN, SHIPPING INFORMATION AND PO#.
4. WE PRODUCE THE ORDER AND SHIP DIRECTLY TO YOUR CUSTOMER USING YOUR THIRD PARTY SHIPPING ACCOUNT NUMBER.
5. WE CHARGE YOU FOR THE COST OF THE PRODUCT + \$2.50 FOR HANDLING.
6. ORDERS SHIP WITHIN 72 HOURS.

For full details and information on the program along with how to get started, please contact Andrew Weiss.

614-937-9039 | [Andrew@TheFanaticGroup.com](mailto:Andrew@TheFanaticGroup.com)

# TRADITIONAL DESIGN OPTIONS

DESIGNS MAY VARY DEPENDING ON SCHOOL'S LOGO CHOICES  
USE DESIGN NAME WHEN ORDERING



PRIMARY LOGO



MASCOT LOGO



WORDMARK



MASCOT WORDMARK



PRIMARY / WORDMARK



PRIMARY / MASCOT WDMK



MASCOT / WORDMARK



MASCOT / MASCOT WDMK



ACADEMIC / INSTITUTION



SHORT SCHOOL NAME



FULL SCHOOL NAME



SEAL



# THE FANATIC GROUP EXCLUSIVE DESIGNS

THESE STYLES CAN BE USED ON ANY OF OUR DRINKWARE PRODUCTS.  
PLEASE USE STYLE NAME WHEN ORDERING.



FULL TEXT BLOCK



CURVED TEXT WITH LOGOS



VERTICAL EST.



VERTICAL TEXTURED



CLASS OF 2023



STACKED TEXT WORDMARK



ITALIC EST.



THREE DIMENSION STENCIL



SHADOWED TEXT



THREE DIMENSIONAL TEXT



PRIMARY LOGO & DIGITAL



STRIPED EST.



PRIDE SHORT SCHOOL NAME



GRADIENT SHORT SCHOOL NAME



PRIDE EQUALITY



EQUALITY TWO-TONE



LOVE



PENNANTS



SPEECH BUBBLES



LAYERED SCHOOL & TEAM NAME



PRIDE UNITY



GRADIENT UNITY



TIE-DYE SHORT SCHOOL NAME



RAINBOW PRIDE GRADIENT

# CUSTOM PERSONALIZATION

PERSONALIZE ANY PRODUCT WITH INDIVIDUAL NAMES AND NUMBERS. SIMPLY SUPPLY US WITH AN EXCEL SPREADSHEET OR LIST OF NAMES, NUMBERS OR BOTH

## COLOR OPTIONS:

1 COLOR



2 COLOR



3 COLOR



# ADDITIONAL INFO

## TERMS & CONDITIONS

Prepayment (Visa, Mastercard, American Express or Check) required for all opening orders. Terms are available on approved credit.

## SHIPPING

All products shipped FOB Edison, NJ or Deerfield Beach, FL. **No minimum orders.**

## VECTOR ARTWORK

When supplying your own artwork it is **HIGHLY** recommended that you supply us with Vector Based Artwork. These file extensions usually include:

*.ai* | *.eps* | *.pdf* | *.svg*

These file types are typically always usable, but on rare cases may not be depending on how the file was originally saved.

If you are notified that your supplied artwork is not usable, we always recommend contacting the original designer who created the artwork as they should have the correct files.

If still no luck, please contact our design department, we may be able to help.

## CONTACT US

Feel free to contact us for any reason at all.

Email: [Info@TheFanaticGroup.com](mailto:Info@TheFanaticGroup.com)

Customer Service: 732-512-1777 ext. 331

Art Department: 732-512-1777 ext. 309



## DISCLAIMER

*The following disclaimer outlines the terms and conditions for setting up and revising artwork. Please read it carefully before proceeding. By engaging in the setup or revision process, you acknowledge and accept the terms stated below:*

### *Set Up and Revision Limitation:*

*This agreement allows for one initial setup and one revision of artwork without incurring any additional costs.*

### *Scope of Revisions:*

*The revision process includes modifications, adjustments, or changes to the initial setup to align with your requirements and preferences. The purpose of the revision is to ensure that the final output meets your satisfaction to the best possible extent.*

### *Additional Revisions:*

*Any revisions beyond the initial setup and the provided revision will be considered as additional work. Additional revisions may incur extra costs, which will be communicated and agreed upon before any further modifications are made.*

### *Cost of Additional Revisions:*

*The cost of additional revisions will be determined on a case-by-case basis. Factors such as complexity, time required, and resources involved will be taken into consideration when determining the additional costs. You will be provided with an estimate or quotation for the additional revisions before any work commences.*

### *Communication and Approval:*

*Timely communication is essential for a smooth revision process. It is your responsibility to provide clear instructions and promptly respond to any queries or requests for approval during the revision process.*

### *Completion Timeframe:*

*The timeframe for completing the initial setup and revision will be communicated during the order initiation. Additional revisions may extend the overall timeframe depending on the complexity and nature of the changes required.*

### *Customization Process:*

*Our standard templates are designed to provide a consistent and high-quality foundation for your project. However, when making changes or customizations to these templates, slight variations may occur.*

*By proceeding with the setup or revision, you confirm that you have read, understood, and agreed to the terms and conditions stated in this disclaimer.*

## DISCLAIMER

*The following disclaimer outlines the potential for slight variations when making changes from our standard templates. Please carefully review this disclaimer before proceeding. By engaging in the customization process, you acknowledge and accept the terms stated below:*

### *Nature of Variations:*

*These variations may arise due to factors such as formatting adjustments, content placement, font styles, or other design elements. While we strive to maintain consistency, it is important to note that customized elements may exhibit minor differences from the original template.*

### *Reasonable Efforts:*

*We will make reasonable efforts to ensure that any variations resulting from customization are minimized. Our team will exercise due diligence to maintain the overall integrity and aesthetic appeal of the project during the customization process.*

### *Client Approval:*

*Before finalizing any changes or customizations, we will seek your approval. It is your responsibility to carefully review and provide feedback on the customized elements, and to communicate any desired adjustments or modifications. Your approval serves as acknowledgement and acceptance of the variations that may arise from the customization process.*

### *Client Responsibility:*

*We recommend that you thoroughly review all customized elements and provide clear instructions and feedback to help us understand your preferences and requirements. Prompt communication and collaboration will contribute to achieving the desired outcome while minimizing variations.*

### *Limitation of Liability:*

*We shall not be held liable for any slight variations that may occur as a result of customization from our standard templates. While we make every effort to provide a consistent product, the nature of customization inherently carries the possibility of minor differences.*

*By proceeding with the customization of our standard templates, you confirm that you have read, understood, and agreed to the terms and conditions stated in this disclaimer. You acknowledge that slight variations may occur during the customization process, and you release us from any liability associated with such variations.*

## DISCLAIMER

The following disclaimer outlines the timeframe within which customers must report any defects or discrepancies related to a product. Please carefully review this disclaimer before proceeding with your purchase. By engaging in the purchase process, you acknowledge and accept the terms stated below:

### Reporting Period:

You, as the customer, have a period of 10 business days from the date of receiving the product to report any defects or discrepancies in writing.

### Written Notification:

Any reports of defects or discrepancies must be communicated in writing, either via email or through a formal letter, within the specified 10 business day reporting period. Verbal notifications or informal communications will not be considered as valid reports.

### Description of Defect or Discrepancy:

When reporting a defect or discrepancy, it is essential to provide a detailed description of the issue. This description should include relevant information such as the nature of the defect, specific product components affected, and any other pertinent details that would help us understand and investigate the matter thoroughly.

### Visual Evidence:

Whenever possible, visual evidence in the form of clear photographs or videos should be provided to support the reported defect or discrepancy. These visual materials will aid in the assessment and resolution process.

### Timely Reporting:

It is important to report any defects or discrepancies within the stipulated 10 business day period. Failure to report within this timeframe may limit our ability to address the issue promptly and may affect the eligibility for resolution, replacement, or refund.

### Resolution Process:

Upon receiving your written report of a defect or discrepancy within the specified timeframe, we will evaluate the issue and initiate the appropriate resolution process. This may include repair, replacement, refund, or any other suitable action as determined by our policies and the nature of the reported concern.

### Exclusions:

This reporting period does not apply to issues that arise due to mishandling, misuse, shipping damage or intentional damage caused by the customer. Such instances may not be eligible for resolution or reimbursement

Please note that by proceeding with the purchase, you confirm that you have read, understood, and agreed to the terms and conditions stated in this disclaimer. It is your responsibility to report any defects or discrepancies within the specified timeframe, providing accurate information and supporting evidence to facilitate a timely and effective resolution process.

## PLACE AN ORDER

### FILL OUT THE ORDER REQUEST FORM ON OUR WEBSITE:

[www.TFGWholesale.com/Order](http://www.TFGWholesale.com/Order)

### SEND US AN EMAIL AT:

[Orders@TheFanaticGroup.com](mailto:Orders@TheFanaticGroup.com)

### SEND US A FAX:

732-512-9444

### INFORMATION TO INCLUDE WHEN APPLICABLE:

Your Name | Contact Email | Customer Account # | PO#  
Phone Number | Logo Notes | Design Codes | Shipping Address  
Item Codes, Quantities, Colors & Any Customization/Personalization  
Vector Artwork | Name Lists | Design Instructions





[www.TFGWholeSale.com](http://www.TFGWholeSale.com)