

**FALL  
2020**



**www.TheFanaticGroup.com**





Over the past 15 years, The Fanatic Group has lead the industry in providing officially licensed collegiate products and custom branded gift merchandise to over 4,000 colleges and schools nationwide.

We offer full color digital print on all of our products, customization with a full service graphic design team, low minimums and fast turnaround times.

We look forward to providing you with superior customer service and high quality product to your customers.



**FULL COLOR DIGITAL PRINTING**  
**FAST TURN AROUND TIMES**  
**PERSONALIZED PRINTING**  
**QUALITY PRODUCTS**  
**LOW MINIMUMS**





# COMMON DESIGNS

OPTIONS MAY VARY DEPENDING ON SCHOOL'S LOGO CHOICES  
USE DESIGN NAME WHEN ORDERING



PRIMARY LOGO



MASCOT LOGO



WORDMARK



MASCOT WORDMARK



PRIMARY / WORDMARK



PRIMARY / MASCOT WDM



MASCOT / WORDMARK



MASCOT / MASCOT WDM



ACADEMIC / INSTITUTION



SHORT SCHOOL NAME



FULL SCHOOL NAME



SEAL

# SPECIALTY DESIGNS

CAN BE SET UP ON ANY PRODUCT  
USE DESIGN# WHEN ORDERING



DESIGN 01



DESIGN 02



DESIGN 03



DESIGN 04



DESIGN 05



DESIGN 06



DESIGN 07



DESIGN 08



DESIGN 09



DESIGN 10



DESIGN 11



# CUSTOMIZE / PERSONALIZE

PERSONALIZE ANY PRODUCT WITH INDIVIDUAL NAMES AND NUMBERS.  
SIMPLY SUPPLY US WITH AN EXCEL SPREADSHEET OR LIST OF NAMES, NUMBERS OR BOTH

## COLOR OPTIONS:

1 COLOR



2 COLOR



3 COLOR



NEW PRODUCT!

**24oz. Frosted Bullet Bottle**

**FBLT24**

Frosted Coating    Stainless Steel Lid & Base



MINIMUM ORDER

**12**

NEW TONAL  
GRAY LOGO  
OPTION  
ON BLACK  
PRODUCTS!

NEW PRODUCT!

**12oz. Low Ball Tumbler**

**LB12**

Double Walled    Stainless Steel  
Soft Touch Finish    Cup Holder Friendly



MINIMUM ORDER

**12**



NEW PRODUCT!

**24oz. Stainless Steel Bottle**

**SSB24**

Vacuum Sealed  
Twist On Cap

Easy Flow Spout  
Built In Handle  
Stainless Steel



MINIMUM ORDER

**12**

[www.TheFanaticGroup.com/Products/SSB24](http://www.TheFanaticGroup.com/Products/SSB24) <--- DIRECT WEBSITE LINK





NEW PRODUCT!

Journal w/ Pen

JRNPN

Includes Matching Pen

BLACK

BLUE

NAVY

RED

GRAY

MINIMUM ORDER

6



NEW PRODUCT!

Pocket Journal w/ Pen

PJRNPN

Includes Matching Pen

Lined Paper

BLACK

BLUE


NAVY

RED

GRAY

MINIMUM ORDER

6



NEW PRODUCT!

Padfolio

PDFL

Includes Notepad with Lined Paper

Size: 9.5" X 7"

GRAY

MINIMUM ORDER

12



NEW PRODUCT!

Star Tree Topper & Ornament Set

STORNPK

Includes Star Tree Topper and Two Ornaments

Tree Topper

SILVER

GOLD

Ornaments

BLACK

BLUE

BURGUNDY

GOLD

GREEN

ORANGE

PURPLE

RED

WHITE

MINIMUM ORDER

6



NEW PRODUCT!

PEN PACK

PN102

Choice of 2 Colors & Designs

Ballpoint Pen & Stylus

Sold in Packaging

BLACK

BLUE

GRAY

NAVY

RED

MINIMUM ORDER

12

[www.TheFanaticGroup.com/Products/PN102](http://www.TheFanaticGroup.com/Products/PN102)

<--- DIRECT WEBSITE LINK





TOP SELLER!

18oz. Soft Touch Tumbler

RSST2

Stainless Steel Double Walled

Cup Holder Friendly

MINIMUM ORDER

12

BLACK

BLUE

BURGUNDY

GREEN

ORANGE

PURPLE

RED

SILVER

WHITE

NAVY

OLIVE

DOVE

BROWN

SUNGLOW

OASIS

JADE

SAPPHIRE

[www.TheFanaticGroup.com/Products/RSST2](http://www.TheFanaticGroup.com/Products/RSST2) <--- DIRECT WEBSITE LINK



Tumbler Gift Set

TGS

Stainless Steel Double Walled

Cup Holder Friendly

Choice of 2 Designs & Color

MINIMUM ORDER

6

BLACK

BLUE

BURGUNDY

GREEN

ORANGE

PURPLE

RED

SILVER

WHITE

NAVY

OLIVE

DOVE

BROWN

SUNGLOW

OASIS

JADE

SAPPHIRE

[www.TheFanaticGroup.com/Products/TGS](http://www.TheFanaticGroup.com/Products/TGS) <--- DIRECT WEBSITE LINK



TOP SELLER!

16oz. Soft Touch Ceramic Mug

CM102

Includes Lid

Soft Touch Finish w/ Ceramic Inside

MINIMUM ORDER

12

BLACK

BLUE

BURGUNDY

GREEN

ORANGE

PURPLE

RED

WHITE

GRAY

GOLD

NAVY

OLIVE

DOVE

BROWN

SUNGLOW

OASIS

JADE

SAPPHIRE

[www.TheFanaticGroup.com/Products/CM102](http://www.TheFanaticGroup.com/Products/CM102) <--- DIRECT WEBSITE LINK



20oz. Soft Touch Glass Bottle

GLB

20oz. Glass Bottle

Silicone Handle

MINIMUM ORDER

12

BLACK

BLUE

BURGUNDY

GREEN

ORANGE

PURPLE

RED

WHITE

NAVY

OLIVE

DOVE

BROWN

SUNGLOW

OASIS

JADE

SAPPHIRE

[www.TheFanaticGroup.com/Products/GLB](http://www.TheFanaticGroup.com/Products/GLB) <--- DIRECT WEBSITE LINK



TOP SELLER!

24oz. Frosted Sport Bottle

FSB

Frosted Coating

Push Lever Spout Carabiner Clip

MINIMUM ORDER

12

BLACK

BLUE

BURGUNDY

GREEN

ORANGE

PURPLE

RED

WHITE

NAVY

OLIVE

DOVE

BROWN

SUNGLOW

OASIS

JADE

SAPPHIRE

[www.TheFanaticGroup.com/Products/FSB](http://www.TheFanaticGroup.com/Products/FSB) <--- DIRECT WEBSITE LINK



32oz. Side Line Sport Bottle

SLSB

One Way Squeeze Technology

Choice of Lid Color

MINIMUM ORDER

12

Bottle Color

BLACK

BLUE

NAVY

RED

WHITE

Lid Color

BLACK

GOLD

RED

VEGAS


WHITE

[www.TheFanaticGroup.com/Products/SLSB](http://www.TheFanaticGroup.com/Products/SLSB) <--- DIRECT WEBSITE LINK


10

11





Spiral Bound Notebook	NB6X8
<div> <div>6" x 8" Size</div> <div>50 Sheets of Lined Pages Spiral Bound</div> </div>	<div>MINIMUM ORDER</div> <div>12</div>
<div> <div>Gray</div> </div>	
<a href="http://www.TheFanaticGroup.com/Products/NB6X8">www.TheFanaticGroup.com/Products/NB6X8</a> <--- DIRECT WEBSITE LINK	



Memo Cube Holder	MCBH
<div> <div>Leather Memo Cube Case</div> </div>	<div>MINIMUM ORDER</div> <div>6</div>
<div> <div> <div>BLACK</div> <div>BLUE</div> <div>GRAY</div> <div>RED</div> </div> </div>	
<a href="http://www.TheFanaticGroup.com/Products/MCBH">www.TheFanaticGroup.com/Products/MCBH</a> <--- DIRECT WEBSITE LINK	



Business Card Case	BCC
<div> <div>Leather Business Card Case</div> </div>	<div>MINIMUM ORDER</div> <div>12</div>
<div> <div>BLACK</div> </div>	
<a href="http://www.TheFanaticGroup.com/Products/BCC">www.TheFanaticGroup.com/Products/BCC</a> <--- DIRECT WEBSITE LINK	



Business Card Case & Pen Set	BCPNS
<div> <div>Leather Card Case</div> <div>Ballpoint Pen w/ Stylus Gift Box w/ Clear Cover</div> </div>	<div>MINIMUM ORDER</div> <div>6</div>
<div> <div> <div>BLUE</div> <div>BURGUNDY</div> <div>GREEN</div> <div>NAVY</div> <div>PURPLE</div> <div>RED</div> </div> <div>(PEN ONLY)</div> </div>	
<a href="http://www.TheFanaticGroup.com/Products/BCPNS">www.TheFanaticGroup.com/Products/BCPNS</a> <--- DIRECT WEBSITE LINK	




Photo Frame	PF4X6
<div> <div>Fits 4" x 6" Photo</div> <div>Glass Material</div> </div>	<div>MINIMUM ORDER</div> <div>6</div>
<div> <div> <div>WHITE</div> <div>BLACK</div> </div> </div>	
<a href="http://www.TheFanaticGroup.com/Products/PF4X6">www.TheFanaticGroup.com/Products/PF4X6</a> <--- DIRECT WEBSITE LINK	





## Executive Desk Caddy

EDC

Leather Material 4" x 7.5" Size  
Holds Most Desk Items



BLACK

MINIMUM ORDER

6

[www.TheFanaticGroup.com/Products/EDC](http://www.TheFanaticGroup.com/Products/EDC) <--- DIRECT WEBSITE LINK



## Square Desk Caddy

SQDC

Leather Material 3.5" x 4" Size  
Holds Most Desk Items



BLACK

MINIMUM ORDER

6

[www.TheFanaticGroup.com/Products/SQDC](http://www.TheFanaticGroup.com/Products/SQDC) <--- DIRECT WEBSITE LINK



## Holiday Ornaments

ORN

Shatterproof Plastic 3" Diameter



BLACK BLUE BURGUNDY GREEN NAVY ORANGE PURPLE RED SILVER

View Our Website for Design Choices

MINIMUM ORDER

12

[www.TheFanaticGroup.com/Products/ORN](http://www.TheFanaticGroup.com/Products/ORN) <--- DIRECT WEBSITE LINK



## Holiday Ornament Set

OGS

Sold in Packaging  
Choice of 2 Colors & Designs Shatterproof Plastic  
3" Diameter



BLACK BLUE BURGUNDY GREEN NAVY ORANGE PURPLE RED SILVER

View Our Website for Design Choices

MINIMUM ORDER

12

[www.TheFanaticGroup.com/Products/OGS](http://www.TheFanaticGroup.com/Products/OGS) <--- DIRECT WEBSITE LINK



## Sticker Sheets

ST1

Choice of 2 Logos  
2 Different Size Stickers  
2 Sheets per Pack  
44 Stickers per Sheet  
8.5" x 11" Sheet

MINIMUM ORDER  
**25 Packs**

[www.TheFanaticGroup.com/Products/ST1](http://www.TheFanaticGroup.com/Products/ST1) <--- DIRECT WEBSITE LINK



## Memo Pad

MP

50 Sheets per Pad  
2 Pads per Pack  
5" x 8"

Visit Our Website for  
Design Choices

MINIMUM ORDER  
**24 Packs**

[www.TheFanaticGroup.com/Products/MP](http://www.TheFanaticGroup.com/Products/MP) <--- DIRECT WEBSITE LINK



## To-Do Pad

TD

50 Sheets per Pad  
Magnetic Back  
2.75" x 8.5"

Visit Our Website for  
Design Choices

MINIMUM ORDER  
**16 Packs**

[www.TheFanaticGroup.com/Products/TD](http://www.TheFanaticGroup.com/Products/TD) <--- DIRECT WEBSITE LINK



## Note Cards / Thank You Cards

NC / TY

Sold as Retail Hanging Packs  
of 10 Cards & Envelopes  
5.5" x 4.25" Size

Visit Our Website for  
Design Choices

MINIMUM ORDER  
**12 Packs**

[www.TheFanaticGroup.com/Products/NC OR TY](http://www.TheFanaticGroup.com/Products/NC OR TY) <--- DIRECT WEBSITE LINK



## Small Memo Pad

SMP

50 Sheets per Pad  
2 Pads per Pack  
4.5" x 5"

Visit Our Website for  
Design Choices

MINIMUM ORDER  
**24 Packs**

[www.TheFanaticGroup.com/Products/SMP](http://www.TheFanaticGroup.com/Products/SMP) <--- DIRECT WEBSITE LINK



## Graduation / Greeting Cards

VIEW WEBSITE  
FOR STYLES

Sold as Singles in  
Increments of 12  
5" x 7" Size Folded

Visit Our Website for Design Choices

Styles:

Graduation Cards (GR), Everyday Cards (BL),  
Anniversary Cards (AC), Get Well Cards (GW), Mother &  
Fathers Day Cards (MD / FD), Birthday Cards (BD),  
Valentine's Day Cards (VD), Loss Card (LC)

RETAIL  
**\$3.50**

[www.TheFanaticGroup.com/Products/\(Style Code\)](http://www.TheFanaticGroup.com/Products/(Style Code)) <--- DIRECT WEBSITE LINK







## 12 Card Program Rack

TR1

Includes 12 Card Styles  
(12 Cards & Envelopes per sku)  
1 Twelve Pocket Table Rack  
1 Header Card

Visit Our Website for  
Design Choices

[www.TheFanaticGroup.com/Products/TR1](http://www.TheFanaticGroup.com/Products/TR1)

<--- DIRECT WEBSITE LINK



## 24 Card Program Rack

FR1

Includes 24 Card Styles  
(24 Cards & Envelopes per sku)  
1 Twenty Four Pocket Floor Rack  
1 Header Card

Visit Our Website for  
Design Choices

[www.TheFanaticGroup.com/Products/FR1](http://www.TheFanaticGroup.com/Products/FR1)

<--- DIRECT WEBSITE LINK

## Postcards

PC

6" X 4.25" Size  
Card Images Must Be Provided  
Split Between 2 Designs

MINIMUM ORDER  
**100 Cards**

[www.TheFanaticGroup.com/Products/PC](http://www.TheFanaticGroup.com/Products/PC)

<--- DIRECT WEBSITE LINK



## Holiday Cards

GC



Sold as Retail Hanging Packs  
of 10 Cards & Envelopes  
5" x 7" Size Folded

Visit Our Website for  
Design Choices

MINIMUM ORDER  
**12 Packs**

[www.TheFanaticGroup.com/Products/GC](http://www.TheFanaticGroup.com/Products/GC)

<--- DIRECT WEBSITE LINK



## Drinkware Shipper

DS

Size: 17in. x 17.5in. x 55.5in.

Includes:

- (12) 18oz. STAINLESS STEEL TRAVEL TUMBLERS  
(\$8.00 each) - RSST2
- (12) 24oz. TRITAN PLASTIC WATER BOTTLES  
(\$12.00 each) - FSB
- (12) 24oz. STAINLESS STEEL WATER BOTTLES  
(\$15.00 each) - SSB24

[www.TheFanaticGroup.com/Products/DS](http://www.TheFanaticGroup.com/Products/DS)

<--- DIRECT WEBSITE LINK





CLOSE OUT ITEM!

24oz. Bullet Bottle

BLT24

Stainless Steel Lid & Base

Cup Holder Friendly

GREEN

PURPLE

RED

OLIVE

DOVE

BROWN

SUNGLOW

OASIS

JADE

SAPPHIRE

MINIMUM ORDER

12

[www.TheFanaticGroup.com/Products/BLT24](http://www.TheFanaticGroup.com/Products/BLT24)

<--- DIRECT WEBSITE LINK



CLOSE OUT ITEM!

15oz. Ceramic Mug

CM101

15oz. Mug

Ceramic Material

BLACK

BLUE

BURGUNDY

GOLD

GREEN

ORANGE

PURPLE


WHITE

MINIMUM ORDER

12

[www.TheFanaticGroup.com/Products/CM101](http://www.TheFanaticGroup.com/Products/CM101)

<--- DIRECT WEBSITE LINK



CLOSE OUT ITEM!

Journal w/ Tabs

JRNLTB

Colored Sticky Tabs

Lined Pages

BLACK

BLUE

GRAY

GREEN

RED

MINIMUM ORDER

12

[www.TheFanaticGroup.com/Products/JRNLTB](http://www.TheFanaticGroup.com/Products/JRNLTB)

<--- DIRECT WEBSITE LINK



CLOSE OUT ITEM!

Single Pen

PN101

Twist Function

Colored Brass Barrel

Ballpoint Pen & Stylus

Sold in Packaging

BLUE

BURGUNDY

GREEN

NAVY

PURPLE

RED

MINIMUM ORDER

12

[www.TheFanaticGroup.com/Products/PN101](http://www.TheFanaticGroup.com/Products/PN101)

<--- DIRECT WEBSITE LINK



CLOSE OUT ITEM!

Pocket Journal

JRNL

Pocket Sized

Blank Pages

BLACK

BLUE

GRAY

GREEN

RED

MINIMUM ORDER

12

[www.TheFanaticGroup.com/Products/JRNL](http://www.TheFanaticGroup.com/Products/JRNL)

<--- DIRECT WEBSITE LINK



CLOSE OUT ITEM!

Pen Set

PNPK

Choice of 2 Colors & Designs

Twist Function

Colored Brass Barrel

Ballpoint Pen & Stylus

Sold in Packaging

BLUE

BURGUNDY

GREEN

NAVY

PURPLE

RED

MINIMUM ORDER

12

[www.TheFanaticGroup.com/Products/PNPK](http://www.TheFanaticGroup.com/Products/PNPK)

<--- DIRECT WEBSITE LINK





## Football Ornament

FTBORN



Football Shape Plastic Ornament



BROWN

MINIMUM ORDER

12

[www.TheFanaticGroup.com/Products/FTBORN](http://www.TheFanaticGroup.com/Products/FTBORN) <--- DIRECT WEBSITE LINK



## Pen & Key Tag Set

PKS



Ballpoint Pen w/ Stylus  
Oval Key Tag

Clamshell Packaging

PEN



BLUE BURGUNDY GREEN NAVY PURPLE RED

KEY TAG



BLACK BLUE BURGUNDY GREEN NAVY ORANGE PURPLE RED SILVER

MINIMUM ORDER

12

[www.TheFanaticGroup.com/Products/PKS](http://www.TheFanaticGroup.com/Products/PKS) <--- DIRECT WEBSITE LINK



## Fabric Strap Metal Key Tag

KTFB



Colored Fabric Strap  
Stainless Steel Metal



BLACK BLUE GREEN NAVY ORANGE PURPLE RED SILVER

MINIMUM ORDER

12

[www.TheFanaticGroup.com/Products/KTFB](http://www.TheFanaticGroup.com/Products/KTFB) <--- DIRECT WEBSITE LINK



## Oval Metal Key Tag

KTOV



BLACK BLUE BURGUNDY GREEN NAVY ORANGE PURPLE RED SILVER

MINIMUM ORDER

12

[www.TheFanaticGroup.com/Products/KTOV](http://www.TheFanaticGroup.com/Products/KTOV) <--- DIRECT WEBSITE LINK



## Tear Drop Metal Key Tag

KTTD



Colored Metal Key Tag



BLACK BLUE BURGUNDY GREEN NAVY ORANGE PURPLE RED SILVER

MINIMUM ORDER

12

[www.TheFanaticGroup.com/Products/KTTD](http://www.TheFanaticGroup.com/Products/KTTD) <--- DIRECT WEBSITE LINK



# PLACE AN ORDER

**To Place an Order Please Choose  
One of The Following:**

Fill Out the Order Request Form on Our Website:

**[www.TheFanaticGroup.com](http://www.TheFanaticGroup.com)**

Send Us an Email at:

**[Orders@TheFanaticGroup.com](mailto:Orders@TheFanaticGroup.com)**

Send Us A Fax:

**732-512-9444**

**Information to Include When Applicable:**

*Your Name | Contact Email | Customer Account # | PO#  
Phone Number | Logo Notes | Design Codes | Shipping Address  
Item Codes, Quantities, Colors & Any Customization/Personalization  
Vector Artwork | Name Lists | Design Instructions*

# ADDITIONAL INFO

## TERMS & CONDITIONS

*Prepayment (Visa, Mastercard, American Express or Check) required for all opening orders. Terms are available on approved credit.*

## SHIPPING

*All products shipped FOB Edison, NJ or Deerfield Beach, FL  
No minimum orders.*

## VECTOR ARTWORK

*When supplying your own artwork it is HIGHLY recommended that you supply us with Vector Based Artwork. These file extensions usually include:*

*.ai | .eps | .pdf | .svg*

*These file types are typically always usable, but on rare cases may not be depending on how the file was originally saved.*

*If you are notified that your supplied artwork is not usable, we always recommend contacting the original designer who created the artwork who should have the correct files. If still no luck, feel free to contact our design department as we may be able to help.*

## CONTACT US

*Feel free to contact us for any reason at all.*

**Email: [Info@TheFanaticGroup.com](mailto:Info@TheFanaticGroup.com)**

**Customer Service: 732.512.1777 ext. 331**

**Art Department: 732.867.8694**





[www.TheFanaticGroup.com](http://www.TheFanaticGroup.com)