

BASKETBALL & VOLLEYBALL PRODUCT OVERVIEW

April 2025



A dark, high-contrast photograph of a basketball game in progress, serving as the background for the text. The image is dimly lit, with the players and the basketball hoop visible against a dark background. The players are in various positions on the court, and the basketball hoop is visible in the upper center. The overall tone is dramatic and focused on the action of the game.

BASKETBALL

Designed for performance and built for the culture of the game, our basketball products deliver consistency, control, and confidence on every court. With a focus on innovation and quality craftsmanship, we support athletes at every level with gear that meets the demands of today's game.

BASKETBALL



ADI TACTIQ

Highest Level Game Ball for the next generation

DETAILS/SPECS/FEATURES

Drytack TM microfiber
Inlaid Pebble Channel
Cushion Control Tech (CCT)
Symmetrical Panels
Optic Orange
NFHS Compliant

ITEM	SIZES	RETAIL
BXMC7-ADI-PRO+	29.5"	\$94.99
BXMC6-ADI-PRO+	28.5"	



ADI PRO/PRO ST

Premium Game Ball

DETAILS/SPECS/FEATURES

Advanced Microfiber
Cushion Control Tech (CCT)
Symmetrical Panels
ST models with ShotTracker®
PRO compliant with NFHS

ITEM	SIZES	RETAIL
BX7E-ADI-PRO-ST	29.5"	\$90.99
BX56E-ADI-PRO-ST	28.5"	
BX7E-ADI-PRO	29.5"	\$84.99
BX56E-ADI-PRO	28.5"	



ADI ALL COURT

Performance and Durability for all levels

DETAILS/SPECS/FEATURES

All Court PU
Cushion Control Tech (CCT)
Symmetrical Panels

ITEM	SIZES	RETAIL
B301-ADI-ALL-COURT	29.5"	\$49.99
B285W-ADI-ALL-COURT	28.5"	
B251-ADI-ALL-COURT	27.5"	

BASKETBALL



ADI HOOPLA

Outdoor Durability with game feel

DETAILS/SPECS/FEATURES

Engineered Sponge Rubber
Butyl Bladder
Skived Channels

ITEM	SIZES	RETAIL
BDR7-ADI	29.5”	\$21.99
BDR6-ADI	28.5”	
BDR5-ADI	27.5”	



ADI GRID

Classic Indoor/Outdoor Rubber

DETAILS/SPECS/FEATURES

All-Day Premium Rubber
Multiple Colors

ITEM	SIZES	RETAIL
BR3-ADI	25.5”	\$17.49



ADI ETCH

Autograph balls

DETAILS/SPECS/FEATURES

4-Panel Official Size
2-Panel official Size
Mini alternating panels

ITEM	SIZES	RETAIL
BS7A-ADI-04	29.5”	\$38.49
BS7A-ADI-02	29.5”	
BMA-ADI-04	MINI	\$17.59



ADI COURTSIDE

Courtside Rack

DETAILS/SPECS/FEATURES

Powder Coated Steel
Wheel Mounted
Holds 12 Official Size Basketballs

ITEM	SIZES	RETAIL
RACK-ADI	1 SIZE	\$139.99

VOLLEYBALL

Our volleyball products are made for the intensity and precision of the game. With a focus on performance, consistency, and quality, we create equipment that helps athletes play with confidence and push their limits. Every detail is designed to support the passion and dedication of players at every level.

VOLLEYBALL



ADI LEGACY

Highest Level Game Ball for the next generation

DETAILS/SPECS/FEATURES

- Hand Picked Leather
- Blended Cotton Wrap
- Light-weight Bladder
- Symmetrical Panels
- NFHS & Collegiate Compliant

ITEM	SIZES	RETAIL
VX5EC-ADI	Official	



ADI VELARO

All Court Rec Volleyball

DETAILS/SPECS/FEATURES

- Synthetic Leather
- Precision Stitched
- Long Lasting Durability
- Multiple Colors

ITEM	SIZES	RETAIL
BVSL14-ADI	Official	\$17.99



ADI ETCH VB

Autograph Volleyball

DETAILS/SPECS/FEATURES

Mini 18 Panel Volleyball

ITEM	SIZES	RETAIL
VS2-ADI	Mini	\$10.99



ADI COURTSIDE VB CARTS

Courtside Rack

DETAILS/SPECS/FEATURES

- Alloy Frame
- Urethane Skate Wheels w/locks
- Nylon Liners
- VC - 24 balls, Zip Cover
- CBC - 30 Balls, Org Pockets

ITEM	TYPE	RETAIL
VC-ADI	Cart	\$219.99
CBC-ADI	Hammock	\$319.99

THANK YOU

