



**YOUR SPORTS BRANDING RESOURCE**



The following pages provide an overview of Universal Athletics' branding and signage capabilities.





## FEATHER FLAGS

Flags for indoor or outdoor use that capture attention.

**SIZES:** 8', 12', and 17'

**SHAPES:** Convex, Standout, Concave and Bow

**GRAPHICS:** Full color dye-sublimated fabric, printed single sided (reverse read 90% bleed through) or double-sided (right-read)

**STANDARD KIT:** Printed flag, graphite composite pole for maximum flexibility and durability, x-base for hard surfaces, nylon travel/storage bag

**ACCESSORIES:** Ground stake, water base, water weight (for x-base), and car tire stand

**\$220<sup>ea</sup> 8'    \$273<sup>ea</sup> 12'    \$333<sup>ea</sup> 17'**



CONVEX

CONCAVE

STANDOUT

BOW

## EVENT TENTS

Portable, customizable canopy for outdoor displays and events.

**SIZES:** 10' x 10' and 10' x 20' are standard sizes (other sizes are available)

**CONSTRUCTION:** Standard and heavy-duty frames with steel or aluminum construction

**GRAPHICS:** Full color dye-sublimated fabric roof

**OPTIONS:** Full back wall, half walls, and side walls available in either fabric or vinyl



**\$1,163<sup>ea</sup> 10' TENT**

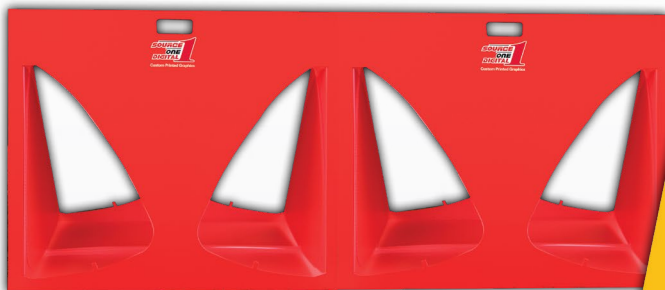


**\$2,270<sup>ea</sup> 20' TENT**

## SIDELINE SIGNAGE ULTIMATE A-FRAME™

Player-safe crowd barrier and graphics displays.

**SIZES:** 96" wide x 34" high and collapses for easy storage and transportation



Ultimate A-Frame is a trademark of Source One Digital

**\$325<sup>ea</sup> BANNER + FRAME**  
**\$124<sup>ea</sup> BANNER**

**GRAPHICS:** Full color vinyl or fabric banner with velcro edge on perimeter to hold graphics to frame

**OPTIONS:** Can link additional sections in increments of 48" widths



## ALUMINUM A-FRAME

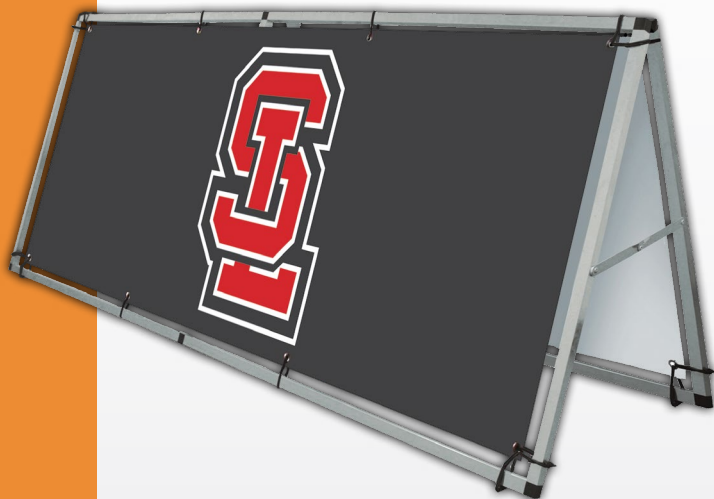
**SIZES:** 98" wide x 40" high with easy push-fit assembly

**GRAPHICS:** Full color vinyl or mesh banner, secure along the perimeter edges with Velcro or grommets for easy installation and removal

**OPTIONS:** Single or double-sided graphics

**INFO:** One year hardware warranty

**\$341<sup>ea</sup> BANNER + FRAME**  
**\$116<sup>ea</sup> BANNER**



## CROWD BARRIER SLEEVES I-FRAME

Highly visible, branding or wayfinding graphics.

**SIZES:** 10' wide x 36" high (sizes do vary depending on the frame)

**STYLE:** Existing frames are enveloped with graphic message and can be affixed to frame with zip ties or bungee cords

**GRAPHICS:** Full color vinyl or fabric banner with single or double-sided messaging

**\$163<sup>ea</sup>**



## FABRIC TABLE COVERS

Brand a basic table for any type of event or trade show.



**FITTED TABLE THROW**

**\$233<sup>ea</sup>** 4' **\$303<sup>ea</sup>** 6' **\$357<sup>ea</sup>** 8'



**FULL TABLE THROW**

**\$233<sup>ea</sup>** 4' **\$256<sup>ea</sup>** 6' **\$302<sup>ea</sup>** 8'

**FULL TABLE THROW PARTIAL OPEN BACK**

**\$186<sup>ea</sup>** 4' **\$225<sup>ea</sup>** 6' **\$264<sup>ea</sup>** 8'

**SIZES:** 4', 6', and 8'

**STYLE:** Constructed to fit any table; full fitted, or runners

**OPTIONS:** Full cover, partial cover (open back), round

**FABRIC:** Full color dye-sublimated wrinkle resistant fabric



**TABLE RUNNER**

**\$86<sup>ea</sup>** 30"w x 84"h

**\$132<sup>ea</sup>** 48"w x 84"h

**\$155<sup>ea</sup>** 60"w x 84"h

## A-FRAME SIGN

Simple and portable solution for displaying graphics.

**SIZE:** Vary depending on type of sign frame used

**GRAPHICS:** Full color images on a variety of vinyl materials including cardstock, plastics, vinyl banners or fabric banners

**OPTIONS:** Various different types of finishing depending on the style of the frame used to hold the signage or banner

**\$80<sup>ea</sup>** A-FRAME

**\$18.50<sup>ea</sup>** 24"w x 36"h SIGNS



## EXPANDABLE MEDIA BACKDROP

Lightweight aluminum pop-up display with interchangeable graphics.

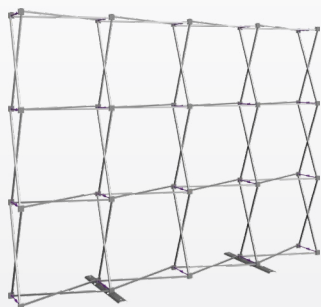
**SIZE:** 8' to 10' high x 8' to 20' wide

**STYLE:** Flat or curved with front only or side-wrapped graphics

**GRAPHICS:** Full color dye-sublimated wrinkle resistant polyester fabric and can be affixed with velcro or silicone edge on perimeter to hold graphics to frame

**OPTIONS:** Clip on lighting package with hard-side podium style travel case

**WARRANTY:** Lifetime warranty on frame



\$700ea 8'w x 8'h

\$890ea 12'w x 8'h

\$1,550ea 20'w x 10'h



## TELESCOPIC ADJUSTABLE MEDIA BACKDROP

Durable, adjustable frames for interchangeable backdrops.

**SIZES:** Standard 51" to 94" wide x 67" to 96" high, or Supreme 63" to 117" wide x 82" to 119" high

**GRAPHICS:** Full color, dye-sublimated wrinkle resistant polyester fabric or vinyl banner material; pole pockets top and bottom to be able to attach graphic to frame

**OPTIONS:** Linking kit available to link multiple units together

\$473ea 8'w x 8'h

\$620ea 10'w x 10'h



## WINDSCREEN BANNER

For outdoor use where wind load is a factor.

**SIZES:** Up to 16' in width and unlimited in length (can be made into larger sizes by tiling sections together)

**GRAPHICS:** Full color, single-sided images on a selection of materials with various air flow ratings depending on application, double-sided material is also available

**OPTIONS:** Various finish options, but can be customized depending on how the windload of the product is expected to take



**SINGLE SIDED** \$3.57 sq ft > 1,000 sq ft \$2.95 sq ft  
**DOUBLE SIDED** \$4.03 sq ft > 1,000 sq ft \$3.34 sq ft

## FABRIC BANNERS / PENNANTS

Elegant, higher-end material available in custom sizes.

**SIZES:** Up to 10' in width without a seam but can be made into larger sizes by tiling sections together

**GRAPHICS:** Full color images on dye-sublimated polyester fabric blends; single and double sided images on various weights of material, depending on application

**OPTIONS:** Various finishing options that can be sewn to fit any graphics display hardware

\$4.34 sq ft



## RIGID SIGNAGE

Eye-catching signs and posters for branding and event messaging.

**MATERIALS:** A wide variety of materials for diverse applications are available

**CARDSTOCK** Paper-based material with various thicknesses for indoor use only

**FOAMCORE** Paper-based print surface with foamcore to provide rigidity to the material – For indoor use only

**COROPLAST** Economical lightweight fluted plastic material for indoor or outdoor use

**SINTRA** PVC-based print surface with rigid foamcore that provides structural integrity – for use both indoors and outdoors

**STYRENE** Economical material that provides a flat and smooth surface that gives a high quality printed appearance – for use both indoors and outdoors

**ALUMINUM** Heavy duty, rustproof material for a flat and smooth surface – primarily used for outdoor signage applications

**OPTIONS:** Various finishing options allow most of these materials to be fit into various types of graphic display hardware systems



**CUSTOM QUOTE BASED ON SPECIFICATIONS**

## DIMENSIONAL SIGNAGE

Attract attention and bring your brand to life by adding 3D effects to your signage.

**SIZE:** Wide variety of custom size signs are available

**GRAPHICS:** Dimensional signage can be created from a wide variety of materials which can help to accommodate a vast range for the sign's appearance and your budget

**OPTIONS:** Backlit and edgelit graphics are an option



**CUSTOM QUOTE BASED ON SPECIFICATIONS**



## WINDOW PERF

Provides one-way visibility through colorful graphics.

**SIZES:** Custom shapes and sizes to fit any window configuration

**GRAPHICS:** Full color images on several different materials options provide vary degrees of privacy while still allowing those inside to see out

**OPTIONS:** Single and double-sided image options available

**\$3.57 sq ft > 1,000 sq ft \$2.95 sq ft**



## CLEAR / OPAQUE WINDOW GRAPHICS

Colorful graphics solution to adhere to glass.

**SIZES:** Custom shapes and sizes to fit any window configuration

**GRAPHICS:** Full color images on both clear and opaque materials

**APPLICATION:** Material available with various types of adhesive that are permanent or temporary and many leave no residue when removed; static cling material is also an option for indoor use and works without adhesive

**OPTIONS:** Double-sided image options available



CUSTOM QUOTE BASED ON SPECIFICATIONS

## WALLPAPER

Custom graphic images for the interior decoration of walls.

**SIZES:** Vertical strips up to 60" in width

**GRAPHICS:** Full color images on a variety of Type II Commercial Grade substrates

**APPLICATION:** Apply to smooth painted wall surfaces with wallpaper paste

**OPTIONS:** Base material comes in a variety of textured surfaces as well as metallic and specialty finishes

**\$4.03 sq ft > 1,000 sq ft \$3.53 sq ft**



## WALL GRAPHICS WITH ADHESIVE BACK

Colorful graphics solution to adhere to glass.

**SIZES:** Materials up to 60" wide

**GRAPHICS:** Full color images on a variety of vinyl material with various type of adhesive backing and can be cut to any size and shape

**APPLICATION:** Apply to relatively smooth wall surfaces

**OPTIONS:** Permanent, semi-permanent and temporary adhesive backs as well as repositionable adhesive that allows for easy installation by non-professionals

**\$4.88 sq ft > 1,000 sq ft \$4.11 sq ft**





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