

# ADIDAS DYNAMIS MARCOLIN



EYEWEAR TRAINING





- Men & Women 18- 55
- Passionate about sports
- Focused on goals, performance, and style





## COMPETITION

*Technology and comfort.*



## PERFORMANCE

*Technology and versatility*



## ACTIVE

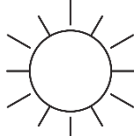
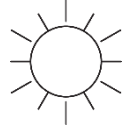

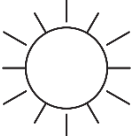
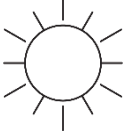



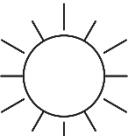
*Technology and style*







1. 9 hole anti-fog ventilation system for always clear vision
2. Lens cut anti-fog ventilation system
3. Security block hinge system
4. Adjustable rubber end-tips, non-slip contact points on the temples for the best fit
5. Polarized, photochromatic, and Kolor Up™ lenses
6. 4 Position – adjustable nose pads for individualized fit and optimal wearing comfort
7. Quick interchangeable lens system

LENS TYPE	CONTRAST	CONTRAST MIRROR	POLARIZED	VARIO	KOLOR UP™
OVERVIEW	<p>Our contrast lenses guarantee high visual definition in all weather conditions, protecting the eye from external elements and avoiding fatigue.</p>	<p>Contrast mirror lenses ensure maximum protection and amplify the benefits of contrast lens technology, while providing style to your glasses.</p>	<p>Guaranteeing deep vision and depth perception even in the brightest of conditions, polarized lenses reduce glare for increased comfort and safety.</p>	<p>Vario lenses optimize vision under different light conditions without the need to switch sunglasses, changing tints from clear to dark within 20 seconds.</p>	<p>Kolor Up™ lenses provide for detailed chromatic vision and increased visual perception by shielding and filtering UV rays and blue light.</p>
LIGHT CATEGORY	<div> Level 3 – Dark</div>	<div><div> Level 3 – Dark</div><div> Level 2 - Medium</div></div>	<div> Level 3 – Dark</div>	<div><div> Level 3 – Dark</div><div> Level 2 - Medium</div><div> Level 1 - Light</div><div> Level 0 - Transparent</div></div>	<div> Level 3 – Dark</div>
MAIN BENEFIT	Protection	Protection	Glare reduction	Versatility	Color enhancement
ACTIVITY	All activities	Winter sports Road activities Precision sports	Water sports High mountain sports	Long lasting sports	Winter sports Road activities Precision sports

**adidas Kolor Up™ lenses provide increased visual precision and color perception by shielding and filtering UV rays and Bluelight through the proprietary light management treatment.**



**BROWN**

**Use of the lens**

- For strong sunlight
- Biking, climbing
- Best in class in Bluelight protection



**COPPER**

**Use of the lens**

- For strong sunlight with maximum color enhancement
- Winter sports, precision sports like golf or tennis



**GREY- BLUE**

**Use of the lens**

- For all light conditions
- For all urban activities
- Provide a timeless look



**GREY- GREEN**

**Use of the lens**

- For all light conditions
- For all urban activities





### Technical Detail:

- Model Name: SP0090
- Material: Injected nylon
- Custom lens: R7 spoiler
- Lens category: 3
- Logo: adidas Performance



**SP0108**

- INJECTED FLAT TOP SHIELD SHAPE
- ADJUSTABLE NOSE PADS FOR UNIVERSAL FIT
- SECURITY BLOCK HINGES
- HIGH CONTRAST LENSES
- ANTI-FOG VENTILATION SYSTEM



- COLOR: 21X
- \$160 RETAIL/ \$73 WHOLESALE
- WHITE / BLUE MIRROR LENS

- COLOR: 02Z
- \$160 RETAIL/ \$73 WHOLESALE
- MATTE BLACK / GRADIENT OR MIRROR VIOLET LENS

**SP0110**

- INJECTED NAVIGATOR STYLE
- REMOVABLE SPOLIERS ON SIDES
- SECURITY BLOCK HINGES



- COLOR: 02A
- \$160 RETAIL/ \$73 WHOLESALE
- MATTE BLACK / SMOKE LENS



- COLOR: 21G
- \$160 RETAIL/ \$73 WHOLESALE
- WHITE / BROWN MIRROR LENS



- COLOR: 97L
- \$160 RETAIL/ \$73 WHOLESALE
- MATTE DARK GREEN / ROVIEX MIRROR LENS



**SP0111**

- INJECTED RECTANGULAR SHAPE
- ADJUSTABLE NOSE PADS FOR UNIVERSAL FIT
- SECURITY BLOCK HINGES
- ANTI-FOG VENTILATION SYSTEM



- COLOR: 02A
- \$139 RETAIL/ \$63 WHOLESALE
- MATTE BLACK/ SMOKE LENS



- COLOR: 20L
- \$169 RETAIL/ \$76 WHOLESALE
- GREY/ ROVIEX MIRROR /  
**PHOTOCHROMIC** LENS



- COLOR: 26X
- \$139 RETAIL/ \$63 WHOLESALE
- CRYSTAL / BLUE MIRROR LENS

MARCOLIN

**SP0112**

- SEMI-RIMLESS NAVIGATOR SHAPE
- ADJUSTABLE NOSE PADS
- SECURITY BLOCK HINGES
- ANTI-FOG VENILATION SYSTEM



- COLOR: 02A
- \$139 RETAIL/ \$63 WHOLESALE
- MATTE BLACK / SMOKE LENS



- COLOR: 02Q
- \$139 RETAIL/ \$63 WHOLESALE
- MATTE BLACK / GREEN MIRROR  
LENS



### ERGONOMICS

*You won't even feel them.* Designed for wearable comfort with features like adjustable nose pads, non-slip materials, and flexible frames.

### PROTECTION

*Comfortable in any weather condition.* adidas eyewear is ready for any climate with anti-fog ventilation and a range of UV protective lenses

### SHARPNESS

*See every detail, color and contrast.* High quality Kolor-Up™ technology are featured throughout the collection

### VERSATILITY

*Take them from trail to town.* The collection offers the perfect mix of performance and style with designs that are ideal both during and after sport.







adidas Originals  
Key Items

Spring/Summer 2025



# OR0085

\*TOP SKU\*



OR0085@5928N  
Color Code 28N  
SHINY ROSE GOLD / GREEN

MSRP: \$165.00



OR0085@5992X  
Color Code 92X  
BLUE/OTHER / BLUE MIRROR

MSRP: \$165.00



OR0085@5933L  
Color Code 33L  
GOLD/OTHER / ROVIEX MIRROR

MSRP: \$165.00

# OR0108

\*TOP SKU\*



OR0108@5521A  
Color Code 21A  
WHITE / SMOKE

MSRP: \$99.00



OR0108@5501A  
Color Code 01A  
SHINY BLACK / SMOKE

MSRP: \$99.00

# OR0069

\*TOP SKU\*



OR0069@5402A  
Color Code 02A  
MATTE BLACK / SMOKE

MSRP: \$103.00



OR0069@5402G  
Color Code 02G  
MATTE BLACK / BROWN MIRROR

MSRP: \$103.00

# OR0083

\*TOP SKU\*



OR0083@5302A  
Color Code 02A  
MATTE BLACK / SMOKE

MSRP: \$160.00



# OR0091

\*TOP SKU\*



OR0091@6032A  
Color Code 32A  
GOLD / SMOKE

MSRP: \$175.00



OR0091@6009N  
Color Code 09N  
MATTE GUNMETAL / GREEN

MSRP: \$175.00

# OR0084

\*TOP SKU\*



OR0084@6116Y  
Color Code 16Y  
SHINY PALLADIUM / VIOLET

MSRP: \$165.00



OR0084@6135S  
Color Code 35S  
MATTE LIGHT BRONZE / BORDE..

MSRP: \$165.00

# OR0027

\*TOP SKU\*



OR0027@5521Z  
Color Code 21Z  
WHITE / GRADIENT OR MIRROR..

MSRP: \$129.00



OR0027@5556X  
Color Code 56X  
HAVANA/OTHER / BLUE MIRROR

MSRP: \$129.00

# OR0100

\*TOP SKU\*



OR0100@0002G  
Color Code 02G  
MATTE BLACK / BROWN MIRROR

MSRP: \$143.00



OR0100@0002A  
Color Code 02A  
MATTE BLACK / SMOKE

MSRP: \$143.00



OR0100@0052V  
Color Code 52V  
DARK HAVANA / BLUE

MSRP: \$143.00



# OR0105

\*TOP SKU\*



OR0105@5202C  
Color Code 02C  
MATTE BLACK / SMOKE MIRROR

MSRP: \$99.00



OR0105@5221A  
Color Code 21A  
WHITE / SMOKE

MSRP: \$99.00

# OR0116

\*TOP SKU\*



OR0116@5102A  
Color Code 02A  
MATTE BLACK / SMOKE

MSRP: \$99.00



OR0116@5102C  
Color Code 02C  
MATTE BLACK / SMOKE MIRROR

MSRP: \$99.00

# OR0025

\*TOP SKU\*



OR0025@5220Z  
Color Code 20Z  
GREY/OTHER / GRADIENT

MSRP: \$129.00



OR0025@5256G  
Color Code 56G  
HAVANA/OTHER / BROWN

MSRP: \$129.00

# OR0127

\*TOP SKU\*



OR0127@5601A  
Color Code 01A  
SHINY BLACK / SMOKE

MSRP: \$140.00



OR0127@5652E  
Color Code 52E  
DARK HAVANA / BROWN

MSRP: \$140.00



OR0127@5620B  
Color Code 20B  
GREY/OTHER / GRADIENT SMOKE

MSRP: \$140.00



**THANK YOU!**