FALL 2021

FALLUS GROUP

www.ThefanaticGroup.com



Over the past 15 years, The Fanatic Group has lead the industry in providing officially licensed collegiate products and custom branded gift merchandise to over 4,000 colleges and schools nationwide.

We offer full color digital print on all of our products, customization with a full service graphic design team, low minimums and fast turnaround times.

We look forward to providing you with superior customer service and high quality product to your customers.





COMMON DESIGNS

OPTIONS MAY VARY DEPENDING ON SCHOOL'S LOGO CHOICES

USE DESIGN NAME WHEN ORDERING



FULL SCHOOL NAME

SEAL

SHORT SCHOOL NAME

SPECIALTY DESIGNS

CAN BE SET UP ON ANY PRODUCT
USE DESIGN# WHEN ORDERING



ACADEMIC / INSTITUTION

CUSTOMIZE / PERSONALIZE

PERSONALIZE ANY PRODUCT WITH INDIVIDUAL NAMES AND NUMBERS. SIMPLY SUPPLY US WITH AN EXCEL SPREADSHEET OR LIST OF NAMES, NUMBERS OR BOTH

COLOR OPTIONS:

1 COLOR



2 COLOR



3 COLOR







24oz. Frosted Bullet Bottle

Stainless Steel Lid & Base Frosted Coating

MINIMUM ORDER

FBLT24

12







LB12

Double Walled Soft Touch Finish

Stainless Steel Cup Holder Friendly

MINIMUM ORDER

12

SSB24

MINIMUM ORDER





24oz. Stainless Steel Bottle Easy Flow Spout Vacuum Sealed Built In Handle LDOGS Twist On Cap Stainless Steel



12

www.TheFanaticGroup.com/Products/SSB24 <--- DIRECT WEBSITE LINK



NEW RODUCT!	Journal w/ Pen	JRNPN
	Includes Matching Pen	
	BLACK BLUE NAVY RED GRAY	MINIMUM ORDER 6



Pocket Journal w/ Pen	PJRNPN
Includes Matching Pen Lined Paper	
BLACK BLUE NAVY RED GRAY	MINIMUM ORDER 6



ODUCI:	Padfolio	PDFL
	Includes Notepad with Lined Paper Size: 9.5" X 7"	
	GRAY	MINIMUM ORDER 12







TOP 180z. Soft Touch Tumbler RSST2

Stainless Steel Cup Holder Friendly Double Walled

MINIMUM ORDER 12



Tumbler Gift Set TGS Cup Holder Friendly Stainless Steel Choice of 2 Double Walled

Designs & Color

www.TheFanaticGroup.com/Products/TGS

<--- DIRECT WEBSITE LINK



TOP SELLER! 16oz. Soft Touch Ceramic Mug

Soft Touch Finish w/ Ceramic Inside

www.TheFanaticGroup.com/Products/RSST2 <--- DIRECT WEBSITE LINK

DOVE BROWN SUNGLOW OASIS

Includes Lid

Frosted Coating

MINIMUM ORDER

CM102

12

FSB

<--- DIRECT WEBSITE LINK

MICHIGAN STATE

20oz. Soft Touch Glass Bottle

GLB

MINIMUM ORDER

12

MINIMUM ORDER

20oz. Glass Bottle

Silicone Handle

www.TheFanaticGroup.com/Products/GLB

<--- DIRECT WEBSITE LINK



24oz. Frosted Sport Bottle

Push Lever Spout Carabiner Clip

www.TheFanaticGroup.com/Products/CM102 <--- DIRECT WEBSITE LINK

www.TheFanaticGroup.com/Products/FSB



32oz. Side Line Sport Bottle

SLSB

MINIMUM ORDER

12

One Way Squeeze Technology

Choice of Lid Color

RED VEGAS WHITE

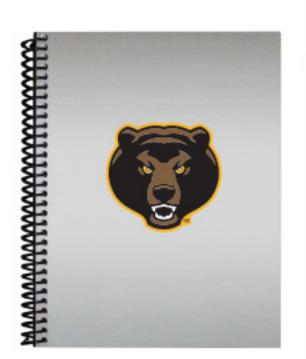
Bottle Color BLACK BLUE NAVY RED WHITE Lid Color

www.TheFanaticGroup.com/Products/SLSB

BLACK GOLD

<--- DIRECT WEBSITE LINK

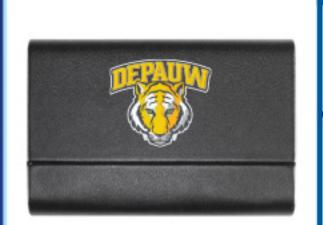
MINIMUM ORDER 12 BLACK BLUE BURGUNDY GREEN ORANGE PURPLE RED WHITE NAVY OLIVE DOVE BROWN SUNGLOW OASIS JADE SAPPHIRE



Spiral Boo	ınd Notebook	NB6X8
6" x 8" Size	50 Sheets of Lined Pages Spiral Bound	
	Gray	MINIMUM ORDER 12
www.TheFanaticGroup	.com/Products/NB6X8 < DIR	ECT WEBSITE LINK



Memo Cube Holder	МСВН
Leather Memo Cube Case	
BLACK BLUE GRAY RED	MINIMUM ORDER 6
www.TheFanaticGroup.com/Products/MCBH <	DIRECT WEBSITE LINK



Business Card Case	BCC
Leather Business Card Case	
BLACK	MINIMUM ORDER 12
www.TheFanaticGroup.com/Products/BCC < DIR	ECT WEBSITE LINK



Business Card Case & Pen Set	BCPNS
Leather Card Case Ballpoint Pen w/ Stylus Gift Box w/ Clear Cover	
BLUE BURGUNDY GREEN NAVY PURPLE RED (PEN ONLY)	MINIMUM ORDER 6
www.TheFanaticGroup.com/Products/BCPNS < DIRI	ECT WEBSITE LINK





Photo Frame	PF4X6
Fits 4" x 6" Photo Glass Material	
WHITE BLACK	MINIMUM ORDER 6
www.TheFanaticGroup.com/Products/PF4X6 < DIRECT WEBSITE LINK	



Executive	Desk Caddy	EDC
Leather Material	4" x 7.5" Size Holds Most Desk Items	MINIMUM ORDER
	BLACK	6
www.TheFanaticGroup.com/Products/EDC < DIRECT WEBSITE LINK		



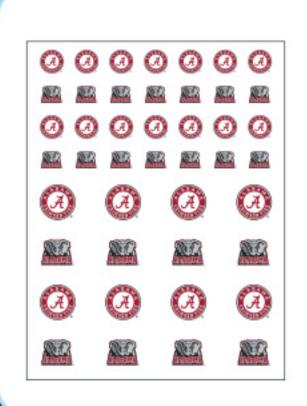
Holiday Ornaments	ORN
Shatterproof Plastic 3" Diameter	
BLACK BLUE BURGUNDY GREEN NAVY ORANGE PURPLE RED SILVER View Our Website for Design Choices	MINIMUM ORDER 12
www.TheFanaticGroup.com/Products/ORN < DIF	RECT WEBSITE LINK



Square Desk Caddy	SQDC
Leather Material 3.5" x 4" Size Holds Most Desk Items	MINIMUM ORDER
BLACK	6
www.TheFanaticGroup.com/Products/SQDC < DIR	ECT WEBSITE LINK



Holiday Ornament Set	ogs
Sold in Packaging Choice of 2 Colors Shatterproof Plastic & Designs 3" Diameter BLACK BLUE BURGUNDY GREEN NAVY ORANGE PURPLE RED SILVER View Our Website for Design Choices	MINIMUM ORDER 12
www.TheFanaticGroup.com/Products/OGS < DIR	ECT WEBSITE LINK



Choice of 2 Logos 2 Different Size Stickers 2 Sheets per Pack 44 Stickers per Sheet 8.5" x 11" Sheet

ALABAMA.

Memo Pad		MP
50 Sheets per Pad 2 Pads per Pack 5" x 8" Visit Our Website for Design Choices		MINIMUM ORDER 24 Packs
www.TheFanaticGroup.com/Products/MP < DIRECT WEBSITE LIN		ECT WEBSITE LINK



To-Do Pad		TD
50 Sheets per Pad Magnetic Back 2.75" x 8.5" Visit Our Website for Design Choices		MINIMUM ORDER 16 Packs
www.TheFanaticGroup.com/Products/TD	< DIRE	CT WEBSITE LINK

<--- DIRECT WEBSITE LINK

www.TheFanaticGroup.com/Products/ST1







Small Memo Pad		SMP
50 Sheets per Pad 2 Pads per Pack 4.5" x 5" Visit Our Website for Design Choices		MINIMUM ORDER 24 Packs
www.TheFanaticGroup.com/Products/SMP	< DIRE	ECT WEBSITE LINK



Graduation / Greeting Cards	VIEW WEBSITE FOR STYLES	
Sold as Singles in Increments of 12 5" x 7" Size Folded Visit Our Website for Design Choices Styles: Graduation Cards (GR), Everyday Cards (BL), Anniversary Cards (AC), Get Well Cards (GW), Mother & Fathers Day Cards(MD / FD), Birthday Cards (BD), Valentine's Day Cards (VD), Loss Card (LC)	RETAIL \$3.50	
www.TheFanaticGroup.com/Products/(Style Code) < DIRECT WEBSITE LINK		



12 Card Program Rack

TR1

Includes 12 Card Styles
(12 Cards & Envelopes per sku)
1 Twelve Pocket Table Rack
1 Header Card

Visit Our Website for Design Choices

www.TheFanaticGroup.com/Products/TR1

<--- DIRECT WEBSITE LINK



24 Card Program Rack

FR1

Includes 24 Card Styles
(24 Cards & Envelopes per sku)

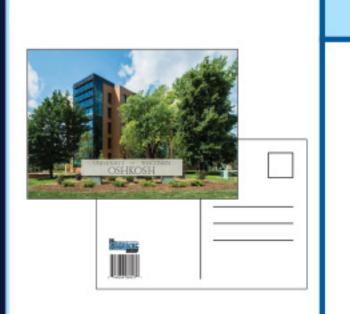
1 Twenty Four Pocket Floor Rack

1 Header Card

Visit Our Website for Design Choices

www.TheFanaticGroup.com/Products/FR1

<--- DIRECT WEBSITE LINK



Postcards

PC

6" X 4.25" Size

Card Images Must Be Provided

Split Between 2 Designs

MINIMUM ORDER

100 Cards

www.TheFanaticGroup.com/Products/PC <--- DIRECT WEBSITE LINK



Holiday Cards

GC

MINIMUM ORDER

12 Packs

Sold as Retail Hanging Packs of 10 Cards & Envelopes 5" x 7" Size Folded

> Visit Our Website for Design Choices

www.TheFanaticGroup.com/Products/GC

<--- DIRECT WEBSITE LINK



Drinkware Shipper

DS

Size: 17in. x 17.5in. x 55.5in.

Includes:

(12) 18oz. STAINLESS STEEL TRAVEL TUMBLERS (\$8.00 each) - RSST2

(12) 24oz. TRITAN PLASTIC WATER BOTTLES (\$12.00 each) - FSB

(12) 24oz. STAINLESS STEEL WATER BOTTLES (\$15.00 each) - SSB24

www.TheFanaticGroup.com/Products/DS

<--- DIRECT WEBSITE LINK



















PLACE AN ORDER

To Place an Order Please Choose One of The Following:

Fill Out the Order Request Form on Our Website:

www.TheFanaticGroup.com

Send Us an Email at:

Orders@TheFanaticGroup.com

Send Us A Fax:

732-512-9444

Information to Include When Applicable:

Your Name | Contact Email | Customer Account # | PO#
Phone Number | Logo Notes | Design Codes | Shipping Address
Item Codes, Quantities, Colors & Any Customization/Personalization
Vector Artwork | Name Lists | Design Instructions

ADDITIONAL INFO

TERMS & CONDITIONS

Prepayment (Visa, Mastercard, American Express or Check) required for all opening orders. Terms are available on approved credit.

SHIPPING

All products shipped FOB Edison, NJ or Deerfield Beach, FL No minimum orders.

VECTOR ARTWORK

When supplying your own artwork it is HIGHLY recommended that you supply us with Vector Based Artwork. These file extensions usually include:

ai .eps .pdf .svg

These file types are typically always usable, but on rare cases may not be depending on how the file was originally saved.

If you are notified that your supplied artwork is not usable, we always recommend contacting the original designer who created the artwork who should have the correct files. If still no luck, feel free to contact our design department as we may be able to help.

CONTACT US

Feel free to contact us for any reason at all.

Email: Info@TheFanaticGroup.com

Customer Service: 732.512.1777 ext. 331

Art Department: 732.867.8694



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