



marcolin product

FALL/WINTER2024 | ADIDAS TEAM SPORTS



MARCOLIN TECHNICAL SPECS

ADIDAS EYEWEAR



1. 9 hole anti-fog ventilation system for always clear vision
2. Lens cut anti-fog ventilation system
3. Security block hinge system
4. Adjustable rubber end-tips, non-slip contact points on the temples for the best fit
5. Polarized, photochromatic, and Kolor Up™ lenses
6. 4 Position – adjustable nose pads for individualized fit and optimal wearing comfort
7. Quick interchangeable lens system

MARCOLIN
EYEWEAR

KOLOR UP™ LENS OVERVIEW

adidas Kolor Up™ lenses provide increased visual precision and color perception by shielding and filtering UV rays and BlueLight through the proprietary light management treatment.



BROWN

Use of the lens

- For strong sunlight
- Biking, climbing
- Best in class in BlueLight protection



COPPER

Use of the lens

- For strong sunlight with maximum color enhancement
- Winter sports, precision sports like golf or tennis



GREY-BLUE

Use of the lens

- For all light conditions
- For all urban activities
- Provide a timeless look



GREY- GREEN

Use of the lens

- For all light conditions
- For all urban activities


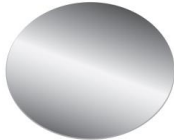

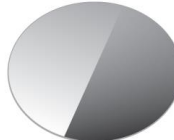












MARCOLIN TECHNICAL SPECS

ADIDAS EYEWEAR

MARCOLIN EYEWEAR

ADIDAS LENS TECHNOLOGY

	CONTRAST	CONTRAST MIRROR	POLARIZED	VARIO	KOLOR UP™
LENS TYPE					
OVERVIEW	Our contrast lenses guarantee high visual definition in all weather conditions, protecting the eye from external elements and avoiding fatigue.	Contrast mirror lenses ensure maximum protection and amplify the benefits of contrast lens technology, while providing style to your glasses.	Guaranteeing deep vision and depth perception even in the brightest of conditions, polarized lenses reduce glare for increased comfort and safety.	Vario lenses optimize vision under different light conditions without the need to switch sunglasses, changing tints from clear to dark within 20 seconds.	Kolor Up™ lenses provide for detailed chromatic vision and increased visual perception by shielding and filtering UV rays and blue light.
LIGHT CATEGORY	 Level 3 – Dark	 Level 3 – Dark  Level 2 - Medium	 Level 3 – Dark	 Level 3 – Dark  Level 2 - Medium  Level 1 - Light  Level 0 - Transparent	 Level 3 – Dark
MAIN BENEFIT	Protection	Protection	Glare reduction	Versatility	Color enhancement
ACTIVITY	All activities	Winter sports Road activities Precision sports	Water sports High mountain sports	Long lasting sports	Winter sports Road activities Precision sports

MARCOLIN

FUTURE PREVIEW



SP0083
Style #: SP0083_5902S
Season: 234
M.S.R.P.: \$99.00
Sizes: 59
Color: 02S



SP0083
Style #: SP0083_5927Q
Season: 234
M.S.R.P.: \$99.00
Sizes: 59
Color: 27Q



SP0083
Style #: SP0083_5902A
Season: 234
M.S.R.P.: \$130.00
Sizes: 59
Color: 02A



SP0088
Style #: SP0088_0024G
Season: 234
M.S.R.P.: \$149.00
Sizes: 00
Color: 24G



SP0088
Style #: SP0088_0002L
Season: 234
M.S.R.P.: \$189.00
Sizes: 00
Color: 02L



SP0088
Style #: SP0088_0002A
Season: 234
M.S.R.P.: \$149.00
Sizes: 00
Color: 02A

MARCOLIN

ACTIVE COLLECTION



SP0063
Style #: SP0063_0092Z
Season: 224
M.S.R.P.: \$99.00
Sizes: 00
Color: 92Z



SP0063
Style #: SP0063_0002G
Season: 224
M.S.R.P.: \$99.00
Sizes: 00
Color: 02G



SP0063
Style #: SP0063_0020Q
Season: 224
M.S.R.P.: \$99.00
Sizes: 00
Color: 20Q



SP0063
Style #: SP0063_0024X
Season: 224
M.S.R.P.: \$99.00
Sizes: 00
Color: 24X



SP0063
Style #: SP0063_0002U
Season: 224
M.S.R.P.: \$99.00
Sizes: 00
Color: 02U



SP0067
Style #: SP0067_6002G
Season: 224
M.S.R.P.: \$109.00
Sizes: 60
Color: 02G



SP0067
Style #: SP0067_6092X
Season: 224
M.S.R.P.: \$109.00
Sizes: 60
Color: 92X



SP0067
Style #: SP0067_6020Z
Season: 224
M.S.R.P.: \$109.00
Sizes: 60
Color: 20Z



SP0067
Style #: SP0067_6002N
Season: 224
M.S.R.P.: \$119.00
Sizes: 60
Color: 02N



SP0068
Style #: SP0068_5724G
Season: 224
M.S.R.P.: \$109.00
Sizes: 57
Color: 24G



SP0068
Style #: SP0068_5702A
Season: 224
M.S.R.P.: \$119.00
Sizes: 57
Color: 02A



SP0068
Style #: SP0068_5720D
Season: 224
M.S.R.P.: \$139.00
Sizes: 57
Color: 20D



SP0068
Style #: SP0068_5702N
Season: 224
M.S.R.P.: \$119.00
Sizes: 57
Color: 02N



SP0068
Style #: SP0068_5766L
Season: 224
M.S.R.P.: \$109.00
Sizes: 57
Color: 66L



SP0069
Style #: SP0069_6120Z
Season: 224
M.S.R.P.: \$109.00
Sizes: 61
Color: 20Z



SP0069
Style #: SP0069_6166L
Season: 224
M.S.R.P.: \$109.00
Sizes: 61
Color: 66L

MARCOLIN

ACTIVE COLLECTION



SP0069
Style #: SP0069_6124A
Season: 224
M.S.R.P.: \$119.00
Sizes: 61
Color: 24A



SP0069
Style #: SP0069_6102D
Season: 224
M.S.R.P.: \$139.00
Sizes: 61
Color: 02D



SP0069
Style #: SP0069_6124V
Season: 224
M.S.R.P.: \$119.00
Sizes: 61
Color: 24V



SP0070
Style #: SP0070_6824N
Season: 224
M.S.R.P.: \$167.00
Sizes: 68
Color: 24N



SP0070
Style #: SP0070_6820V
Season: 224
M.S.R.P.: \$119.00
Sizes: 68
Color: 20V



SP0070
Style #: SP0070_6802A
Season: 224
M.S.R.P.: \$119.00
Sizes: 68
Color: 02A



SP0070
Style #: SP0070_6820Z
Season: 224
M.S.R.P.: \$109.00
Sizes: 68
Color: 20Z



SP0070
Style #: SP0070_6805H
Season: 224
M.S.R.P.: \$139.00
Sizes: 68
Color: 05H



SP0072
Style #: SP0072_0005Q
Season: 231
M.S.R.P.: \$189.00
Sizes: 00
Color: 05Q



SP0072
Style #: SP0072_0002A
Season: 231
M.S.R.P.: \$189.00
Sizes: 00
Color: 02A



SP0072
Style #: SP0072_0024X
Season: 231
M.S.R.P.: \$189.00
Sizes: 00
Color: 24X



SP0074
Style #: SP0074_0002A
Season: 231
M.S.R.P.: \$149.00
Sizes: 00
Color: 02A



SP0074
Style #: SP0074_0002L
Season: 231
M.S.R.P.: \$149.00
Sizes: 00
Color: 02L



SP0075
Style #: SP0075_0091L
Season: 231
M.S.R.P.: \$149.00
Sizes: 00
Color: 91L



SP0075
Style #: SP0075_0067C
Season: 231
M.S.R.P.: \$149.00
Sizes: 00
Color: 67C



SP0075
Style #: SP0075_0002Z
Season: 231
M.S.R.P.: \$149.00
Sizes: 00
Color: 02Z

MARCOLIN

ACTIVE COLLECTION



SP0076

Style #: SP0076_0021G
Season: 231
M.S.R.P.: \$149.00
Sizes: 00
Color: 21G



SP0076

Style #: SP0076_0002A
Season: 231
M.S.R.P.: \$149.00
Sizes: 00
Color: 02A



SP0077

Style #: SP0077_0091Z
Season: 232
M.S.R.P.: \$179.00
Sizes: 00
Color: 91Z



SP0077

Style #: SP0077_0021X
Season: 232
M.S.R.P.: \$179.00
Sizes: 00
Color: 21X



SP0077

Style #: SP0077_0002L
Season: 232
M.S.R.P.: \$179.00
Sizes: 00
Color: 02L