

Blue
84

2021
PRODUCT LINE





Left: Jumbuck | BBMT Heather Grey | Screenprint

Right: Touch Up Jr | BBLT Heather Red | Screenprint

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OUR STORY

In 1984, we decided to chase our dreams. We were two teenagers who wanted to make our own path. We started printing t-shirts in Mark's parents' basement to sell in our hometown of Detroit Lakes, MN on our famous mile-long beach. We had a couple of dogs, a homemade plywood printer, two secondhand kitchen ovens and cookie sheets for curing the ink.

We have a little more infrastructure now, including a 305,000 square foot production and warehouse facility, 54 automatic screenprint presses, 32 multi-head embroidery machines, six 60-foot laser applique bridges, three sublimation presses, eight pad print presses, 11 sticker printers and 15 sticker cutters. All of this along with over 400 team members allows us to produce up to 35,000 garments a day. We also keep significant inventory of over 70 unique body styles, many of which are made in the USA and dyed in our very own private dye house. All of this allows us to ship product in

as little as 24 hours, helping you manage your inventory and keep you in stock.

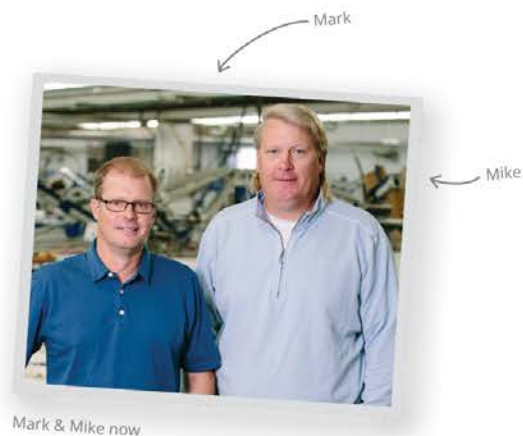
We are proud to be one of the top collegiate licensed hot market companies in the country for over 12 years, servicing more than 1,000 colleges and universities. Blue 84 is also licensed with NCAA National Championships and is the Locker Room provider for the AAC, Big 12 and Big Sky conferences. We realize having product immediately after a big win is important to our customers. We often provide "hot trucks" direct from our plant to the local markets as well as contract printing locally. Blue 84's speed to market is like no other.

We have always felt like anything is possible, and that reflects in our brand. From two kids starting a business in a basement, to running one of the largest decorating companies in the country, we took an ordinary t-shirt and made it extraordinary.



Mark & Mike
Lifelong friends & CEOs

P.S. Life's better in a t-shirt!





When it comes to garment production, there are a lot of options out there. However, we feel like we're rocking the industry, and are proud of our work. Here's why:

GARMENTS

We're known for our quality. We constantly get communication from customers letting us know that their Blue 84 garment is their favorite (and they're looking to buy more!)

NEWNESS

Apparel is all about being on-trend and ensuring that the silhouettes resonate with customers. We are constantly updating our offering to keep your assortment fresh.

ARTWORK

College marks are sacrosanct, and our suite of artwork treats them with the prestige they deserve, resulting in designs that customers absolutely love.

LOCAL

We do it all from Detroit Lakes, Minnesota. We're not on the other side of the globe, but two days via semi to wherever you are. Particularly for Hot Market, that's a big deal.

VERTICAL INTEGRATION

We have our own dye plant, dyeing over 2 million garments a year!

COLORS

Speaking of our dyeing capabilities, we have traditional pigment dye as well as reactive dye options, with over 90 different colors to meet your schools needs and what is trending in your market.

RELATIONSHIPS

Our customers are our friends, and not just a name on an invoice. Some have been with us for decades.

EXPERIENCE

We've been at this game for over 35 years. We've been there, done that, and got the t-shirt (turns out we made the t-shirt!)

ASSORTMENT

We offer a range of alternative products like stickers, and signs, along with myriad decorating options. Our selection creates endless possibilities.

REPUTATION

Our credibility is solid, just ask our customers. We survey them every quarter, and their feedback is glowing. Despite that, we are always open to suggestions on how we can be better, because our customers deserve it.

HOT MARKET

Hot Market burns hot, but it doesn't burn long, and if you can't move fast enough you'll miss it. That's why we hustle like nobody else. Our Minnesota production facility is an overnight semi drive from having your school stocked up and ready to go with whatever is trending. We're also not afraid of contract-printing in your backyard, and odds are good that we already have relationships at the ready to do just that.

We've been at the Hot Market game a long while, and successfully so. That's why we're the locker room provider for the Big 12, Big Sky, and AAC conferences. Titles are won and lost based on how teams execute in the playoffs. When it comes to those critical periods, nobody has a record of winning like Blue 84. We've been there. We've won there. We can't wait to go back and do it all again.



BLUE 84 - FAIR LABOR ASSOCIATION ACCREDITED

In summer of 2019, Blue 84 became one of the less than 40 companies to be accredited by the Fair Labor Association via their stringent process of reviews and audits of processes, facilities, practices, and business relationships.

What this means is that Blue 84 and their production partners have been found to abide by labor practices that the FLA deems as both fair and compliant with basic human rights.

Accreditation by the FLA is an intensive process and we couldn't be more proud of the formal recognition. That being said, our compliance with the FLA's standards isn't something we do because we want their formal accreditation. We meet their standards, often of our own volition, because it is the right thing to do.

Our core values of Community and Team aren't just how we talk. It's how we walk. Join us. For more information, please check out: Blue84.com/Social-ResponsibilityandFairLabor.org



FAIR LABOR
ASSOCIATION



NEW FOR 2021

Check out this sampling of what we have for you that's brand new. These items are on-trend and inspired by winning silhouettes that are working in retail right now.

Our designers are constantly on the lookout to bring you the best of what's trending, and we're confident these great, new garments

will resonate with customers. Combine these pieces with our incredible artwork and see how these fashions can add a huge breath of freshness to your assortment.

Want to see them in person? Just give your rep a call – we can't wait to show them to you!



LICENSED LIFESTYLE GRAPHICS

In addition to our Collegiate line, Blue 84 has been a wildly successful resort brand for decades now. We have customers from coast to coast, know what is trending and have a creative library of over 200,000 pieces of art (really!) from which we can draw inspiration.

The "lifestyle" trend in college wear has significant momentum, and many of our customers are reporting fantastic performance for these items.

Given our background, you can have no better partner than Blue 84 to take advantage of this trend and wring out the incremental revenue, and profits, contained in it.

Don't miss this opportunity! We've got the ideas, resources, and experience to take your program in a new and successful direction. Just give us a call or shoot us an email - we're ready!



Left: Halogen Fashion | OTR Mauvelous | Screenprint Middle: High Rate Soft | OLR Shadow | Screenprint Right: Side Wall Soft LC/FB | OLR Charcoal | Screenprint

STICKERS & SIGNS

At Blue 84 we're known for our incredible garments – it's where we started and how we've grown to be a brand that folks ask for by name. Be it as a provider of basic assortments or knocking it out in Hot Market, we know the college market and how to develop products that drive sales for our partners.

In that spirit, we've expanded our product line to help augment your assortment. We can take your unique, popular, and profitable artwork and rework those proven designs into the following:

STICKERS

These are everywhere! Just check out the backs of phones, laptops, tablets, vehicles, water bottles, etc. You'll love the high margin impulse add-on sales that these provide, and your customers will love the vinyl coating that makes these stickers perfect for all-weather application.

SIGNS

No man cave, basement, she shed, or garage is complete without a cool sign or three to make it abundantly clear as to where the owners' collegiate allegiances lie. Coming in metal or wood and in designs that fans love, these new signs will literally fly off your shelves and onto your fans' walls.

Contact your rep, email or call us to learn how Blue 84's college accessories can drive incremental new sales for your business.



MASKS

Our library of art and your marks make options galore and will result in designs that your customers love.

Call us today and see how Blue 84 can create a really successful mask program for you!



Fugacious | MaskP Black | Heat Transfer



Juniors Mascot | MaskH Heather/Black | Heat Transfer

IMPORTANT NOTICE: BLUE 84 MAKES **NO GUARANTEES** OR WARRANTIES, EXPRESS, IMPLIED OR OTHERWISE, THAT THE MASKS IT SELLS WILL PREVENT OR REDUCE THE LIKELIHOOD OF INFECTION FROM COVID-19 OR ANY OTHER VIRUS OR BIOLOGICAL DISEASE SOURCE. WHETHER YOU ARE A COMMERCIAL USER OR A PRIVATE CONSUMER, YOU MUST USE YOUR OWN BEST JUDGMENT AS TO WHEN, WHERE AND HOW TO USE THESE BLUE 84 MASKS. WE HOPE THEY WILL BE OF SOME USE TO YOU. BE WELL & **STAY SAFE** IN THESE DIFFICULT DAYS AND WEEKS!
- BLUE 84 MANAGEMENT

CLASSIC

Our most universal fleece and tees. This fabric works for everyone, whether you're being active or casually supporting the home team.



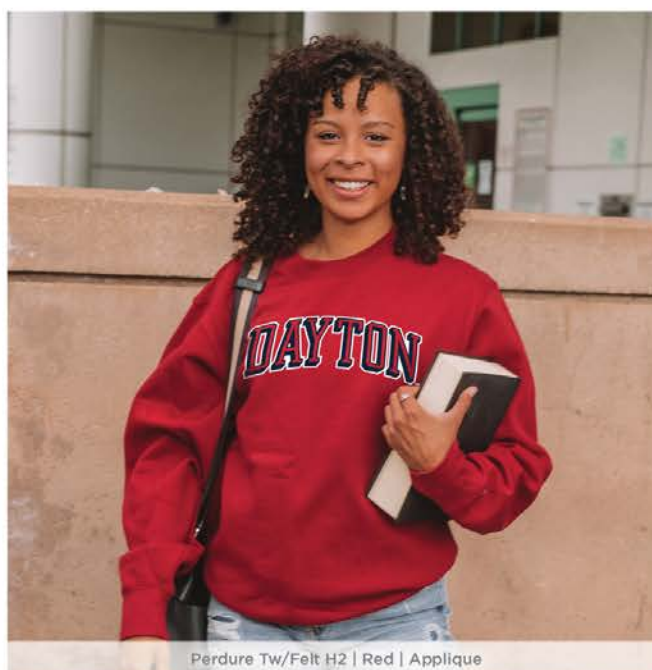
Arms Reach Fleece | Purple | Applique



Extra Credit Felt | Gold | Applique



Golden Laurels | Navy | Screenprint



Perdure Tw/Felt H2 | Red | Applique

CCRW | CAMPBELL CREW

This soft crew-neck sweatshirt is an absolute customer favorite and is easy to layer with a jacket or perfect on its own. The staple.

8.5 oz

55% cotton, 45% polyester fleece

Double-needle coverstitch on all major seams

Spandex reinforced 1x1 rib trims

Taped neck with locker patch

XS-2XL, 3X available in Black, Charcoal, Graphite, Navy

Relaxed Fit

S1 M2 L4 XL4 2XL1





Rec Room | Russet | Screenprint



Fair Trade Felt H3 | Black | Applique

CCHD | HAMDEN HOOD

The classic look in a soft, fleecy hoodie. This is the one that folks discover they've ended up wearing for consecutive days. It's that awesome and that comfortable.

8.5 oz

55% cotton, 45% polyester fleece

Double-needle coverstitch on all major seams

Three-piece hood construction

Spandex reinforced 1x1 rib trims

Taped neck

XS-2XL, 3X available in Black, Charcoal, Graphite, Navy

Relaxed Fit

S1 M2 L4 XL4 2XL1





Big Rally Infusion H1
Navy
Applique



Incubator
Purple
Screenprint



Wrung Out
Garnet
Screenprint



Cool College
Royal
Screenprint



Double Pump Sp Twll/Felt
Red
Applique



Top Level Sp Twll/Sp Twll
Forest
Applique



Arch Seal Jr
Graphite
Screenprint



Tool Belt Felt H2
Maroon
Applique



Fo Chisel
White
Screenprint



Extra Credit Twill H2 | Oatmeal | Applique



Up And Under Scrn/Emb | Moss | Screenprint/Embroidery



Cross Flow Scrn/Emb | Russet | Screenprint/Embroidery

CCQZ | BIG DETROIT 1/4 ZIP

Our quarter zip offers a different look from the traditional college sweatshirt. Roomy, comfortable, and perfect regardless if worn over a layer or on its own.

8.5 oz

55% cotton, 45% polyester fleece

Double-needle coverstitch on all major seams

Spandex reinforced 1x1 rib trims

Covered placket with metal pull

Taped neck with locker patch

XS-2XL, 3X available in Black, Charcoal, Graphite, Navy

Relaxed Fit

S1 M2 L4 XL4 2XL1





Rock Jock Zip | Graphite | Screenprint



Rock Jock Zip | Red | Screenprint



Open Enroll H2 | Forest | Applique



Enthralled H2 | Charcoal | Applique

CCFZ | FRANKLIN FULL ZIP HOOD

This classic full-zip hoodie goes with virtually any outfit and will always feel warm, soft and cozy wear after wear.

8.5 oz

50% cotton, 50% polyester fleece

Double-needle coverstitch on all major seams

Three-piece hood construction

Spandex reinforced 1x1 rib trims

Taped neck

XS-2XL, 3X available in Black, Charcoal, Graphite, Navy

Relaxed Fit

S1 M2 L4 XL4 2XL1



Black



Charcoal



Forest



Garnet



Graphite



Maroon



Navy



Purple



Red



Basic Arch Twill H1 | Heather/Navy | Applique



Lecture Hall Felt H2 | Heather/Navy | Applique



Crude Oil | Heather/Red | Screenprint

CCRH | REEVES RUGBY HOOD

Roomy, sporty, and the perfect Saturday hoodie. An instant favorite.

8.5 oz

55% cotton, 45% polyester fleece

Double-needle coverstitch on all major seams

Spandex reinforced 1x1 rib trims

Taped neck

Side vents

Contrast sleeve stripes

Contrast jersey hood lining

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Heather/
Black



Heather/
Forest



Heather/
Maroon



Heather/
Navy



Heather/
Red



Heather/
White



Left: Arch Logo Jr | CCTL Cardinal | Screenprint Right: Whiten Jr | CCTR Heather | Screenprint



Heat Storm Pant | Navy | Screenprint

CCOP | PICKEREL PANT

These pants are the bomb! Literally, we can't get enough of the softness and comfort. Perfect for a relaxing day.

8.5 oz

55% cotton, 45% polyester fleece

Covered elastic waistband with internal drawcord

On seam pockets

Open bottom

32" inseam (L)

XS-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Black



Charcoal



Graphite



Navy



Run Amuck Pant | Charcoal | Screenprint

CCJP | JASPER JOGGER PANT

This is simply the most comfortable pant we've ever produced. A weekend staple that works as well out to brunch as it does binge-watching on the couch.

8.5 oz

55% cotton, 45% polyester fleece

Self waistband with soft elastic

Tonal flat woven drawcord

Back right patch pocket

Slightly curved inset side pockets

Spandex reinforced 1x1 rib cuffs

XS-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Charcoal



Graphite



Merlot



Midnight



Oatmeal



Easy Pant
Graphite
Screenprint



Powerpack OS Pant
Black
Screenprint



Bascom Pant
Navy
Screenprint



Run And Hide Hip
Oatmeal
Screenprint



Leg It Pant
Charcoal
Screenprint



Agog OS Pant
Merlot
Screenprint



CCTR | TAMARAC RINGSPUN TEE

A soft, ringspun cotton tee to wear on its own or layer. The reinforced neck seam keeps the shape wear after wear.

5.5 oz
 100% cotton jersey
 Double-needle coverstitch on neck seam
 1x1 rib collar
 Taped neck
 Shoulder to shoulder tape
 S-3XL
 Relaxed Fit
 S1 M2 L4 XL4 2XL1

CCLR | LANDRUM RINGSPUN LONG SLEEVE

Our popular ringspun cotton tee, but in a long sleeve version. Comfortable, classic and perfect for cooler days.

5.5 oz
 100% cotton jersey
 Double-needle coverstitch on neck seam
 1x1 rib collar
 Taped neck
 Shoulder to shoulder tape
 S-3XL
 Relaxed Fit
 S1 M2 L4 XL4 2XL1



Colors available for both the CCTR & CCLR:





Tip Cup
Graphite
Screenprint



Nonpadded
Orange
Screenprint



Open Block
Oatmeal
Screenprint



Jock Rock
Forest
Screenprint



Desk Jockey
Red
Screenprint



Redundant
Gold
Screenprint



First Come FSS
Heather
Screenprint



Nineties
Navy
Screenprint



Hype Train FF/FLS
Oatmeal
Screenprint

TRI-BLEND

It's not fair. All tees are not created equal. With the fit and feel of your favorite t-shirt, these tees are famous for their heathered texture and softness.



Vicious Cycle | MTBT2 Heather | Screenprint



Deep Pockets
Heather
Screenprint



Experience Jr
Navy
Screenprint



Wondrous Jr
Black
Screenprint



Flood Gate | Heather | Screenprint

MTBK | TRI-BLEND TANK

Get your ticket to the gun show! Our tri-blend tank in a classic fit is just the ticket. A summer staple.

New garment available Now

4.7 oz

50% polyester, 37% cotton, 13% rayon

Double needle stitching throughout

Bound rib collar and armholes

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Black



Heather



Navy



Team Member | Red | Screenprint

MTBT2 | TRI-BLEND T-SHIRT

This men's tri-blend t-shirt is the perfect combination of softness and a lightweight feel.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Double-needle stitched sleeves and bottom hem

Cover seam stitched rib knit collar

XS-3XL

Classic Fit

S1 M2 L4 XL4 2XL1

**New color available Now*



Black



Cardinal



Cornflower
Blue



Forest



Golden



Heather



Irish
Green



Maroon



Navy



Oatmeal



Orange



Purple



Red



Royal



*Russet



Quick Slant Soft
Royal
Screenprint



Conundrum
Maroon
Screenprint



Look Alike Jr
Forest
Screenprint



Sumptuous Jr
Navy
Screenprint



Two Tone
Oatmeal
Screenprint



Rational Soft
Black
Screenprint



Werkman
Cardinal
Screenprint



Admirable
Golden
Screenprint



Wax Poetic Jr
Heather
Screenprint



Midday | Royal | Screenprint

MTBL2 | TRI-BLEND LONG SLEEVE TEE

Our soft tri-blend is married to a traditional long sleeve body, but with the added touch of rib-knit cuffs. Looks incredible as is, or with sleeves pushed up.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Rib cuffs

Bound collar

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Black



Forest



Heather



Maroon



Navy



Oatmeal



Royal

28 MTBL2



Coffee Crew FF/LLS/URS
Heather
Screenprint



Bought Out
Oatmeal
Screenprint



Juniors Mascot Soft
Black
Screenprint



Okay Good
Royal
Screenprint



Legitimacy
Black
Screenprint



Lift Car
Russet
Screenprint



Slim Lines Soft | Forest | Screenprint

MTHT | TRI-BLEND HOODED TEE

Our perfect tri-blend combined with some fantastic color and artwork makes this one of the most popular hoodies out there.

4.7 oz
50% polyester, 37% cotton, 13% rayon
Front pouch pocket
Contrast drawcords
XS-2XL
Classic Fit
S1 M2 L4 XL4 2XL1

**Russet available Now, Purple available 3/15/21*





MTRH | TRI-BLEND FLEECE RAGLAN HOOD

This tri-blend hoodie will keep you cozy all day long! This piece can easily be worn by both men and women.

6.5 oz

50% polyester, 37% cotton, 13% rayon

Raglan sleeves

Jersey lined hood with natural tone drawcords

Rib cuffs and waistband

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1

**New color available Now*



Black



Cardinal



Heather



*Maroon



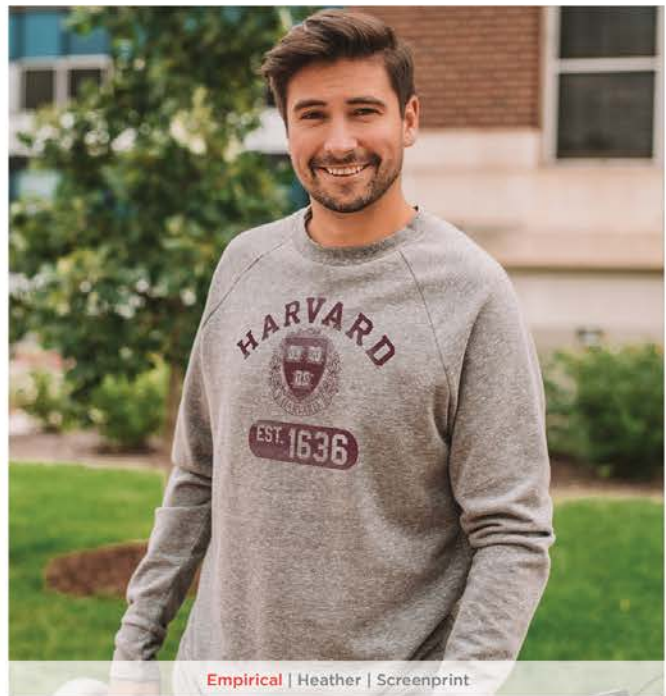
Navy



Royal



Vandalize Infusn Suede H1 | Black | Applique



Empirical | Heather | Screenprint



Rec Room | Navy | Screenprint

MTRC | TRI-BLEND FLEECE CREW

Super soft tri-blend with a sporty look makes this fleece crew an instant favorite. This is the one that gets pulled out of the closet first, and with good reason - it looks as great as it feels.

New garment available Now

6.5 oz

50% polyester, 37% cotton, 13% rayon

Raglan sleeves

Rib binded collar

Rib cuffs and waistband

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Black



Heather



Maroon



Navy

SANDED FLEECE

This fleece is top quality and stands up to constant wear (without sacrificing the lived-in feel we love). Because it's specially washed for softness and a broken-in appearance, this fleece looks and feels like the well-worn favorite you had in college.



Perdure Twill H2 | MCFN Gunmetal | Applique



Contrived Felt H3 | Russet | Applique



Ecosystem Jr | Maroon | Screenprint



Against The Law Flc/Tw | Gunmetal | Applique



Risk Averse | Red | Screenprint

MFPH | SANDED FLEECE PULLOVER HOOD

With a generous cut, soft feel and traditional look, this garment will become your customers' favorite sweatshirt.

9 oz	Antique nickel eyelets
80% cotton, 20% polyester	Slightly contrasting stitching
Side rib panels	XS-2XL
Raglan sleeves	Relaxed Fit
Front pouch pocket	S1 M2 L4 XL4 2XL1
Fleece lined hood	Gunmetal and Navy available in 3XL



Black



Cappuccino



Golden



Gunmetal



Maroon



Navy



Red



Royal



Russet



Turf



MFCN | SANDED FLEECE CREW NECK

Our sanded fleece, featuring a crew neck and a relaxed fit. Super comfy and trendy!

9 oz
80% cotton, 20% polyester
Side rib panels
V-patch on the neck

S-2XL
Relaxed Fit
S1 M2 L4 XL4 2XL1

**New colors available Now*





Egotistic Zip Felt
Maroon
Applique



Double Space
Gunmetal
Screenprint



Lecture Hall Felt H2
Navy
Applique



Utterance | Cappuccino | Screenprint

MFZC | SANDED FLEECE ZIP CADET

Look sharp while having a comfy, relaxed fit thanks to the soft fabric and rib panels.

9 oz
80% cotton, 20% polyester
Side rib panels
Quarter zip cadet collar
Front pouch pocket
Slightly contrasting stitching
S-2XL
Relaxed Fit
S1 M2 L4 XL4 2XL1



Black



Cappuccino



Gunmetal



Maroon



Navy



Red

SPECIALTY FABRICS

Looking for something different? Look no further. These fabric options bring trend-right fashion and fresh variety to any apparel assortment.



Big Kid | MBWH Navy | Screenprint



Dot Path
Heather Navy
Screenprint



Aquaphobic
Heather Grey
Screenprint



Third Degree
Heather Purple
Screenprint



Gallus | Heather Maroon | Screenprint

BBMT | MALIBU TEE

The perfect mix of poly and cotton offer a great feel, and our wide assortment of colors serve a host of schools and looks.

4.4 oz

50% cotton, 50% polyester

Neck tape from shoulder to shoulder

Double needle stitching throughout

Set in rib collar

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Heather
Black



Heather
Cardinal



Heather
Forest



Heather
Grey



Heather
Maroon



Heather
Navy



Heather
Orange



Heather
Purple



Heather
Red



Heather
Royal



Chump Change | Heather Grey | Screenprint

FLHH | HERMOSA HOOD

Our standard hood - soft, roomy, and warm - but with a trendy white drawcord for the added touch.

6.2 oz

60% cotton, 40% polyester

Contrast white flat shoestring drawcords

1x1 rib trims

Taped neck

XS-2XL

Classic Fit

S1 M2 L4 XL4 2XL1

Heather Black

Heather Cardinal

Heather Forest

Heather Grey

Heather Maroon

Heather Navy

Heather Orange

Heather Purple

Heather Red

Heather Royal



Joint Call Sc/Sp Twill
Heather Red
Screenprint/Applique



Help Wanted
Heather Navy
Screenprint



Wind Swept
Heather Forest
Screenprint



Best Basic Soft
Heather Navy
Screenprint



Pro Strats LC/FB
Heather Forest
Screenprint



Where To Jr
Heather Maroon
Screenprint



Quick Study Scrm/Felt Zip | Heather Grey | Screenprint/Applique

FLLZ | LAGUNA FULL ZIP

Old-school zip hoodie that's as timeless as when you first wore it. A classic look.

6.2 oz

60% cotton, 40% polyester

Contrast white zipper tape and flat shoestring drawcords

1x1 rib trims

Taped neck

XS-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Heather Black



Heather Cardinal



Heather Forest



Heather Grey



Heather Maroon



Heather Navy



Heather Orange



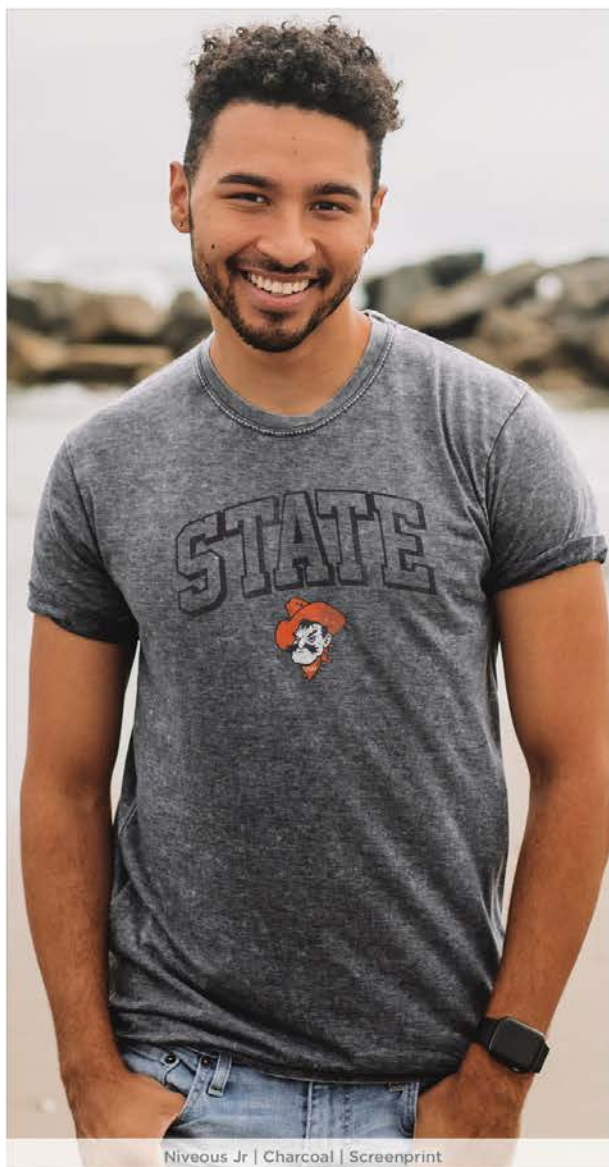
Heather Purple



Heather Red



Heather Royal



Niveous Jr | Charcoal | Screenprint



Sumptuous Jr V2
Navy
Screenprint



Stifle Jr Zip Soft
Cranberry
Screenprint

MBWT | BURNOUT WASH TEE

Burnout wash gives this tee the "I've had it forever" look.

New garment available Now

4.3 oz

50% cotton, 50% polyester

Double needle stitching throughout

Set in rib collar

Self fabric neck tape

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Charcoal



Cranberry



Navy



Sand



Woodland

40 MBWT



Face Value
Charcoal
Screenprint



Vicious Cycle
Navy
Screenprint



Ends Meet Soft
Sand
Screenprint



Big Arch
Cranberry
Screenprint



Rare Breed Soft | Charcoal | Screenprint

MBWH | BURNOUT WASH THERMAL HOOD

Lighter weight hoodie with a look that's 100% on trend. A great option for cooler mornings that move toward warmer days.

7.2 oz

55% cotton, 45% polyester

Tonal woven drawcords

1x1 rib cuffs

Taped neck

Cover stitching throughout

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Charcoal



Cranberry



Navy



Sand



Woodland



Healthy Glow Jr | Mustard | Screenprint



Precarious | Lt. Grey | Screenprint



Drive Home | Navy | Screenprint

MBWFH | BURNOUT FLEECE WASH HOOD

Want comfort? This hood has it in spades. Between the soft hand fit, and generous neckline, this is that sweatshirt that you'll throw over everything.

New garment available 3/15/21

7oz

55% cotton, 45% polyester

2x1 rib cuffs & waistband

Tonal draw cords

Raw edge details

Cover stitching throughout

Pouch pocket

XS-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Charcoal



Lt. Grey



Mustard



Navy



Moon Boot Jr Soft
Granite
Screenprint



Danville
Granite
Screenprint



Bridged
Granite
Screenprint



Illogical | Granite | Screenprint

MVPH | MAVERICK PULLOVER HOODIE

This heathered garment is combined with cool contrasting features to make a unique statement beyond the traditional hoodie.

8.25 oz

60% cotton, 40% polyester

Reversed self fabric cuff, band and details

V-patch at neck

Contrast drawcords

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Granite

GARMENT DYED

We start with the softest of ring spun cotton and then leverage our in-house dye processes to result in the softest and most colorful garments out there.



Risk Averse | OTR Nantucket Red | Screenprint



OTR | DYED RINGSPUN TEE

A staple silhouette in our super comfortable ringspun cotton; your customers will feel the difference. It comes in nearly any color you can dream up.

6.1 oz S-3XL
 100% ringspun cotton Relaxed Fit
 Generous cut S1 M2 L4 XL4 2XL1

*New colors available Now

Amethyst	*Baltic	Black	Butter	*Cappuccino	Caribbean	Cider
Cinnabar	*Coal	Cornflower Blue (Carolina Blue)	*Cyprus	Dorm Green	Dusty Rose	Electric Purple
*Evergreen	Forest	*Hot Pink	Indigo (Navy)	Ivory	*Marigold	Maroon
Mauvelous	Melon	Mint	Gold (Mustard)	Nantucket Red (Cardinal)	Neon Coral	Orange
Pacific Blue	Pale Jade	Papaya	Peri	Port	Powder	Purple
Reactive Navy	Red	Rose Quartz	Royal	*Russet	Salmon	Seafoam
Shadow	Shell Pink	Sky Blue	Steel Grey	Teal	*Tennessee Orange	Terracotta
Thistle	White	Wisteria				



Worn Out | Hot Pink | Screenprint



Ecosystem V2 | Steel Grey | Screenprint

OLR | DYED RINGSPUN LONG SLEEVE TEE

Same great features as our dyed ringspun tee, but in a long sleeve silhouette. Great for locations where temperatures fluctuate.

6.1 oz

100% ringspun cotton

Generous cut

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1

*New colors available Now

Amethyst	*Baltic	Black	Butter	*Cappuccino	Caribbean	Cider
Cinnabar	*Coal	Cornflower Blue (Carolina Blue)	*Cyprus	Dorm Green	Dusty Rose	Electric Purple
*Evergreen	Forest	*Hot Pink	Indigo (Navy)	Ivory	*Marigold	Maroon
Mauvelous	Melon	Mint	Mustard (Gold)	Nantucket Red (Cardinal)	Neon Coral	Orange
Pacific Blue	Pale Jade	Papaya	Peri	Port	Powder	Purple
Reactive Navy	Red	Rose Quartz	Royal	*Russet	Salmon	Seafoam
Shadow	Shell Pink	Sky Blue	Steel Grey	Teal	*Tennessee Orange	Terracotta
Thistle	White	Wisteria				



Slideshow FF/FLS
Coal
Screenprint



Camshaft Soft
Cyprus
Screenprint



Cronies
Nantucket Red (Cardinal)
Screenprint



Solo Cup Soft LC/FB
Mustard (Gold)
Screenprint



Permissible
Indigo (Navy)
Screenprint



Gotta Have It Soft
Ivory
Screenprint



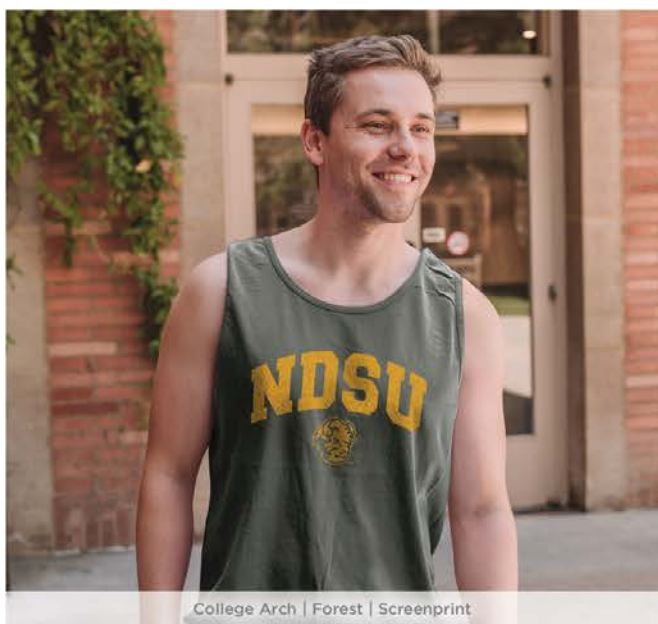
Jock Rock
Forest
Screenprint



Big News
Cappuccino
Screenprint



French Loaf LC/FB Soft
Powder
Screenprint



College Arch | Forest | Screenprint



Left: Sunbird Jr | Steel Grey | Screenprint
Right: Buffy Jr | Electric Purple | Screenprint



Judicious Jr | Black | Screenprint

OTTR | DYED RINGSPUN TANK

Our dyed ringspun tank comes in a variety of fun colors and guarantees extreme softness!

6.1 oz

100% ringspun cotton

Generous cut

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1

**New colors available Now*

Black

*Butter

Caribbean

Electric Purple

Forest

*Nantucket Red (Cardinal)

Neon Coral

Ocean

Pacific Blue

Peri

*Royal

Salmon

Seafoam

Sky Blue

Steel Grey

White



Up And Up Jr | Caribbean | Screenprint



Joinery Jr | Nantucket Red (Cardinal) | Screenprint



Travel Log | Indigo (Navy) | Screenprint

OLRH | DYED RINGSPUN LONG SLEEVE HOODIE

Our super comfy dyed ringspun hoodie features long sleeves and a lightweight feel. Great softness and fun color options!

6.1 oz

100% ringspun cotton

Generous cut

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1

**New colors available Now*



*Baltic



*Black



Caribbean



*Cyprus



*Forest



Indigo (Navy)



*Ivory



*Maroon



*Mustard (Gold)



Nantucket Red (Cardinal)



Peri



*Purple



*Royal



Seafoam



Steel Grey



OFRC | DYED RINGSPUN FLEECE CREW

Same benefits of our overdyed fleece hood, but in a traditional crew neck configuration.

9.5 oz
 80% ringspun, 20% polyester fleece
 Rib knit cuffs and bottom
 Rolled forward shoulder
 Half-moon patch
 S-2XL
 Relaxed Fit
 S1 M2 L4 XL4 2XL1

OFRQ | DYED RINGSPUN FLEECE 1/4 ZIP

Our incredibly soft fleece, but tricked out in a quarter zip. Equally great in cooler climates, or worn alone when warmer.

9.5 oz
 80% ringspun cotton, 20% polyester fleece
 Cadet collar and antique nickel zipper
 Rib knit cuffs
 Open bottom with 2.5" side vents
 Rolled forward shoulder
 Half-moon patch
 S-2XL
 Relaxed Fit
 S1 M2 L4 XL4 2XL1

Colors available for both the OFRC & OFRQ:

**New colors available Now*

Black	*Butter	Caribbean
*Forest	Indigo (Navy)	Ivory
Maroon	Mint	*Mustard (Gold)
*Nantucket Red (Cardinal)	Peri	*Purple
Royal	Salmon	Teal





Mudlark | Nantucket Red (Cardinal) | Screenprint



Third Degree | Purple | Screenprint



Glanceable Crest | Royal | Screenprint



Out Of Reach | Black | Screenprint



Hot Water | Black | Screenprint

OFRH | DYED RINGSPUN FLEECE HOOD

Super comfortable fleece that works great in both warm and cool temps.

9.5 oz

80% ringspun cotton, 20% polyester fleece

Rib knit cuffs and bottom

Tonal drawcords

Hood lining and half moon patch

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1

*New colors available Now

Black	*Butter	Caribbean
Cinnabar	Cornflower Blue (Carolina Blue)	*Forest
Indigo (Navy)	Ivory	Maroon
Mint	*Mustard (Gold)	*Nantucket Red (Cardinal)
Peri	*Purple	Royal
Salmon	Steel Grey	Teal



Travel Log
Indigo
Screenprint



Camshaft Soft
Butter
Screenprint



Greeter
Purple
Screenprint



Left: Niveous Jr | OTR Purple | Screenprint

Right: Iniquity F/B/S | OTR Electric Purple | Screenprint

WOMEN'S CLASSIC

Classic garments, but fitted specifically for a feminine frame. The days of looking like you put on your boyfriend's sweatshirt are over.



Fintech Jr | CECCP Heather | Screenprint



Button Hook Jr Soft
Merlot
Screenprint



Salter Jr
Moss
Screenprint



Supernatural Jr Soft
Purple
Screenprint



Bells And Whistles Jr | Heather | Screenprint

CECCP | CROPPED RAW EDGE CREW

A flashdance flashback! The cropped length and raw edges are nothing short of fabulous. What a feeling!

New garment available Now

8.5 oz

55% polyester, 45% cotton

Cropped length

Raw edge detail on hem

XS-XL

Relaxed Fit

S1 M4 L4 XL2





Brownie Points Jr | Red | Screenprint

CCWT | LIZZIE TEE

A classic tee, but built specifically for a feminine frame. Comfort both in terms of our 100% soft cotton and with our generous neckline.

New garment available 3/15/21

5.5 oz

100% cotton jersey

Set in rib collar

Shoulder to shoulder neck tape

Double needle stitching throughout

Hemmed sleeve

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1

	Black		Cardinal		Forest
	Gold		Heather		Maroon
	Navy		Orange		Purple
	Red		Royal		White



Chucklesome Jr
Forest
Screenprint



Bestrew Jr
Heather
Screenprint



Foregone Conclusion Jr
Navy
Screenprint



Get Started Jr F/S/S
Royal
Screenprint



Zingy Jr
Orange
Screenprint



Swing Band FF/LS
Heather
Screenprint



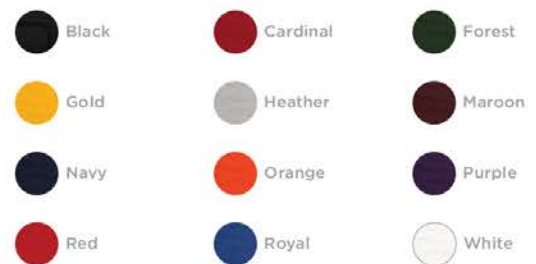
Deflate | Purple | Screenprint

CCWL | LIDA LONG SLEEVE TEE

Same as our Lizzie Tee, but in a long sleeve version.

New garment available 3/15/21

5.5 oz
100% cotton jersey
Set in rib collar
Shoulder to shoulder neck tape
Double needle stitching throughout
Hemmed sleeve
S-2XL
Classic Fit
S1 M2 L4 XL4 2XL1

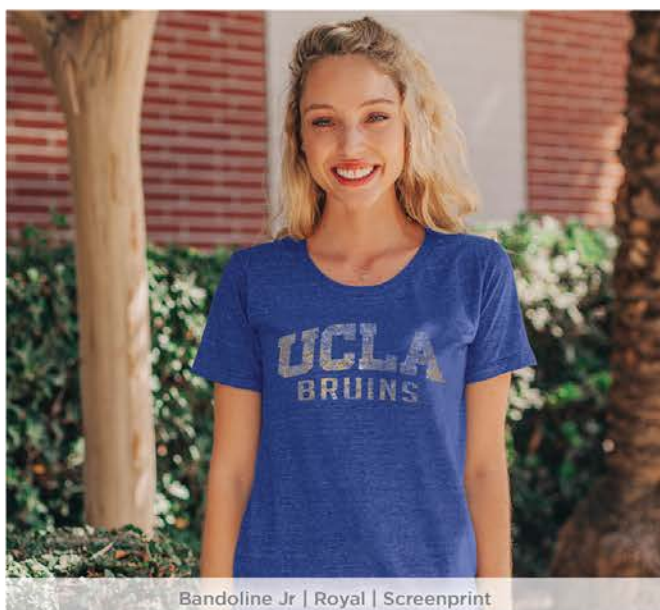


WOMEN'S TRI-BLEND

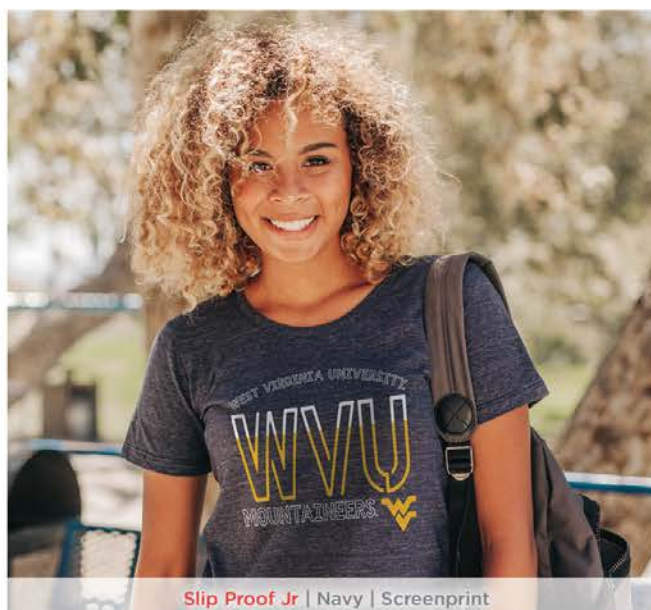
A perfect mix of polyester, cotton, and rayon come together for a shirt that stays cool, and looks even cooler.



Modista Jr | JTRV Oatmeal | Screenprint



Bandoline Jr | Royal | Screenprint



Slip Proof Jr | Navy | Screenprint



Rejuvenate Jr Soft | Cardinal | Screenprint



Amaze Me Jr | Cornflower Blue | Screenprint

JTRT | TRI-BLEND TEE

Little touches like double-needle stitching on the hem and sleeves make this NOT your average classic tee. Add in the perfect mix of poly, cotton, and rayon and this is a home run.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Rib collar

Neck and shoulder tape

Double-needle stitched hem and sleeves

S-2XL

Classic Fit

S2 M3 L3 XL3 2XL1



Black



Cardinal



Cornflower Blue
(Carolina Blue)



Forest



Golden



Heather



Maroon



Navy



Oatmeal



Orange



Purple



Red



Royal



Niveous | Royal | Screenprint



Unfactual Jr | Golden | Screenprint



Varsity Letter | Black | Screenprint

JTRV | TRI-BLEND V-NECK

In our still new, more relaxed fit, a classic tee with a trendy v-neck silhouette that folks absolutely love.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Rib collar

Neck and shoulder tape

Double-needle stitched hem and sleeves

S-2XL

Classic Fit

S2 M3 L3 XL3 2XL1





Hilarity Jr | Heather | Screenprint



Methodical Jr Soft | Navy | Screenprint



Healthy Glow Jr | Oatmeal | Screenprint

JTRLS | TRI-BLEND LONG SLEEVE

A roomier fit and super soft tri-blend makes this one of our most comfortable pieces. The long sleeve option is perfect for cooler climates or an evening stroll.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Rib collar and cuffs

Neck and shoulder tape

Double-needle stitched hem

Slightly rounded bottom

S-2XL

Classic Fit

S2 M3 L3 XL3 2XL1



Black



Heather



Maroon



Navy



Oatmeal



Left: Temperamental | Golden | Screenprint
Right: Sumptuous Jr | Navy | Screenprint



Emphasis Jr | Maroon | Screenprint



Up The Ante Jr | Black | Screenprint

JTBAT | ARIA RACER BACK TANK

Flowy racer back style in a super soft tri-blend makes this our new favorite, gotta-have tank.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Soft tri-blend fabric

Racer back style

Serged hem finish

S-XL

Fitted

S2 M4 L4 XL2



Black



Cardinal



Forest



Golden



Heather



Maroon



Navy



Oatmeal



Orange



Purple



Red



Royal



Big Facts
Oatmeal
Screenprint



Worn Out
Black
Screenprint



Stonewash Jr
Purple
Screenprint



School Pride Yth | Maroon | Screenprint

JTBRT | RAW EDGED 3/4 SLEEVE TEE

Cool, raw edges give this tee that trendy, "self-designed" look. Put down the scissors - we got you.

New garment available 3/15/21

4.7 oz

50% polyester, 37% cotton, 13% rayon

Front yoke with top stitching

Wider sleeve opening

Raw edge sleeve and bottom hem

S-2XL

Classic Fit

S2 M4 L4 XL2



BURNOUT WASH

Through our burnout process, cotton fibers are removed from the garment, leaving a piece that appears weathered and feels incredible. Looks old. Feels new. Looks awesome. All at the same time.



Crazy Glue Jr. Soft | JBWFC Navy | Screenprint



Flipbash Jr | Cranberry | Screenprint



Stick Shift Jr | Mustard | Screenprint



Dreamscape Jr Soft | Navy | Screenprint

JBWVT | BURNOUT WASH V-NECK TEE

Generous v-neck collar and smart ribbed cuffs give this burnout wash tee a trendy summertime look.

4.3 oz

50% cotton, 50% polyester

All over burnout wash effect

Rib collar

Neck and shoulder tape

S-2XL

Classic Fit

S2 M3 L3 XL3 2XL1

**Mustard available now, Light Grey & Red available 3/15/21*



Charcoal



Cornflower Blue
(Carolina Blue)



Cranberry



*Light
Grey



*Mustard
(Gold)



Navy



*Red



Woodland



Experience Jr | Charcoal | Screenprint

JBWFC | BURNOUT WASH FLEECE CREW

Supremely soft mixture of cotton and polyester in a comfortable fit make this a customer favorite. A cool burnout wash carries the piece, while decorative treatments at the neckline complete the look.

7 oz

55% cotton, 45% polyester fleece

2x1 rib cuffs and waistband

Decorative V patch and cover stitching throughout

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1

**Mustard available now, Light Grey & Red available 3/15/21*



Flip The Script Jr
Red
Screenprint



Whammy Jr
Navy
Screenprint



Set In Stone
Mustard
Screenprint





Filtered Yth | Cranberry | Screenprint



Stick Shift | Charcoal | Screenprint



Martlet | Woodland | Screenprint

JBWHD | BURNOUT WASH FLEECE HOOD

Strong burnout wash effect throughout the garment is enhanced with stylish treatments like rib cuffs and draw string.

7 oz

55% cotton, 45% polyester

2x1 rib cuffs

Cinched wasitband

S-2XL

Classic Fit

S1 M2 L4 XL4 2XL1



Charcoal



Cornflower
Blue



Cranberry



Navy



Woodland



Restrained Crest
Navy
Screenprint



Simplicity LH
Cranberry
Screenprint



Joe Jack Pant | Charcoal | Screenprint

JBWJP | BURNOUT WASH FLEECE JOGGER

Comfort galore. From the perfect mix of cotton/poly to the comfy, large waistband, this jogger will be the go-to choice for weekend wear.

7 oz

55% cotton, 45% polyester

2X1 waistband and cuffs

Soft elastic waistband

Contrasting off white drawcord

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Charcoal



Cranberry



Navy

SPECIALTY FABRICS

We've created fabrics that offer a chic, comfortable style in silhouettes that are right on trend. Firmly on the corner of feels great and looks incredible.



Low Point Felt Crest | JSPZH Charcoal | Applique



First Lady Jr
Heather Red
Screenprint



Odd Squad Jr
Heather Grey
Screenprint



Claw Back Jr
Heather Maroon
Screenprint



Clean Slate FF/Slv | Heather Navy | Screenprint

BBLT | LA JOLLA TEE

With a lusciously soft hand and trendy heathering, this tee is so much more than average. Ideal for those looking for a tee that's "something different."

4.4 oz

50% cotton, 50% polyester

Neck tape from shoulder to shoulder

Double needle stitching throughout

Set in rib collar

S-2XL

Relaxed Fit

S2 M3 L3 XL3 2XL1



Heather Black



Heather Cardinal



Heather Forest



Heather Grey



Heather Maroon



Heather Navy



Heather Orange



Heather Purple



Heather Red



Heather Royal



Left: Netizen Jr | Charcoal | Screenprint
Right: Varsity Letter Soft | Ivory | Screenprint



My Gosh Jr Soft | Ivory | Screenprint



Light Work Soft Jr | Navy | Screenprint

JCRC | CORDED RIB CREW NECK

Roomy, comfortable, ribbed and awesome.

10 oz
60% cotton, 40% polyester
Self cuffs
Band and set in collar
Rolled forward shoulder

Taped neck
S-2XL
Relaxed Fit
S1 M2 L4 XL4 2XL1



Charcoal



Ivory



Navy



Zero Chill Jr
Navy
Screenprint



Up And Up Jr
Ivory
Screenprint



Buffy Jr
Charcoal
Screenprint



Trunk Road Jr | Charcoal | Screenprint

JRHH | RIBBED HACCI HOOD

Lightweight, ribbed hoodie with a stylish mono-color drawcord makes this a really attractive sweatshirt.

6.5 oz

73% polyester, 22% rayon, 5% spandex

Self cuffs

Double-needle stitched hem

Flat twill drawcord

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Charcoal



Ivory



Navy



Federalist Felt Sherpa | Shell Pink | Applique

JSPZH | SHERPA PULLOVER ZIP HOOD

The hand on this piece feels just how it looks - incredible! Fuzzy and fabulous.

7.4 oz

100% polyester

Self relaxed band and elastic cuffs

Welt pouch pocket

O-ring zipper pull

1/4 zip detail

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1

**New colors available Now*



Charcoal



Ivory



*Light Grey



*Navy



Shell Pink

74 JSPZH



Full Grain Lth Crst Sherpa
Navy
Applique



Mascot Leather
Ivory
Applique



Idiom Crest Felt Sherpa
Light Grey
Applique



JCCF | CASSIE CROP FLEECE HOOD

Cooler and more comfortable than a traditional hoodie, this cropped piece is a favorite, especially in warmer climates.

7.5 oz
50% cotton, 50% polyester
Soft sponge fleece
Shorter hem with raw edge

Ribbed cuffs
S-XL
Classic Fit
S2 M4 L4 XL2

**New colors available Now*





Out Of Reach | Academic Navy | Screenprint

LFFQ | LADIES' SANDED FLEECE QUARTER ZIP

Lighter weight fleece option in a classic quarter zip silhouette.

8 oz

60% cotton, 40% polyester

Quarter zip

2x1 rib cuffs and waistband

Decorative coverstitching throughout

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Trip Wire Felt Crest H1
Stellar Red
Applique



Far Fewer LC/S
White
Screenprint



Close Race 1/4 Zip Jsy/Fic
Charcoal
Applique



Left: Cantillate Jr | JCRC Charcoal | Screenprint

Right: Rational Jr | JCRC Ivory | Screenprint



Raw Deal Jr Jersey/Twill | Bone/Cinder | Applique

FTVHS | STRIPED FRENCH TERRY V-NECK HOODIE

This warm French terry hoodie is perfect for cool evenings or mornings. The decorative braided draw cords and raw edges add those details that make this hoodie stand out.

7.7 oz

60% cotton, 40% polyester

Raglan sleeves

Decorative braided drawcords

Raw edge throughout

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1



Bone/Cinder



Bone/Oatmeal



Loopster Jr Fleece/Twill
Bone/Cinder
Applique



Radcliff Scrn/Jersey
Bone/Oatmeal
Applique



Onlooker Leather Crest
Bone/Cinder
Applique



Bampot Jr | Heather | Screenprint



Left: Beast | Heather | Screenprint
Right: Indecision Jr | Heather Black | Screenprint



Supra Jr | Heather Red | Screenprint

JFTH | ROSIE HEATHERED HOOD

Comfy terry in a relaxed fit is combined with little treatments like a rounded, raw edge hem to make this more than just an average hoodie.

7.7 oz

60% cotton, 40% polyester

French Terry fabric

Rounded raw edge hem

Raglan sleeves

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1

**New color available Now*



Heather



Heather Black



Heather Cardinal



Heather Forest



Heather Golden



Heather Maroon



Heather Navy



Heather Orange



Heather Purple



Heather Red



Heather Royal



Heather Shell Pink



* White

WOMEN'S GARMENT DYED

The beauty of having our own dye facility is the beauty we're able to create with it. Check out the colors we've pulled together for this line.



Highjack Soft | Maroon | Screenprint



Primed Jr Soft Non Dist
Orange
Screenprint



Half Step Jr
Indigo (Navy)
Screenprint



Oven Dance
Forest
Screenprint



Octane | Powder | Screenprint

JCDFT | FRANKIE DYED FOOTBALL TEE

With a comfortable v-neck and cropped length, this is the perfect tee for those warm days.

6.1 oz
100% ringspun cotton
Unique garment dye wash
Cropped length
Yoke seam
V-neck
S-XL
Relaxed Fit
S2 M4 L4 XL2





OTRCP | CROPPED RINGSPUN TEE

A generous cut and a stylish crop give this tee one of the trendiest looks out there. Wildly popular.

OLRCP | CROPPED RINGSPUN LONG SLEEVE TEE

Long sleeves + cropped bottom = love. Made entirely with our incredibly soft ringspun cotton, this one is sure to be a customer favorite.

6.1 oz

100% ringspun cotton

Shorter hem with raw edge

S-L

Relaxed Fit

S5 M4 L3

Colors available for both the OTRCP & OLRCP:

**New colors available Now*

Amethyst	*Baltic	Black
Butter	*Cappuccino	Caribbean
Cider	Cinnabar	*Coal
Cornflower Blue (Carolina Blue)	*Cyprus	Dorm Green
Dusty Rose	Electric Purple	*Evergreen
Forest	*Hot Pink	Indigo (Navy)
Ivory	*Marigold	Maroon
Mauvelous	Melon	Mint
Mustard (Gold)	Nantucket Red (Cardinal)	Neon Coral
Orange	Pacific Blue	Pale Jade
Papaya	Peri	Port
Powder	Purple	Reactive Navy
Red	Rose Quartz	Royal
*Russet	Salmon	Seafoam
Shadow	Shell Pink	Sky Blue
Steel Grey	Teal	*Tennessee Orange
Terracotta	Thistle	White
Wisteria		





Halogen Fashion
Butter
Screenprint



In Control Soft
Maroon
Screenprint



Lotzo Jr
Black
Screenprint



Jumbo Soft
Pacific Blue
Screenprint



Adept Jr
Shell Pink
Screenprint



Base Level Fashion
Caribbean
Screenprint



Complacent Jr
Ivory
Screenprint



Qubit
Forest
Screenprint



Two Tone
Russet
Screenprint



Zodiac Soft | Electric Purple | Screenprint

OTTRCP | CROPPED RINGSPUN TANK

There is simply no better piece for warm weather. Airy, flowy, and fantastic.

6.1 oz

100% ringspun cotton

Shorter hem with raw edge

S-L

Relaxed Fit

S5 M4 L3

*New colors available Now

Black	Caribbean	*Butter
Electric Purple	Forest	*Nantucket Red (Cardinal)
Neon Coral	Ocean	Pacific Blue
Peri	*Royal	Salmon
Seafoam	Sky Blue	Steel Grey
White		



Desolate Jr
Nantucket Red (Cardinal)
Screenprint



Antsy Jr Soft
Butter
Screenprint



Truculent
Ocean
Screenprint



Ambition Jr
Maroon
Screenprint



Come Correct Soft Jr
Forest
Screenprint



Arch Font Jr
Indigo (Navy)
Screenprint



Fine Mist | Ivory | Screenprint

OFRCCP | CROPPED RINGSPUN FLEECE CREW

Crops are super hot, and this one, combined with a crew neck, creates an awesome, on-trend look.

9.5 oz
100% ringspun cotton
Shorter hem with raw edge
S-L
Relaxed Fit
S5 M4 L3

**New colors available Now*

Black	*Butter	Caribbean
*Forest	Indigo (Navy)	Ivory
Maroon	Mint	*Mustard (Gold)
*Nantucket Red (Cardinal)	Peri	*Purple
Royal	Salmon	Teal



Ramones Jr | Sky Blue/Hot Pink | Screenprint



Good Week | Wisteria/Mint | Screenprint

OTRTD | TIE DYE TEE

Same bodystyle as our basic ringspun tee with a tie dye twist!

OLRTD | TIE DYE LONG SLEEVE TEE

Same bodystyle as our ringspun long sleeve tee with a tie dye twist!

New garments available Now

6.1 oz

100% ringspun cotton

Generous cut

S-2XL

Relaxed Fit

S1 M2 L4 XL4 2XL1

Colors available for both the OTRTD & OLRTD:



Melon/
Butter



Shadow/
Powder



Sky Blue/
Hot Pink



Wisteria/
Mint



Arch | Shadow/Powder | Screenprint



Sumptuous Jr V2 | Wisteria/Mint | Screenprint



Symmetrical Jr | Melon/Butter | Screenprint



Papercrete | Sky Blue/Hot Pink | Screenprint

OTRTDCP | CROPPED TIE DYE TEE

Super soft ringspun cotton, trendy tie dye, but in a crop. Old, new, and wickedly cool, all at the same time.

OLRTDCP | CROPPED TIE DYE LONG SLEEVE

A tie dye in long sleeves and a crop? Not sure there's a cooler tee out there. Absolutely groovy, baby.

New garment available Now

6.1 oz

100% ringspun cotton

Shorter hem with raw edge

S-L

Relaxed Fit

S5 M4 L3

Colors available for both the OTRTDCP & OLRTDCP:



Melon/
Butter



Shadow/
Powder



Sky Blue/
Hot Pink



Wisteria/
Mint



Unicorn Academy Jr Soft | Heather | Screenprint

YTB | YOUTH TRI-BLEND TEE

Built with softness and strength, our soft tri-blend in a youth tee.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Rib collar

XS-L

Relaxed Fit

XS2 S3 M4 L3

**New color available Now*



Black



Cardinal



Heather



Navy



**Oatmeal*



Royal



Rational Soft
Black
Screenprint



Comeback Soft
Cardinal
Screenprint



Resurgent Yth
Royal
Screenprint



Learning | Navy | Screenprint



Left: Sunrise Jr | Black | Screenprint
Right: Masterpiece Soft | Royal | Screenprint



Overshare Jr | Heather | Screenprint

YHTH | YOUTH TRI-BLEND HOODED LONG SLEEVE TEE

A traditional pullover hood, but done up in a lightweight tri-blend makes this a great option for kids on the go.

4.7 oz

50% polyester, 37% cotton, 13% rayon

Ribbed band and cuffs

XS-L

Relaxed Fit

XS2 S3 M4 L3



Black



Heather



Navy



Royal



Pinch Me Yth | Carolina Blue | Screenprint

YS | YOUTH COTTON TEE

This classic 100% cotton tee is a must-have for a stylish and comfortable kid. Features a variety of color options to accommodate both girls and boys!

6.1 oz (Dark heather & garnet are 5.3 oz)

100% cotton

Double-needle stitched sleeve and bottom hem

Cover seam stitched on collar

XS-XL

Relaxed Fit

XS1 S3 M4 L3 XL1



90 YS



Chump Change
Kelly Green
Screenprint



Stay Calm
Gold
Screenprint



Leap of Faith Jr V2
Red
Screenprint



Redundant | Royal | Screenprint



Fear The Fork F/S | Maroon | Screenprint



Wind Swept | Purple | Screenprint

YLFR | YOUTH LONG SLEEVE COTTON T-SHIRT

The perfect long sleeve tee in 100% cotton for ultimate durability, comfort and style. The kiddos (and their moms) love it.

6.1 oz

100% cotton

Double-needle stitched sleeves and bottom hem

Cover seam stitched on collar

S-XL

Relaxed Fit

S3 M4 L4 XL1



Black



Heather



Maroon



Navy



Orange



Purple



Red



Royal



White

PRODUCT MATRIX

Classic Fleece & Tees



CCRW | PG 13



CCHD | PG 14-15



CCQZ | PG 16



CCFZ | PG 17



CCRH | PG 18



CCOP | PG 20-21



CCJP | PG 20-21



CCTR | PG 22-23



CCLR | PG 22-23



CECCP | PG 55



CCWT | PG 56



CCWL | PG 57

Tri-Blend



MTBK | PG 25



MTBT2 | PG 26-27



MTBL2 | PG 28



MTHT | PG 29



MTRH | PG 30



MTRC | PG 31



JTRT | PG 59



JTRV | PG 60



JTRLs | PG 61



JTBAT | PG 62



JTBRT | PG 63



YTBT | PG 88



YHT | PG 89

Sanded Fleece



MFPH | PG 33



MFCN | PG 34



MFZC | PG 35



LFFQ | PG 76

PRODUCT MATRIX

Garment Dyed

					
OTR PG 45	OLR PG 46-47	OTTR PG 48	OLRH PG 49	OFRC PG 50-51	OFRQ PG 50-51
					
OFRH PG 52	JCDFT PG 81	OTRCP PG 82-83	OLRCP PG 82-83	OTTRCP PG 84	OFRCCP PG 85
					
OTRTD PG 86	OLRTD PG 86	OTRTDCP PG 87	OLRTDCP PG 87		

French Terry

					
MVPH PG 43	FTVHS PG 78	JFTH PG 79			

Burnout Wash

					
MBWT PG 40	MBWH PG 41	MBWFH PG 42	JBWVT PG 65	JBWFC PG 66	JBWHD PG 68
					
JBWJP PG 69					

PRODUCT MATRIX

Specialty Fabrics



Mill Dyed Basics



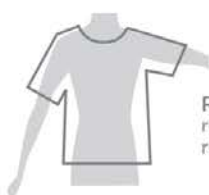
FIT GUIDE



RELAXED FIT
comfortable loose
fit in both the
sleeves and body



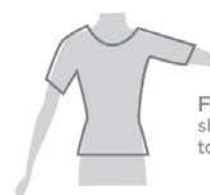
CLASSIC FIT
slightly fitted in
both the sleeves
and body



RELAXED FIT
roomy and
relaxed



CLASSIC FIT
shaped to contour
the body with
room to move



FITTED
shaped close
to the body



RELAXED FIT
roomy and
generous in both
the sleeves and
body



FITTED
shaped close
to the body

MEN'S	S	M	L	XL	2XL
Chest	35-37	38-40	41-43	44-46	47-49
WOMEN'S	S	M	L	XL	2XL
Chest	33-34	35-36	37-38	39-40	41-42
YOUTH BOYS	XS	S	M	L	XL
Chest	25-26	26-28	28-30	30-32	32-35
YOUTH GIRLS	XS	S	M	L	
Chest	22-23	24-25	26-27	28-29	

Please keep in mind these are general fit guides. We offer a variety of styles with different fits such as relaxed, classic, and fitted. Every style will not fit you the same depending on what fit style category it falls under. Please see the visual above for our different fits.

Please note that garment colors shown throughout the catalog may not be an exact representation of the true color of the garment. We do our very best to give you the best representation possible, but due to many factors it is not always 100% accurate.



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